

*The Seventeenth Annual*

# Northeast Home Health Leadership Summit

**#PLAYINGTOWIN**



## **INVITATION TO SPONSOR**

January 22-24, 2019  
The Colonnade Hotel  
Boston, MA

# SPONSOR OPPORTUNITIES!

## Become a Sponsor Today and Extend Your Reach to the Home Care Leaders of Today and Tomorrow!

The Northeast Home Health Leadership Collaborative is pleased to offer an exciting opportunity for home care industry vendors and affiliates to be front and center at the premier gathering of home health and hospice executives – the 2019 Northeast Home Health Leadership Summit in Boston.

Sponsorship opportunities are now available. Don't miss out on this exciting invitation to build brand recognition among top home health industry leaders, highlight your valued products and services, and stake out a leading role in assuring the success of this prestigious annual Summit.

Your sponsorship commitment strengthens program offerings and helps provide for a blockbuster lineup of speakers, continuing to make the Northeast Home Health Leadership Summit a major draw for nearly 200 of the country's leading health care professionals year after year. Several sponsorship levels are available – find just the right package that meets your unique needs.

## The Seventeenth Annual Northeast Home Health Leadership Summit is Presented by Northeast Home Health Leadership Collaborative

Connecticut Association for Healthcare at Home – Home Care & Hospice Alliance of Maine – Home Care Alliance of Massachusetts – Home Care Association of New Hampshire – Home Care and Hospice Association of New Jersey – Home Care Association of New York State – New York State Association of Health Care Providers – Rhode Island Partnership for Home Care – VNAs of Vermont

## FOR ALL SPONSORS

*Excellent benefits come standard!* Sponsorship at any level entitles you to:

- An advance list of Summit attendees two weeks prior to the event, as well as a final listing of attendees two weeks after.
- A listing in the Sponsor Directory – distributed to all attendees – which will include your contact information and a brief description of your product or service.
- Placement of your organization's name and logo on signs, posters, and other conference materials, as well as verbal recognition for your organization during events throughout the Summit.
- Featured on Summit Website
- Registration for the conference at the early-bird member rate, unless complimentary as noted. (No more than 4 total, including complimentary registrants.)



**Hotel Reservations**  
The Colonnade Hotel  
for hotel reservations call:  
**(617) 424-7000**

Ask for Northeast Home Health  
Leadership Summit Group Code HOM21A

The conference room rate  
before December 31, 2018 is \$192.

For further information about the hotel go to:  
**[www.colonnadehotel.com](http://www.colonnadehotel.com)**

## BONUS Opportunity!

**For 2019 Sponsors at the \$3,000  
or higher level!**

If you are a sponsor at the \$3,000 or higher level, we invite you to bring a client to the summit at the reduced registration rate of \$599. This is a \$100 savings from the two-day member rate. This is a great way to show your appreciation to your valued clients. (Limit 2 registrations at reduced rate.)

For more information, contact Billi Wilson, CMP, HCA Education and Research, the education arm of the Home Care Association of New York State at [Bwilson@hcany.org](mailto:Bwilson@hcany.org), or (518) 810-0666, the Sponsor Coordinator for the 2019 Northeast Home Health Leadership Summit. **Thanks for your support!**

# SPONSORSHIP LEVELS AND BENEFITS

**\*Price Reduced!**

## 1 Lead Summit Sponsor\* \$7,500

*Exclusive lead sponsorship status is available to only ONE sponsor (January 22-24)*

- **Exhibit table throughout the conference\* (One 6 ft table);**
- Your logo on the Summit welcome bag given to each attendee; (Must commit by 12/1/18)
- Your corporate logo displayed on the screen at the opening of the session each day;
- Opportunity to provide welcome remarks and say a few words about your company's product or service during opening remarks and introduce opening keynote speaker on January 23;
- Your literature on each attendee's chair during the opening general session on Wednesday, January 23, along with your corporate give-away item that you provide, if you desire;
- Your logo featured on all conference promotions leading up to the Summit; and
- Three complimentary registrations to the full Summit.

## 2 Pre-Conference Sponsor\* (1/22) \$5,000

*Limited to only ONE sponsor*

- **Exhibit table throughout Summit (January 22-24):**
- Opportunity to provide welcome remarks and say a few words about your company's product or service during the opening of the Pre-Conference on Jan 22; and
- Two complimentary registrations to the full Summit.

## 4 Lunch Forum Sponsor\* (1/23) \$4,500

*Available to only TWO sponsors*

- Opportunity to provide opening OR closing luncheon remarks, including time to say a few words about your company's product or service;
- **Exhibit table on Jan 23 and 24 in the meeting room foyer (One 6 ft table);**
- Your logo displayed on the lunch table tent cards;
- Your company's literature on lunch table on Jan 23;
- Two complimentary Summit registrations.

## 3 Networking Dinner Sponsor (1/23) Shared Sponsor \$3,000 ea

*Open to TWO sponsors*

- Your logo featured appropriately recognizing you as the sponsor of this networking event.
- Your company literature or specialty item included in the attendee welcome bag; and
- One complimentary Summit registration and networking dinner reservation.

## 5 Lunch Forum Sponsor\* (1/24) \$4,500

*Available to only ONE sponsor*

- Opportunity to provide opening remarks, including a few words about your company's services;
- **Exhibit table on 1/23 and 24 in the meeting room foyer (1 6ft table);**
- Your logo displayed on lunch table tent cards;
- Your company's literature at each place-setting on January 24;
- Two complimentary Summit registrations.

