Patient Experience Advisory Services Directory Launched by The Beryl Institute
Resource to Help Hospitals Identify Experts and Consultants to Support Patient Experience Efforts

Dallas, Texas (July 2, 2013) – As part of its ongoing commitment to support the patient experience movement, The Beryl Institute announces the launch of its new Advisory Services Directory. The directory serves as an online resource for healthcare organizations to connect with consultants and advisors to help drive organizational improvement in addressing patient experience issues.

Included organizations are active members of The Beryl Institute with established records of providing patient experience-related consulting services to healthcare organizations. Initial organizations featured in the directory include:

- A. Woodward & Associates
- Baird Group
- Baptist Leadership Group
- Champs Patient Experience/Santalucia Group
- Fast Forward Consulting
- First Touch: Building Connections
- Gelb Consulting, An Endeavour Management Company
- Healing Healthcare Systems, Inc.
- Leebov Golde Group
- Making Hospitals Quiet
- Tower

“In establishing the Institute as a center for information on patient experience improvement, we receive many inquiries for patient experience consulting services,” said Jason Wolf, President, The Beryl Institute. “We believe there is great value in providing this directory to connect healthcare organizations with individuals who deliver patient experience consulting services. We anticipate it will become an active hub for individuals looking for patient experience solutions.”

To access the Patient Experience Advisory Services Directory, visit: http://www.theberylinstitute.org/?page=AdvisoryServices

###

About The Beryl Institute:
The Beryl Institute is the global community of practice and premier thought leader on improving the patient experience. The Institute serves as a reliable resource for shared information and proven practices, a dynamic incubator of leading research and new ideas and an interactive connector of leaders and practitioners. The Institute is uniquely positioned to develop and publicize cutting-edge concepts focused on improving the patient experience, touching thousands of healthcare executives and patients.

The Beryl Institute defines the patient experience as the sum of all interactions, shaped by an organization’s culture, that influence patient perceptions across the continuum of care.