TLA Newsletter

November/December 2004

The Editor’s Edge

Not that I’m a doting parent, but I’d like to take this opportunity to tell you about our kittens, Mariel and Lance, who are now about 3 months old. Their mother, Cleopatra, is one of a dozen or more “outside cats” that come to eat on our back porch on a regular basis (yes, unfortunately for my husband, we are “that house” in the neighborhood). Because she had gotten sick, Cleo came inside to heal at the beginning of August and had Mariel and Lance just a couple of days later. Already having five “inside cats” (Mel, Reid, Xander, Willow, and Ella), this was quite unexpected and was supposed to be temporary. However, Mariel and Lance have been diagnosed with a brain disorder called Cerebellar Hypoplasia that affects the fine-motor skills — in other words, they wobble (but unlike those Weebles of my childhood, Mariel and Lance DO fall down). They can live long, happy, healthy, fulfilled lives, but likely always have some issues from the CH. “Special needs” kittens aren’t in high demand, as you might have guessed, so Russ said they could stay with us indefinitely. (He ROCKS!)

I realize that they are kittens, but I’ve learned a lot from them in the few weeks that we’ve known about their disability.

1. I’ve learned that you can do a lot when you don’t realize that you might not be able to. Being different doesn’t have to be an issue if you don’t concentrate on what others think.

2. I’ve learned that being different doesn’t make you any less determined to do what the other “cats” around you do (which can build character/strength or can get you into trouble if you start imitating their bad habits).

3. I’ve learned that being afraid doesn’t get you to the exciting things in life, so you may as well just go for the gold and hope for the best. Fear doesn’t foster survival skills.

4. I’ve learned that falling down is part of life — you can either quit exploring and sit quietly in the corner, or pull yourself up, kick up your heels, and try climbing those steps again to see what awaits you at the top.

I challenge each of you to do just that in TLA in the coming months. Don’t limit your potential based on what others may think. Find mentors in the organization who are willing to help you learn the ropes so you can be part of the truly rewarding, exciting “stuff” that is part of the true magic of TLA. And if you’ve not had such great experiences with committee work or in other professional organizations, don’t hold it against the current organization — volunteer and find out what’s waiting for you in the here and now! We need you and want you to be a part of the fun that we “cool cats” have while honing our professional development skills!

Happy Holidays!

— Chrissie Anderson Peters,
TLA Newsletter Editor

New Print PSA’s Available in Spanish

A new series of Spanish-language print public service announcements (PSA’s) is now available from the @ your library® Web site at http://www.ala.org/@yourlibrary. Originally made available in English last fall, the ads promote recruitment, funding, pay equity, equity of access, and the role of librarians and school library media specialists in the Information Age. They are intended to help librarians promote key issues at the state and local level.

The PSA’s are available in pdf format and can be sent to local print media or used in internal library publications, such as newsletters. Libraries are invited to customize the PSA’s. Alternate file types and a limited variety of other sizes are available upon request. Please send inquiries to atyourlibrary@ala.org. Librarians are asked to send copies of any clips they receive to the ALA Public Information Office at atyourlibrary@ala.org or mailed to the ALA Public Information Office, 50 East Huron Street, Chicago, IL 60611. The PSA’s join two other advocacy resources that have recently been translated into Spanish: the Library Advocates Handbook and the popular Quotable Facts About America’s Libraries. Both are available to download from http://www.ala.org/ala/issues/issuesadvocacy.htm by clicking on the link “Advocacy Materials Available in Spanish.”
**The President’s Point of View**

“Alphabet Soup: BB vs. XY -- Again?”

Like many of you, I worked in a library before I became a degreed librarian. I was a hospital librarian for seven years in the 1970s before the Peabody College Distance Education program came to Memphis. There were several other hospital librarians with me in that class. When we finally had MLS in hand, our hospital library consortium buddies presented each of us with a bound book that had our name engraved as the author. The books were entitled, “How to be a Great Librarian!” Great title, but when we opened the books, the pages were….blank! We were informed, among much laughter and guffawing, that we had to fill up the pages ourselves!

Several of us have very thick books by now. We are in library administrative positions all over the country. We have had good bosses and bad ones; we have had exciting projects and flops; we have had really bad jobs and really great ones; we have been “mentees” and “mentors.” Most of us chose librarianship as second careers after poor first choices. When we found our calling (and, let’s face it, if you alphabetize your spice rack you were meant to be a librarian), we followed it with a passion!

