



NEXT | 20

South African design. Ready for the world.



COMPANY PROFILES 2020



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Africa!Ignite produces and sells ranges of contemporary décor, accessory and gift items, all hand made in KwaZulu-Natal. Each item is imbued with the exquisite workmanship, vibrant colours and iconic designs that characterise Zulu craft heritage and tradition.

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African Jacquard provides a unique, handmade range of tastefully designed home linen. It is woven in South Africa using the traditional French Jacquard technique. All of our products are 100% cotton or cotton/linen blend, offering a high quality with a wide variety of designs thanks to the jacquard weaving technique, which is damask and therefore visible on both sides. We design our own products, namely the African and Contemporary collections, but are also able to customize designs for our clients. Our brand is registered as Proudly South African and we support local companies for both the weaving and make up of our products.

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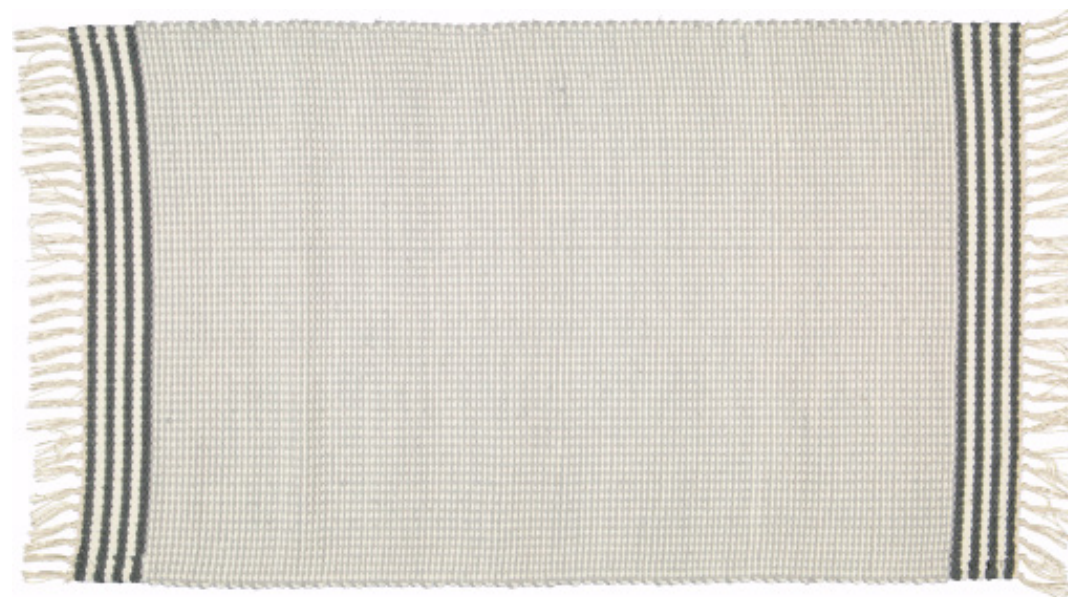


Amelia Jackson
Industries
WEAVING WARMTH INTO YOUR HOME



We are hand weavers making home textiles and rugs from cotton yarns, 90% of which are recycled or upcycled yarns. **Amelia Jackson Industries** is based in Cape Town, South Africa. We supply our ranges to stores all over the country, neighbouring states and the rest of Africa. We also have exported into Australia and the United Kingdom. We also supply to the hospitality sector. We are able to match colours to the buyer's requirements and we have a fairly short turn around. We have very small minimum requirements making it easier for buyers to test the market with their ranges.

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ashley heather

Utilising silver and gold recycled from circuit boards by a small refinery right here in South Africa, all **'ashley heather'** jewellery is meticulously handcrafted in our Cape Town studio. Passionate about, and committed to ethical production, we combine traditional gold-smithing techniques with modern technologies and contemporary designs to create unique jewellery with a conscience.



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AUCAMP.studio

AUCAMP.studio is a small eco printing and natural dyeing studio specialising in unique, single production products and art. We find our main inspiration in the gifts nature has to offer, not just through the extraction of dyes from plant material, but also through the alchemy of combining elements such as metals, clay, water and steam. It's a collaboration with nature. Our new range focuses on designer scatter cushions, wall panels and art on high quality fabrics such as hemp and silk.

