The Wendy Leebov Championing Experience Award Introduced by The Beryl Institute

Inaugural award presented to Leebov herself in recognition of foundational and ongoing contributions to the field of patient experience

Nashville, TN (September 21, 2020) – Continuing its commitment to elevate the human experience in healthcare, The Beryl Institute introduces The Wendy Leebov Championing Experience Award, an annual award recognizing and honoring an individual who has made an outstanding contribution to the field of patient experience and fostered human connections in healthcare.

The award’s namesake, Wendy Leebov, was presented the inaugural award today during the closing session of the Institute’s Virtual Patient Experience Conference. Leebov has spent her career as a lifelong activist committed to helping healthcare organizations create exceptional experiences for patients, families and the entire healthcare team. She is internationally respected as a thought leader, healthcare executive, culture change strategist, coach and author who has helped hospitals, health systems, and medical practices achieve breakthroughs in the patient, family and healthcare team experience. Wendy is one of the foundational catalysts and unwavering champions of the international patient experience movement.

“Wendy Leebov represents the foundation of our field, while keeping an eye to its future. Through her career, she has championed the expansion of the experience conversation and fostered an essential focus on human communication in healthcare,” said Jason Wolf, PhD, CPXP, President & CEO of The Beryl Institute. “She has been a vital mentor and supporter of the Institute from our inception, reflecting all she has done every day of her career to foster the growth of individuals and support our movement. In introducing this award, we honor Wendy’s legacy of serving as a spark for all us.”

Nominations for the 2021 Wendy Leebov Championing Experience Award will open in January 2021. Nominees may come from all parts of the healthcare ecosystem including patients, family members or care-partners, healthcare professionals, clinicians, innovators and others. The primary identifying factor among all those considered for this award is a clear and tangible effort to champion the cause of experience that has real impact and lasting results.

To learn more, visit https://www.theberylinstitute.org/WendyLeebovChampioningExperienceAward

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About The Beryl Institute:

The Beryl Institute is the global community of practice committed to elevating the human experience in healthcare. We believe human experience is grounded in experiences of patients & families, those who work in healthcare and the communities they serve. We define patient experience as the sum of all interactions, shaped by an organization’s culture, that influence patient perceptions across the continuum of care.