14th Annual Corporate Counsel Symposium

A New World View: How Corporate Counsel Understand Risk

A Two-Day Conference for In-house and Outside Counsel Seeking to Provide Value-Added Services to Their Clients

September 17 - 19, 2017
Hotel Sofitel
Philadelphia, PA
Thank you for joining the Federation of Defense & Corporate Counsel (FDCC) at the 14th Annual Corporate Counsel Symposium, “A New World View: How Corporate Counsel Understand Risk.” This year’s CCS again is held in Philadelphia at Hotel Sofitel, beginning on Sunday afternoon at 3:00 pm, September 17 and ending at noon on Tuesday, September 19, 2017.

This is only the second year the FDCC has offered complimentary registration to in-house and corporate counsel. While there is no fee to attend this conference, we promise you will find this year’s CCS to be just as valuable as any conference where you might have to pay a thousand or more dollars.

If you are new to this event, please know that we take great pride in our organization and its membership. Unlike most defense organizations, membership is not gained merely by completing an application and sending in a check. On the contrary, each member undergoes a vetting process whereby the committees conduct a thorough investigation into the lawyers’ professional qualifications and character. In other words, being a great lawyer isn’t enough. We want to welcome you to this event, to let you know that you will be around great people who also happen to be great lawyers.

The CCS program commences with a presentation on best practices for E-discovery in light of the recent federal rule amendments and the impact on companies and their attorneys, especially when it comes to managing discovery. The Honorable
Robert L. Ehrlich, Jr., an attorney who served as the 60th governor of Maryland from 2003 to 2007, will provide an overview of what we can expect from inside the beltway between now and 2020. Having served as Governor, U.S. Congressman, state legislator, and civil litigator counseling clients on an array of government matters, including health care, finance and economic development, Governor Ehrlich can offer a unique perspective on things to come. Sunday afternoon will conclude with an all-star panel focusing on diversity and inclusion in the courtroom. As Courts are now encouraging law firms and their clients to have first chairs filled by women and minorities, this is a topic of vital importance to in-house and outside counsel alike.

Other topics presented at the Symposium will address legal issues we can anticipate from some of the policies that have come out of the White House and Capitol Hill, and those that may lie ahead. These will be addressed by members of the C-Suite and General Counsel from companies doing business around the globe. Monday, you will hear from David A. O’Neil, about how changes in the Executive Branch will affect the work of the federal courts and how litigants and companies will be impacted. Tuesday you will hear from the new Chairman of the National Labor Relations Board.

Presenters include highly respected in-house counsel from companies such as AT&T, Boston Scientific Corporation, FedEx, Ford Motor Company, Pfizer, Inc., TE Connectivity Corporation and Wal-Mart Stores, Inc. Outside counsel, academics, and government representatives will also be among the excellent slate of speakers we have assembled.

We encourage you to connect and network with the best and the brightest in-house and outside counsel, and dine at some of the finest restaurants in Center City Philadelphia. Thank you for your attendance!

The CCS is celebrated as the preeminent conference for corporate counsel and outside defense counsel in America.
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Mission Statement:
The Federation of Defense & Corporate Counsel (FDCC), composed of recognized leaders in the legal community who have achieved professional distinction, is dedicated to promoting knowledge, justice, fellowship, and professionalism of its members as they pursue the course of a balanced justice system and represent those in need of a defense in civil lawsuits.
Agenda

Sunday, September 17, 2017

1:00 – 3:00 PM
Early Registration
Marble Foyer

3:00 – 4:00 PM
Managing E-Discovery in the Wake of Recent Rule Amendments
Paris Ballroom
Moderator:
Michael D. Shalhoub, Goldberg Segalla, White Plains, NY
Panelists:
Danielle Foster-Smith, Litigation Specialist, Ruan Transport Corporation
Des Moines, IA
Keith Leluga, Senior Sales Consultant, Global Legal Discovery, Chicago, IL
Summary: How are the recent federal rules amendments impacting companies and their attorneys, especially when it comes to managing discovery?

4:00 – 5:00 PM
Diversity in the First Chair
Paris Ballroom
Moderator:
Tiffany M. Alexander, Tanenbaum Keale LLP, Malvern, PA
Panelists:
Hon. Cynthia M. Rufe, United States District Judge, Eastern District of Pennsylvania, Philadelphia, PA
Alan Bryan, Senior Associate General Counsel, Wal-Mart Stores, Inc., Bentonville, AR
Connie A. Matteo, Senior Corporate Counsel, Pfizer Inc., Peapack, NJ
Roberta D. Liebenberg, Fine Kaplan & Black, R.P.C., Philadelphia, PA
Summary: Discover how courts and corporate legal departments are making strides to achieve greater diversity and inclusion at counsel table.

