



# ALLIED MEMBERSHIP APPLICATION

## Membership Year Ending June 30, 2019

Open to organizations that either: 1) Are vendors of goods or services to home care agencies, or; 2) Do not provide home care services but desire to support the industry. NB: This interactive form may be filled out on and saved to your computer; for best results, use Adobe Acrobat.

Company Name (required)

Primary Contact Name (required)

Street Address (required)

City, State, Zip (required)

Primary Telephone # (required)

Primary Fax #

Website

Primary Contact E-mail Address (required)

Twitter Handle

Publicly Displayed E-mail Address (only if different from Primary)

2nd Contact Name (optional)

2nd Contact E-mail Address (optional)

3rd Contact Name (optional)

3rd Contact E-mail Address (optional)

### Services & Company Profile

Please select the services you provide (either click on the boxes or hit "Enter" while tabbing-through):

Accounting & Financial Consult.  
 Benchmarking  
 Billing & Collections  
 Clinical Consulting  
 Durable Medical Equipment  
 Education & Training  
 Employee Benefits

Home Care Software  
 Home Modification  
 Human Resources Consulting  
 Inform. Systems Consulting  
 Insurance Services  
 Legal Consulting & Services  
 Managed Care  
 Management Consulting

Marketing & Advertising  
 Medical Supplies & Equipment  
 Personal Em Response Systems  
 Professional/Trade Association  
 Staffing & Recruiting  
 Telecommunications  
 Telehealth

Please describe your services in 250 **characters** (including spaces) or less to supplement your selections from the checklist above. For reference, the preceding sentence has 130 characters.

# Membership Options

Choose one of the options below; the form will automatically update based on your selection.

## **Allied *Basic* Package (\$750.00)**

- Member discount to exhibit at the annual New England Home Care and Hospice Conference & Trade Show (~\$400 savings; visit [www.nehcc.com](http://www.nehcc.com) for details)
- 5% off advertising in the Home Health Resource Directory and weekly newsletter, *Update*
- Company listing in our print & online directories, by service lines
- Up to three subscriptions to *Update*, our weekly e-newsletters
- Ability to participate in Alliance networking and e-mail discussion groups
- Ability to run for the Alliance Board of Directors

## **Allied *Plus* Package (\$1,250.00)**

Includes all the benefits of the *Basic* Package, plus **any three** of the following:

- A 20-minute presentation at an Alliance committee/networking group\*
- An exclusive email sent to the Alliance's *Update* newsletter list, with analytics\*, \*\*
- Alliance promotion of one webinar or event offered by your company\*
- Six shout-outs to your company from the Alliance's Facebook and Twitter accounts

\* Content subject to approval from the Alliance. Though sales materials may be included, content should seek to inform more than sell products or services.

\*\* Only 12 available.

<b>Membership Subtotal</b> (from selection above) .....	
<b>Donation to the Foundation for Home Health</b> (optional, tax-deductible) ...	
<b>TOTAL MEMBERSHIP PAYMENT</b> (required) .....	

# Signature & Payment

To become an Allied member, please complete, sign, and send this application to us by either email, fax, or mail. Also, select a payment method below; membership is not complete until payment has been received and processed. (required)

Mail a check to the Alliance with a copy of the application.

Have the Alliance contact you within two business days to request payment via Visa, Master Card, Amex, or Discover.

\_\_\_\_\_ Date (required; use MM/DD/YY format)

\_\_\_\_\_ Signature (required; if unable to use digital, simply print, sign physically, and send with application)

Contributions or gifts to the Foundation for Home Health, Inc., are tax deductible as charitable contributions for income tax purposes. Contributions and dues to the Home Care Alliance of Massachusetts, Inc., are **NOT** tax deductible as charitable contributions for income tax purposes. However, dues payments may be tax deductible as an ordinary and necessary business expense subject to restrictions imposed as a result of Alliance lobbying activities: ninety and one-tenth percent (90.1%) of agency dues for 2018/2019 are tax deductible. Nine and nine-tenths percent (9.9%) of dues are allocable to lobbying activities and are not tax deductible or allowable expenses for Medicare reimbursement purposes.