



**Promote your  
Industry Craft**

**Promote your  
Show/Event**

**2017 Rates**

Retail    Member  
Price    up to 30% off

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**EMAIL**

<b>Insider</b> 2,200+ impressions		
<b>Integrated</b> - runs biweekly on Wednesdays		
Banner: 1/3 down	\$265	\$186
Classified: Bottom	\$150	\$105
<b>Dedicated</b> - runs weekly Mondays	\$525	\$368

<b>Theatregoer</b> 21,000+ impressions		
<b>Integrated</b> - runs weekly on Thursdays		
Featured (top)	\$500	\$350
Banner: 1/2 down	\$350	\$245
Banner: Footer	\$225	\$158
<b>Dedicated</b> - runs weekly on Tuesdays or Fridays	\$875	\$613
<b>Theatrelover</b> 2,400+ impressions		
<b>Integrated</b> - runs weekly on Thursdays		
Featured (top)	\$350	\$245
Banner: 1/2 down	\$250	\$175
<b>Dedicated</b> - runs weekly on Tuesdays or Fridays	\$525	\$368

**WEB**

<b>TBA.org</b> leaderboard - weeklong run	\$175	\$123
Industry Services classified - 6 mo. Run	\$250	\$175

<b>TIXBayArea+What's Playing</b> leaderboard - weeklong run	\$220	\$154
<b>Audience Database</b> Yearlong access to CRM demographics research and targeted list trades with 80 participating, multidisciplinary arts organizations Price varies by operating budget*	\$380 -\$4875	\$310 -\$3990

**PHYSICAL  
PRESENCE**

<b>Postcard Distribution Network (PDN)</b> Display your materials at over 50 partner locations		
Single route: San Francisco, East Bay or South Bay	\$95-\$105	\$50-\$55
TIX add-on	\$30	\$20
Multi-route packages also available*		

<b>PDN</b> - one easy drop per month		
<b>TIX Booth on Union Square</b> Spur-of-the-moment ticket buyers local and worldwide		
Full LCD digital posters - weeklong run	\$175	\$123
Window clings		
Vertical clings	\$487.50	\$375
Top horizontal cling	\$487.50	\$375
Bottom horizontal cling	\$487.50	\$375

Looking for a custom recommendation? Contact [ads@theatrebayarea.org](mailto:ads@theatrebayarea.org)

\*Visit our online store for additional info and package discounts.