5:15 – 6:00 PM
Sometimes It’s the Little Things that Make the Biggest Change
Paris Ballroom
Speaker:
Robert L. Ehrlich, Jr., Former Governor of Maryland
Summary: Former Maryland Governor Ehrlich will discuss the “smaller things that count”—those governmental actions that fall under-the-radar by not generating daily headlines, but that reflect a new and very different path for America going forward.

6:00 – 8:00 PM
Welcome Reception
Paris Foyer
Monday, September 18, 2017
7:30 – 8:15 AM
Registration
Marble Foyer

7:30 – 8:15 AM
Continental Breakfast
Paris Pre-Function

8:15 – 8:30 AM
Welcome Remarks
Paris Ballroom

8:30 – 9:30 AM
What Changes Do C-Suite Professionals See on the Horizon?
Paris Ballroom
Moderators:
Elizabeth F. Lorell, Gordon Rees LLP, New York, NY
Richard Traub, Traub Lieberman Straus & Shrewsberry
Panelists:
Mark Bartosh, CEO, Innovative Surgical Devices, Philadelphia, PA
Darren McCue, President, Dunbar Security Solutions, Baltimore, MD
Hank Watkins, President at Lloyds America, Inc.
Summary: Discover how C-Suite professionals view the next four years impacting their businesses as far as market opportunities, global expansion, cybersecurity pressure, and immigration policy.

9:30 – 10:45 AM
How Do General Counsel See the Roles of the Legal Function Changing?
Paris Ballroom
Moderator:
Robert E. Scott, Jr., Principal, Semmes Bowen & Semmes, Baltimore, MD
Panelists:
John S. Jenkins, Jr., Executive Vice President, General Counsel, TE Connectivity, Berwyn, PA
Timothy A. Pratt, Executive Vice President, Chief Administration Officer, General Counsel and Secretary, Boston Scientific Corporation, Marlborough, MA
9:30 – 10:45 AM  continued...

**How Do General Counsel See the Roles of the Legal Function Changing?**

**Panelists:**
James K. Archibald, Vice President of Administration and Regulatory Affairs and Chief Litigation Counsel at Wm. T. Burnett & Co. and STX LLC, Wright, Constable & Skeen, LLP, Baltimore, MD

**Summary:** Hear from general counsel regarding how the role of general counsel and law departments are changing from legal counsel to business counsel.

10:45 – 11:00 AM

**BREAK**

Paris Foyer

11:00 – 12:00 PM

**What to Expect from the Courts**

**Paris Ballroom**

**Speaker:**
David A. O’Neil, Partner, Debevoise & Plimpton, Washington, D.C

**Summary:** A conversation about how changes in the Executive Branch will affect the work of the federal courts and how litigants and companies will be impacted.

12:00 – 1:00 PM

**LUNCH**

Paris Foyer

1:00 – 2:00 PM

**What to do when the Feds knock on your door: Compliance, Response and Prevention**

**Paris Ballroom**

**Speakers:**
David S. Weinstein,Partner, Hinshaw Culbertson, LLP. Coral Gables, FL
Taylor Aspinwall, Deputy Chief U.S. Attorney, Criminal Division, Philadelphia, PA
Nancy R. Peterson, Sr. Vice President and Deputy General Counsel, Allied Universal, King of Prussia, PA
Linda Dale Hoffa, Dilworth Paxson, Philadelphia, PA

**Summary:** A discussion of effective proactive compliance programs and responses that will minimize or eliminate potential sanctions based upon export control and other trade issues in global businesses.
2:00 - 3:00 PM  
**Crisis Management: The Corporate Response**  
*Paris Ballroom*  
**Speakers:**  
Marilyn F. Sherron, Executive Director - Senior Counsel, AT&T, Redmond, WA  
Sheryl Willert, Williams, Kastner & Gibbs, PLLC, Seattle, WA  
**Summary:** Learn how to protect the company when the face of the company creates the crisis.

