Karen and Jodie are pleased to be working with this year’s Membership Committee:
- Gayla Hall
- Martha Hendricks
- Jennifer Schnabel
- Rachel Scott

Karen and Jodie met on July 2 to discuss plans for the year. We had a productive discussion and, as result, we already have a few tasks lined up for the 2014-2015 year. We will be discussing these tasks and soliciting other ideas from the committee in the coming weeks.

The 2013-2014 Membership Committee created a survey to gauge interest and opinions on the TLA Institutional Membership program. This continued their work last year on looking more closely at the program to determine whether changes needed to be made to increase benefits and participation. Karen and Jodie implemented and distributed the survey, which was open July 7-18. We will be writing a summary of the responses to share with the committee soon, which will hopefully give us some guidance as to what to recommend to the board regarding changes to this program.

The Membership Committee provided 500 paperclip balls with the new TLA logo on them to TASL for use in their conference registration bags. We believe this is another great way to promote TLA membership across the state.

Respectfully submitted,
Jodie Gambill and Karen Swoopes
Membership Committee Co-Chairs