The Beryl Institute Opens Applications for Patient Experience Research Grant Program

Bedford, TX (June 23, 2011) -- As part of its commitment to support research and learning around improving the patient experience in healthcare, The Beryl Institute announces the 2011 Patient Experience Grant Program.

The grant program is intended to encourage and support research into the:

- Value of focusing on the patient experience before, during and after care (e.g., ROI, satisfaction or quality outcomes)
- Impact of service efforts on the healthcare experience
- Influence of culture on the patient experience, service, and outcomes
- Integrated review of key factors that support positive healthcare experiences

“Central to our mission is the generation of new ideas that will continue to expand the dialogue on improving the patient experience,” said Jason Wolf, executive director of The Beryl Institute. “The ten grants awarded in 2010 not only exemplify the goals of the program by increasing the volume of data-driven research supporting this critical topic, they also illustrate our commitment to push the edges of our thinking in healthcare on what we can do to ensure unparalleled service encounters at every touchpoint on the care continuum, each and every day.”

Healthcare leaders and staff who are engaged in managing or improving patient experience, or graduate students, and/or university faculty members may apply for this grant. Research should be relevant to the topics outlined by the grant program and be either in the proposal stage, in process or near completion. Recently completed studies will be considered based on relevance to the topic.

All grant recipients will be required to complete the research within a year of the grant being awarded and to develop a research paper on the subject, to be published through The Beryl Institute. Grantees will also be asked to present their findings at The Beryl Institute Patient Experience Conference.

The Institute will select a minimum of four winners, awarding each $1,000 to assist in the research efforts. The submission deadline is September 2, 2011. Recipients will be announced in late September 2011.

To access The Beryl Institute Patient Experience Grant application and overview visit: http://www.theberylinstitute.org/?page=GrantProgram

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About The Beryl Institute:
The Beryl Institute serves as the professional home for stakeholders who recognize that the patient experience is an essential element in the execution and evaluation of health care performance. The Institute is committed to improving the patient experience, by serving as a reliable resource for shared information and proven practices, a dynamic incubator of leading research and new ideas and an interactive connector of effective leaders and dedicated practitioners. The Institute is uniquely positioned to develop and publicize cutting-edge concepts focused on improving the patient experience, touching thousands of healthcare executives and patients.

The Beryl Institute defines the patient experience as the sum of all interactions, shaped by an organization’s culture, that influence patient perceptions across the continuum of care.

You can follow The Beryl Institute on LinkedIn, Facebook, and Twitter (@berylinstitute) or visit The Beryl Institute website, www.theberylinstitute.org.