



Why is The Podcast Academy being formed?

[The Podcast Academy](#) is being formed to foster excellence and recognize outstanding creative achievement in podcasting. To do this we will confer annual awards of merit upon those deemed to be most worthy by their industry peers. This awards program will bring the industry together, drive creativity, quality and excellence, and elevate the status of podcasts as an entertainment medium.

Are there other initiatives of The Podcast Academy?

The Podcast Academy will host regular webinars on industry topics, hold networking events, have a mentorship program, and publish whitepapers on best practices. Additionally, we will host a searchable directory of members, giving all Academy members the opportunity to connect with other professionals in the podcast field.

How is The Podcast Academy structured?

The Academy is professionally run by an Executive Director and an Account Manager. These roles are overseen by a volunteer [Board of Governors](#) who set the strategic vision and goals of the organization. 17 Founding Members established the organization and are guiding its initial creation with goals of 1) moving the annual awards into a key recognition position and 2) encouraging growth, education and networking in the Academy and the industry.

Members of The Podcast Academy are individual professionals within the podcast industry, each with voting rights for the annual awards and the Board of Governors elections that will take place annually starting in 2022.

What is the geographic scope of The Podcast Academy?

The Podcast Academy is a global organization and welcomes members from around the world. Business will be conducted in English. Local chapters may ultimately be formed that could operate in other languages.

What are the details of the annual awards?

The first awards are to be held in 2021. Members and non-members can submit their work to be considered for awards in the appropriate categories. Members will receive a discount on award submission. Award finalists and winners will be selected by voting members. The Awards will initially be for podcasts that are in English, but as the Podcast Academy grows we will look to have international chapters whose members can vote on awards in foreign languages.

How can I get involved?

Members are invited to participate in the planning and execution of educational activities and other events including webinars, white papers and networking socials. Starting in 2022, members are also eligible to run for the Board of Directors.

For media inquiries and questions please contact info@thepodcastacademy.com
[@TPodcastAcademy](#)