



Fall  
2015

## Wisconsin Psychiatric Association

A District Branch of the American Psychiatric Association

QUARTERLY PUBLICATION OF THE WISCONSIN PSYCHIATRIC ASSOCIATION

### A Message From the President

By Jeffrey Marcus, MD



Cool Autumn Greetings!

As you may recall, I recently mentioned WPA's development of a psychiatry mentor program, where interested medical students from the University of Wisconsin and the Medical College of Wisconsin will be able to pair up with willing member psychiatrists.

I am in the process of meeting with the student coordinators and faculty advisors from the two medical schools to discuss our plans. The response thus far has been overwhelmingly positive.

In the upcoming months, the WPA will be reaching out to the membership, to solicit volunteer mentors for this program. We will provide general suggestions for types of mentor/mentee activities, which could range from discussions over coffee to a variety of shadowing experiences. Our hope is to match the interest of the students with the practice type of our member

psychiatrists. Practice location and travel distance will also be a consideration. Depending upon the level of response from the students and our membership, we may be more or less able to accommodate specific requests.

The goal of this program is to nurture medical student interest in psychiatry as a career choice. The students will have an opportunity—early on in their medical school training—to explore areas of our profession beyond what is possible during their third-year inpatient rotation. We're confident that this will turn out to be a net-positive for student interest in psychiatry, particularly for those who are ambivalent or otherwise undecided on a medical specialty.

Please consider volunteering for this program. Much more to follow!

Respectfully,

*Jeff*

### Register Today for the WPA Fall Conference on Addiction

The Opiate and Heroin Epidemic | October 15-16, 2015 | Milwaukee Marriott Downtown

Heroin and opioid use has become a very public epidemic. We're hearing about it from the mainstream media, from our colleagues, from our friends, in our community circles, at our educational conferences.

WPA's Fall Conference on Addiction will address the opiate and heroin epidemic, and will offer education and awareness of the physician's role in addressing the problem.

Wisconsin Attorney General Brad Schimel is scheduled to kick off the conference on Thursday, October 15th with an evening presentation on the heroin epidemic in Wisconsin. Immediately following, WPA will host a private screening of *The Hungry Heart*, including a post-film Q&A period moderated by film producer/director Bess O'Brien.

Sessions on Friday will offer an in-depth look into the problem from varied perspectives. Timothy Westlake, MD will present the Medical Examining Board's view on Controlled Substance Prescribing.

Space is limited so register today. Online conference registration is open at [www.TheWPA.org](http://www.TheWPA.org), or use the registration insert found in this newsletter. Need overnight accommodations? Book directly by calling the hotel at 877-224-1990.

## An Update on MCW's Plan to Train More Psychiatrists

By Carlyle Chan, MD

To address the shortage of psychiatrists in rural Wisconsin, the Medical College of Wisconsin Psychiatry Department continues efforts to create two new psychiatry residencies, one in Northeastern and one in Central Wisconsin.

The Northeastern Wisconsin Program will be directed by Dr. Rob Gouthro. Participating sites will include the Green Bay VA Milo C. Huempfer Outpatient Clinic, the Winnebago Mental Health Institute, the Wisconsin Resource Center, Bellin Mental Health, and Brown County Mental Health. The plan is to recruit 4 residents each year for a total complement of 16 residents. The accreditation application is near completion with a site visit to be scheduled in the following months. If approved, the program will begin interviewing medical students in the fall of 2016 for the first class to matriculate in July 2016.

MCW has been securing funding commitments in Central Wisconsin to start a residency with 3 residents per year for an eventual total of 12 residents in training. Current

commitments include North Central Health Care, Wood County, Portage County, Ministry St. Michaels Stevens Point, Ministry St. Mary's Rhinelander, Bridge Health Clinic Wausau, and Sacred Heart Hospital Eau Claire. Negotiations continue with Aspirus Health, VA Community Based Outpatient Clinic in Wausau (under the Tomah VA), and Forest County Potawatomi. Carlyle Chan has been coordinating Central Wisconsin efforts with Gary Bezucha, CEO of North Central Health.

