



# decorex<sup>sa</sup>

CAPE TOWN

**01 - 05 May 2019**

CTICC

## Why Exhibit at Decorex SA?

- Decorex SA brings you face-to-face interaction with your direct target, audience, increasing lead generation and shortening sales cycles.
- An interactive marketing platform to promote your brand within a competitive market.
- The ultimate platform to showcase your products and services.
- Marketing and PR campaign exceeding R 35 million, giving you increased exposure.

## TESTIMONIAL

“The level of exhibitors and stands this year has once again set a new benchmark. The reach in 2018 from your marketing was tremendous and Friday in particular was a fantastic day, with a high number of architects and designers attending.

Many times during the day, despite us having a large staff complement on our stand, we still didn't have enough people to attend immediately to the customers on the stand.”

CLINTON SOUTTER - FRANKE SA



# 15%

## UNIQUE TRADE

ARCHITECTS | BUILDING CONTRACTORS | SPECIFIERS | FURNITURE SUPPLIERS + MANUFACTURERS | HOSPITALITY BUYERS | INTERIOR DECORATORS & DESIGNERS | LANDSCAPERS | ONLINE RETAILERS | PRODUCT DESIGNERS | PROPERTY DEVELOPERS | RETAIL BUYERS | STYLISTS

# 85%

## CONSUMER

LSM 8 - 10  
RENOVATING  
BUYING  
REDECORATING  
LIFESTYLE FOCUSED  
TREND FOCUSED

## VISITOR NUMBERS

**2018**

**36 619**

## APPLY TO EXHIBIT

**PRINCESS TSOTETSI**

Consaltant



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