



The Year Ahead

2019-2020 PCPI Roadmap and Strategic Plan



Housekeeping

- This forum is being recorded
- All lines will be muted
- For the Q&A portion of the webinar, please enter your questions and additional feedback into the chat window



Agenda

- Welcome and Housekeeping (5 minutes)
- New Board and Committee Members (10 minutes)
- Presentation (30 minutes)
- Question and Answer (10 minutes)
- On the Horizon (5 minutes)



Speakers



Kevin Donnelly,
CEO and
Executive
Director



Marjorie Rallins,
DPM, MSMI
Vice President and
Chief Scientific
Officer

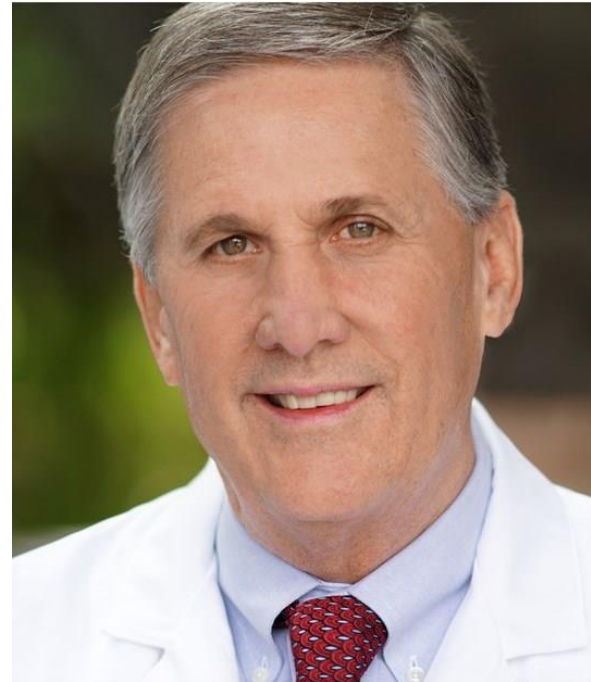
New Members in Leadership



New Board Members



**Clare Bradley, MD,
MPH**
American Health
Quality Association



E. Scott Ferguson, MD
American Medical
Association



New Board Members



**Nathan
Gluskamp, MA**
Council for Medical
Specialty
Societies/American
Academy of
Orthopaedic
Surgeons



**Dheeraj Mahajan, MD,
FACP, CMD, CIC,
CHCQM**
The Society for Post-
Acute and Long-Term
Care Medicine (AMDA)



New Board Members



**Aisha
Pittman, MPH**
Premier



Kurt Skifstad, PhD
ArborMetrix

New Advocacy Advisory Committee Members

- Dianne Jewell, PT, DPT, PhD, FAPTA, American Physical Therapy Association, **Chair**
- Diana Cardona, MD, FCAP, College of American Pathologists
- Marc Gruner, DO, MBA, American Academy of Physical Medicine and Rehabilitation
- Koto Ishida, MD, American Heart Association
- Angela Kennedy, DC, MBA, College of American Pathologists
- Barbara Lutz, PhD, RN, CRRN, PHNA-BC, FAHA, FNAP, American Heart Association
- Aisha Pittman, MPH, Premier

New Measure Advisory Committee Members

- Gary Cohen, MD, FACP, FASCO – American Society of Clinical Oncology
- Thiru Annaswamy, MD, MA, American Academy of Physical Medicine and Rehabilitation
- Caroline S. Blaum, MD, MS, AGSF, American Geriatrics Society
- Anita Deswal, MD, MPH, FACC, FAHA, FHFSA, American Heart Association
- Jason Kang, MD, FCAP, College of American Pathologists
- Carl Sirio, MD, American Medical Association

New NQRN Advisory Committee Members

- Kurt Skifstad, PhD, ArborMetrix, **Vice Chair**
- Joseph Ternullo, JD, Pulse Infoframe, Society for Participatory Medicine
- William Borden, MD, FACC, FAHA, American Heart Association