**New Opportunity!**

## 6 Keynote Sponsorship\* (1/18) \$4,500

*Open to TWO Sponsors*

- Opportunity to say a few words about your company's product or service and the ability to introduce either the closing Keynote Speaker on January 23, or the opening Keynote Speaker on January 24.
- Your literature on table either 1/23 or 1/24;
- **One 6 ft. Exhibit table (January 23-24) in the meeting room foyer;**
- Your logo featured in program materials as the Keynote Sponsor;
- Two complimentary Summit registrations.

## 7 Reception Sponsor (1/ 23) \$2,500

*Open to THREE sponsors*

- Your company's logo displayed on the bar and food stations;
- Your company's literature placed in the welcome bag; and
- One complimentary Summit registration.

## 8 Break Sponsorship \$2,500

*Available to SIX sponsors*

- Recognizes your organization as the sponsor of all breaks 1/23 and 1/24;
- Your company literature distributed in attendee welcome bag; and
- One complimentary Summit registration. (Pre-Conference not included)

## 9 Memento Sponsorship \$2,000

*Open to unlimited sponsors*

- Opportunity for you to provide your own corporate giveaway item in the Summit registration bag for each attendee; and
- One complimentary Summit registration. (Pre-Conference not included)

## 10 Conference Supporter \$1,500

*Open to unlimited sponsors*

- Listing in conference program as Conference Supporter, along with your contact information;
- One complimentary Summit registration. (Pre-Conference not included)

## 12 Wi-Fi Sponsorship \$3,000

*Limited to ONE Sponsor*

- Recognizes your company as the meeting room wifi Sponsor throughout the Summit (January 23 & 24)
- Your company's logo displayed at each table with a custom wifi code (January 23 & 24); and
- One Complimentary Summit registration (Pre-Conference not included)

## 11 Hotel Key Card Sponsor \$3,000

*Limited to ONE Sponsor*

- Your company logo/artwork (2-color) will be placed on hotel keycard given at check-in;
- One complimentary Summit registration (Pre-Conference not included)

## About Exhibiting

*These will be the only exhibit opportunities offered. At the request of the leaders who attend this event, and due to space limitations, only seven exhibits will be allowed for this event. Additional members on your team may come at the "Earlybird" member rate. Maximum attendance at exhibit table limited to four people.*

*Literature may not be distributed on tables unless included in your sponsorship. **Note: Vendors attending the conference and not sponsoring must pay the Vendor Rate as listed on the Conference Registration form.***

# 2019 NELS SPONSORSHIP CONTRACT



Sponsorship recognition will begin as soon as we receive your commitment and payment. Due to printing deadlines, December 3 is the cutoff date to be included in the Sponsorship Directory/Conference brochure provided to each attendee.

## Select Sponsorship Level

- |                          |                                     |               |
|--------------------------|-------------------------------------|---------------|
| <input type="checkbox"/> | 1. Lead Summit Sponsor              | \$ 7,500      |
| <input type="checkbox"/> | 2. Pre-Conference Sponsor 1/22      | \$ 5,000      |
| <input type="checkbox"/> | 3. Networking Dinner                | \$ 3,000 (ea) |
| <input type="checkbox"/> | 4. Lunch Forum Sponsor 1/23         | \$ 4,500      |
| <input type="checkbox"/> | 5. Lunch Forum Sponsor 1/24         | \$ 4,500      |
| <input type="checkbox"/> | 6. Keynote Sponsorship 1/23 or 1/24 | \$ 4,500      |
| <input type="checkbox"/> | 7. Reception Sponsor                | \$ 2,500      |
| <input type="checkbox"/> | 8. Breaks Sponsorship               | \$ 2,500      |
| <input type="checkbox"/> | 9. Memento Sponsor                  | \$ 2,000      |
| <input type="checkbox"/> | 10. Conference Supporter            | \$ 1,500      |
| <input type="checkbox"/> | 11. Hotel Key Card Sponsor          | \$ 3,000      |
| <input type="checkbox"/> | 12. Wifi Sponsor                    | \$ 3,000      |

**Total:** \$ \_\_\_\_\_

## Company Information

Company Name: \_\_\_\_\_

Sponsorship Coordinator: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Brief Description of your Product or Service:

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ Use 2018 Description and Logo.

Give-away item Description: (if applicable)

\_\_\_\_\_  
\_\_\_\_\_

## Payment Information

*Full payment must be received with contract.  
Invoicing is not available.*

### Mail completed form to:

Billi Wilson  
HCA Education and Research  
388 Broadway, 4<sup>th</sup> Floor, Albany, NY 12207

\_\_\_\_\_ MasterCard \_\_\_\_\_ Visa

Card No: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

### Cancellation Policy:

Cancellations received by December 3, 2018 will receive a refund, less a 25% administrative fee. No refunds will be issued for cancellations after December 3, 2018.

### List who will attend the conference from your organization.

It is not necessary to register for the conference separately. (Additional registration fees may be applicable.)

## Participants

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

For further information, contact Ms. Billi Wilson.,  
HCA Education and Research at (518) 810-0666, or at  
bwilson@hcanys.org.

Fax completed form with credit card information to: (518) 426-8788