



John Napolitano

Audience Sales Account Director
Yahoo!

John Napolitano is an Audience Sales Account Director with Yahoo supporting all West Coast Automotive and Entertainment advertisers. In this role, John consults with clients to recommend display, video & mobile solutions using Yahoo's unified advertising solution, Yahoo Ad Manager Plus and Yahoo's native ad platform, Gemini.

In his previous role, John oversaw West Coast Sales for appssavvy, one of the first activity-based native ad platforms. Prior to appssavvy, John spent 6 years in sales and sales management at Adconion Media Group, building their market presence on the West Coast with display and video advertisers.