New Quality Improvement Advisory Committee Members

- Dheeraj Mahajan, MD, FACP, CMD, CIC, CHCQM, The Society for Post-Acute and Long-Term Care Medicine (AMDA), **Chair**
- Clare Bradley, MD, MPH, American Health Quality Association
- Amy Davis, DO, MS, FACP, FAAHPM, American Association for Palliative Medicine
- Richard Dutton, MD, American Medical Association
- Paul Heidenreich, MD, American Heart Association
- Anthony Hermann, IMPAQ International
- Cen Zhang, MD, American Heart Association

PCPI Mission and Vision

Mission



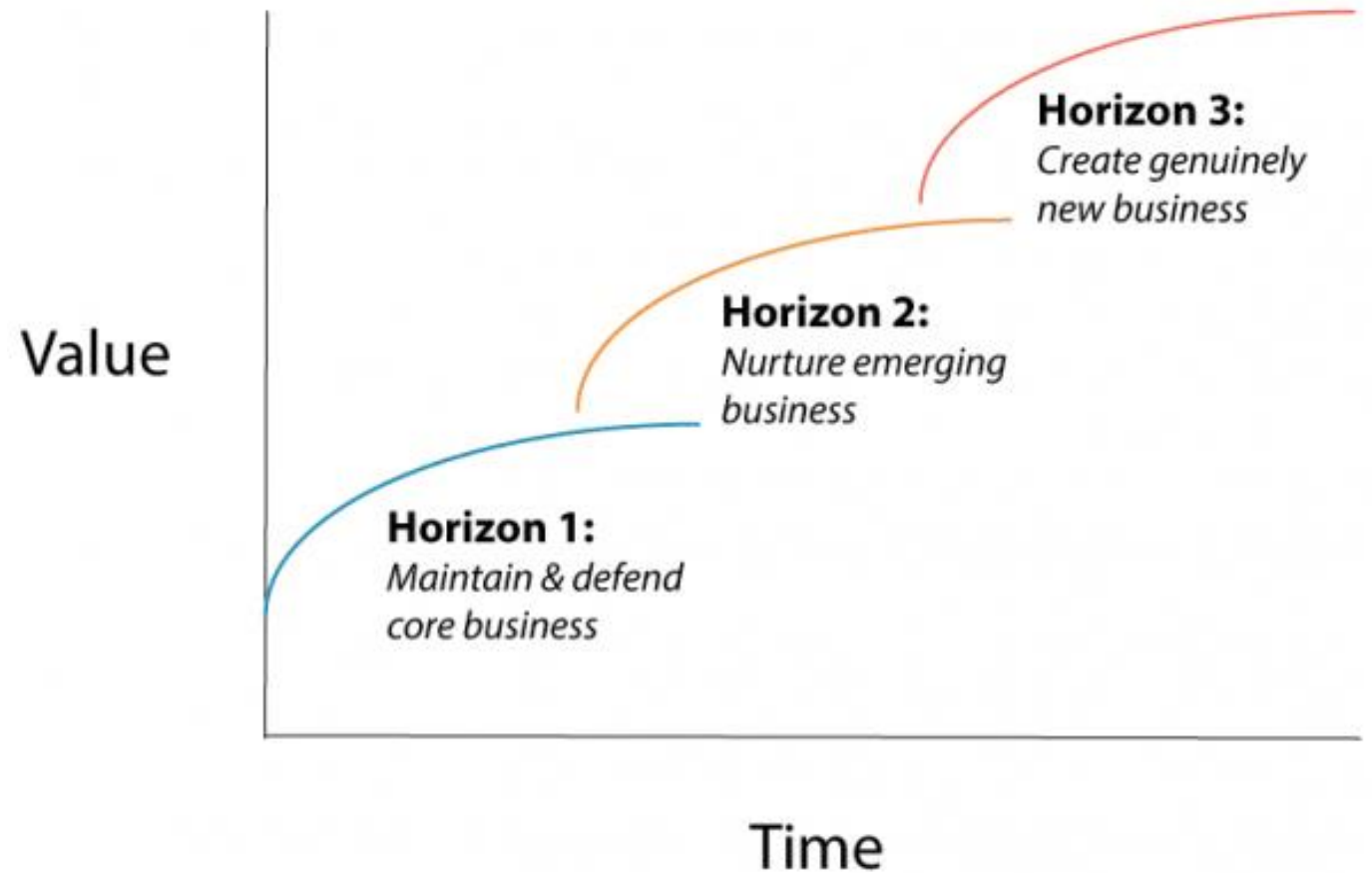
PCPI engages physicians, clinicians and key stakeholders to improve care through integrated performance measurement and clinically rich data to address shared health care quality challenges.