Feasibility and development grants from the Wisconsin Rural Physician Residency Assistance Program and the Wisconsin Department of Health Services have supported the initial construction of these residencies. Any Wisconsin Psychiatrists interested in teaching or supervising in either of these programs should contact Dr. Chan (cchan@mcw.edu) or Dr. Gouthro (rgouthro@mcw.edu). The Central Wisconsin Program is scheduling a meeting for participating faculty on September 28.

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## New APA Member Benefit Connects Psychiatrists with Patients

APA has launched a new tool to help patients find and connect with psychiatrists across the United States and Canada. Members of APA are invited to opt in to the database, known as "Find a Psychiatrist." Questions may be directed to APA Customer Service at 1-888-35-PSYCH or [apa@psych.org](mailto:apa@psych.org).

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## Save-the-Date: WPA 2016 Annual Conference

**Depression: State of the Art | March 3-5, 2016 | The Edgewater, Madison, WI**

An outstanding educational program is being planned for spring. Be sure to mark your calendars and join the Wisconsin Psychiatric Association in Madison. Keynote speakers confirmed to participate include:

**Darin Dougherty, MD**, Director, Division of Neurotherapeutics in the Department of Psychiatry at Massachusetts General Hospital, and Director of the Mood Disorders Section of the MGH Psychiatric Neuroimaging Group. Doctor Dougherty's sessions include Brain Circuits and Depression, as well as TMS and other Modalities of Neuromodulation.

**Marlene P. Freeman, MD**, Associate Director, Perinatal and Reproductive Psychiatry Program at Massachusetts

General Hospital. Doctor Freeman will present on both Perinatal Mood Disorders and Menopausal Depression and PMDD.

Conference Registration will be open soon. Book your hotel reservations now! Visit [www.TheWPA.com](http://www.TheWPA.com) for additional details.



## WPA's *Psychiatric Summary* Now Online

The fall issue of *Psychiatric Summary* is now online under the News tab at [www.theWPA.org](http://www.theWPA.org). In this quarterly publication, Fredrick Langheim, MD compiles and summarizes recent clinical updates relevant to the WPA membership.

## WPA Legislative Update

*By Eric Jensen, WPA Lobbyist*

As Labor Day marks the end of summer and the start of school, it also marks the unofficial start to “the rest of the Legislative session.” Along with Governor Walker’s presidential campaign, several issues (“right to work,” “prevailing wage,” “school choice” and “Bucks arena funding” legislation among the higher profile) have garnered the lions’ share of media attention surrounding state politics since the elections last November.

Despite the attention, the reality is fewer bills have been introduced by lawmakers than usual. A good deal of time remains and precisely what issues are tackled remains a mystery. Healthcare remains a popular topic. Though few items pending thus far relate exclusively or specifically to Psychiatry, here are three items of interest:

**Assembly Bill 253/Senate Bill 196** – These companion bills introduced by Rep. Nancy VanderMeer (R-Tomah) and Sen. Sheila Harsdorf (R-River Falls) would add Wisconsin to a Physician Licensure Compact. In short, Wisconsin would join those working at the beginning states to create a simpler system for physicians wishing to be licensed to practice in states other than their “home” state. Particularly significant for border areas, a licensure compact would also help create a pathway for expanding telemedicine. WPA joined the Wisconsin Medical Society and others in support, and at introduction these bills boasted an impressive list of 71 bi-partisan co-sponsors. AB 253 has had a public hearing in the Assembly Health Committee, but as yet no further action has been taken.

**Advanced Practice Nurse Prescribers and ADD/ADHD** – the Board of Nursing recently proposed beginning

the process to authorize APNPs to prescribe Schedule II stimulant medications to treat ADD/ADHD. Under current law, APNPs may prescribe Schedule II medications to treat a specified list of conditions – ADD/ADHD is not among them. The “proposed statement of scope” that formally begins this process requires the approval of the Governor. WPA’s input has been sought, and is in the process of being compiled in conjunction with that of the Wisconsin Medical Society and Wisconsin Academy of Family Physicians.