Find us in Hermanus, South Africa

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The soft luxurious feel of our throws reflects the gentle lifestyle of our alpaca herd. Alpaca is hypoallergenic and offers superior warmth across its wide range of natural shades and the hand dyed yarns add accent and texture. **Aymara** throws are made and hand finished at source with a sensitive approach to the environmental impact at all stages of creation.



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Barrydale Hand Weavers produce fine cotton fabrics and upcycled rugs. Our products are exclusively hand woven by our team of local weavers in Barrydale, South Africa and our range includes towels, blankets, scarves, throws, rugs, placemats, napkins, table cloths and table runners. We locally source our natural cotton to minimise our carbon footprint and ensure our business is sustainable.



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Bili BraWear handcrafts removable, beaded bra straps which represents a confluence of South African art, fashion, culture + craft. These innovative straps replace regular bra straps with a colourful and comfortable “worn to be seen” accessory. By attaching to strapless bras, each pair empowers a previously disadvantaged mother living in Wallacedene, a township located 35 minutes outside of Cape Town.

Umntu Ngumntu Ngabantu in Xhosa means “I am who I am because you are and you are because I am”. Bili BraWear crafts a special product to mark this truth and to share it with the world.



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Cape Island is a female-owned company with a passion for telling stories through our products in a way that inspires people. The story of Africa is told through the fragrances themselves but also through the dramatic artwork that adorns our packaging. Each item we produce connects you to the natural landscape and the many cultures and emotions woven into it.

As an environmentally and socially responsible company, we recognise that simply telling these stories is not enough. Our mission is to be a force for positive change in our immediate community and the wider continent by finding ways to give back to our original muse, Africa.



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Chic Fusion is proud to present a fresh collection of exclusive hand felted products. Inspired by the beauty of nature and our diverse South African landscapes, our artisans skilfully fuse age-old techniques with contemporary design. This delightful mix of wool and natural fibres brings warmth and character into the home. The new décor range includes gorgeous throws, cushions and vases. Chic Fusion's vessels, table accessories and home décor responds well to the international market demand for innovative techniques, great value and exceptional customer service.



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chimpel

LUXURY LEATHER ACCESSORIES

Chimpel is a Cape Town, South Africa, based design and production studio, specialising in creating exquisitely crafted handmade luxury leather handbags, clutches and accessories. Only the best exotic and natural hides found within South Africa are used to create a uniquely crafted product with sharp design and precision execution. Amongst the best specialised artisans are employed and responsible for ensuring that the quality product comes to life. Sustainability and ethical leather sourcing is core to our brand, and we therefore only use reputable licenced breeding tanneries as suppliers.



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Sikho Mququ, the founder of **Ckho Ceramique**, is a young, up and coming ceramicist, working in Cape Town, South Africa. Sikho is a strong believer in the beauty that results where form meets function, and as such, a large part of his collection is comprised of functional pieces, such as coffee mugs, jugs, bowls, and other tableware, where his signature original forms are complimented by his delicate decoration and embellishment. All Sikho's work is hand thrown and hand decorated, often using designs that are inspired by the patterns that make up the traditional blankets that are worn by Xhosa women, known as "Ityali".

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Clip Clop makes a range of South African calendars, stationery and maps. We love nature and life and want to showcase it to the world. From the natural rhythms of the moon and tides charts to the fauna and flora illustrations on our notepads and the hill-shaded landscape maps, we strive to bring a little bit of the outside world, inside. Clip Clop makes everything in Cape Town, working with local printers, artists and designers. Clip Clop, loving the living world around us.



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Cotton Tree
handmade with passion in sa

Cotton Tree is a small business, based in Johannesburg, that creates beautiful handcrafted cushions with passion. The cushions are hand-knitted, hand embroidered and hand punched in South Africa by a group of extremely dedicated women, who pride themselves on delivering a quality, authentic product. The Ndebele Range is a contemporary selection of African designs that are handmade using the punch needle technique.



