

# TLA Newsletter

Volume 11, Issue 2

*Do TEL @ Your Library!*

September/October 2004

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## The Editor's Edge



I was impressed when our August issue had 22 pages; I'm *amazed* that our new issue has 24 pages! I'm hearing wonderful things from wonderful people in wonderful places — all across the state of Tennessee! And, while not *all* of the news is good news, our colleagues are trying to make the absolute best of whatever situations they find themselves in. That takes character — and more than a healthy dose of professionalism.

During our in-service week at Northeast State this year, we had the privilege of sharing time with Dr. Dale Henry, of Harriman, TN. Dr. Henry is a nationally-known, highly-acclaimed motivational speaker — and a fantabulous comedian, to boot! His advice to us included these ideas and lessons: 1) Love your job and tell others that you love it; 2) Laughter is good and laughter is healthy — we should all laugh more in the workplace because it helps improve productivity and makes the workplace a more enjoyable environment; 3) Don't ever say, "That's not my job" — we can help others in many ways that are not within the confines of our job descriptions; 4) Don't ever say, "I wish I had — " because it leaves your life unfulfilled and gives you an excuse not to do the things that are important to try/do. But most of all, he stressed our roles in life as servants to others, reminding us that servitude does not equate with being worth less than someone else. Rather, being a servant to others shows that we're doing what we were all put here to do: to serve, to help, to care, and to love.

I do love my jobs — the one as a Librarian at Northeast State *and* the one I'm privileged to have as your current *TLAN* Editor. And I am here to serve you, however I possibly can. Likewise, I hope that each of you are here to serve, too — at your library, your institution, in TLA, and among your colleagues in other ways. Serving isn't degrading if we approach it in the way it was intended; serving accomplishes goals and makes dreams a reality. Serving ROCKS!

— Chrissie Anderson Peters, *TLAN* Editor

### Inside This Issue:

<i>President's Point of View;</i>	2
<i>Books From Birth Foundation News</i>	3
<i>TENN-SHARE DataFest &amp; Conference</i>	4,5
<i>Imagination Library Kick-Offs</i>	6
<i>Boone Tree, CALA, CULS, and GODORT Meetings</i>	6
<i>Newcomers &amp; Names to Know</i>	7
<i>TASL; Sept. 11 Project; Benefits</i>	7
<i>SIS Homecoming, News, Alumni News</i>	7,8
<i>Web Sites; Tech Grants; E-Rate</i>	9
<i>TLA Conference/Proposal Form</i>	10-13
<i>Dew's Tales @ the Library; August Tennessee Trivia Answers</i>	14
<i>Bristol Public Building Project: Go Pro!</i>	15
<i>Executive Director's Dialogue</i>	16
<i>New Logo; New Tennessee Trivia; Kudos &amp; Comments</i>	16
<i>IL in Sullivan County; IL in Spring Hill</i>	17
<i>WHATTCHA Reading; Recording Industry Pay -Back</i>	18
<i>UT Libraries News; Documentary Series</i>	19
<i>Preston Medical Library Award</i>	20
<i>What's Cooking @ Your Library?</i>	21
<i>MSCPLIC News</i>	22
<i>Germantown Residents Sue MSCPLIC</i>	23
<i>Knox County's Library Project Cut</i>	24

## September/October 2004 DATEBOOK

<p><b>Sept. 11</b>, September 11 Project.</p>	<p><b>Oct. 8</b>, GODORT Fall Meeting</p>
<p><b>Sept. 17</b>, TENN-SHARE Conference, Nashville, TN.</p>	<p><b>Oct. 8-10</b>, LITA National Forum, St. Louis, MO</p>
<p><b>Sept. 23</b>, Free Public Lecture by children's author Jack Gantos, UT University Center Auditorium, Knoxville, 7:30 PM.</p>	<p><b>Oct. 8-10</b>, Southern Festival of Books, Memphis</p>
<p><b>September 24-26</b>, Lost State Writers Conference (<a href="http://www.loststatewriters.xtn.net/schedule03.html">http://www.loststatewriters.xtn.net/schedule03.html</a>)</p>	<p><b>Oct. 13-16</b>, Ethics in Electronic Information Symposium at the University of Memphis</p>
<p><b>Sept.25-Oct. 2</b>, Banned Books Week</p>	<p><b>Oct. 13-16</b>, Joint Conference of Association of Bookmobile and Outreach services and Association of Rural and Small Libraries, Columbus, OH</p>
<p><b>Sept. 28</b>, Sharyn McCrumb at Milligan College. Call 423.461.8978 for further information.</p>	<p><b>Oct. 15</b>, CULS Conference, Nashville</p>
<p><b>Sept. 29</b>, TheSLA Fall Meeting, Nashville</p>	<p><b>Oct. 17-23</b>, Teen Read Week</p>

## The President's Point of View

It's happening again. Our institutions and governments are in financial straits, and they are targeting library budgets in order to cut costs. According to a recent ALA study, libraries have lost \$75 million in the past year alone. What will we do in the face of such massive budget cuts? First, we will learn to cope and make lemonade with these lemons! Let me share a story I heard at a Medical Library Association conference during the lean 1980s:

"Once upon a time, there was a little boy who loved castles. His mother gave him 100 little wooden building blocks and the little boy immediately set about to build the most beautiful castle he could imagine. Oh, it was a lovely castle! (In fact, it looked a little bit like a library!) A little later, his mother saw him sitting dejectedly in the corner and asked what was wrong. The little boy said, 'I built the most beautiful castle in the world with my building blocks, but now I have run out of blocks, and I'm bored.'

The mother, being a very good provider, went to the store and bought the little boy *another* 100 building blocks. The little boy was thrilled! He expanded the castle, adding turrets to each corner and a lovely drawbridge. But, in no time it seemed, he ran out of blocks again. His mother went to the store again and bought the little boy 100 *more* blocks. Another day went by as the little boy added entire wings to his wonderful castle. Alas, he again ran out of blocks. He went to his mother, but this time his mother said, 'I'm sorry son, but our (institutional/city/county/state/federal government) budget has been cut. There are no more building blocks!'

The little boy moped around, eyeing his beautiful castle. Suddenly, he kicked down the entire castle and, with the same 300 blocks, he rearranged and rebuilt until he had created a castle that was even more magnificent than the old one. And the little boy was happy."

The moral of this story is that the little boy would never have thought of using the blocks in a different way if he hadn't run out of blocks in the first place! It is not always a bad thing to have to re-examine the work we do. In fact, it may be the ideal time to re-read books/articles by authors like Michael Michalko who writes about "thinking like a genius" to solve old problems (like budget cuts) with new solutions.

Next, after making delicious lemonade, we can begin planting the seeds of information within our constituencies to ensure that libraries will move up the funding priorities list in the future. For years, librarians have been told that we need to justify our libraries' existence. **Use these studies to help boost your esteem locally and share**

*Fantasies in Processing* by **John M. Weiner** [Gallatin, TN], **et al.** (American Literary Press). Describes new web-based tools in text analysis, data management, and computerized instruction.

*Honey Baby Sugar Child* by **Alice Fay Duncan** [Memphis] (Spring 2005, Simon & Schuster). A children's book which is a mother's love song to her baby boy.

### other studies you know of with the TLA-List:

"Investments in Children Prevent Crime and Save Money"  
<http://www.fightcrime.org>

"Early childhood development: Economic development with a high public return."  
<http://minneapolisfed.org/pubs/fedgaz/03-03/earlychild.cfm>

"Every Child Ready to Read @ Your Library"  
<http://www.pla.org/earlyliteracy>

"The Role of Public Libraries in Children's Literacy Development"  
<http://www.palibraries.org>

Reading At Risk" <http://www.nea.gov/news/news04/ReadingAtRisk.html>

"Well-stocked, staffed school libraries boost FCAT scores, University of Central Florida research shows"  
[http://www.eurekalert.org/pub\\_releases/2004-02/uocf-wss022004.php](http://www.eurekalert.org/pub_releases/2004-02/uocf-wss022004.php)

<http://www.ala.org/libraryfunding> has multiple links to studies and press kits and campaign materials to help you with your budget fight.

Finally, we will take this feast of information to our legislators. The Wisconsin Library Association recently began an election-year campaign called "I Love Libraries and I Vote" (<http://www.wla.lib.wi.us/legis/lovelibs/index.htm>). The theme was chosen after a study revealed that library users were more likely to vote than nonusers of libraries! I bet that our legislators would like to know that!

Contact TLA's Library Legislation Committee co-chairs, Dr. Sylverna Ford and Vivian Wynn, if you would like to help spread these messages at the **Tennessee Library Legislative Day on February 15, 2005!**

In the meantime, enjoy your lemonade and the bounty of the harvest from the seeds you have sown as you read in your remodeled castle! And, live happily ever after!



Kay Due, TLA President

Kay Mills Due,  
TLA President, 2004-2005  
[duek@memphis.lib.tn.us](mailto:duek@memphis.lib.tn.us)

## Tennesseans in Typeset

**Martha G. Whaley**, Technical Services of Medicine Librarian, Quillen College of Medicine Library, ETSU, Johnson City, TN, has edited the first issue of *WellSpring: A Creative Publication of the Quillen College of Medicine*. The publication contains photography and poetry by College of Medicine Personnel... **Richard Nollan** and **Priscilla Stephenson**, both from the University of Tennessee's Health Sciences Library in Mem-

phis, have collaborated with nursing colleagues from other institutions to produce **Evidence-Based Practice in Nursing & Healthcare** (Lippincott, Williams, and Wilkins), edited by Bernadette Mazurek Melnyk and Ellen Fineout-Overholt. Richard is the primary author of chapter 2, "Asking Compelling Clinical Questions," and Priscilla is a contributing author for chapter 3, "Finding Relevant Evidence."

## Governor's Books from Birth Foundation: The reason is clear – The resources are available – The rewards are boundless.

In 2002, Governor Bredesen pledged to partner with Dolly Parton's Imagination Library Foundation to help make her effective pre-K literacy program available to Tennessee's children, regardless of family income. The program, which is currently up and running in 12 Tennessee counties, provides a new, age-appropriate, hard cover book each month to children from birth to age five at no cost to the family.

To assist with setting up county-wide efforts, Governor Bredesen recently obtained the State Legislature's approval of a \$2 million challenge grant to pay for a 50% share of the cost of providing the books to the state's 375,000 children under age five.

