Navigating the Patient Experience Community to Your Solutions

Patient Experience Marketplace serves as the go to resource for identifying patient experience products and services to support organizational improvement in addressing patient experience issues. Organizations are listed by the eight strategic lenses of the Experience Framework and are further identified by product and service offerings specific to patient experience needs. The strategic lenses are eight main entry points of the Experience Ecosystem, an interconnected community of resources, organizations and solutions to support healthcare teams in positively impacting the patient experience.

By joining the PX Marketplace, your organization will:

• Highlight your commitment to patient experience improvement
• Broaden visibility within the industry
• Promote your patient experience product or services
• Connect to the Experience Ecosystem’s strategic lenses

Our growing community is eager to hear from you and learn how you can help them achieve success on their patient experience journey.

Listing includes:

- Choice of two strategic lenses and one category based on the product/service you provide
- Organization description (150 words or less)
- Direct link to URL from organization logo and name

Annual Investment:
$1,000 per listing
*10% discount on any additional listings

For more information, contact Natalie McKay, Director, Events & Partnerships at natalie.mckay@theberylinstitute.org or 1.866.488.2379 x701

theberylinstitute.org/PXMarketplace
The Experience Ecosystem is an interconnected community of resources, organizations and solutions to support healthcare teams in positively impacting the patient experience. Built around the Institute’s Experience Framework, which reinforces the integrated nature of the healthcare experience by identifying eight strategic lenses through which any experience endeavor should be framed, the ecosystem includes three levels: Institute Resources, Associated Organizations and Solutions Providers.

The strategic lenses comprise of eight main points of entry to the Institute for the community. The Solutions Provider levels includes all organizations in PX Marketplace. Your listing in PX Marketplace provides a warm introduction to the patient experience community and helps shorten the gap in connecting them to the products or services you offer.

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