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cowgirlblues

DESIGNERS & MAKERS OF FINE CRAFTED KNITS

Cowgirlblues is a dynamic and young yarn and textile company that is all about colour, creativity and personal connection. Our skilled team of women work from the studio in Cape Town, South Africa, hand-dyeing, knitting and finishing the beautiful yarns, knitwear and home textiles that inspire people all over the world. We work with the finest South African mohair and merino yarns, all of which are locally produced. The local people, landscape, fauna and flora inspire our colours, patterns and textures. And our range is carefully selected to offer quality, originality and versatility in style, weight and fibre blends. We have export experience in Europe, Asia and the USA, and are able to design bespoke ranges to our customers' requirements.

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Design Afrika has been at the forefront of efforts to revitalize the ancient craft of African weaving and basketry for many years. Woven functional and sculptural baskets are developed for both local and global markets. Over the years, we have developed close relationships and networks with rural weavers in more than 10 African countries. Successful marketing and promotion of these pieces have ensured that these traditional skills are not lost. We ensure that the botanical material we use is not endangered in any way and we encourage our weavers to practice sustainable harvesting methods.

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Dog & Cat Pad's range of pet furniture and accessories are designed and handmade in Cape Town. The dog and cat beds have sturdy wooden frames with adjustable hammocks to suit the pet's specific needs and comes complete with a mattress to ensure optimum comfort. The frames have a light, matt varnish finish while the hammocks and mattresses come in five colours and styles each. The range is flat packed for easy transport. Our range of collars are handmade with colourful fabrics - stylish and functional! All our products are tested by animals.

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We are furniture manufacturers based in Cape Town, South Africa. From humble beginnings in a garage, the vision was to be an environmentally and socially aware company that manufactures and supplies stylish and functional furniture. This ethos remains today as the **Eco Furniture Signature Range** takes root in Southern Africa. Only sustainable and local solid wood timbers are used in production, as well as eco-friendly finishes to arrive at a finished product that is truly environmentally justifiable. We also produce custom made furniture. Our designs and our furniture signature style has developed into a unique and stylish brand.



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Fechters is a Knysna based manufacturer of high quality furniture since 1936. Our ranges consist of indoor and patio furniture in both classic and contemporary styles. Our new collection of furniture combines the contemporary style of Scandinavian design with durable African timbers and time honoured construction techniques, ensuring that our heritage of fine craftsmanship lives on.



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Feeling African is a craft/art business that hand-makes contemporary wire furniture and accessories. We supply to architects, interior designers and retailers locally and internationally. We strive to provide a stable work place for our skilled artisans. Our products are available in a galvanised or powder coated finish in various colours, suitable for both indoor and outdoor use. Most of our products are designed and manufactured in component form, making them stackable and cost-effective to transport.

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GALAGO

Galago is a fashion forward brand crafted and inspired around Africa. In embracing the African aesthetic, Galago draws on craft, talent and traditional techniques, creating contemporary products infused with soul. Our latest collection is a playful take on beading on footwear and accessories.

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headondesign

From her studio at the foot of Table Mountain in Cape Town, Joanna Orr of **Head On Design** creates beautiful unique African décor and homeware, including modern animal wall sculptures, a graceful take on traditional hunting trophies. A big lover of nature, her products are made with our fragile earth in mind. She uses only sustainable or recycled materials as well as donating to wildlife conservation yearly. Head On Design sculptures are conveniently sold flat packed with clear instructions on how to assemble, perfectly designed for travellers concerned about space and weight. All products are made in Cape Town.

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Heartfelt's products are made of the best felt wools and hand-stitched with love. They are produced with purpose - we are a little social enterprise - with a big heart. From the products we make to the customers we build our products around - we make everything with love and fill it with hope.



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ILOVANI

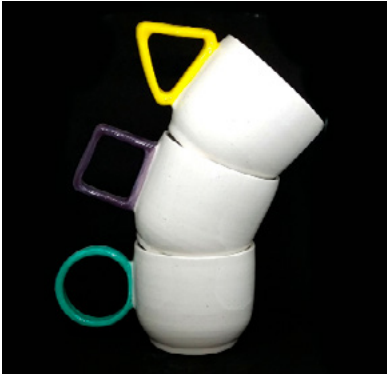
Ilovani is a south african based design and manufacturing company. We aspire to maintain a sustainable wood waste recovery programme, so as not to waste any of our precious natural resources, whilst being innovative in design and functionality. Ilovani is passionate about sustainability, using timber from accredited sources and implementing recovery programmes – creating home ware & accessories using recycled glass, wood 'off-cuts' and utilising redundant 'wine barrel oak' in functional designs.