In May 2004, Governor Bredesen created the *Governor's Books from Birth Foundation* to serve as a catalyst and tangible resource to local leaders seeking to establish their own county-wide Imagination Library initiatives.

The *Governor's Books from Birth Foundation* staff is charged with raising state-wide funds, administering the Imagination Library state-wide rollout and providing support and resources to county efforts. In just two months, the staff has met with over 75 county mayors to present program details and to share ideas for raising local funds. We are thrilled to share with you that the response has been overwhelmingly positive!

While many communities across the nation are taking advantage of this program, Tennessee is the first state to implement the Imagination Library on a state-wide basis. Our goal is to have all 95 counties on board with this program by Fall of 2005 and for Tennessee be a national example of how a successful state-county partnership is managed.

The *Governor's Books from Birth Foundation* shares your passion for providing a firm foundation for Tennessee's children through the empowerment of reading. We believe that when parents read to children, families are strengthened, doors are opened and opportunities are endless.

Momentum is building for this state-wide effort and The *Governor's Books from Birth Foundation* is seeking your support, feedback and suggestions to ensure this program's success.

Please feel free to contact us toll-free at 866.638.6371 for information on how you can get your county on board Dolly Parton's Imagination Library!

*Allow us to introduce ourselves ...*

**Lady Jackson, President** Lady comes to the Foundation from Lee Hecht

"We believe that when parents  
read to children, families are  
strengthened, doors are opened  
and opportunities are endless."

Harrison, where she was vice president. Prior to that, she was vice president of American General Life and Accident Insurance Company. When Governor Bredesen was elected Mayor of Nashville in 1991, he appointed Lady executive director of the Office of Economic Development. During her seven-year stint in that position, she established several well-known and award-winning programs which effectively linked the business community with Metro Government services. She was prominently involved in the relocations of a number of new and existing businesses in the Nashville area including HCA, American General, and Dollar General.

Lady is extremely active in local civic and community affairs. She is on the board and president-elect of the Nashville Rotary Club. She was elected to the YWCA's Academy for Women of Achievement in 1999. She is past chair of the boards of the American Heart Association and the Tennessee State University Foundation Board of Trustees. She is currently on the local boards of the Easter Seals Society of Tennessee and the YWCA Advisory Board. She and her husband, Tom Jackson, were named the Easter Seals Society's Volunteers of the Year in 2002. Lady has a bachelor's degree in economics from Mary Baldwin College.

**Claiborne Gayden, Vice-President** Prior to assisting Lady Jackson with the statewide rollout of the Imagination Library, Claiborne taught English at Tennessee State University and served as Executive Director of Nashville Sister Cities. Claiborne holds a Bachelor's in International Relations from the University of

Colorado, and a Master's in English from Tennessee State University. In addition to daily Foundation duties, Claiborne facilitates regional trainings and county mayor and stakeholder presentations across the state.

**Trish Moalla, Program Coordinator** Trish comes to the Governor's Books from Birth Foundation after 10 years of self-employment as a professional French to English translator. Trish has a B.A. in French from Rhodes College, an M.A. in Translation from the Monterey Institute of International Studies, and a Diplôme Supérieure de Français Moderne from the Alliance Française in Mons, Belgium. She has an iron in most all fires at the Foundation and generally holds down the fort. Her warm and cheerful voice will most likely be the first to greet you when you call the Foundation's Nashville office.

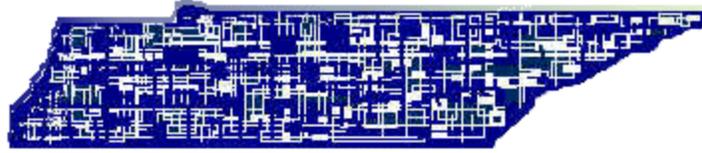
**Margie Maddux, Communications Officer** Margie joins the Governor's Books from Birth Foundation team after a year and a half of serving as Communications Officer for the Tennessee Department of Children's Services. Before that she served as Assistant to the Governor for Communications, and as founder and director of the Governor's internship program. Margie holds a bachelors degree in communications and political science from Auburn University. She oversees communications and public relations for the Foundation and serves as a media and PR resource for counties planning Imagination Library kick-offs and various forms of public communication.

— Contributed by Margie Maddux,  
Communications Officer,  
Governor's Books From Birth Foundation

Don't forget to check future issues for upcoming Imagination Library dates and activities across Tennessee, including the information for Hamilton County's Kick-Off on page 6!

\*\*A FREE pre-conference event for all members and prospective members:

## TENN-SHARE *DataFest*



Thursday, September 16, 2004

Featuring:

\*\*\*\*Four concurrent and consecutive one-hour sessions throughout the afternoon with demonstrations of online databases on these topics:

- Biography
- Business
- Children/Young Adult
- Current Events
- eBooks
- Encyclopedias
- Genealogy
- Literature
- Literary Criticism
- History
- News
- Political Science
- Student
- Science
- Social Sciences

\*\*\*\*Presentations by representatives from these online database vendors:

Britannica Online	Grolier Online
Cambridge Scientific Abstracts	OVID
CQ Press	ProQuest
EBSCO	SIRS
Elsevier	Thomson Gale
E-Library	HW Wilson
Facts On File News Service	

*DataFest* is FREE, but registration is REQUIRED.

Please register **online** at your earliest convenience but no later than Wednesday, **September 8** at:

<http://tenn-share.org/2004datafest.html>

Check this URL often for frequent updates.

Refreshments will be served all afternoon, compliments of participating vendors.

For further information contact Penny Frere, Executive Director, TENN-SHARE

[pfrere@charter.net](mailto:pfrere@charter.net) or 931-389-9207.

# TENN-SHARE Fall Conference

**Friday, September 17, 2004**

**Nashville Public Library**

**9:00 a.m. – 3:00 p.m.**

Preliminary Program

**Registration** – Continental Breakfast begins at 9:00 when Library opens.

**Plenary Session: TEL and TEL Phase II In Your Library's Future (10:00)**

**The Future of TEL:** The Next Step In Expansion of TEL Databases  
TEL Phase II Expanded Electronic Resources Taskforce Report  
Linda Phillips, UTK, Taskforce Chair

**The Future of ILL:** AGen as "one-step access to the collections of all libraries throughout the State"? (TEL Phase II)  
Auto-Graphics' AGen  
Lynn Shrewsbury, Library Systems Consultant, Auto-Graphics  
Jack Stacy, Tennessee State Library & Archives

**TEL Phase II Updates:** TEL Phase II Taskforces

**Breakout Sessions:** (before and after lunch; bottled water all day thanks to EBSCO!)

**The Future of TEL:** which DataFest databases may be added next?  
(Sessions for each type library to discuss needs and preferences.)

**Which Databases Are in Your Library's Future?** Evaluating Electronic Resources

**The Future of digitization is now!** Volunteer Voices – TEL Phase II Preserve and Share Taskforce

**Is there a TEL Users Group in our Future?** Meet to determine interest in forming a TEL Users Group

**Lunch** (Those wonderful Provence sandwiches compliments of Thomson Gale!)  
Maggi Vaughn, Poet Laureate of Tennessee – or – Networking with colleagues

**Closing Session: The Future of Libraries:** What further excitement lies ahead?  
Marshall Breeding, Vanderbilt University

Websites for conference: <http://www.tenn-share.org>; for Nashville PL: <http://www.library.nashville.org>;  
for lodging: <http://hotels.accessamer.com/Nashville/downtown.html>, <http://nashvillecvb.com>, <http://travelalley.com/nashville.htm>,  
<http://www.nashville.citysearch.com>



## ***Governor's Books from Birth Foundation Kick-Off Calendar***

***Hamilton County Imagination Library Kick Off***

***Tuesday, September 7***

*Congratulations to the following counties that recently held successful kick off celebrations:*

***Haywood County Reading Railroad***

***Sullivan County Imagination Library***



## **CULS Conference Date Set**

This year's College and University Libraries Section Conference theme is "Academic Libraries: Innovations and Ingenuity." Other topics will include assessment, information literacy, e-journals, and blogs.

Keynote speaker will be Kate Corby from Michigan State University. She will talk about changes to the ERIC database.

The conference will be in Nashville on Fri., Oct. 15, 2004, at the beautiful downtown Nashville Public Library, from 9 - 4. Cost is \$30, with lunch included. Come join us; see old friends and make new ones! Mark your calendar now, reserve the date, and stay tuned for more information.

For more details, contact Margaret Casado ([casado@utk.edu](mailto:casado@utk.edu)) or Rachel Kirk ([rakirk@ulibnet.mtsu.edu](mailto:rakirk@ulibnet.mtsu.edu)).

## **CALA Covered Dish Dinner / Fall Meeting**

The Chattanooga Area Library Association (CALA) will kick off a new year of programs with a covered dish dinner at the West Pavilion of the Tennessee Riverpark on Thursday, September 9 at 7 p.m. Everyone is invited to bring a dish and enjoy meeting new people and catching up with old friends. The October 14 meeting will feature Jensi Souders, former library supervisor for Catoosa Co. Schools, who will cover the dos and don'ts of asking for funds. The meeting will be held at Boyd Buchanan School. For more information, visit the CALA website at <http://www.lib.utc.edu/cala>.

## **GODORT Fall Meeting Announced**

The TLA Government Documents Round Table (GODORT) will hold its annual Fall Meeting on Friday, October 8, on the campus of the University of the South, in Sewanee, TN. The GODORT Fall Meeting is always a day filled with great programs and discussions, and this year will be no exception. There will be a small fee for lunch; otherwise the meeting is free and open to anyone interested in attending. Contact Kevin Reynolds ([kreynold@sewanee.edu](mailto:kreynold@sewanee.edu)) for more details.

## **THESLA Fall Meeting Held in Conjunction With Tennessee Hospital Association's Annual Conference**

The Tennessee Health Science Library Association (THESLA) Fall Meeting will be on Sept. 29 in Nashville, at the Convention Center, in conjunction with the Tennessee Hospital Association (THA) annual conference. The workshop speaker will be Peg Allen, well-known in MLA circles as an expert in nursing information. (See <http://www.pegallen.net> for further information about the speaker.) Six MLA CEU's will be given to those interested. If you need more information and/or need a Registration Form, please contact Rick Wallace, ETSU, Box 70693, Johnson City, TN 37614 or email [WALLACER@etsu.edu](mailto:WALLACER@etsu.edu).