**Assembly Committee on Mental Health Reform** – On the heels of last session’s Speaker’s Task Force on Mental Health (which was responsible for several pieces of bipartisan and widely supported legislation, Speaker Robin Vos created a new permanent subject matter committee on Mental Health Reform. After some initial hearings to hear invited speakers, however, no bills have been sent to the committee.

## Important Dates:

- Oct. 1, 2015:** Transition to ICD-10 codes (see your DSM-5 for correct coding)
- Oct. 6, 2015:** Wisconsin Health News Lunch Briefing on the Future of Behavioral Health in Milwaukee
- Oct. 8-11, 2015:** IPS: The Mental Health Services Conference, New York
- Oct. 15-16, 2015:** WPA Fall Conference on Addiction, Milwaukee
- March 3-5, 2016:** WPA Spring Conference on Depression, Madison



**Wisconsin Psychiatric Association**  
563 Carter Court, Suite B  
Kimberly, WI 54136  
920-560-5643 | [WPA@badgerbay.co](mailto:WPA@badgerbay.co)

See the powerful film that moved Vermont Governor Peter Shumlin to focus his entire State-of-the-State Address on Opiate Addiction!

**THE HUNGRY HEART**  
WINNER OF THE AMERICAN SOCIETY OF  
ADDICTION MEDICINE 2015 AWARD FOR  
OUTSTANDING MEDIA!

**Private Screening for**  
*The Wisconsin Psychiatric Association*

Thursday, October 15, 2015, 8:00 pm  
During the WPA Fall Conference: "The Opiate  
and Heroin Epidemic"  
Milwaukee Marriott Downtown

Register to attend at [www.TheWPA.org](http://www.TheWPA.org)



*"A brilliant and beautiful film that captures the true lives of people in recovery—it should be seen by everyone."*  
- David Sheff, New York Times best-selling author of Beautiful Boy

For more information on screening rights and Educational Packages contact Bess O'Brien at 802-357-4616 or [bobrien@pshift.com](mailto:bobrien@pshift.com)  
See a TRAILER of the film and learn more online: [www.thehungryheartmovie.org](http://www.thehungryheartmovie.org)

Wisconsin Psychiatric Association  
Fall Conference on Addiction  
**THE OPIATE AND HEROIN EPIDEMIC**

October 15-16, 2015

Milwaukee Marriott Downtown | 323 East Wisconsin Ave | Milwaukee, WI 53202  
Need overnight accommodations? Call the Marriott at 877-224-1990 and request the  
Wisconsin Psychiatric Association group rate of \$164.

Visit [www.thewpa.org](http://www.thewpa.org) for full program details to register online, or use this form.

**CONTACT INFORMATION** *(to receive confirmation)*

\*Name: \_\_\_\_\_  
*(to appear on name badge)*

\*Highest degree(s): \_\_\_\_\_  
*(to appear on name badge)*

Company/Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please indicate any special dietary needs: \_\_\_\_\_

*\*Required for CME credits*

**CONFERENCE REGISTRATION FEES**

**Full Conference Registration**  
*(Thursday Evening and Friday)*

- \$225 – Members
- \$300 – Non-Members
- \$0 – Residents and Medical Students

**Thursday Evening Only**

- \$75 – Members
- \$95 – Non-Members
- \$0 – Residents and Medical Students
- \$50 – Dinner & Movie Guests  
*(with registered attendee)*

**Friday Only**

- \$200 – Members
- \$275 – Non-Members
- \$0 – Residents and Medical Students

Are you a Member of the Medical Society of  
Milwaukee County?

Yes  No

**METHOD OF PAYMENT**

Payment must accompany registration form to be  
processed.

**TOTAL ENCLOSED: \$** \_\_\_\_\_

- Check (payable to WPA) Check # \_\_\_\_\_
- VISA  MasterCard  Discover  AmEx

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Address on Billing Statement: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return registration form and payment to:**

Wisconsin Psychiatric Association  
563 Carter Court, Suite B | Kimberly, WI 54136  
Email: [WPA@badgerbay.co](mailto:WPA@badgerbay.co) | Fax: 920-882-3655