



Fact Sheet: About *Theatre Bay Area Awards Celebration*

Monday, Nov. 10 at 7:00 p.m.

A.C.T.'s Geary Theater

415 Geary St., San Francisco, Calif. 94102

What is the TBA Awards program?

- A new, peer-adjudicated awards program celebrating outstanding achievement in professionally oriented theatre throughout the San Francisco Bay Area.
- Awards will be announced in almost two dozen categories in each of three tiers designed to reflect a theatre company's resources and professional development.
- This year begins a tradition of holding the TBA Awards ceremony annually each fall.

Who are the participating adjudicators?

- Theatre professionals, such as actors, directors, designers, administrators, playwrights, composers, journalists and educators are among the adjudicators responsible for evaluating productions.
- Adjudicators are required to see a minimum number of productions in order to stay active in the program.

What is the process?

- Over the course of eight months, 200 adjudicators recorded 2,924 ballots, with a total of 37,388 individual ballot lines.
- Adjudicator evaluations are recorded on a scale from 0.1 to 10.
- 180 productions from 78 participating theatre companies were evaluated.
- This inaugural year's awards cycle ran from Jan. 1 through Aug. 31, 2014.
- Future cycles will run Sept. 1 through Aug. 31.

How did the program develop?

- A multi-year process of extensive listening, information seeking and data gathering from a broad range of Bay Area theatre professionals.
- Extensive research and planning by an ongoing steering committee of TBA staff, members, board and consultants.
- Engagement of a dedicated external program manager to deploy and fine-tune the ongoing operations of the program, recruit participant companies and review adjudicator applications in collaboration with TBA staff.
- Modeled after aspects of the Ovation Awards in Los Angeles and the Jeff Awards in Chicago.

More information can be found at: <http://www.theatrebayarea.org>