The Beryl Institute Announces Academic Partnership with Hospital Sírio-Libanês

Expanding the Global Patient Experience Conversation with Postgraduate Program in Brazil

Dallas, TX (February 25, 2019) – Patient Experience continues to be a top priority for healthcare professionals around the world and The Beryl Institute is responding to the demand to educate leaders in this growing field with its newly formed partnership with Hospital Sirio-Libanes located in Sao Paulo, Brazil. Based on the Institute’s Experience Framework and with collaboration with executive team leaders from the Institute, Hospital Sirio-Libanes launched its post-graduate patient experience program with classes starting in May 2019.

The postgraduate program curriculum reflects the culmination of research conducted by the Institute over the last eight years in conjunction with Sirio-Libanes’s 100-year history in the health profession providing a sound foundation to teach future patient experience leaders. As the global community of practice dedicated to improving patient experience, the Institute’s partnership with Hospital Sirio-Libanes reinforces its commitment to impact experience efforts through collaboration and shared knowledge.

“In order to elevate the human experience and ensure a rigorous and evidence driven approach to experience excellence, we must commit to bringing education on patient experience to our academic endeavors,” said Jason Wolf, PhD, CPXP, President of The Beryl Institute. “This lato sensu postgraduate program on experience is the first of its kind and will provide a model for engaging the experience conversation in academic efforts globally.”

With the Institute’s growing number of patient experience resources, the opportunity to provide educational materials for a variety of learning environments from academia, hospital systems, long-term care to home health is a natural fit. To view the Institute’s catalog of resources, visit: https://www.theberylinstitute.org/page/PXSEARCH

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About The Beryl Institute:
The Beryl Institute is the global community of practice dedicated to improving the patient experience through collaboration and shared knowledge. We define patient experience as the sum of all interactions, shaped by an organization’s culture, that influence patient perceptions across the continuum of care.