## **Boone Tree Meeting / Elections**

Boone Tree Library Association's Fall Meeting will be on Thurs., Sept. 16, at 7:00 p.m., at the Johnson City Public Library. Our speaker will be Rick Wallace, Outreach/Circuit Librarian at the Quillen College of Medicine, who will speak about Consumer Health Issues and how those of us in various library environments can help our patrons with such issues. As a reminder to all Members, we will hold Elections that evening. If you would like further information about membership in Boone Tree or to see candidates' bios, please visit <http://www.BooneTree.org>. Candidates include Rick Wallace (President); Michal Strutin and Michelle Wyatt (VP); Amy Hopkins and Sue Knoche (Secretary); and Mary Erwin and Holly Russo (Treasurer). If you are a Boone Tree Member, but are not getting our emails, sign up for BTLA -L (instructions available under "Boone Tree ListServ" link on the right-hand side of the homepage or go to <http://listserv.utk.edu/archives/btla-l.html>).

## Newcomers & Names to Know

**Don Reynolds** will present a program at the upcoming Joint Conference of the Association of Bookmobile and Outreach Services and the Association of Rural and Small Libraries in Columbus, OH, which takes place October 13-16. Don's program, "Will Happy Days Be Here Again — Working With Trustees to Insure Success" on Sat., Oct. 16. Don will also serve as an officer in the newly-formed Association of Rural and Small Libraries (ASRL)... **Tricia Bengel** has been appointed Special Projects Coordinator at the Tennessee State Library and Archives, the position formerly held by Nancy Weatherman. Ms. Bengel comes to Tennessee from the state library in Kentucky, where she served as a regional director. Prior to her work in Kentucky, she was the Implementation Manager for Gaylord Information Systems, working out of upstate New York. Ms. Bengel holds the BS from Northern Kentucky University and the MLIS from the University of Kentucky. She will be

working with the regional libraries, as well as public libraries throughout the state... **Linda Behrend**, Catalog Librarian and Subject Librarian for Philosophy and Religious Studies in Hodges Library at the University of Tennessee, Knoxville, has been appointed to a two-year term on the editorial board of *CHOICE* magazine. *CHOICE: Current Reviews for Academic Libraries* is a publication of the Association of College & Research Libraries (ACRL) and reviews significant current books and electronic media of interest to those in higher education... **Sue Knoche**, has accepted an appointment from Jim Hill (new president of ALA's Library Support Staff Interests Round Table — LSSIRT) to the "Respectability Task Force" of LSSIRT as part of the long range plan from the COPE III conference recommendations. Sue is also a member of the COPE III Steering Committee... **Dr. Jim Johnson**, Senior Manager for MSCPLIC History/ Genealogy/Travel

Department, has been invited to serve on the University of Memphis Internship Advisory Board. Board members offer guidance to the University as it attempts to strengthen the preparation of students to take advantage of high quality internships which meet the needs of students and the community... **Travis Brooks** joins the staff of the Basler Library at Northeast State Community College as the new Media Services Technician. Travis will finish his Associate degree at Northeast State in the Fall, then continue his studies towards double-major in Info Technology and Broadcast at ETSU in the Spring. (You may also be interested in an article he wrote about the Recording Industry Association of America on page 19.)

## September 11 Project

"On Saturday, September 11th, 2004, people across the nation will go to public spaces to participate collectively and think creatively about our country, our government, and our media. With public libraries as host, The September Project will help facilitate roundtables and talks, public forums, and performances... across the US." Jacksboro Public Library will participate with a special showcase display of material in all formats on the US, its government, its media, and freedom. They will also register people to vote on that day.

If your library or institution carry out activities in conjunction with the Project, please send articles and/or photos for inclusion with our November/ December issue (deadline, Oct. 15). See <http://www.theseptemberproject.org/forlibraries.htm> for more information.

## SIS Homecoming Brunch

The SIS Alumni Board invites all friends of the School to attend our 2004 Homecoming Brunch. Primarily a social event, the board will welcome its newest board members, and School faculty and staff will provide a quick update of School activities this year. Come and enjoy another festive gathering of your former classmates and professors. Register now for the brunch on the School's website, <http://www.sis.utk.edu/alumni>. \*\*Please register by September 21.\*\*

WHERE: The University Club, 2704 Kingston Pike, Knoxville

WHEN: Sunday, September 26, from 12:00-2:00 p.m.

COST: \$15 per person

LUNCH includes made-to-order omelets, waffle bar with strawberries & whipped cream, full buffet, smoked salmon, roast beef, fried chicken, other meats, vegetables, salad bar, and soups.

## TASL Conference Set

The Tennessee Association of School Librarians (TASL) will hold their annual conference in Chattanooga, TN, on November 4-6. The theme is "Collaboration Begins @ your library." Toni Buzzeo and Bob Berkowitz are just two of our excellent speakers. Go to the TASL web page at <http://www.kornet.org/tasl> for further information, or contact Conference Chair, Bruce Hester, at [amn2bks@aol.com](mailto:amn2bks@aol.com)

— Submitted by Diane Chen,  
TASL President

## Member Benefits

Don't forget that one of the many benefits available to you as a member of TLA is the TLA Member Benefits Long Term Care Program, underwritten by a highly rated insurance company. For more information, contact Caroline Jackson. Ms Jackson may be reached by phone at 859.276.2513 or 800.458.1186, and by email at [CBJack1020@aol.com](mailto:CBJack1020@aol.com)

# THE UNIVERSITY of TENNESSEE

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## School of Information Sciences



### School of Information Sciences Welcomes New Cohort

The University of Tennessee's School of Information Sciences held its annual 2-day orientation for incoming students this August and, by all standards, this cohort is enthusiastic, technologically comfortable, and career-minded.

The School will admit nearly 80 new students this fall, half of whom will study outside of Knoxville via the distance education program. While 70% of incoming students are from Tennessee, some students will be attending classes from as far away as New Mexico and Minnesota. (We also have a student in Alaska.)

Nearly 40% of new students have earned a graduate degree and have worked in a number of disciplines. Their academic backgrounds include accounting, anthropology, English, history, education, fine arts, music, religious studies, forensic science, psychology, philosophy, communications, legal studies, po-

litical science, and graphic design.

Given this plethora of experience, it is not surprising that an increasing number of new students have a substantive career focus. Consider the stated career goals of this class: 21% of new students expressed interest in school libraries; 23% expressed interest in public libraries; and 23% expressed interest in academic libraries.

Seventy-five percent of this year's class is female. The medium age remains around 33 years old. Our youngest student is 22 this year, while our oldest student is 60.

SIS continues to solicit an ethnically diverse student body and is pleased that incoming student Doris G. Dixon has received the first ALA-Spectrum Scholarship awarded to a Tennessean. Dixon is currently a librarian in Memphis. In total, this new class brings one American Indian, 3 Asian or Pacific Islanders, and three African American students into its ranks.

Perhaps the most promising indicator of potential academic achievement, however, is a student's grade-point average, or GPA. The average undergraduate GPA of this class is 3.4, and the average graduate GPA is 3.6.

The Graduate Record Examination (GRE) for students taking the test before October 2002 is 1792 and the GRE of students having taken the test after October 2002 is 1109 (analytical) and 4.8 (out of 6) for verbal skills.

The University of Tennessee's School of Information Sciences faculty and staff eagerly welcomed this new cohort into its program, while the student officers of the professional organizations—TLA, SLA, and ALA—hope that this will be a good year for student leadership and participation.

— Submitted by Joel Southern,  
Public Information and Development,  
UT School of Information Sciences

### SIS Alumni Board Election Results

The SIS Alumni Board would like to thank each graduate who took time to nominate a candidate and vote in our summer 2004 election. Nearly 70 alumni voted in this year's election. The results are in. The two new Alumni Board Members-at-Large are Chrissie Anderson Peters and Tom Whisman. Beginning, September 1, Janet Drumheller will be President; Margaret Casado will be President-Elect; Pat Thompson will be Secretary. Members at large include Lexa Hooten, Jane Row, Ed Sullivan, Chrissie Anderson Peters, and Tom Whisman. Among other projects, this year's Alumni Board will organize the 2004 Homecoming Brunch and the Alumni & Friends Appreciation Day next summer.

The School and the Board would like to thank outgoing president, Thura Mack, for her dedication and service to the board while president. See <http://www.sis.utk.edu/alumni/news/boardNominations> for election and biographical information on the candidates.

### SIS Seeks Mentors for New Students

The SIS Alumni Board Mentoring Committee is looking for talented library and information science professionals to mentor students enrolled in the School of Information Sciences (SIS) at UT.

The Mentoring Program provides students at SIS contact with a practicing professional involved in specific areas of libraries or information sciences, and it provides alumni and working professionals the opportunity to share their knowledge, network with energetic and eager students,

and to get to know the curriculum and program at SIS better.

Even if you don't live in Knoxville, you can still be a mentor. Because many of our students seeking a mentor are at a distance, they understand that their mentoring relationship will be at a distance also.

The School will be matching mentors with students from the end of August through September. Online forms for

both mentors and students make registration easy and quick.

If you have an interest in becoming a mentor, please don't delay and sign up for this very rewarding program — deadline is Sept. 7. For more information, visit <http://www.sis.utk.edu/alumni/mentoring>.

— Submitted by Tanya Arnold,  
Student Services Coordinator, School  
of Information Sciences

## Tech Grant Applications Due

Tech Grant application forms have been mailed out and are due back by Sept. 30, 2004. For eligible libraries, these include the second year of the Gates Foundation Grant for replacement of the original Gates public access computers.

Grant forms are very similar to the 2004 Tech Grant forms. There is a W-9 form which will be used to update the state database used to create and mail checks. Make sure you fill this out with the FED ID number and name under which you wish to receive grant funds. You are also required to sign an Internet Safety Certifi-

cation form to receive LSTA funding.

If you have not received your application packet, please e-mail Jack Stacy for another packet. Copies have also been sent to Regional Directors, Regional Tech Coordinators, and the Network Services Consultants. If you have questions, please contact Jack Stacy.

— Jack Stacy, Coordinator,  
Bibliographic Services and TEL,  
Tennessee State Library and Archives



## New Copyright Website

*Library Hotline's* August 9 issue featured a new website devoted to copyright that may be of interest to several people in our profession. The new website (<http://www.librarycopyright.net>), piloted by ALAWASH, also offers a bulletin board where you can post questions and engage in discussions with others in the copyright arena.