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Macassar Pottery's new ceramic collection is called Afro Fusion – an innovative combination of traditional South African shapes fused with contemporary colour combinations. Black tones and mixed textures are complemented with metallics as highlights. Besides being a community-based centre for ceramic design and manufacturing, Macassar Pottery is the focal point of a grassroots business incubation process that turns unskilled community members, into skilled crafters and business owners.



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Meyer von Wielligh's approach to furniture design reflects the gentle lines and intricate details found in nature. Furniture plays both a practical and decorative role in our daily lives and is the essential background against which we live, work and play. At Meyer von Wielligh we understand this connection and we strive to make top quality furniture that not only meets the practical needs of the space but also reflects the unique style and personality of the owner. Combining workmanship excellence, creative ideas and the very best materials, Meyer von Wielligh work across a broad range of design styles – from the clean lines of contemporary design, to the intricate details of more classically styled pieces.



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minima

Minima is a South African-made range of digitally-crafted wooden lighting and furniture. Hand-finished in Cape Town, each piece is made using sustainable birch-ply wood or hardwood veneer. Designed by Jacques Cronje, minima's Classic Range includes Scandi-inspired ceiling lights that are elegantly understated, making beautiful contemporary statements in both commercial or residential spaces. All pieces are available pre-assembled or flat-pack.

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Modern Gesture

Furniture Homeware Lighting

Modern Gesture's new Woven Necklace 'Lampshades' are inspired by African beaded necklaces. Handcrafted African jewellery is well known for its beauty and quality, as well as diversity of graphic patterns and bold colours. The lampshade is reminiscent of an African necklace through the use of the wooden rings, which are also symbolic of wholeness and timelessness. Each ring of the lampshade is adjustable to any angle, allowing for the creation of a myriad of forms, and, when all the layers are aligned, it can be easily flat packed for storage and packaging/freight purposes.

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Mors is an up-cycle initiative that aims at creating a sustainable business by collecting non-toxic waste and creating beautiful, usable and practical products. All Mors products are made from recycled tyre tube, manufactured locally by previously disadvantaged women and refugees, affording them the opportunity of decent employment. The Mors range consists of a variety of beautiful bags, hand woven laptop sleeves, chandeliers and small furniture. All products are handmade of intricately woven, stitched, braided and patched pieces of recycled rubber.



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MUNGO

We believe strongly that what we create, and the manner in which we create it, will filter down to the end user and help to improve the world we live in. We're using the art of weaving in a contemporary manner to create quality products for people to treasure. Ethical trading and integrity underpins our philosophy, and we are particular about sourcing quality natural fibres. Our fabrics are constructed to stand the test of time – we believe in creating textiles that are made to last and not destined for landfill. As a part of our sustainability, transparency and trace-ability objective, we hope that when people understand where something comes from and how it is made, they will value it more, and in turn this can help encourage conscious purchasing decisions.

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NOVELLA

— home & lifestyle —

Novella is a contemporary Cape Town-based decor and homeware brand, with an emphasis on locally produced textiles. The new cushion collection brings together water-based screen printing and hand embroidery in a range. It is inspired by craft techniques and handwork processes and the organic geometry that result from techniques such as basket weaving, embroidery, linocuts and block-printing. Since their start in 2016, Novella has endeavored to offer high quality, locally produced items that both speak of their local context, and also appeal to an international market, fitting well into the contemporary home.

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One of Each creates beautiful luxury products, which are designed and created in Africa for the international market. We are driven by our love of the African continent and a desire to celebrate and share African history and design with the world.

