



HOMI OUTDOOR

Outdoor furnishings and decoration expo
13-16.09.2019



HOMI Outdoor is a new HOMI exhibition offering a complete overview of furnishings, accessories and decorations with solutions and scenarios for enjoying the freedom of the home environment and outdoor spaces.

A ground-breaking new opportunity to present the sector's creativity and innovation.

WHAT IS HOMI

HOMI is an annual exhibition focusing on lifestyles, the table and decoration. It offers a unique opportunity to present the latest new proposals for the world of living to dealers. Not just to products, but different ideas, projects, styles and cultures, in an event that is new and different every time, providing plenty of inspiration for the lifestyles community.

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HOMI Fashion & Jewels is Italy's only event focusing on costume jewellery and fashion accessories, held twice a year. This is where the most original proposals, the most unexpected combinations and the most innovative ideas get the attention they deserve, in a versatile exhibition format created to respond to the seasonal nature of the industry and attract the dealers most sensitive to style proposals

Milan: an experience to remember

- Milan is the beating heart of Italy's culture and economy. People from all over the world choose this metropolis to meet, study, work, enjoy themselves and to do business. A multicultural, modern and dynamic city, awash with great beauty and works of art. Now more than ever, the capital of finance, business and innovation offers a leisure dimension featuring unforgettable cultural and recreational events.
- Milan is also the capital of design, in all its forms: from fashion to accessories, from home furnishings to giftware, attracting visitors from far away.
- Fiera Milano participates in this lively, highly varied world with its trade fairs: business, the global scale, innovation, culture and beauty are only a few of the dimensions highlighted in the events we host and organize.



Cape2Milano organizes and services events, trunk and trade shows as well as markets South Africans in Europe. If you cannot be present at our shows in person we will represent your works on your behalf.

For HOMI we offer :10 sq. (more space upon request), 1 open face (more upon request).

Cost options

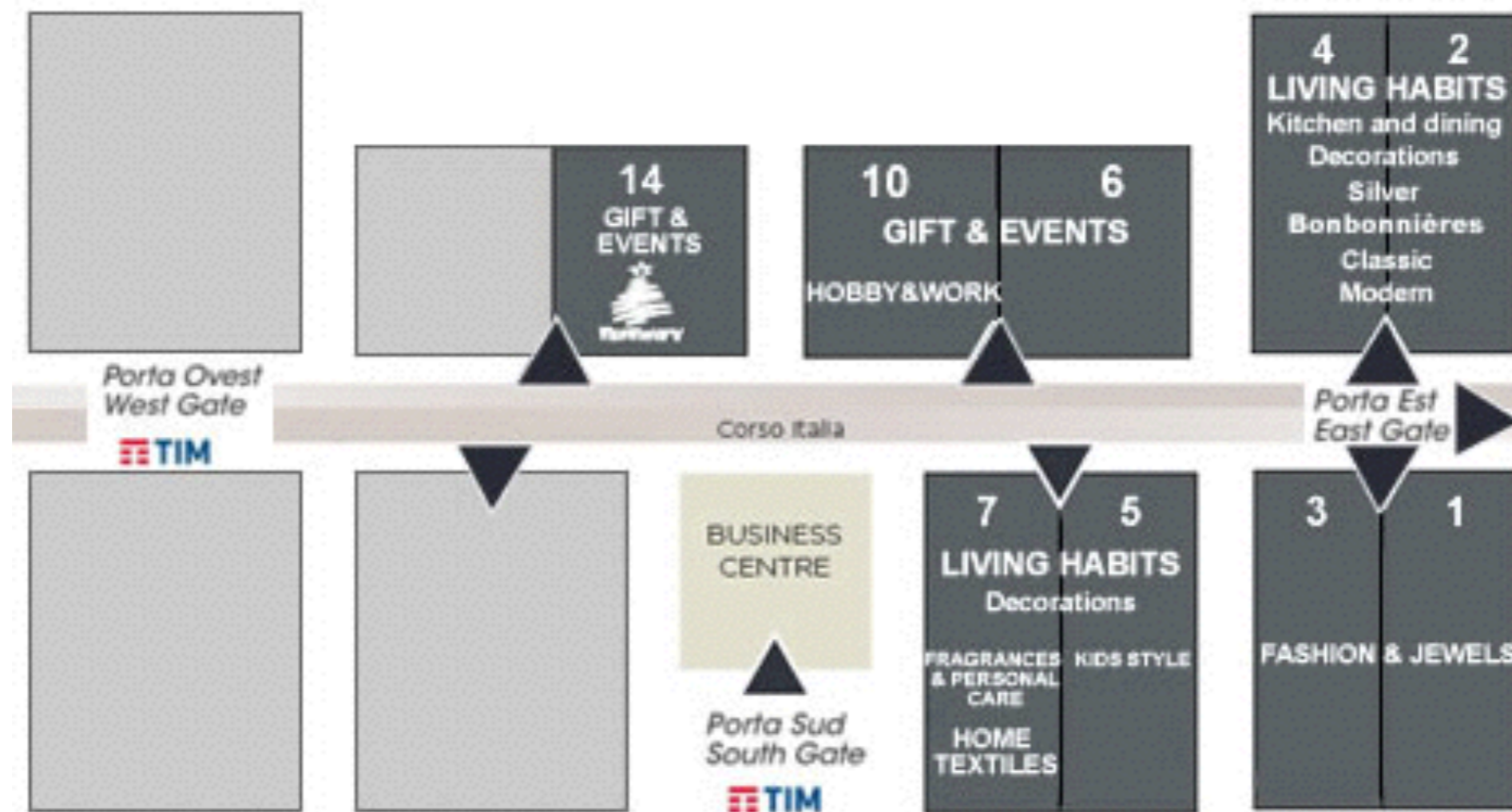
1. Standard fee including registration, insurance, 1 open side, services of Cape2Milano in a 10 square meter €3.456.
2. Fee until the 28th of February including registration, insurance , 1 open side, services of Cape2Milan in a 10 square meter space €3.166.

Services provided

- 10 sqm space or more upon request
- Social media coverage through our channels
- Overall exhibition design
- Follow up on progress of cargo and paperwork needed
- Organization of accommodation and transport (live costs will be payed by clients)
- Storage of items is possible depending on when they arrive
- Whether you will be present in person or not we will offer assistance in both Italian and English languages

Other services we can provide at an extra cost

- If you send out the templates of the print out you want to giveth buyers on this side we can have it printed for you on this side and avoid you the costly paper shipping
- Upon request a personal hostess/ steward speaking 5 languages can be arranged at a fee of €200 per day to be fixed at your stand
- Transport of goods after Italian custom clearance to venue and back
- Stocking of goods if arriving or returning earlier and later than limited dates
- Personal drivers
- Airport pick-ups
- Rental of specific equipment
- Decorator
- Anything else to make this experience easier, just ask... Any specifications required for decor purposes such as mannequins, mirrors and sound equipment will all be agreed with the Cape2Milano team and the designer before being displayed



Open from 09:30- 18:30

For more info contact:
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