## National Network of Libraries of Medicine Announce Site

The National Network of Libraries of Medicine (NN/LM) is pleased to announce a new web site: "Public Libraries and Community Partners: Working Together to Provide Health Information" (<http://nnlm.gov/libinfo/community>). This web resource is intended to serve as a guide to encourage health information partnerships between public libraries, members of the NN/LM, and local health or community-based organizations. The site includes background information about consumer health as well as suggestions for providing health information services. There are also six Guides that provide extensive information for organizations that are interested in preparing health outreach projects in their local communities. These projects are examples of how public libraries and other agencies can apply for funding from the NN/LM or other sources.



## E-Rate: An Overview

Universal Services, or e-rate, is a federal program through the Schools and Libraries Division (SLD) that began in 1998 to allow schools and public libraries reimbursements or discounts on their telecommunications and Internet bills. The program allows for three services to be funded: telecommunications, including phone, local, and long distance; Internet services; and internal connections. Discounts range from 20% -90%, depending on the number of children in the school district on the Free and Reduced Lunch program, along with whether the county is "rural" or "urban." To apply, if you are applying for Internet or internal connection discounts, you will have to submit a technology plan, and follow the CIPA guidelines, which include an Internet Safety Policy, and filtering software, or other technology protection measure on all computers, public and staff. If just applying for phone service, a technology

plan and compliance to the filtering portion of CIPA is not required.

All applicants must adhere to a timeline of forms, as follows:

**Form 470** – the initial form stating your intent for discounts, and what services you will be asking discounts for – usually due in November – December, although there is early filing available for this particular form.

**Form 471** – the form that specifies the amounts that you wish to be discounted – due usually in January – February, but specifically has to be dated 28 days after the Form 470.

**Funding Commitment Letter** – sent by the SLD to the applicant informing them of the discounts that they have been funded.

**Form 486** – the form that signifies to the SLD that you will be seeking reimbursement for what was specified on the

Funding Commitment letter. Must be filed within 120 days of either the date on the Funding Commitment letter, or the service start date, whichever is later.  
**Form 472** – the actual reimbursement form. Must be filed within 120 days of form 486, or the end service date, whichever is later.

**Form 500** – if you need to alter your funding commitment.

For more information on the program, form downloads, and to apply online, go to <http://www.sl.universalservice.org>.

—Jennifer Cowan-Henderson,  
State E-Rate Coordinator,  
for Public Libraries in Tennessee

# TLA Conference 2005 April 6-8 – Nashville

## Mine Your Knowledge Bank — Share the Wealth!!!

As library people our first and foremost purpose is that of helping other people. Remember that includes our colleagues as well as our library users!! Don't think that everyone knows what you know. Au contraire, **you** are a gold mine of information on how we can do our jobs even better!

The TLA Conference is always a great place to pick up tips, and your TLA Conference Committee and Program Subcommittee are working hard to bring TLA members an exciting and informative slate of programs for the 2005 Annual Conference in Nashville, April 7 – 8 (Pre-Conferences, April 6).

Among the presenters will be **Karen Hyman**, the executive director of South Jersey Regional Library Cooperative in Gibbsboro, NJ, and the 2003 recipient of the Association of Specialized and Cooperative Library Agencies (ASCLA) Leadership Achievement Award. Ms. Hyman will present a Pre-Conference session on “Reinventing Your Library for the 21<sup>st</sup> Century” as well as being the featured speaker at the Conference General Session. Both presentations promise to be thoughtful, challenging, and entertaining.

**Anders Dahlgren** will also be a Pre-Conference speaker. Mr. Dahlgren, a nationally renowned library-building consultant, will present valuable, between-the-lines information on library construction for public library directors, managers, and trustees.

It's not too late to submit your own great idea for a TLA Conference program to Program Co-chairs Heather Lawson and Alan Stewart. Consider a few questions to jump-start your brain mining.

What makes your workplace productive?

What kinds of training opportunities does your library provide?

How does your library handle employee reviews?

What is your time management scheme?

How does your school raise funds for its library?

How do you market your library?

What has been your most successful program?

Please use the proposal form and instructions at <http://www.tnla.org/conf/conf-prop-05.pdf> (or on pages 12,13 of this issue) to send public and school library-oriented proposals to Heather, and academic and special library-oriented proposals to Alan. The deadline — **October 15, 2004** — is LOOMING! Get your mining gear together and dig up those program ideas! QUICK!!!

## TLA Conference 2005

All Conference Reception – Thursday evening, April 7

Country Music Hall of Fame and Museum



<http://www.countrymusichalloffame.com/index.html>

Need we say more?

### ALA Executive Director Report Highlights

For more information about the ALA Executive Director's Reports, you may contact our TLA Executive Director, Annelle Huggins, who also serves as our ALA-APA Councilor.

1. The American Association of School Librarians (AASL) introduced several new publications at ALA Conference.
2. ACRL Board approves a new strategic plan for ACRL, posted on the ACRL web site at <http://www.ala.org/acrl>.
3. Nearly 1000 guests attended the 2004 Newbery/Caldecott Banquet, held in Orlando, which included acceptance speeches of Caldecott Award winner, Mordicai Gerstein, and Newbery Award winner, Kate DiCamillo. (ALSC)
4. As the center of expertise about information technology, the Library and Information Technology Association (LITA) leads in exploring and enabling new technologies to empower libraries.
5. PLA will be mailing registration information for its 2005 Spring Symposium, March 7-9, 2005 in Chicago. Preliminary information is currently available on the PLA website, <http://www.pla.org>.
6. The RUSA Board of Directors approved the revisions to the Guidelines for Behavioral Performance of Reference and Information Service Providers, <http://tinyurl.com/6yhnl> and the Guidelines for Implementing and Maintaining Virtual Reference, <http://tinyurl.com/5cvs4>.
7. YALSA's new Strategic Plan features goals in five areas; Association Sustainability, Advocacy, Marketing, Continuous Learning, and Research, matching comparisons of perceptions gleaned from a recent membership survey, originally brainstormed by a larger group of leaders and members the categories of perceived needs of YALSA members.
8. The 2004 Annual Conference Placement Center had 333 job seekers vying for 251 job openings. There were 105 registered employers, up from 56 at Midwinter in San Diego. Recruitment vendor booth space was sold out; 20 Recruitment vendors were registered, up from 12 in SD. This reflects an 88% increase in employer registrations and a 66% increase in booth rental.
9. *Complete Copyright: An Everyday Guide for Librarians* debuted at the Annual Conference to an enthusiastic ALA membership. The book was a top seller at the ALA Store and is currently the ALA Online Store's #1 bestseller.
10. The Office for Intellectual Freedom is working with *ALA Editions* toward publication (early 2006) of the 7th edition of the *Intellectual Freedom Manual*. In preparation IFC reviews all ALA intellectual freedom policies.

# Program Proposal

## Tennessee Library Association Annual Conference

April 7-8, 2005 (Pre-Conferences: April 6, 2005)

Nashville, Tennessee

***Deadline for Submission: October 15, 2004***

**Send academic and special library proposals to: Send public and school library proposals to:**

Alan Stewart  
TLA Program Proposal  
Memphis Shelby County Public Library  
3030 Poplar Avenue  
Memphis, TN 38111  
Fax: 901.323.7108  
E-mail: [stewart@memphis.lib.tn.us](mailto:stewart@memphis.lib.tn.us)

Heather Lawson  
TLA Program Proposal  
Memphis Shelby County Public Library  
3030 Poplar Avenue  
Memphis, TN 38111  
Fax: 901.323.7108  
E-mail: [lawsonh@memphis.lib.tn.us](mailto:lawsonh@memphis.lib.tn.us)

TLA's 2005 conference will feature a variety of program formats. **Contributed presentations** can be made in 60-minute time slots that include 10 to 15 minutes for discussion. Two or three hour sessions will also be possible should there be sufficient interest. **Poster Sessions** - displays on current information topics with the presenter available to answer questions - will be held each day in the exhibits area. **Table Talks** - informal discussions on a topic of a presenter's choice - will give conferees another venue to share ideas with colleagues. TLA leaders who wish to hold business meetings should provide group name below.

**The Conference Committee will approve proposals. Requested session times and dates will be honored wherever possible.**

### PLEASE NOTE:

**TLA POLICY STATES THAT CONFERENCE PRESENTERS WHO WORK IN TENNESSEE LIBRARIES  
MUST PERSONALLY REGISTER FOR THE CONFERENCE.**

**Program Category (select one):**

Contributed Presentation

Time requested:  45 minute presentation; 15 minutes for discussion

2 or 3 hour presentation

TLA Unit Program (Sponsor: \_\_\_\_\_ )

*One hour time slots will be available.*

Business Meeting (Sponsor: \_\_\_\_\_ )

Poster Session (presenter available to answer questions; prefer  Thurs.  Fri.)

Table Talk (presenter leads small group discussion on a current issue)

Pre-Conference (  Half Day  Whole Day)

Time Preference:  Thurs. AM  Thurs. PM  Friday AM  Friday PM

Are you willing to repeat the program on the same – or a different – day?  Yes  No

**Program Title:** \_\_\_\_\_

**Program Presenter:** \_\_\_\_\_

*Attach list of any additional presenters (TLA policy states that Conference presenters who work in Tennessee Libraries must personally register for the Conference)*

**Program Contact Person:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Phone #:**

**Fax #:**

**E-mail:**

**Please write a short description, 50 words or less, of your presentation for the conference program. Please carefully read over what you write as this will be the description published in the program.**

**AV/Electronic Equipment Required (please check all that apply):**

All program sponsors must provide PCs, projectors, software, etc. as required by presenters. *No computer equipment will be provided by the Conference Committee.* A limited number of rooms will have Internet connections. A program using an Internet connection will receive specific information regarding system requirements prior to the Conference. **NOTE:** There is a convention center charge for each of the items below. These charges are paid by the conference planning committee. Please carefully consider whether you really need to have it for your presentation.

**You must list needed equipment on this form. No equipment will be provided unless noted on this form**

Internet connection & Projection screen

Projection screen (only)

Overhead projector & Projection screen

Phone line only

Flip chart/pens

Easel

VCR/TV

Microphone

Other (please specify):

**Program Expenses:**

**Only** non-librarians and out-of-state speakers may be reimbursed for travel costs and/or honorarium. Please provide the following information, if the program speaker is eligible for reimbursement.