3:00 – 3:15 PM  
**BREAK**  
*Paris Foyer*

3:15 – 4:15 PM  
**Successful Management of the In-House Counsel and Law Firm Partner Relationship**  
*Paris Ballroom*  
**Moderator:** Marisa A. Trasatti, General Counsel, Sciton, Inc./Wilson Elser, LLP, Baltimore, MD  
**Panelists:**  
John Mellen, Associate General Counsel, Ford Motor Company, Dearborn, MI  
Cindy J. Williams, General Counsel, 1-800 Contacts, Inc., Draper, UT  
Clinton W. Thute, Attorney, Litigation Specialist, and Litigation Liaison, Ameriprise Auto and Home Insurance, Cave Creek, AZ  
**Summary:** Managing expectations between outside counsel and in-house general counsel.

4:15 – 5:15 PM  
**A Day in the Life of In-House Counsel: Managing Legal Issues and Meeting the Expectations of Multiple Internal Clients**  
*Paris Ballroom*  
**Moderator:** Jeffery A. Kruse, Baker Sterchi Cowden & Rice LLC, Kansas City, MO  
**Panelists:**  
Heather Grossman, Assistant VP of Legal, Dairy Farmers of America, Kansas City, MO  
Nathan Brown, Corporate Counsel, The Kroger Co., Cincinnati, OH  
Mary-Alice Barrett, Associate Director, Assistant General Counsel, Genentech, Little Falls, NJ
4:15 – 5:15 PM

A Day in the Life of In-House Counsel: Managing Legal Issues and Meeting the Expectations of Multiple Internal Clients

Panelists:
Craig D. Zahnd, General Counsel, Americas Region, Swiss Reinsurance Company, Kansas City, MO

Summary: The everyday concerns of in-house counsel including document preservation, responding to discovery requests, and managing ongoing litigation demands.

5:30 – 6:30 PM

Networking Reception
Paris Foyer

6:30 PM

Organized Group Dine-Arounds

Tuesday, September 19, 2017

7:30 AM – 12:00 PM

Registration Open
Marble Foyer

7:30 – 8:00 AM

Continental Breakfast
Paris Foyer

8:00 – 8:45 AM

Plaintiffs’ Newfangled Theories (and the Corporate Response) to Claims Arising from Workplace Violence

Paris Ballroom

Speakers:
Robert A. Foster, Jr., Nelson Mullins, Riley & Scarborough, LLP, Columbia, SC
Michael A. Hodge, Security Management Consultant, Michael A. Hodge and Associates, LLC, Atlanta, GA
Jeremy A. Ireland, Senior Counsel, Employment Law Group, FedEx Express, Memphis, TN

Summary: Discover training and other policy measures a company can take to minimize workplace violence stemming from disgruntled employees, unhappy family members of employees, and third-party crimes.

8:45 – 9:45 AM

Employment Law: The National Labor Relations Board and the New Administration

Paris Ballroom

Speakers:
Harry I. Johnson, III, Morgan, Lewis & Bockius LLP, Santa Monica, CA
Philip A. Miscimarra, Chairman, National Labor Relations Board, Washington D.C.
8:45 – 9:45 AM  continued...

**Employment Law: The National Labor Relations Board and the New Administration**

**Summary:** Appointed to the NLRB in 2013 and recently appointed Chairman by President Trump, Philip Miscimarra will offer a rare insight into recent Board decisions impacting employers.

9:45 – 10:00 AM

**BREAK**

**Paris Foyer**

10:00 – 11:00 AM

**Employment Law: Within the Corporation**

**Paris Ballroom**

**Moderator:**
Paul M. Finamore, Niles, Barton & Wilmer, Baltimore, MD

**Speakers:**
Daniel C. Gerhan, Director and Senior Litigation Counsel, Boston Scientific, Marlborough, MA
Barak Babcock, Lead Counsel, FedEx Ground, Pittsburgh, PA
Michele Ballard Miller, Miller Law Group, Los Angeles, CA

**Summary:** From fair pay audits to background checks, this panel will explore employment law compliance trends impacting corporate law departments and discuss best practices for minimizing risk.

11:00 – 12:00 PM

**Ethics: Navigating the Minefields**

**Paris Ballroom**

**Moderator:**
Heidi G. Goebel, Goebel Anderson, P.C., Salt Lake City, UT

**Panelists:**
Marc A. Polk, Senior Litigation Counsel, Stryker Corporation, Allendale, NJ
Jody S. Riger, Senior Corporate Counsel, Sun Chemical Corporation Parsippany, NJ

**Summary:** The solutions to ethical dilemmas plaguing in-house counsel.

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