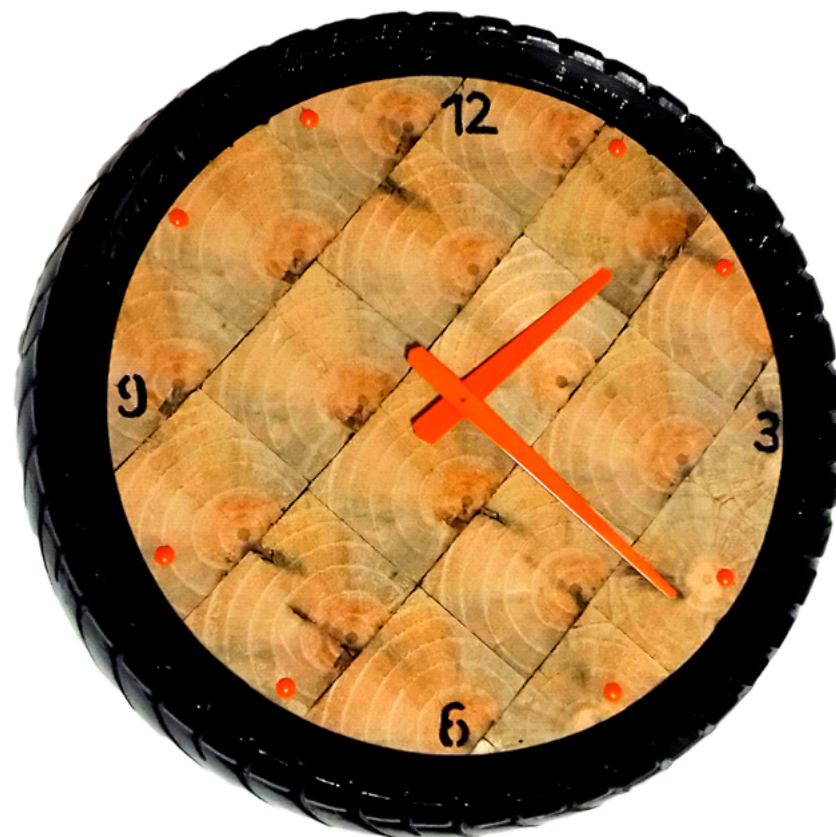
Contact
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OZZYS ECO DÈCOR

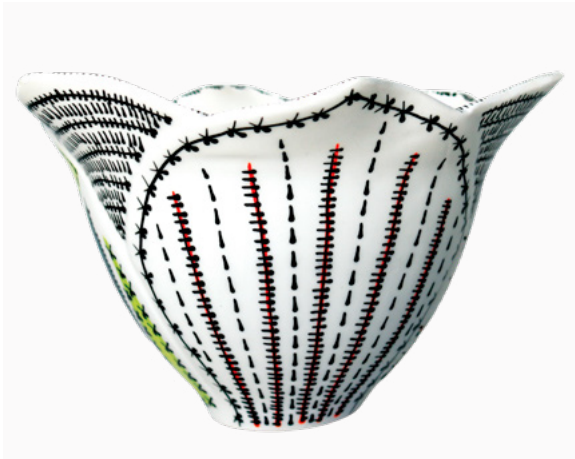
Ozzys Eco Dècor gives a new life to old tyres and other recyclable materials by creating functional and decorative furniture and accessories. Products include ottomans, coffee tables, side tables, wall clocks, mirrors, and lamps.



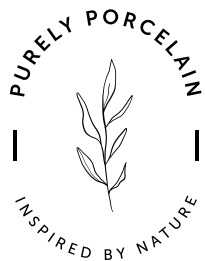
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PotterStitch is a collaboration between Willemien de Villiers and **Potterswork**. Willemien is an established multi-media artist whose work include painting, stitched narratives and contemporary surface design on slip-cast ceramics. Potterswork is an iconic Cape Town based company specialising in creating vibrant contemporary ceramic items that are sought after and collected all over the world. The company was started by Chris Silverston in 1986. The designs are hand painted in a contemporary style, and are inspired by traditional African embroidery, vintage tray cloths and doilies, and cross stitch embroidery. The items are dishwasher and microwave safe.



