The Beryl Institute Honored with PRC President’s Award
Annual Award Recognizes Healthcare Organizations for Extraordinary Contributions to the Healthcare Industry

Dallas, Texas (June 11, 2014) – Professional Research Consultants (PRC), a nationally-recognized healthcare custom market research company, awarded The Beryl Institute and its leaders, Founder Paul Spiegelman and President Jason Wolf, with the 2014 President’s Award in recognition of their extraordinary contributions to the healthcare industry. The Beryl Institute was honored with the 2014 President’s Award at the annual PRC Excellence in Healthcare Awards on June 10, in St. Louis, Mo.

"The Beryl Institute has helped to identify and improve human elements that are vital to the industry and the wellbeing of our employees, physicians and patients. I commend them for this important work," said Joe M. Inguanzo, Ph.D., President and CEO of Professional Research Consultants. “The President’s Award is the top honor bestowed by PRC and is proof that The Beryl Institute is committed to improving the patient experience in healthcare. We are proud to recognize such a deserving organization and its passionate leaders."

Each year, PRC recognizes healthcare organizations for their achievements in improving patient experiences, healthcare employee engagement and/or physicians’ alignment based on perceptions obtained through surveys. The President’s Award is the highest award, honoring an organization that pushes the healthcare industry to innovate ways to provide better experiences for employees, physicians and patients. In receiving this award, The Beryl Institute joins such past recipients as The Studer Group in Gulf Breeze, FL; Inova Health System in Falls Church, VA; and Parkview Health System in Fort Wayne, IN.

“It is with honor that we accept this prestigious recognition on behalf of the entire Institute community. This award reinforces The Beryl Institute’s unwavering commitment to leading the growth of the patient experience movement,” said Jason Wolf, President of The Beryl Institute. “As a true community of practice, our strength is built on the thoughts and contributions of the over 24,000 members and guests from almost 50 countries engaged in this important work. We believe a focus on patient experience creates clear distinction in today’s healthcare marketplace. This includes the critical efforts driven by thought-leading organizations, such as PRC. We must all continue to push this movement and our emerging field forward together.”

www.theberylinstitute.org
About The Beryl Institute:
The Beryl Institute is the global community of practice and premier thought leader on improving patient experience in healthcare. The Institute is committed to improving the patient experience by serving as a reliable resource for shared information and proven practices, a dynamic incubator of leading research and new ideas and an interactive connector of leaders and practitioners. The Institute is uniquely positioned to develop and publicize cutting-edge concepts focused on improving the patient experience, touching thousands of healthcare executives and patients.

The Beryl Institute defines the patient experience as the sum of all interactions, shaped by an organization’s culture, that influence patient perceptions across the continuum of care.

About Professional Research Consultants, Inc.:
Professional Research Consultants, Inc. (PRC) is a nationally-known healthcare custom market research company headquartered in Omaha, Nebraska. For more than 30 years, PRC has facilitated millions of interviews, delivered insightful reports, and provided customized research solutions to hospitals and healthcare organizations. In addition to being a certified vendor for government-mandated CAHPS surveys, PRC also provides research services that measure community perceptions, brand positions, patient experience, physician engagement and employee engagement, as well as Community Health Needs Assessments.

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