The Year Ahead

2019-2020 PCPI Roadmap and Strategic Plan
Housekeeping

• This forum is being recorded
• All lines will be muted
• For the Q&A portion of the webinar, please enter your questions and additional feedback into the chat window
Agenda

• Welcome and Housekeeping (5 minutes)
• New Board and Committee Members (10 minutes)
• Presentation (30 minutes)
• Question and Answer (10 minutes)
• On the Horizon (5 minutes)
Speakers

Kevin Donnelly, CEO and Executive Director

Marjorie Rallins, DPM, MSMI
Vice President and Chief Scientific Officer
New Members in Leadership
New Board Members

Clare Bradley, MD, MPH
American Health Quality Association

E. Scott Ferguson, MD
American Medical Association
New Board Members

Nathan Glusenkamp, MA  
Council for Medical Specialty  
Societies/American Academy of Orthopaedic Surgeons

Dheeraj Mahajan, MD, FACP, CMD, CIC, CHCQM  
The Society for Post-Acute and Long-Term Care Medicine (AMDA)
New Board Members

Aisha Pittman, MPH
Premier

Kurt Skifstad, PhD
ArborMetrix
New Advocacy Advisory Committee Members

• Dianne Jewell, PT, DPT, PhD, FAPTA, American Physical Therapy Association, **Chair**
• Diana Cardona, MD, FCAP, College of American Pathologists
• Marc Gruner, DO, MBA, American Academy of Physical Medicine and Rehabilitation
• Koto Ishida, MD, American Heart Association
• Angela Kennedy, DC, MBA, College of American Pathologists
• Barbara Lutz, PhD, RN, CRRN, PHNA-BC, FAHA, FNAP, American Heart Association
• Aisha Pittman, MPH, Premier
New Measure Advisory Committee Members

- Gary Cohen, MD, FACP, FASCO – American Society of Clinical Oncology
- Thiru Annaswamy, MD, MA, American Academy of Physical Medicine and Rehabilitation
- Caroline S. Blaum, MD, MS, AGSF, American Geriatrics Society
- Anita Deswal, MD, MPH, FACC, FAHA, FHFSA, American Heart Association
- Jason Kang, MD, FCAP, College of American Pathologists
- Carl Sirio, MD, American Medical Association
New NQRN Advisory Committee Members

• Kurt Skifstad, PhD, ArborMetrix, **Vice Chair**
• Joseph Ternullo, JD, Pulse Infoframe, Society for Participatory Medicine
• William Borden, MD, FACC, FAHA, American Heart Association
New Quality Improvement Advisory Committee Members

• Dheeraj Mahajan, MD, FACP, CMD, CIC, CHCQM, The Society for Post-Acute and Long-Term Care Medicine (AMDA), Chair
• Clare Bradley, MD, MPH, American Health Quality Association
• Amy Davis, DO, MS, FACP, FAAHPM, American Association for Palliative Medicine
• Richard Dutton, MD, American Medical Association
• Paul Heidenreich, MD, American Heart Association
• Anthony Hermann, IMPAQ International
• Cen Zhang, MD, American Heart Association
PCPI Mission and Vision
Mission

PCPI engages physicians, clinicians and key stakeholders to improve care through integrated performance measurement and clinically rich data to address shared health care quality challenges.
Vision

To create a health care system that engages physicians and clinicians to work collaboratively to optimize patient outcomes through fostering innovations in evaluation of clinical performance supported by automated systems for continuous quality improvement.
Three Horizons Model

- **Horizon 1:** Maintain & defend core business
- **Horizon 2:** Nurture emerging business
- **Horizon 3:** Create genuinely new business

Value vs. Time Graph
2019-2020 Strategic Plan
Strategic Imperatives

Convene and lead a diverse group of stakeholders with the common goal of supporting physicians and health professionals with improving the quality of care they provide across the care continuum without increasing administrative burden.

Promote and collaborate in the development, maintenance, and implementation of meaningful and innovative evidence-based performance measures while advancing the science of and best practices surrounding clinician performance measurement.

Encourage the use of actionable data through rigorous measurement and improvement tools to evaluate the quality of care and improve health and healthcare.

Lay a foundation to advocate for effective, equitable and responsive health care policy.

Provide quality improvement thought leadership to support the transition to an improvement oriented and value-focused health system.

Strategic partnership with member coalitions and other organizations.
Strategic Imperatives: PCPI as Convener

Convene and lead a diverse group of stakeholders with the common goal of supporting physicians and health professionals with improving the quality of care they provide across the care continuum without increasing administrative burden.

Advance interoperability solutions.
Strategic Imperatives: PCPI as Thought Leader

Promote and collaborate in the development, maintenance, and implementation of meaningful and innovative evidence-based performance measures while advancing the science of and best practices surrounding clinician performance measurement.

Unintended consequences, harmonization, attribution, outcome measures, EHR/registry vendors – data element availability.
Strategic Imperatives: PCPI as Steward

Encourage the use of actionable data through rigorous measurement and improvement tools to evaluate the quality of care and improve health and healthcare.

Develop a white paper that defines high quality data and its uses.

Facilitate registry collaborations and relationships.

Partner on risk adjustment.
Strategic Imperatives: PCPI as Advocate

Lay a foundation to advocate for effective, equitable and responsive health care policy

- Facilitate member engagement
- Respond to rules and regulations
- Educate and build relationships with policy makers, e.g. CMS
Strategic Imperatives:
PCPI as Quality Improvement Leader

Provide quality improvement thought leadership to support the transition to an improvement oriented and value-focused health system

Survey members to understand QI needs
Launch a set of tactics that support early, mid-year and senior professionals
Strategic Imperatives: PCPI as Partner

Strategic partnership with member coalitions and other organizations
Our Goals

- Develop strategic partnerships
- Promote best practices/thought leadership
- Collaborate
- Advocate on behalf of our members
Strategic Imperatives 2019-2020

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Strategic partnership with member coalitions and other organizations.

Accomplished across programs and advisory committees.
On the Horizon...

- Published Strategic Plan
- 2019 AMA QCDR Conference in partnership with NQRN
- Continued work with CMS on QCDRs along with CMSS and PCRC
- ONC Proposed Rule
- PCPI Fall Meeting November 10-12
- A conversation with you or your colleagues on collaborating with PCPI
The slides and recording will be posted at http://thepcpi.org

Stay tuned to your email for updates.

For any questions please contact us at info@thepcpi.org