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Purely Porcelain is a Cape Town based ceramic studio founded by Fiona and Megan, a mother and daughter duo who take their inspiration from the abundant natural floral and fauna found in the Western Cape. Each and every flower has been lovingly hand sculpted from porcelain clay and finished with a clear glaze, allowing the natural beauty of the porcelain to shine through. Our porcelain flowers are mounted on bamboo and are designed to be a beautiful and reusable addition to any room diffuser.

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Rarity Handbags' inspiration is happiness in a bag, celebrating African design by mindfully designing and crafting responsibly-sourced indigenous materials into handbags and accessories. Our joy is to grow the prominence of the South African design sector globally and to increase opportunities for our dynamic artisans, and our communities. Based in the trendsetting Woodstock district of Cape Town, our award-winning company is focused on products that make you stand out, and that make you smile.

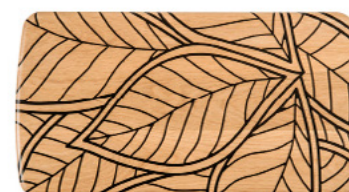


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The Umuntu range by **Saks Corner**, blends flat pack Scandinavian inspired design in solid oak with African texture, colour and patterning. Saks, based in Cape Town, is a designer manufacturer of mid-century inspired wooden and upholstered furniture. Saks pride themselves on their quality of workmanship and design vernacular.

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SHWEET is all about corporate gifting and creating unique products that are beautiful, functional and made to last. Everything we do is African-inspired and designed and handmade in Cape Town. We source our materials locally and only use the original cotton shweshwe fabric that is printed in the Eastern Cape in South Africa. We are committed to delivering quality products that are environmentally responsible. For our notebooks we only use FSC-certified recyclable paper and non-toxic soy-based ink. We specialise in [customised] shweshwe notebooks and are excited to introduce our new range of notebook covers and travel accessories in leather and African fabric.

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Skinny laMinx is all about colour, pattern & textiles which are designed and made in South Africa. Our designs are inspired by midcentury Scandi style with a good dose of African chic. We produce a broad range of products such as kitchenware, tableware, pillow covers and other soft furnishings which are all printed onto a natural fibre base cloth using waterbased inks. While Skinny laMinx homeware goods & textiles are now to be found in stores & homes all around the globe, the business remains small & resolutely local, with design & manufacturing happening in Cape Town, South Africa.



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studio
STIRLING

Studio Stirling designs beautifully handmade hanging swing chairs, loungers, daybeds and swings. Because each chair is made by hand it allows for every piece to have individualism and uniqueness in the pattern detailing and leather work. The products are made from steel, thus very strong and durable, E coated for rust protection and then powder coated in the colour of your choice. In a world of homogenized mass production, slower designed, handmade products require less energy than mass-produced items and often last longer, reducing the cycle of waste in our "throw-away" culture. These chairs are South African inspired and globally relevant.



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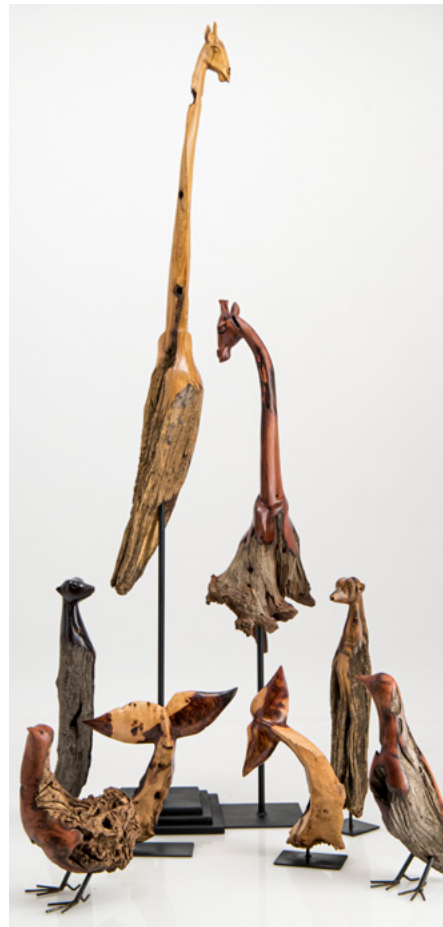
boniface chikwenhere
unique driftwood creations



TAKE HOME A PIECE OF ANCIENT AFRICA

Unique Driftwood Creations is owned by Boniface Chikwenhere, an award-winning Zimbabwean-born sculptor, woodcarver and artist whose main medium is driftwood, found-wood and mineralised/petrified wood. With these materials he creates unique, one of a kind sculptures mainly in abstract form. His themes vary from wildlife, including birds and marine life, to the human form. The works have been exhibited internationally and Boniface exports his pieces to galleries and private collectors all over the world.