Speaker Honorarium \_\_\_\_\_

Travel \_\_\_\_\_

Per diem \_\_\_\_\_ days @ \_\_\_\_\_ = \_\_\_\_\_

Lodging \_\_\_\_\_ days @ \_\_\_\_\_ = \_\_\_\_\_

**TOTAL** \_\_\_\_\_

## Dew's Tales @ The Library

*Sometimes, a fresh prospective on the issues and problems of our day-to-day business/profession can prove helpful. With that approach in mind, we present the inaugural "Dew's Tales @ The Library" column in TLAN. The purpose of this column is to inform, share advice, and hopefully give us a chuckle as we see from Bunny's perspective how not to handle a situation. Given the current discussion about Bunny's emails on TLA-L, we would like to hear from you, our TLAN readers, what you think of this column and whether or not you would like for us to continue producing it in the future. And regardless of your feedback, the Editor wishes to express sincere appreciation to Dew's other persona, the very talented and giving Roger Myers, for volunteering his time and creativity to make this project possible. — Chrissie Anderson Peters, TLAN Editor*

Dear Dew,

It's that time of the year again; a new school year is upon us. Soon, we will have to endure teachers and professors not cluing us in on assignments, students coming in without knowing what their research topics or interests are (and, how to find related information), and committee meeting upon committee meeting to attend. How is a library worker to cope? Is this seasonal affective disorder or am I truly overwhelmed?

Signed,  
Sally Sue Neboe  
Flatbush Library

Dear Sad Sally,

I'm sure many of us in Library Land can empathize with your situation. Whether in a public or academic setting, this certainly is a hectic time of the year. As a matter of fact, just this past week, I witnessed a complete, and I must say, disturbing, mental meltdown, when Bunny returned to work. You see, Sad Sally, Bunny has been on summer sabbatical since May. For her "professional" development, she loaded-up her Volvo with an air mattress, a pup-tent, and an old rusty lantern, and traveled west to follow the rodeo circuit. Although the details of her summer journey are sketchy, I can report that she returned looking somewhat haggard, flea-bitten, sun-blistered, and, well, not to make fun of the situation, sore! Apparently, she has developed an appreciation for bronco riding, or so she says! But that's beside the point. Upon returning to work, Bunny was inundated with requests for meet-

ings, stacks of unprocessed interlibrary loans, and three issues of *Choice*. It was just too much for the poor thing to handle and she broke-down right in front of the Ariel scanner. Since the gals in technical services are much more hardy and used to dealing with stress, they recognized that Bunny was in major distress and rushed to Bunny's side, taking her back into her car, sending her home, and advising her to get some rest. Bunny must have been perfectly overwhelmed because she called-in sick the next day. All she said on my voice mail was, "Dew, it's Bunny. Hon, listen, I'm sick and I just cannot cope right now. You'll have to handle it." Because of their concern, I let the gals in technical services listen to the message. Afterwards, they just rolled their eyes and went back to doing whatever it is they do.

Of course, the rest of us cannot get by with so much drama. For you, Sad Sally, I would recommend keeping a positive outlook and if I may build upon the theme of the recent 2004 TLA conference, keep "A Tennessee State of Mind!" Be proactive! Get on the phone and call these "clueless" professors and politely ask, "How may I help you with any of your assignments?" Put on your new Michael Kors sweater (Bunny tells me that pink is HOT for this season, stay away from black) and then, go to the professors--don't wait for them to come to you because honey, most of them won't. If you're in a public setting, network with area teachers and/or principles to ascertain their needs. And remember to be patient. Students, whether using a public library or an academic library, may be confused and overwhelmed and simply do not understand what is required. Let them know that you care and will help them. As for committee meetings, well, that's one that causes me much anguish. Although I do not engage in such behavior, I can report that Bunny has been known to "throw one back" before her Campus Safety Committee meetings. She said it just makes things "feel prettier" that way. I suggested that for some of these meetings, she could do the Nancy Reagan thingy and say, "no." However, as you might suspect, Sad Sally, that word is not in Bunny's vo-

cabulary. And finally, Sad Sally, please remember this --at the end of the day, after you've dealt with cantankerous professors and/or confused students, and after you have sat through two or three mind-embalming meetings, you can always go home, punch a pillow, throw a tantrum, and yell mean and vicious things at your potted Violets. Just make sure you warn your significant other about the reasons behind your temperamental behavior because this is also the time of the year when many library workers find themselves "dumped" from significant relationships, usually due to behaviors I just discussed.

Hopefully, Sad Sally, some of this will help and you will soon be on your way to being a Glad and Fabulous Sally. Please consider my suggestions because, as my friend in Technical Services says about adding note fields to MARC records, "Can't hurt, might help." Until later Sally, I'm sending you a great big hug full of golden sunshine.

Good luck, and let me know how it turns out.

Dew

### ANSWERS TO SEPTEMBER 2004 TENNESSEE TRIVIA:

- 1) The State Insect(s) are the ladybug and the firefly (*Tennessee State Symbols, 2nd Ed.*, Simbeck, UT Press, 2002).
- 2) Nankipoo, (Lauderdale County), is supposedly named for the son of Gilbert & Sullivan's lead character in *The Mikado* (*Tennessee Place Names*, Miller, Indiana University Press, 2001).
- 3) The Boone Tree is the alleged spot where Daniel Boone killed his first bear, supposedly "9 miles north of Jonesborough, TN). This information is frequently disputed, though, but information may be found at these sites: <http://tinyurl.com/5yavl>, <http://tinyurl.com/5d648>, and <http://tinyurl.com/5z6kj>.

## Bristol Public Library Project Update

The Bristol Public Library recently began construction on its new, \$12.2 million downtown main library. The project will expand the current facility from 11,000 s.f. to 44,000 s.f. and will also completely renovate the existing structure, which was built in 1965. Completion is expected early in 2006.

Architects for the project are McCarty Holsaple McCarty of Knoxville. BurWil Construction of Bristol, TN, is the general contractor.

Although the main library is on the Virginia side of the state line, the facility serves Tennessee residents as well. The Bristol Public Library is jointly owned by Bristol, VA, and Bristol, TN, each of

which is a separate governmental entity with its own city council. The library is one of two public institutions jointly owned by the two cities, the other being the wastewater treatment plant (the library is usually the fresher smelling of the two).

Each of the cities has committed \$4.5 million to the project, bringing to \$9 million the total of public funds available for construction. The library has begun a capital campaign to raise the balance of the funds. To date \$2 million has been committed, with \$1.2 million still to be raised.

The project was designed to allow the library to operate on site for the duration

of construction. However, the library has decided instead to relocate temporarily, since this will shorten the length of construction by 6 months. The relocation will move the entire 138,000-item, 18 FTE, 20-computer operation. The library is fortunate to have been offered vacant retail space as a temporary location that is twice as large as its existing building. So even before the move back into its final, new quarters, the library will be able to experience a little more breathing room in its reading room.

— Jud Barry,  
Director,  
Bristol Public Library

## Go Pro! Success in Memphis

Since the Memphis-Shelby County Public Library & Information Center's self-initiated Go Pro! campaign started in October of 2002, the number of library staff belonging to professional organizations has increased exponentially and the campaign has quickly become a model of success **for encouraging professional growth.**

Go Pro! is a campaign designed to encourage staff to participate in professional organizations or events for career development, promote individual learning, and increase job satisfaction. Over 100 library staff now belong to one or more professional organizations.

"It is a way of explaining to the staff how important it is to be a part of the larger overall mission of public librar-

ies," said Chris Marszalek, South Region Manager of the MSCPLIC. "The campaign encourages library staff to meet with others, share ideas with others, and learn from others who have a different perspective."

Go Pro! conducts several programs that incorporate its theme, such as potluck dinners. Aside from encouraging a social gathering, potlucks are educational and informative in preparing library staff for conventions and organizational meetings. Potlucks help staff with time management issues, making presentations, networking, and even the basics like proper attire and where to eat.

"We believe that professional memberships keep us energized and enthusiastic about our jobs as well as enriching our

lives through networking with others," said Marszalek.

Although the system doesn't pay for memberships in the organizations, the system often supports memberships in professional organizations in a variety of ways, including payment of conference registration and paid time off for meeting/conference attendance.

This year the Memphis Area Library Council (MALC) is increasing its membership benefits by offering workshops on Providing Equal Access to Technology for Special Populations and on Time Management.

— Devin Misko,  
Communication Specialist,  
MSCPLIC

## New "We the People" Bookshelf Grants Available

Attention Public and School (K-12) Librarians: The American Library Association (ALA) and the National Endowment for the Humanities (NEH) are accepting applications for the We The People Bookshelf on "freedom" grants.

Part of the NEH's We the People initiative, the annual grant project will award sets of 15 classic books for young readers to 1,000 libraries across the country.

Libraries interested in receiving the collection are required to develop and host a program to introduce the collection and its theme of "freedom" to students and/or patrons.

Guidelines and applications for Round One are available online at <http://www.ala.org/wethepeople> until October 20, 2004.

Applications for Round Two will be accepted from December 16, 2004 to February 16, 2005.

— ALA Public Programs Office  
Linking Libraries, Communities, and Culture  
<http://www.ala.org/publicprograms>  
[publicprograms@ala.org](mailto:publicprograms@ala.org)

## Executive Director's Dialogue

One of the benefits offered by TLA to the Executive Director is membership in the International Council of Library Association Executives (ICLAE). This group meets at ALA Annual and Mid-winter Conferences to discuss association management issues. We share problems, seek advice, and enjoy each other's company at a dinner. ICLAE members soon learn that not all library associations are created equal:

- Ohio Library Association (OLA) is for public libraries only....no personal members, just institutions, who pay dues based upon budget. OLA's major emphasis is lobbying for dollars in support of public libraries.

- Texas Library Association (the other TLA!) is huge, with 6000+ annual conference attendees and a paid staff of 13!
- Many ICLAE members are professional association managers, not librarians.

But despite these differences each association has an overriding goal --- to support libraries, library programs, and library personnel across each state and/or region through a variety of programs and activities.

The Tennessee Library Association (the real TLA!) is no different. Our members partner in a number of ways to support the libraries in Tennessee --- all libraries

not just the one which each serves or uses. It is a pleasure to share information about TLA's many programs with ICLAE members and to bring successful project ideas from them back to TLA for consideration and possible implementation.

Membership renewal notices for 2005 will be mailed in November. Remember, in order to vote in the TLA 2005 election you must pay your renewal dues no later than January 31, 2005!



