The C-I-CARE Patient Experience Week is an annual event, held across the nation, to celebrate healthcare staff impacting patient and family experience everyday. Inspired by members of the Beryl Institute community, C-I-CARE Patient Experience Week provides a focused time for us to celebrate accomplishments, reenergize efforts and honor the people who impact patient and family experience everyday. From nurses and physicians, to support staff and executive professionals, to patients, families and communities served, we invite everyone to participate. #iamcicare

C-I-CARE SELFIES

Join in the fun and show your commitment to the patient and family experience!

1. On the cards provided, handwrite “I am C-I-CARE” or “I am the Patient Experience”
2. Hold the card up near your face
3. Smile and say Cheese
4. Capture the picture on your smart phone
5. Share your C-I-CARE Selfie
   - E-mail it to cicare@stanfordhealthcare.org (add UHA in the subject)
   - Post on social media site (e.g. Facebook, Instagram) with #iamcicare

FRIDAY PATIENT EXPERIENCE WEBINAR

Join us in this special opportunity to hear from Dr. Thomas Lee, Chief Medical Officer, Press Ganey

Topics will include:
Increasing transparency
Reducing patient suffering
Questions directly from University Healthcare Alliance

Please join this webinar session on Friday, May 1st, 12:00-1:00pm
Webinar Link: https://stanfordmed.webex.com/stanfordmed/j.php?J=802298956&PW=679350de6f93b0b1b7c1c160a025d06

C-I-CARE PATIENT EXPERIENCE WEEK EVENTS @ SHC

<table>
<thead>
<tr>
<th>Open House</th>
<th>Experience Tours</th>
<th>Closing Ceremony</th>
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<tbody>
<tr>
<td>Monday 4/27 10:00am-2:00pm</td>
<td>Tuesday 4/28 12:00-3:00pm</td>
<td>Thursday 4/30 11:00am-2:00pm</td>
</tr>
<tr>
<td>Wednesday 4/29 11:00am-2:00pm</td>
<td>Hoover Pavilion</td>
<td>Friday 5/1 11:00am-2:00pm</td>
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<tr>
<td>SHC Atrium</td>
<td>Redwood City</td>
<td>Embarcadero</td>
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<td>SHC Atrium</td>
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Check out what’s happening across SHC. Patients, Families, Staff, Vendors, and Visitors are all welcome to join in the festivities!

#iamcicare