2020 Medigy HITMC Award Honorees Announced

HENDERSON, Nevada – June 5, 2020 – Healthcare Scene, the friendliest and most helpful media outlet in healthcare, today announced the honorees for the 2020 HITMC Awards celebrating the best in marketing, PR and communications for healthcare and Health IT.

The Healthcare and IT Marketing Community (HITMC) is a tight-knit group of professionals that share a passion for improving healthcare, helping others and who love marketing. Every year, the community comes together to honor the individuals and organizations who have distinguished themselves.

Three honorees for each category were chosen by an evaluation committee.

The 2020 HITMC Award winners will be announced at a special online event on Tuesday June 30th at noon ET. Everyone is invited to watch the awards ceremony live. Register here.

Because of the tremendous response in 2019, the 2020 HITMC Awards were expanded to a record 27 categories including: Agency of the Year, Health IT Marketer of the Year, Provider Best Social Media Use, Patient Advocate of the Year, Podcast of the Year, 2020 Rising Star and many more.

Among the many extraordinary organizations who were nominated, the following stand out as an honoree in multiple categories: Optimum Healthcare IT, MEDITECH, MEDHOST, Solutionreach, Signature Healthcare, Renown Health, Salinas Valley Memorial Healthcare System, TrustHCS, Lenovo, WebPT, AdvancedMD, Anderson Interactive, KNB Communications and Matter Communications.

For a full list of honorees, please visit the official Awards page.

About HITMC
HITMC is first and foremost a community - bound together by a passion for and a love of PR, communications and marketing in healthcare and Health IT. The central idea behind HITMC is to bring together all the smart, innovative and hard-working healthcare professionals so that we can learn from each other. We enable this by creating a culture where sharing, mutual respect and lifting each other up is the norm. This is the essence of HITMC. This is what makes HITMC special. For more information, visit www.hitmc.com

About Healthcare Scene
Through digital publications, social media and live-events, Healthcare Scene connects people to the information and brands they need to affect change in healthcare. Since 2005, we have helped hundreds of Health IT, consulting and technology companies grow their healthcare
business through a range of innovative marketing solutions. We are the only company that offers 100% performance guarantees with all media packages. For more information, visit www.healthcarescene.com

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About The Beryl Institute:

The Beryl Institute is a global community that builds the capacity of organizations to elevate the human experience in healthcare and develops individuals who impact experience excellence. We believe human experience is grounded in experiences of patients & families, those who work in healthcare and the communities they serve.

We define patient experience as the sum of all interactions, shaped by an organization’s culture, that influence patient perceptions across the continuum of care.