— Annelle R Huggins,  
Executive Director

## With a Book in Mind

The Tennessee Library Association's logo, having been used for approximately 10 years, was due for an upgrade. With the gratis service of the marketing staff of the Memphis-Shelby County Public Library, several designs were presented to the TLA Board of Directors in March 2004. Board members were asked to indicate a preference. With this information in-hand, the TLA Executive Committee chose the new logo which now graces all of our publications and our stationary. The logo has crisp lines and its allusion to a book bring TLA's emphasis immediately to mind.

Our thanks go to Kay Due and the staff at MSCPLIC for providing this new representation of the Tennessee Library Association.

— Annelle R. Huggins,  
Executive Director

## Tennessee Trivia

- 1) During the recent Olympics, held in Greece, former UT stand-out Justin Gatlin won a gold medal in the 100m track event. Can you name the native Tennessean who won gold medals in the 100-, the 200-, and as anchor for the 400-m dash in 1960 in Rome?
- 2) In 1982, "Rocky Top" became Tennessee's fourth state song. How many others are there?
- 3) What name was nearly chosen for the town of Bristol (which straddles the Virginia/Tennessee state lines) instead of Bristol?

**ANSWERS WILL BE PROVIDED IN THE  
NOVEMBER/DECEMBER 2004 ISSUE.**

## Kudos and Comments

*At TLAN, we care what you think! Following are some comments that we received after our September 2004 issue was published online. Maybe your kudos and/or comments will be featured next month! — CAP, TLAN Editor*

~~~~~  
Wow! It looks grand! — Annelle Huggins, University of Memphis/Executive Director

The Newsletter looks fan-tas-tique!!! You're an inspiration! — Bess Robinson, University of Memphis

Thanks so much for the great job you have done of putting together our newsletter. I've printed off several pages to send information to some of the faculty at Cleveland State Community College where I work to give them a heads-up on the items mentioned.

Personally I've enjoyed the Whattcha Readin' page and am, in fact, reading several of the recommended books. Great fun — do it again. If not every issue, repeat the feature several times a year at least.

Thanks, again. Super, super job!! — Janet Caruth, Acquisitions & Reference, Cleveland State Library



## Dolly Parton's Imagination Library Comes to Sullivan County

State and local dignitaries, mayors, community leaders, volunteers, librarians, and children attended the Sullivan County Imagination Library Kick-off held in a skybox high above the Bristol Motor Speedway on Wednesday, August 11, 2004. Luncheon at this unique location in the skybox was provided by BMS and its President, Jeff Byrd. He also entertained the children by reading *The Little Engine That Could* (during which a child informed Mr. Byrd that he had seen the movie and Mr. Byrd commented, "Yes, but the book is better than the movie!").

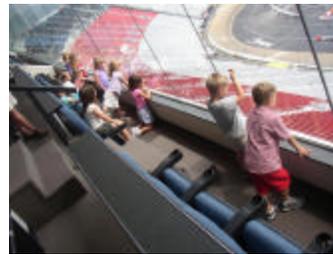
Lady Jackson, President of Governor Bredesen's Childhood Learning Foundation was a featured speaker. She explained how the Foundation [since renamed the "Governor's Books From Birth Foundation"] will help all 95 Ten-

nessee counties become partners with the Dollywood Foundation in providing a free age-appropriate book a month to all children from birth to age five. The state will pay one-half the cost of the books each month.

The local effort was prompted by the Friends of the Tennessee Libraries' workshop on duplicating Dolly Parton's successful program in Sevier County. Two librarians and two Board members attended, saw the worth of the idea, and started a local committee. Gradually the group expanded, became a program of the Kingsport Chamber of Commerce, and partnered with the Bristol Chamber. The nine public libraries in Sullivan County, as well as the Basler Library at Northeast State Community College, will continue to be a vital part by providing registration forms for the parents of the preschoolers.

The Imagination Library has been enthusiastically received by the community. Librarians, parents, grandparents, teachers and literacy workers understand the need to give each child a lifelong gift of reading. More than fifty volunteers are serving on the Sullivan County Imagination Library Council and committees to manage the program and raise funds to eventually provide one book each month for 8,500 children.

— Contributed by Jan Miles, President, Sullivan County Imagination Library & Chrissie Anderson Peters, Registration Committee



## Spring Hill Library Helps Implement Imagination Library

Spring Hill Library is located in a rapidly growing community south of Nashville, near Columbia. The Census Bureau's 2000 count gave Spring Hill a population of 7,000; in 2004 a special census was taken that counted 14,000 residents. The city's estimate is that the population has grown to 16,000 in the few months since the special census.

In September, 2003, the library gave a presentation to the Spring Hill Chamber of Commerce about The Imagination Library. The Dollywood Foundation began The Imagination Library several years ago, undertaking to provide a book each month to every child in Sevier County from birth to 5 years of age. The program has been replicated by approximately 150 locations around the country, with local sponsors underwriting the cost of the program. A few months later, a more formal presentation was made by Amanda Willis, Regional Director for

the Dollywood Foundation. In May, 2004, Spring Hill kicked off its program.

The original estimate for the program, based on Dollywood Foundation's previous experience, was that even with a population of 14,000, we would be sponsoring about 145 children by the end of the first twelve months of operation.

Four months after beginning the program, we have over 270 children enrolled and we are receiving more enrollments each week. We are planning to expand the program to include training sessions for parents of pre-schoolers on reading techniques, and other early literacy subjects.

Governor Bredesen has just announced that he hopes the Imagination Library program will go statewide, and has allocated \$2-million to help new and existing programs. We're proud that Spring Hill citizens and businesses saw the im-

portance of early literacy and have responded to the challenge, and that the Spring Hill Public Library is playing an important part in the program.

— David E. Fulkerson, Director, Spring Hill Public Library



## WHATTA Reading

(\*W\*hat's \*H\*ot \*A\*nd \*T\*opics \*T\*hat \*C\*an \*H\*elp \*A\*dvance Reading!)

*The #1 Ladies Detective Agency* by Alexander McCall Smith. It is an exciting mystery novel set in Botswana and the protagonist, Precious Ramotse, has been compared to Miss Marple. *Professor and the Madman: A Tale of Murder, Insanity, and the Making of The Oxford English Dictionary* by Simon Winchester. This true story tells how two particular scholars (among the many who worked on it) came together to work on the creation of the OED. The Herculean effort it took to create what we now take for granted will leave readers truly in awe of the OED. *Cuba Diaries: An American Housewife in Havana* by Isadora Tattlin. An American-born wife of a foreign energy consultant moves to Cuba with her family. Since the collapse of most Communist countries, Cuba has suffered from severe shortages of basic necessities in what they call the periodo especial. She tells of the hardships and joys found in Cuba - a land virtually frozen in the 1950s and waiting to reawaken to the modern world from which it has been cut off. — Ann Rox, Librarian, Ooltewah High School

*Leap in the Dark* by John Ferlings. It is the story of the United States from the Stamp Act through the administration of John Adams. If you like this period of history, you will enjoy this book. — An-

nette Pilcher, Circulation Librarian, Tennessee State University

*Devil in the White City: Murder, Magic, and Madness at the Fair That Changed America* by Eric Larson. This book is not only the story of the 1893 Chicago World's Fair, but also contains the parallel story of the serial killing factory erected nearby in the form of the World's Fair Hotel, complete with gas chamber and crematorium. This non-fiction work reads with all the excitement of a "thriller," and each of the story lines is equally filled with suspense and looming peril. Readers who have just discovered author Larson will want to go back and read *Isaac's Storm: A Man, a Time, and the Deadliest Hurricane in History*, his compelling tale of the hurricane which devastated Galveston, TX in September 1900. — Jean Flanigan, Associate Director of Libraries & Media Center, ETSU

*A Parchment of Leaves* and also *Clays' Quilt* by Silas House. Haunting stories of love and violence in the Kentucky mountains. Lovely, descriptive prose! [House will be at the Southern Festival of Books in Memphis, October 8-10!] — Kay Mills Due, Manager Public Services, Central Library, MSCPLIC

*Dime Store Magic* by Karen Armstrong (part of her "Women of the Otherworld" series). This book is the first about Paige Winterbourne who is a witch beset with problems, including being guardian to a moody teenage witch to be and dealing with coven elders who would rather hide under a rock than be true witches. Adult fiction, good, fun supernatural reading with some sexuality.

*Tithe* by Holly Black. Kaye is sixteen years old with a penchant for telling wild stories that both enchant and disturb. When she and her mother return to her grandmother's home in New Jersey, Kaye seeks out the fairy friends her mortal friends thought were make-believe. They were not and the magic is more dangerous and thrilling than Kaye recalls. YA fantasy fiction. — Jeffie R. Nicholson, Main Library Coordinator, Williamson County Public Library

*Reading Lolita in Tehran* by Azar Nafisi. A fascinating glimpse into what it is like to be an intelligent professional woman in a strict Islamic culture. — Nancy R. Renfro, Reference Librarian, Welshimer Memorial Library, Milligan College

## RIAA Repayment: Retribution or Inventory Clearance?

The RIAA (Recording Industry Association of America) settled their anti-trust case last year to the tune of 143 million dollars, and much of this sum was set to be paid as a windfall of CD's sent to libraries across the country. They were also required to offer any recording industry customer a \$13.86 refund over the case which centered on setting artificially high prices. The windfall of CD's started arriving at libraries in June, yet many of the librarians are confused and angry over the selection of music they received.

Many agree that the librarians in the Seattle area have a right to complain about the material they have received from the

RIAA. Among the selections sent to the regional district are 413 copies of "Greatest Hits of 1971", 387 copies of "Staying Power" (an album marked clearly with a Parental Advisory sticker), and 1,344 copies of the 1991 Whitney Houston single "The Star Spangled Banner." The Milwaukee Public Library has also felt the insincere nature of the RIAA, receiving around 11,000 CD's in July and finding nearly 15% to be the same Whitney Houston single that now plagues Washington State.

The RIAA has stayed within the guidelines set by the government in the settlement, but many see this as a way for them to recoup losses on discs that they

could not sell. Each CD sent to a library in the windfall counts for around \$14 of the \$143,000,000 settlement. Though Tennessee has not received any discs as part of this settlement yet, one can only wonder how long it will be before we hear someone echo the comment made by Jane Medenwaldt of Abbotsford Public Library in Wisconsin, "We definitely have duplicates and we have a lot of plain - is there a nicer word than junk?"

— Travis Brooks,  
Media Services Technician,  
Northeast State Community College

## The Book & The Scholar: Celebrating the Year of the University Press

The Association of American University Presses (AAUP) and the Association of Research Libraries (ARL) have designated 2004 as The Year of the University Press. To celebrate the occasion, The University of Tennessee Press and University Libraries are presenting a symposium entitled "The Book and The Scholar: Celebrating the Year of the University Press," September 23-24, 2004. The program will focus on the important role of the university press in the academic community.