Recalling the trials and tribulations of our … careers, I’ve been a little taken aback by the recent friction between the NextGen librarians (X and Y) and Baby Boomer (BB) administrators. Librarians across the country are concerned about the pending mass exodus of the sheer numbers of Baby Boomers now in library leadership positions. Naturally, articles have surfaced on succession planning and leadership attributes. This is not navel-contemplation; this is a very business-like approach to a near-future problem.

The identification of leadership attributes by current library managers in the May 2004 American Libraries (pp. 33-35), was viewed as condescending by many NextGens and the sniping, on both sides, began! I was sitting by with just a little sighing and head-shaking until the article “Fixing the First Job” appeared in the August 2004 Library Journal (pp. 44-46). The article is based on a survey of new librarians and is fairly damning about the state of libraries and library leadership today.

Don’t get me wrong! I am very glad these new librarians had the gumption to do the survey and present the program at PLA and then write the article because all sides of an important issue should be aired. Also, I agree with many of their points, especially the need for “practical” training of new librarians. Library administrators that throw a new staff member – of whatever age or background – out on the desk without thorough institutional training should be ashamed of themselves! I also agree that SIS programs should attempt to put a “real world” face on theoretical training. I remember distinctly the vast difference in practical knowledge between those of us in MLS classes who had already worked in libraries and those who had not.

Where I part company with the survey responses is in the section called “How Much Work?” Following are excerpts and then my point of view:

1) “...new librarians are suspicious of staying after 5 p.m.” “...they want to be paid for all the hours they work.” “The new librarians are trying to achieve a healthy balance between work and life – and work doesn’t always win.”

Let’s face it. There are librarians – of every generation – who are satisfied with working 9 am-5 pm and collecting their paychecks. Others – oh boy, stand back! While they are with their kids in the park, they think of ways to get those other kids to their next story-time. While at a concert, they find out who to contact to get a free program for the library. While visiting a grandparent at an assisted living facility, they check out the library and ask the recreation director if they are interested in scheduling a Bi-Focals program. They are leaders.

Professionals are continually trying to learn more, read more, apply what they learn. They are continually seeking. They are continually experiencing life and connecting it to their work. They feel a responsibility and a passion and a joy for the work they are doing. Newsflash! Just working in a library and clutching your MLIS degree does not make you a professional librarian any more than standing in a garage makes you a car!

2) “As much as one wants to be a director to bring about the change so desperately needed. . . .another (survey responder) won’t even think about management because of the high time commitment and the low pay.”

Well, I say librarianship has dodged a bullet here! Can you imagine the sort of boss this person would be? We already have some of these uncommitted managers from another generation or two, so we don’t need any more. This “new librarian” sounds suspiciously like the little boys in that old cereal commercial who were never willing to try anything themselves, but were certainly willing to “Let Mikey try it!” That is not the attitude of a leader.

3) “If there is a difference between these new librarians and more experienced ones, it is their unwillingness to take on the role of ‘librarian-as-martyr.’”

For new librarians who might confuse work ethic with martyrdom, I hope you will accept some unsolicited advice:

- Your profession is an integral part of who you are. It is NOT something to be endured until you can get on with your real life. It is something to be enjoyed and nurtured and integrated with your personal life.
- If you hate your job, find out why and fix it, or leave.
- If you don’t feel challenged at your job, then do something about it. Get on a committee at your institution, locally, in TLA, or in ALA.
- Find out what you love and what you’re good at and do it.
- Don’t take yourself so blasted seriously.
- Find at least one mentor who is someone you would like to emulate and then -- pay attention. Lots of us “librarians-as-martyrs” are willing to help. We didn’t walk into perfect organizations and we are very well aware that we won’t leave perfection behind us. Perhaps you will! Good luck!
- Join TLA now for 2005!
- Volunteer for a 2005-2006 committee!
- Don’t be guilty of the “Let Mikey try it!” syndrome!

Happy Holidays!

— Kay Mills Due,
TLA President, 2004-2005
duek@memphis.lib.tn.us
November 2004

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TLA Member Benefits

Don’t forget that one of the many benefits available to you as a member of TLA is the TLA Member Benefits Long Term Care Program, underwritten by a highly rated insurance company. For more information, contact Caroline Jackson. Ms Jackson may be reached by phone at 859-276-2513 or 800-458-1186, and by email at CBJack1020@aol.com.

