ATLAS FAQ:

What is ATLAS?
ATLAS (Advanced Training Leading Artists to Success) is a program designed to lead artists through the process of developing a personal career map (read: “business plan”), which can be broken down into three key components:

1. Honestly assessing your current career (strengths, weaknesses, opportunities) and where your skills align with the Bay Area performing arts scene
2. Determining what “success” looks like to you
3. Establishing goals to work toward success and determining steps to work toward those goals

This spring we will have one round of ATLAS for actors. See below for details on each round.

Participants who complete the training can submit their maps for review by a panel of professionals, and up to three will be chosen to receive Titan Awards, which include a $1,000 grant (see note below**) toward the implementation of that map, a year-long mentorship with a field professional and other career boosters.

Who is the program for?
ATLAS is designed for artists who want to move from “point A” to “point B” in their career, wherever A or B may be. Any artist who meets the eligibility requirements can apply to be in the fellowship track (see below). This can include artists who are just on the cusp of eligibility and those who are more established. Anyone can register on a per-class basis as space allows, regardless of eligibility for the ATLAS program.

There are two ways to participate:

1. Fellowship Track
   Up to 36 actors will be able to enroll in the fellowship track of
the program. These participants will pay $300 (either in one lump sum or in three installments) to attend 17 hours of training. The fee includes a copy of a book that accompanies the program. Each actor gets the opportunity to participate in the 2018 General Auditions and receive feedback on their audition to inform their map.

Only fellowship track participants can submit their career map to apply for a Titan Award at the end of the training. Applications for the fellowship track of ATLAS are found on the Theatre Bay Area website (http://www.theatrebayarea.org/?page=Atlas) and must be received at the Theatre Bay Area office by 5 p.m., December 18, 2017.

2. Register Per Class
   Each class will be available for individual registration on a per-class basis ($25 for members/$50 for non members). More information on this opportunity will be announced soon.

How much does it cost?
The fellowship track costs $300 for 17 hours of training. This amount can be paid in full with the application or in two installments: $150 due with the application and $150 due by February 9, 2017.

Payment can made by cash (in person only at the Theatre Bay Area offices), check (by mail/or in person) or credit card (information submitted with ATLAS application, will be automatically charged on the installment payment dates). Once a participant is accepted into the program, fees are nonrefundable.

What do I get for my money?
Not only do you get the 17 hours of training, as outlined below, but you also get feedback from your general audition to be shared with you during the training to help you in the development of your career map. You also get a textbook to help take you through the
process, the benefits of networking with artists who take their careers as seriously as you do, and the opportunity to win a Titan award.

**Who can participate in ATLAS Fellowship Track?**

All participants must:

- be members of Theatre Bay Area through April 30, 2018
- be at least 18 years of age
- have lived in the Bay Area for at least one year (since December, 2016)
- not be high school students or currently enrolled in an undergraduate or graduate arts program
- agree to attend all 17 hours of training as outlined in the class schedule
- agree to maintain Theatre Bay Area membership through June 30, 2019 should they be selected as Titans
- agree to keep the Bay Area as primary residence though June 30, 2019 should they be selected as Titans
- enclose either the entire payment of $300* or a $100 deposit (and agree to make the additional payments by their respective deadlines)
- complete the application and letter (found at [http://www.theatrebayarea.org/?page=Atlas](http://www.theatrebayarea.org/?page=Atlas))

(If you do not meet these eligibility requirements please also address in your letter your career goals and how you believe this program will address these goals.)

**How will the fellowship track artists be chosen?**

If we receive more applications than we can accommodate in the program, a screening committee will review the applications and choose the participants based on their resumes and cover letters. Credit card payments will not be processed until applicant is accepted into the program. Applicants not chosen will have any...
submitted checks returned. Any applicants who are not accepted for the fellowship track are welcome to enroll in each individual workshop on a per-class basis.

**What is the class schedule?**
Saturday, February 17, 2018: 9 a.m. – 2 p.m.
Saturday, February 24, 2018: 9 a.m. – 2 p.m.
Monday, March 19, 2018: 6 – 10 p.m.
Monday, March 26, 2018: 6 – 10 p.m.

These classes will be held at Theatre Bay Area, 1119 Market Street, 2nd Floor, San Francisco.

Participants should attend all classes in order to successfully prepare their career maps.

**What is a “career map”?**
A career map is like a business plan. It has specific steps to reach your goals, a timeline to meet the goals and the expected result of reaching the goals.

**How do you plan to lead participants through the process of developing a map?**
Through the course of the 17 hours of workshops, participants will learn how to set goals, get an overview of the Bay Area theatre scene and get specific business and personal tools to advance their careers. Participants will take this information and put it toward outlining their own specific steps toward reaching the next step in their career.

**What kind of things should be included in my career map?**
It is vital that your career map be beneficial to you whether you get the Titan Award or not. The point of that plan is to identify the things that you know or discover that you want to do in order to take you to the next level in your career. Simply articulating these steps is an important step in career development that is rarely taken, yet hugely
beneficial. Your career map may include such diverse steps as training opportunities, renting or purchasing a car to increase your ability to work in areas farther away from your home, taking a job at a smaller company that offers you a particular benefit, financing a showcase for yourself and/or some kind of skill-building training (although keep in mind that if your training is outside the Bay Area, you should make clear the impact this training will have on you when you return to your Bay Area work). These examples are not intended to limit the types of things you might want to put on your map. These are just to give you some ideas that are in the realm of possibility. The map is your own personal creation. The map will also include a request for a particular mentor and a description of how that partnership would affect your career in the coming year.

**What is a Titan Award?**
Up to two Titan Awards will be given from among the participants who have completed the training and submitted their career map for evaluation by a panel of professionals. The Titan Award consists of a $1,000 grant (see note below**) toward the implementation of their career maps, a year-long mentorship with a field professional, and other career boosters.

**Is the grant taxable?**
**YES!** You will receive a 1099 for all grant dollars paid to you over the course of a calendar year. Since the granting period might straddle two calendar years, a Titan Award winner might actually receive two 1099s, depending on the flow of the funds.

**Do all participants get a mentor?**
Theatre Bay Area will arrange for mentorships for Titan winners and finalists. Through the course of the training, participants meet many professionals in the field, through which unofficial mentorships may emerge.

**What if I am not currently a member of Theatre Bay Area?**
You must be a member of Theatre Bay Area by December 18, 2017
(and/or membership good through April 30, 2018) in order for your application to be processed. You can join over the phone at (415) 430-1140 or online at www.theatrebayarea.org.

**How do I apply?**
Applications are available at www.theatrebayarea.org under Programs/ATLAS.

**What do I submit?**
Applications (found online) must be accompanied by a cover letter of no more than one page that explains:
1. Three things about you as an actor
2. Three things you like about working in the Bay Area
3. Three you have done to make a change in your career
4. If you do not meet the eligibility requirements, please also address in your letter your career goals and how you believe this program will address these goals.

**When is the application due?**
The applications must be received at the Theatre Bay Area offices by **5 p.m. on December 18, 2017**. No late applications can be accepted. This rule is strictly enforced!

**How do I hear whether or not I have been accepted into the Fellowship Track?**
All applicants will receive notification by email.

**What if I have more questions?**
For additional questions, please contact Dale Albright, program director (415) 430-1140 x *14 or dale@theatrebayarea.org.