The symposium will begin on Thursday with keynote addresses by Peter Givler, AAUP Executive Director, and Sandra Yee, Dean of Libraries at Wayne State University. They will discuss some of the issues facing today's university press, the significance of a university press for scholars, and propose steps that presses and universities can take to meet the needs of modern scholarship.

Sessions on Thursday will include professors, librarians, and university press directors discussing the importance of the university press in academic careers, book publishing trends, and the future of the press.

Thursday evening, the UT Press and the UT Library Friends will hold an event to launch Tennessee Reads, a book club that will feature UT Press titles. UT Press author Dan Pierce will discuss his book *The Great Smokies: From Natural Habitat to National Park*, the first book club selection.

The second day of the symposium will be a writer's workshop for graduate students and faculty about the book publication process. Sessions will cover turning a dissertation into a book, finding an appropriate publisher, and the publication process in general.

The symposium will be held in the Lindsay Young Auditorium, Room 101 of the John C. Hodges Library at the University of Tennessee, and is free and open to the public.

Details about the symposium are available at <http://www.lib.utk.edu/bookandscholar>. You may also contact Tom Post at UT Press (865-974-3321) for more information.



## News From the UT Libraries

A Peculiar New Collection Comes to the UT Libraries: Children's author Nancy Siler donates materials related to her books, *The Peculiar Miss Pickett* and *Miss Pickett's Secret* to UT Special Collections Libraries. <http://www.lib.utk.edu/announce/siler.html>

UT Libraries Announce New Writer-in-Residence, Poet and Singer/Songwriter, RB Morris. <http://www.lib.utk.edu/announce/rbmorris.html>

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— Laura Purcell,  
Library Outreach,  
University of Tennessee, Knoxville

## New Documentary Series to Begin at UT Libraries

The UT Libraries will host a FREE 6-part viewing and discussion series called "Africa in Latin America: An Enduring Legacy." As part of its Documentaries in the Library series, this fall's showings will focus on independently produced documentary films that offer depictions and versions of the traditions, lifestyles, practices and opinions of peoples of African descent in Latin America.

Documentaries in the Library invites the public to discuss and discover the current perspectives on the Afro-Latin American community, placing it within other broader issues such as race, politics and religion. The first film, "Cuban Roots/Bronx Stories (USA)," will be screened on Sept. 8, at 7:00 PM. This film starts with the question, "Are you Black or Spanish?" and documents a family's understanding of its complex iden-

titles as Afro-Cuban immigrants and as Americans. Other showings will include films from Uruguay (9/22), Argentina (10/6), Mexico (10/22), Brazil (11/3) and Cuba (11/17). All programs will be held at 7:00 PM at John C. Hodges Library's auditorium on the UT campus. For more information please visit <http://www.lib.utk.edu> or contact Troy Davis at 865-974-4726, and/or [troydavis@utk.edu](mailto:troydavis@utk.edu).

Dr. Dawn Duke and Dr. Alvaro Ayo will lead a discussion of each session's documentary film. Dawn Duke is Assistant Professor of Spanish and Portuguese in the Department of Modern Foreign Languages in Literatures at UT. Alvaro Ayo is Assistant Professor of Spanish.

## UT Preston Medical Library & Learning Resource Center Cited for Excellence

The US National Commission on Libraries and Information Science (NCLIS) announced recently that UT's Graduate School of Medicine's Preston Medical Library & Learning Resource Center Consumer and Patient Information Service has been chosen to receive the 2004 NCLIS Blue Ribbon Consumer Health Information Recognition Award for Libraries for Tennessee. Outstanding libraries in 38 states have been recognized for their contribution to health awareness and health education.

"The purpose of the awards is to help increase awareness of healthy lifestyles," said NCLIS Chair Beth Fitzsimmons, of Ann Arbor, MI. "Millions of American are diagnosed each year with chronic diseases, which in many cases could have been avoided, had the individuals followed healthier lifestyles."

Fitzsimmons continued, "Libraries are a natural location for disseminating health information, and the efforts of the Preston Medical Library & Learning Resource Center Consumer and Patient Information Service have been outstanding in carrying out this function."

Nominations for the NCLIS Blue Ribbon Award came from Tennessee State Librarian and Archivist, Edwin Gleaves; the final decision was made by NCLIS on the basis of the program's potential impact, innovativeness, and replicability. The library won the award for its efforts in providing accurate, useful consumer health information to the people of Tennessee, exemplifying the role libraries can play in increasing awareness of consumer health-related issues and encouraging healthy lifestyles. Both the direct delivery of health information to the consumer by the librarians at Preston Medical Library, and library's marketing efforts in bringing consumer health information to the community have enabled Tennessee to strengthen and build its consumer health information services, resulting in a healthier, well-informed community of users. Additionally, through the Preston Medical Library & Learning Resource Center's training efforts for consumers and its train-the-

trainer programs, the library staff serves as a resource and shares its expertise with a large body of users, epitomizing the concept of knowledge development and knowledge sharing, one of the basic tenets of professional librarianship.

"Tennessee is a state in which information professionals take seriously their role as information providers for the state's citizens," said Gleaves. "At [Preston], the staff actively promotes consumer health information. Any consumer may call or email the library with a request for information on a diagnosis or preventive health topic. Librarians will do the search, find quality health information, and mail or email the information directly to the patron. There is no charge to the consumer."



*Sandy Oelschlegel, Jane Pinkston, and Dr. Michael Caudle celebrate the UT Preston Medical Library's receipt of the NCLIS Blue Ribbon Consumer Health Information Recognition Award for Libraries at a reception in Knoxville on August 10.*

Jon S. Parham, Associate Professor and Predoctoral Director at the UT's Graduate School of Medicine echoed Gleaves' enthusiasm about Preston. Dr. Parham also commented about the quality of the service. "As a full-time faculty physician I have seen the Preston Medical Library... excel as a health information resource for healthcare personnel and for laypersons. The library is a convenient and patient-friendly source of consumer health education information for my patients."

Dr. Parham is also pleased about the services provided to students. "Since the family physician is a trusted source of health information," he says, "the information given to patients must be relevant

and valid. The library has provided training in evidence-based medicine for medical students in our family medicine clerkship since 1999 and helped to develop assessment tools for the evaluation of this educational effort."

Gleaves agrees. "This level of professional leadership clearly establishes the Preston Medical Library... as a leader in the field of consumer health information, and the library richly deserves this prestigious award. All of us in Tennessee are proud of this work, and it is our honor to be recognized at the national level for what is being done in here."

The NCLIS is a permanent, independent agency of the Federal government created to advise the President and Congress on national and international library and information policies, to appraise and assess the adequacies and deficiencies of library and information resources and services, and to develop overall plans for meeting national library and information needs.

A reception was held at the UT Preston Medical Library & Learning Resource Center on August 10. Assistant State Librarian Jane Pinkston presented the award to Sandy Oelschlegel, Library Director, and Dr. Caudle, Dean of the Graduate School of Medicine. Speakers included Jane Pinkston, Sandy Oelschlegel, Dr. Michael Caudle, and Martha Earl, as well the President and CEO of the UT Medical Center, Mickey Bilbrey. Sandy and Martha thanked the donors, community members, consumer organizations, and public librarians who have so consistently and enthusiastically supported the service. The Consumer and Patient Information Service began in 1989 from a TSLA grant awarded to Doris Prichard, former director of the Preston Medical Library & Learning Resource Center.

— Sandy Oelschlegel,  
Library Director,  
Preston Medical Library

## What's Cooking @ Your Library?

*Some of the best food in the world is served at Potluck Dinners. (If you're not originally from the South, you may be more familiar with these events as Covered Dish Dinners, Hot Dish Dinners, or some similar name, as I learned when I married a man originally from the suburbs of Chicago!) And I've decided that Libraries have some of the most splendiferous spreads when it comes to yumylici-ousness. This new column will feature some recipes from library folks across the state when we run it. If you have recipes that you would like to submit — or information about some of the best/most popular cook books in your collections, please send them to TLANewsletter@yahoo.com. Our November/December issue deadline is on October 15, so start thinking ahead of time about some of the Thanksgiving and Christmas goodies that you love most and send them to us to share with your colleagues in time for the holidays! Until then, enjoy these culinary gems and let us know what you think of them if you try them! — CAP, TLAN Editor*

### Library Punch

(Originally from Dallas, TX,  
Friends of the Library)

(Makes 15.5 cups or 31 servings)

#### Ingredients:

3 T lemon instant tea  
2.5 quarts cold water  
1.5 c sugar  
3 t almond extract  
2 c boiling water  
3 t vanilla  
2-6oz cans lemonade

Dissolve tea and sugar in boiling water. Add other ingredients. Dilute if necessary. — Kay Due, Manager Public Services, MSCPLIC

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### Chicken Salad De-Lite

1/2 c (fat-free or regular) Mayonnaise  
2 T (Unsweetened) Applesauce  
1 T (fat-free or regular) Creamy Italian or Creamy Garlic Salad Dressing 1/2 t  
fresh ground pepper 1/4 t  
fresh ground sea salt 1/4 c  
sliced almonds or chopped cashews  
1 can of 10 - Pillsbury refrigerated biscuits (or see variations)  
2 c cooked chicken (white or white/dark meat combination)

Either roast, bake or microwave chicken until thoroughly cooked. Cool. Shred chicken by hand or food processor into bite size pieces.

Mix mayonnaise, applesauce, and salad dressing in bowl. Stir until thoroughly mixed and lumps start to disappear and a smooth texture starts to appear. Add chicken, almonds, pepper and salt.

Bake biscuits as directed on package. After slightly cooled split biscuits and put on serving tray. Spread each half generously with mixture. Top off each one with either a sprinkle of paprika, oregano, parsley flakes or fresh ground pepper.

Can also top each half with a black (not green) olive slice, small bits of tomatoes or other raw veggie slices/pieces to make them look desirable and give added taste. Yields 20 pieces.

Variations: Use ready-made mini crescents. **OR** Use Pillsbury refrigerated crescents. **OR** Try using walnuts, or sunflower seeds instead of almonds. **OR** Brush melted butter or lite margarine on biscuit before adding mixture. **OR** Serve on Ritz or other party type crackers. **OR** Serve as a dip using Ruffles or other snack chips. **OR** Variety tray of each piece topped differently using above suggestions.

Uses: To bring to meetings or parties where finger food is requested. **OR** To use as hors d'oeuvres. **OR** Another way to serve left over chicken. — Sue Knoche, Quillen Medical College Library

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### Banana Cream Dessert (Yield: 6-8 servings)