December 2004

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Schedule of Events — November

- Nov. 2 — Election Day
- Nov. 3-4 — East Tennessee NACO funnel Project Training sessions in Knoxville (see page 16)
- Nov. 4-6 — TASL Annual Conference, Chattanooga; more info available at http://www.korrnet.org/tasl
- Nov. 6 — “Boogie in the Books,” Central Library, MSCPLIC, 8:00-midnight (see page 11)
- Nov. 9 — ETLa’s Rothrock Lecture (see page 5)
- Nov. 9-13 — SELA/NCLA Conference, Charlotte Convention Center, more info available at http://www.nclaonline.org
- Nov. 10 — Research Forum, Communications Building, Room 321A, UTK, 1:30-3:00 p.m.
- Nov. 10 — Roane County’s Imagination Library Kick-Off (see page 19 for more information)
- Nov. 11 — MALC Fall Workshop @ MSCPLIC (full details on page 22)
- Nov. 11 — Veteran’s Day
- Nov. 13 — TLA Board Meeting — Teleconference
- Nov. 15-21 — Children’s Book Week (see pages 6 & 12 for some events and page 17 for ideas)
- Nov. 16 — SLA Southern Appalachian Chapter Program — “Amazoogle: Scanning the Information Landscape” — Frist Center for the Visual arts, Nashville, 10:00 a.m.-12:00 p.m.
- Nov. 18 — Former US Poet Laureate Billy Collins’ Reading at Bethel College, more info at http://www.tnla.org/billycollins.html
- Nov. 18 — CALA Meeting (see page 5 for details)
- Nov. 19-20 — LAMA Institute in Palm Springs, CA; more details at http://www.ala.org/ala/lama/lamaevents/lamaevents.htm
- Nov. 25 — Thanksgiving Day

Schedule of Events — December

- ALL MONTH LONG — TLA Membership Renewal Period!!!
- Dec. 7 — Pearl Harbor Day
- Dec. 8 — Hanukkah Begins at Sundown
- Dec. 10 — Melvil Dewey’s Birthday
- Dec. 21 — First Day of Winter
- Dec. 25 — Christmas Day
- Dec. 31 — New Year’s Eve
January 2005

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Schedule of Events — February

- **TLA ELECTIONS**
- Feb. 2 — Ground Hug Day
- Feb. 14 — Valentine’s Day
- Feb. 15 — Tennessee Library Legislative Day (reservation form available on page 23)
- Feb. 21 — President’s Day

Schedule of Events — January

- **ALL MONTH LONG** — TLA Membership Renewal Period
- Jan. 1 — New Year’s Day
- Jan. 14-19 — ALA Midwinter Conference in Boston; see http://www.ala.org for more information
- Jan. 17 — Martin Luther King, Jr. Day
- Jan. 27 — SIS students Beverly Simmons and Mary Bartolini at ETNA — “Hacking Google,” Hodges Library, Room 211, reception to follow.

LJ Seeks Movers & Shakers Nominees

The editors of Library Journal need your help in identifying the emerging leaders in the library world. Our fourth annual Movers & Shakers supplement will profile 50-plus up and coming people for across the United States and Canada who are innovative, creative, and making a difference. From librarians to vendors to others who work in the library field, Movers & Shakers 2005 will celebrate the new professionals who are moving our libraries ahead. Go to http://www.libraryjournal.com/contents/pdf/LJMoveShakeForm2005.pdf and nominate someone today.

LJ Seeks Nominations

The LJ editors are seeking nominations for the 16th annual Library Journal Librarian of the Year Award to honor a professional librarian for outstanding achievement and accomplishments reflecting the loftiest service goals of the library profession. The deadline for nominations is Wed., Nov. 3, 2004. See http://www.libraryjournal.com/article/CA375119 for more details.

Wanted: Aspiring Writers

“Morehead New Writers Award,” sponsored by Morehead State University and the Jesse Stuart Foundation, announces an opportunity for a new Appalachian author to get his/her book into print with a reputable literary press.

The deadline is Dec. 1. The entire announcement, with eligibility requirements, submission procedure, etc., is featured on both the Jesse Stuart Foundation web page (http://www.jsfbooks.com) and the Morehead State University site (http://www.moreheadstate.edu).
Newcomers and Names to Know