Vision



To create a health care system that engages physicians and clinicians to work collaboratively to optimize patient outcomes through fostering innovations in evaluation of clinical performance supported by automated systems for continuous quality improvement.

Three Horizons Model



2019-2020 Strategic Plan

Strategic Imperatives



Convene and lead a diverse group of stakeholders with the common goal of supporting physicians and health professionals with improving the quality of care they provide across the care continuum without increasing administrative burden



Promote and collaborate in the development, maintenance, and implementation of meaningful and innovative evidence-based performance measures while advancing the science of and best practices surrounding clinician performance measurement



Encourage the use of actionable data through rigorous measurement and improvement tools to evaluate the quality of care and improve health and healthcare



Lay a foundation to advocate for effective, equitable and responsive health care policy



Provide quality improvement thought leadership to support the transition to an improvement oriented and value-focused health system



Strategic partnership with member coalitions and other organizations

Strategic Imperatives: PCPI as Convener



Convene and lead a diverse group of stakeholders with the common goal of supporting physicians and health professionals with improving the quality of care they provide across the care continuum without increasing administrative burden

Advance interoperability solutions

Strategic Imperatives: PCPI as Thought Leader



Promote and collaborate in the development, maintenance, and implementation of meaningful and innovative evidence-based performance measures while advancing the science of and best practices surrounding clinician performance measurement

Unintended consequences, harmonization, attribution, outcome measures, EHR/registry vendors – data element availability

Strategic Imperatives: PCPI as Steward



Encourage the use of actionable data through rigorous measurement and improvement tools to evaluate the quality of care and improve health and healthcare

Develop a white paper that defines high quality data and its uses

Facilitate registry collaborations and relationships

Partner on risk adjustment

Strategic Imperatives: PCPI as Advocate



Lay a foundation to advocate for effective, equitable and responsive health care policy

Facilitate member engagement

Respond to rules and regulations

Educate and build relationships with policy makers, e.g. CMS

Strategic Imperatives: PCPI as Quality Improvement Leader



Provide quality improvement thought leadership to support the transition to an improvement oriented and value-focused health system

Survey members to understand QI needs

Launch a set of tactics that support early, mid-year and senior professionals

Strategic Imperatives: PCPI as Partner



Strategic partnership with
member coalitions and other
organizations

Our Goals



- Develop strategic partnerships
- Promote best practices/thought leadership
- Collaborate
- Advocate on behalf of our members

Strategic Imperatives 2019-2020



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Lay a foundation to advocate for effective, equitable and responsive health care policy



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Strategic partnership with member coalitions and other organizations

Accomplished across programs and advisory committees



On the Horizon...

- Published Strategic Plan
- 2019 AMA QCDR Conference in partnership with NQRN
- Continued work with CMS on QCDRs along with CMSS and PCRC
- ONC Proposed Rule
- PCPI Fall Meeting November 10-12
- A conversation with you or your colleagues on collaborating with PCPI



The slides and recording
will be posted at
<http://thepcpi.org>

Stay tuned to your email for
updates.

For any questions please
contact us at
info@thepcpi.org

Thank
You