



United Nations
Educational, Scientific and
Cultural Organization



CAPE TOWN
city of design

Member of the UNESCO
Creative Cities Network
Since 2017

Call for Entries: Shenzhen Design Award for Young Talents (SDAY)

Deadline extended until 17h00 on 25 October 2019

In 2017, Cape Town was accepted as a member of UNESCO's Creative Cities Network (UCCN):
<https://en.unesco.org/creative-cities/home>

Cape Town, as a City of Design, works closely with cities in the network to share ideas, challenges and successes related to the use of design in building sustainable and resilient cities.

The **Shenzhen Design Award for Young Talents (SDAY)** is an international professional competition for young designers **under the age of 35 (or, in the case of Architectural Design, under 40)** who are from the 180 UNESCO Creative Cities worldwide.

The SDAY is administered by the Shenzhen City of Design Promotion Office, organised by the Shenzhen City of Design Promotion Association (SDPA), and co-organised by the UNESCO Creative Cities Network. The official website for this award is: <http://sday.design/>

The City of Shenzhen (also a City of Design) has issued this Call for Entries to young designers wishing to be considered for a Shenzhen Design Award.

The details of this Award are:

- The theme for the 2019 Award is "Inclusive Design"
- Professional designers or teams, and design students from Cape Town, can submit projects in the following categories:
 - Communications: brand & identity, packaging design, publications, typography, posters, illustrations, information visualisation
 - Interactive media: interactive design, website UI design, PC and mobile UX design, animation design, game & software design, motion picture and television design
 - Spatial design: architectural design, landscape design, interior design, urban and public guiding design system
 - Fashion design: apparel, accessories, texture design, dying & knitting
 - Public service design and design thinking in public policy
 - Industrial design: automobile furniture, product design
 - Others
- The award targets Cape Town designers; between the ages of 18 and 35, or in the case of Architectural Design under 40, by December 31, 2019.

- The award focusses on existing or completed projects, designs, work in existence responding to the theme of “Inclusive Design”
- There is a two-stage selection process:
 - **First stage** – all entries considered by the Cape Town City of Design Steering Committee. Deadline for these entries is: **17h00 on 25 October 2019**
 - **Second stage** – Cape Town City of Design Steering Committee nominates short-listed entries to the Shenzhen Award committee. Deadline for these nominations is: 04 November 2019
 - Final submission of short-listed designs to Shenzhen: 30th November 2019. This deadline includes shipping of works (tangible products) to China – and sending via electronic methods supporting materials (see special note below). This final submission process is managed by entrants selected in the second stage.
- The Shenzhen Awards Committee will convene and announce the results of the final judging in December 2019
- The Awards ceremony will take place in April 2020 – the winners will be flown to Shenzhen and accommodated for three nights
- Submitted designs are subjected to the TERMS & CONDITIONS of this Award process – please refer to: <http://sday.design/>
- The Judging Criteria (applicable to the First and Second Stages of judging) are detailed in this link: <http://sday.design/jury/jury-system>
- The Cape Town City of Design Steering Committee, in collaboration with the Craft and Design, Institute is the **nominator**
- For more details on the Call for Entries – please refer to: <http://sday.design/>

The Awards include prize money in the following two categories:

Professionals:

Grand Award (1 winner): 1000,000 RMB (approx. R200,000)

Merit Award (10 winners): 30,000 RMB per winner (approx. R60,000)

Students:

New Star Award (10 winners): 20,000 RMB per winner (approx. R40,000)

Eligibility criteria – designers wishing to enter this Award should note the following:

- Must be based in Cape Town
 - Have a valid passport (individual designers and in the case of a team entry, the team leader) – with at least 8 months validity before expiry date (and still valid until April 2020)
 - Hold South African citizenship (individual designers and in the case of team, the team leader)
 - Be able to cover the cost of the travel visa between South Africa and China (see below additional note)
 - Be aged between 18 and 35 by December 31, 2019 or, in the case of Architectural Design, under 40 by December 31, 2019
 - For the students, entrants shall remain registered students in colleges or other educational institutions by January 1, 2020
 - Special note: product makers will need to be able to cover the costs of shipping (and return) and insurance of any tangible products that are required to reach China before 30th November 2019
 - See here for the information on eligibility: <http://sday.design/sday-2019/must-knows>
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To apply – please submit the following documents in PDF format:

- Curriculum Vitae (individual designers and in the case of team, the team leader) with contact details of at least 3 referees. Please indicate if you are a PROFESSIONAL or a STUDENT
- Visual portfolio of product/s, work/s, design/s (one PDF only – size limit: 3mb)
- Certified copy of your Passport page indicating validity (individual designers and in the case of team, the team leader)
- Certified copies of individual or all team members' SA ID documents. Please upload as one PDF
- Proof of Cape Town residential address (individual designers and in the case of team, the team's working address)
- Letter of Motivation indicating:
 - why you believe you / your team should be nominated to the second stage of this Award selection process
 - unique feature / selling point of the design and how does it relate to the theme “Inclusive Design”
 - in the case of designers entering tangible products that will need to be shipped to China for exhibition display, a declaration that you are prepared meet the costs of shipping (and return) and insurance costs
 - additional note: should you be a winner, confirmation that you can afford the cost of the travel visa to China. The current cost for a single-entry visa varies between R860 and R1660 for South African passport holders and confirmation you can afford the cost of ground travel in Cape Town (home – airport and return). In the case of a team, only the team leader will travel
 - confirmation that you accept the Terms and Conditions of this award – please refer to: <http://sday.design/>

Application and selection date-line:

Application deadline: First stage application: 17h00 on 25 October 2019

Short-listed candidates interviewed: completed by 01 November 2019

Successful candidates contacted: 04 November 2019

First stage entries & supporting materials uploaded, and tangible products arrive in China:

30 November 2019 (materials and products to be sent by the entrants)

Please submit your entry online by 17h00 on 25 October 2019 – Please click on the link below to access the application form:

<https://www.thecdi.org.za/page/shenzhen>

*Regrettably no late applications can be considered.
Only applications submitted electronically will be considered.*

All queries regarding this opportunity should be directed to:

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