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V O G E L



Vogel is a South African design and manufacturing company, specialising in high quality timber furniture and accessories. Our new collection consists of sculptured wooden wall hooks, floating shelves and side tables. The range is designed for wholesale and export. We have designed the products in a 'flat pack' format, to minimise transport costs. In keeping with our sustainability principles, the range is also predominantly made from our factory offcuts and 'waste' timber.

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handcrafted slippers
— Cape Town —

Walk the Talk Africa slippers are carefully handcrafted in Cape Town using fabric remnants, off-cuts and discontinued fabric books. Designed for comfort and style, transcending age and gender, each pair is unique and made with a commitment to quality and detail, up-cycling and sustainability. The brand vision is one of synergy, entrepreneurship, artisanal upliftment and authentic products. We believe that the abundance of creative talent in South Africa, can and should drive employment. Made locally: worn globally.



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We all share roots produces vibrant and ethical handbags in Cape Town, bringing the warmth colours of Africa to every wardrobe. We conceive our ranges to guarantee high-quality and trendy products. Our collections include purses, clutches, shopping bags and beach bags. We love to ally traditional prints, such as wax fabric or shweshwe, with leather or innovative vegan alternatives like pinatex®. We believe in goods being produced locally and ethically: our bags are handmade in Cape Town's townships. We support local employment in disadvantaged communities and family-owned small businesses, and stand for mindful and slow fashion. Weallshareroots' bags contribute to positive change and sustainable development.

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WREN believe that creativity happens when experiences are connected. The experiences that led to the creation of Wren are driving behind a cement truck and exploring a shoe factory. The creative outcome of connecting these two experiences is the innovative patent-pending approach of the company to making paper stitch-able, durable and practical. Using recycled packaging paper that is fused to fabric and coated to be water resistant, Wren produces a range of products that include laptop bags, device covers and gift stationary.

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Showcasing leading South African product designers and their new export collections

ABOUT THE CRAFT + DESIGN INSTITUTE (CDI)

The CDI is a non-profit company with over 19 years of success in developing creative people, small businesses and the craft and design sector at large in South Africa. The CDI is a catalytic agent of change in the sector, and passionate about developing appropriately skilled, resourced and digitally proficient practitioners who can successfully leverage opportunities for growth and development.

The CDI currently supports over 5 600 businesses and individuals in the South African craft and design sector. The small businesses supported by the CDI range from start-ups to exporting enterprises, and are based all over South Africa – from rural towns to urban centres. CDI's services help these businesses develop the right product/service for the right market using appropriate business and production systems; and facilitates national and international market opportunities to help them grow.



non profit company

NEXT20

After a successful second trade exhibition last year, NEXT returned to Cape Town in 2020 and featured over 45 leading designer manufacturers from South Africa.

'NEXT' is an initiative of the Craft and Design Institute (CDI) and the annual trade exhibition is part of the CDI's export development programme, which helps small and medium businesses in South Africa to develop and grow.

Over 70 entrepreneurs have been participating in this programme, taking their design studio, workshop or manufacturing company to the 'next level', and onwards to the export market. The CDI export development programme focusses on the professional development of entrepreneurs, providing training and coaching to prepare them for entry into the international market.

The product ranges on show included small furniture, lighting, home textiles, and fashion and home accessories. The 45 businesses that participated represent the best of South African craft and design, ready to be ordered by local and international importers, retailers and decorators.

The NEXT20 exhibition was made possible thanks to funding from the Department of Arts and Culture, and with the support of the Dutch Consulate, which funded export training during the past year, and the V&A Waterfront and Workshop17, who provided the 2020 venue.

CONTACT DETAILS

Visit www.thecdi.org.za/page/NEXT20Tradeshow

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