Registry Sustainability

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Session Objectives

- Discuss current and emerging registry business models and revenue streams
- Discussing program strategy and design for long-term viability
- Discuss the value of registry data and its influence on measurement and quality improvement
- Discussing registry sustainability in the context of clinician accountability and regulatory programs
- Discuss data monetization
- Discussing issues with data ownership and its impact on long-term commercialization strategies
Responding with Poll Everywhere

Web voting

Text voting
Icebreaker
What's your least favorite Thanksgiving food?

Green bean casserole

Ambrosia salad

Turkey

Aunt Edna’s dry stuffing
In one word, how do you feel about the future of your registry?
Funding the Registry
What is the primary value that your registry delivers to its participants?

- MIPS reporting
- Non-MIPS regulatory reporting
- Accreditation/certification (non-MOC)
- Research
- Quality Improvement
- Patient safety
- Maintenance of Certification (MOC IV)
What is the primary funding source for your registry?

- Participant fees
- General operating budget/reserves
- Industry sponsorship
- Federal or State grants
- Data commercialization
- Other
Measure Harmonization

Its role in sustainability and viability
Measure Development Across Entities

• *Multi-society* Measure Development
  • e.g. Depression measures between ABFM and APA

• *Multi-specialty* Measure Development
  • PCPI preventive care measures e.g. influenza immunization, tobacco screening/cessation
Who has participated in *multispecialty* measure development?

We have.

We have not.

We have tried, but with little to no success.
Who has participated in *multi-society* measure development?

- We have. **A**
- We have not. **B**
- We've tried, but with little or no success. **C**
Data Monetization
Does your registry program revenue include commercialization of data?

- Yes
- No
- Not 100% sure
Data Ownership
Does your registry own its measures?

Yes

No

It’s complicated
Not including registry participants, do any third parties (vendors, system integrators, sponsors, etc.) have the rights to use your registry data (identified or deidentified) for commercial purposes?

Yes

No

I'm not 100% sure
Registries: Program Strategy and Design
In three words, how is your registry and/or organization planning for the long-term?
My registry's current clinical design results in data that are of high value to our key stakeholders

True

False
My registry's current clinical design supports my organization's future registry goals

True

False