

There is now a computer-generated Breeding Soundness Evaluation form available for fertility examination of the bull. There are distinct advantages to using this new form and the Society for Theriogenology hopes that you will incorporate this custom program into your practice.

Several features should make you consider using this new program:

1. **Ease of use.** A complete form can be produced in less than 30 seconds.
2. **Economical.** Computer forms are priced lower than the current SFT paper forms.
3. **Attractive.** Completed forms are professional-looking and eye-catching
4. **Efficient.** Owners and individual bulls are retained within the program.
5. **Green.** A paperless system can be utilized with completed forms emailed to clients.
6. **Unique.** The form cannot be duplicated and should become a standard for the BSE.

Additionally, there is the ability to accumulate the data from users of this program into a national or international database. There are already over 1500 bulls currently in the database from individuals who helped with testing this product, and future input should produce information of extreme value to the veterinary profession and livestock producers.

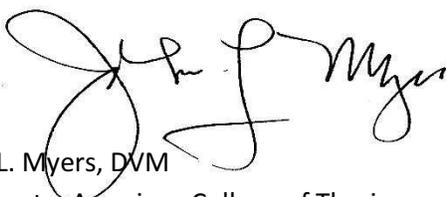
There are two versions of this program, one for PC's or laptops and one for I pads. The Ipad version has a cell-counter option within its capabilities and both versions have several prompts that will ensure complete and accurate input. Also, within each version, there are schematic drawings of sperm defects that can be quickly added to the form to demonstrate the particular abnormalities discovered on the morphology exam.

If you have questions about any of this, contact the SFT office and they will put you in touch with those who have used the program. There will be adequate support available once you have begun using this new form.

Tokens will be available in the following amounts/prices

50 for \$15
100 for \$25
150 for \$37.50
200 for \$50
300 for \$75
400 for \$100
500 for \$125
750 for \$187.50
1000 for \$250
1500 for \$375
2000 for \$500

To purchase the BSE software for a onetime charge of \$50, or to purchase tokens, click on the link in the box below this letter. Society for Theriogenology is pleased and excited to present this computer-generated BSE form and we look forward to it receiving and broad and productive reception.



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