1 pkg. "Jiffy" Banana Nut Muffin Mix  
1 egg  
1/3 c milk  
2 pkgs. vanilla instant pudding (3.4 oz.)  
1-8 oz. pkg. cream cheese  
2 c milk  
4 bananas  
1-8 oz. container whipped topping

Preheat oven to 400°. Mix Banana Nut Muffin Mix, egg and 1/3 milk as package directs. Bake in 8" pan for 15 minutes. Cool and crumble.

Mix 2 boxes of vanilla instant pudding with cream cheese, add milk a little at a time. Beat well. In bowl layer banana nut crumbs, pudding, bananas and whipped

topping. Top off with whip topping, and sprinkle top with pecans. Chill and serve.

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### Chocolate Toffee Bar Cake

1 pkg. German chocolate cake mix  
1-14 oz. can sweetened condensed milk  
1-12.25 oz. jar caramel topping  
1-8 oz. container whipped topping  
3-1.4 oz. English toffee bars, crushed

Prepare cake according to directions in a 9"x13" pan. Cool completely in pan on a wire rack.

Gently poke holes in top of cake using the end of a wooden spoon (wipe spoon clean after each hole). Combine sweetened condensed milk and caramel topping in a small bowl; slowly pour over cake. Spread thawed whipped topping over cake. Sprinkle with crushed candy bars. Cover and chill until ready to serve. Yield: 12 servings. — Virginia Hodges, Librarian, Northeast State Community College

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### Chocolate Éclair Cake Recipe

2 small boxes instant French vanilla pudding 3  
c Milk  
8 oz. Cool Whip  
1 box Graham Crackers  
1 container Chocolate Frosting

Blend pudding, milk, and Cool Whip. In a 9"x13" pan, alternate graham crackers with pudding mixture, starting and ending with graham crackers (i.e., place a layer of graham crackers on the bottom of your container, then add a layer of pudding mixture — repeat this process until you run out of pudding mixture and finish with a layer of graham crackers on top). Frost with chocolate frosting. Chill at least 1 hour — the longer you leave it, the softer the graham crackers will become. — John Grubb, Librarian, Northeast State Community College



## Memphis Suburb Sues For Right to Check Out at MSCPLIC

In last month's issue of *TLAN*, we brought you the story of Germantown's library, the Memphis suburb that decided that they could operate more efficiently outside of the Memphis-Shelby County Public Library and Information Center system (a move precipitated by *Shelby County's* decision to begin phasing out its funding for library services throughout the county, *not a decision* made by either the City of Memphis or by MSCPLIC). In developments over the past couple of weeks, 16 residents of Germantown have filed a federal lawsuit against MSCPLIC, demanding that their rights to borrow from MSCPLIC be reinstated.

According to an article in the *Commercial Appeal* on August 21, "The suit says the library has infringed on the plaintiffs' constitutional rights to due process, to receive information and to educate their minor children. The library is treating Germantown residents as 'unfriendly aliens,' the suit added."

One of the terms openly set by MSCPLIC before Germantown seceded from the system was the abolishment of perks and privileges held by other patrons of the system — no library services (including Internet, cataloging, online catalog access), no overnight delivery to/from Germantown from/to other libraries in MSCPLIC, and no borrowing privileges at all for those patrons residing in Germantown at the other system locations. With those "conditions" on the table, Germantown officials still opted to proceed with plans to hire Maryland-based LSSI to manage their library affairs and withdraw from the MSCPLIC system.

What may well have set the stage more completely for this lawsuit, however, was the fact that at least some Germantown residents were informed after their library left MSCPLIC that they were not eligible to purchase the same card that non-residents of Memphis-Shelby County can purchase annually for \$20.

Add to that the fact that Germantown's independent library has continued to

permit other Shelby County residents to borrow their materials, and there is definitely the potential for more than a little drama. Germantown's City Administrator, Patrick Lawton, is one of the plaintiffs in the lawsuit. According to the same CA article, Lawton says, "We feel Germantown residents ought to be able to check out books and materials from the library as county taxpayers and residents of Shelby County."

So why couldn't the City of Memphis make a reciprocal agreement with Germantown? The Germantown plaintiffs feel that it's because the City of Memphis is penalizing them for Germantown's decision to leave the MSCPLIC System.

However, according to a letter written as a response to similar questions and posted to the Tennessee Library Association's email distribution list by Alan Stewart of MSCPLIC on August 27, Kay Due, Central Library's Manager of Public Services says, "There seems to be a lot of confusion about where Germantown residents' taxes for library use are actually going. [MSCPLIC] no longer receives any funding from the citizens of Germantown. Shelby County government is sending the funds that Germantown residents pay for libraries through their property taxes directly back to the City of Germantown," further explaining that "the City of Germantown has opted to use their Shelby County funds on a contract with a Maryland-based, for-profit library company called LSSI, to run its own library, The Germantown Community Library. The Germantown Library is receiving all of Germantown's Shelby County library taxes."

After providing the above information, Due's letter goes on to add, "...We can no longer provide free library cards to Germantown citizens. Germantown citizens can, however, purchase a one-year, MSCPLIC library card at the same price as our non-resident cards for the amount for \$20.00... [This card may be purchased] at any Memphis/Shelby County Public Library Branch."

But what about the issue of not selling Germantown residents the non-resident card when their library first left the MSCPLIC system? Why were residents denied that opportunity, but since the lawsuit was filed are being extended the option of purchasing the non-resident card for \$20 per year? According to an unnamed source, the City of Memphis explains that it was a "misunderstanding."

In an email correspondence with Bobby King, MSCPLIC's Public Relations Supervisor, King says, "I noticed on the TLA-L that someone wondered why [Germantown] residents couldn't have access until Shelby County funding dried up completely, so I wanted to reiterate... that we currently receive no money from Shelby County for Germantown library service. That money goes directly to Germantown, and they've used it to hire LSSI. If Memphis, Collierville, Bartlett, Arlington and Millington decided that they would pull their contribution to their operating funds, there wouldn't be a [Memphis-Shelby County] library."

King also noted that Bartlett, another county library that had considered leaving the library system, has now "signed a three-year contract to stay with the system."

What will be next, though? Will the option to purchase non-resident cards be enough to satisfy the residents of Germantown? Thus far, the lawsuit has not been withdrawn. And, from the guess of your editor, it won't be withdrawn anytime soon. What happens in this Memphis-Shelby County showdown will likely be watched by library systems across the country who are struggling with budget cuts, hiring freezes, and other financial difficulties. Could it be that libraries are closer to becoming an all-out "business" than any of us could have imagined?

— Chrissie Anderson Peters,  
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*Do TEL @ Your Library!*

**Check us out at the  
TLA Website —  
<http://www.TNLA.org>**

The purpose of the Tennessee Library Association is to “promote the establishment, maintenance, and support of adequate library services for all people of the state; to cooperate with public and private agencies with related interests; and to support and further professional interests of the membership of the Association.” In order to accomplish these goals, TLA supports continuing education opportunities for its members, especially at its annual spring meeting. TLA works with the State Library and Archives to develop state-wide holdings databases, coordinated networks involving all types of libraries and information centers, and effective and efficient resource sharing initiatives. The Association also initiates and supports legislation promoting library development and monitors legislation that might threaten Tennessee libraries and librarians. We hope that you will find the Tennessee Library Association to be an organization that makes a difference for you, for Tennessee librarians, for Tennessee Libraries, and for the citizens of Tennessee.

## Knox County’s Library Project Meets Unforeseen Ending

In what has been anything but a quiet tenure as Director of the Knox County Public Library, Larry Frank has probably braced himself for some long days and unexpected challenges. The sudden vote by the Knox County Commission to put the plans for a new downtown library in Knoxville on ice earlier this month were probably not among the things he had most readily imagined happening, however.

In a 12-6 vote on Aug. 23, the Commission voted 12-6 in favor of allocating the funds for the Knox County Public Library’s downtown project instead towards what an Aug. 24 *Knoxville News-Sentinel* article calls “unspecified school projects.”

In an emailed interview, Mary Pom Claiborne, Knox County Public Library System’s Communications Administrator, responded to questions after the decision was announced. Did the library system have any prior warnings that the project was going to be dropped? Claiborne answers, “We knew that we were dependent on the political process and the passage of a wheel tax. We had no reason to believe that the community wasn’t behind the project. In a survey asking for public input, 84% of respondents said they were in favor of building a new central library. The library consistently

rates very favorably as the most used and respected governmental service. The county mayor and commissioners were solidly behind the new central library. The commissioners voted to pass the wheel tax in two separate readings.

“What [came] as a surprise was the citizen response to the tax. While East Tennessee has always been an anti-tax area, the public did not organize against the tax until after the commission voted for it. There was very little resistance before the vote. After a successful grassroots petition drive, the wheel tax is now a referendum question on the November ballot.

“The library became the lightning rod mainly because it was the largest capital project on the agenda. We were surprised by the number of negative calls to commissioners and letters to the editor. A general public outcry by a vocal minority incited the capitulation of the project. We were very disappointed that our local government did not stay the course. On the other hand, if the library was the lightning rod that would prevent the passage of the wheel tax, it made sense to put it on the backburner to focus on other projects.”

Does the library system see this as a long-term derailment? Claiborne re-

sponds, “Knox County is in an unprecedented time of progress... Many people saw the new central library as a catalyst to enhance [the downtown] revitalization effort as well as countywide economic development. We all know that the level at which a community supports literacy and education has a direct correlation with corporate recruiting. The needs of the library are still relevant and pressing. It is our hope that a creative solution will bring the project back to life in the near future, but realistically, it will probably several years before it is revisited.”

What could be done to try to sway the powers-that-be? Claiborne added, “One of the most important things we can do at this point is to focus on making our case better. We need to educate the public about the value of the library... It comes down to marketing ourselves. Even though we are one of the most popular services, people don’t necessarily understand all the services we provide. If we can turn our patrons into advocates, we’ll have a stronger chance next time the project comes to life.”

— Chrissie Anderson Peters,  
TLA Newsletter Editor