Valerie Tucker joins the TLA staff as the part-time Clerical Assistant to Executive Director, Annette Huggins. Tucker has several years of retail sales and medical office clerical experience and is working towards completion of a business degree at the University of Memphis, having grown up in the community of Colia, MS. Tricia Racette Bengel is the State Library’s new TEL Coordinator. Additionally, she will serve as consultant to the regional and public libraries considering new automation systems. She previously worked with Gaylord Information Systems, as well as serving as a regional consultant for the Kentucky Department of Libraries and Archives. Kathleen DeBoy has joined the staff at Cumberland University’s Vise Library as a library assistant. Michael Hooper, a recent DE graduate of the UTK SIS program and previous employee at MTSU, will begin at Austin Peay State University’s library on November 1, working as the Electronic Resources Librarian. Pam Finney has joined the Spring Hill Public Library as Librarian, and she will be responsible for daily operations and staff supervision. Pam comes to Spring Hill from the Williamson County Library system, where she served as a reference librarian. She holds an MLS from the University of North Texas, in Denton, Texas. Mary Scott was recently named the new Young Adult Librarian at Williamson County Public Library and comes to Tennessee from Alabama. Mary is already off to what Main Library Coordinator, Jeffie Nicholson, describes as “a roaring start.” To see what Mary and the folks at WCPL have been up to, check out page 7. Sue Knoche has accepted a position with the ALA Nominating Committee, at the invitation of LSSIRT President, Jim Hill (who was asked to find a representative from LSSIRT by ALA President, Michael Gorman).

Boone Tree Election Results

Many, many thanks to everyone who was willing to run for Office in the Boone Tree Library Association’s Fall 2004 Elections. Congratulations to the following folks who won: President, Rick Wallace (Quillen College of Medicine Library); Vice-President, Michelle Wyatt (Northeast State Community College); Secretary, Sue Knoche (Quillen College of Medicine Library); and Treasurer, Holly Russo (Johnson City Public Library).

I would also like to take this opportunity to thank everyone in the Association for an amazing and exhilarating two years as Boone Tree President. I consider it a real honor and privilege to have served you in this capacity and appreciate the helpfulness, willingness, and enthusiasm displayed throughout the past two years by Boone Tree Members. I also wish to thank the Boone Tree Officers who worked hard, and willingly gave of their time to fulfill the commitment they made to the Association when they were elected. I feel confident that all of us in Boone Tree are in capable hands with this new slate of Officers and wish them all the best. May Boone Tree enjoy MUCH continued success through the fruits of our labor!

— Chrissie Anderson Peters, Outgoing President, Boone Tree Library Association

CALA News & Happenings

The Chattanooga Area Library Association will meet on Thursday, November 18 at 7 p.m. Virginia Cairns of Erlanger Medical Library will give a “Healthlink” Presentation and Tour at their Northgate Mall location. There will be no meeting in December or January, due to the holidays.

— Ann Rox, Treasurer, Chattanooga Area Library Association

East Tennessee Library Association Election Results & Upcoming Programs

The East Tennessee Library Association board has elected three new board members: President, Laura Vaughn, of Roane State Community College, Coffey Library; Secretary, Lisa Travis, of South College; Newsletter Editor, Meredith P. Goins, of the Amputee Coalition of America’s National Limb Loss Information Center. Other Board members are: Vice-President/President-Elect, Nathalie Hristov, of the UT Hodges Library; Immediate-Past President, Martha Earl, of the UT Preston Medical Library; and Treasurer, Carol Morgan Collins, of the UT Law Library.

Upcoming programs include:

Nov. 9, 2004 — Rothrock Lecture, featuring author and MetroPulse columnist Jack Neely, speaking on “Rogues, Scoundrels, Gunslingers and Librarians: What Books and Libraries Did for Boom-Town Knoxville,” at the Cumberland Avenue Copper Cellar. Meet and greet will be from 5:30-6 p.m., dinner from 6-7 p.m., with Jack beginning his program at 7:30 p.m., after a short business meeting. Dinner will consist of a limited buffet (house salad, grilled sirloin au poivre served over pasta in a brandy peppercorn sauce with mushrooms, lemon chicken served over rice, with fresh cut fruit and sautéed mixed vegetables) for $19.25, plus tax and gratuity. Vegetarian options are available, but must be requested ahead of time. Please RSVP by 5 p.m. on Nov. 8 with your dinner choice (buffet or vegetarian option) to ETLA Treasurer, Carol Collins, at Collins@libra.law.utk.edu or 974-6552.

Future programs include:

Jan. 27, 2005 — SIS students Beverly Simmons and Mary Bartolini will be our special guests presenting a one-hour hands-on class, “Hacking Google” in Room 211 of Hodges Library. A reception will be held in the faculty lounge across the hall.

March 2005 — Troy Davis, from UT Libraries, will discuss creating “Documentaries in the Library,” the successful film series at UT Library. Location and date to be announced soon.

For ETLA updates, see our website at http://www.korrnet.org/etla.

— Meredith P. Goins, ETLA Newsletter Editor mgoins@amputee-coalition.org
**East Tennessee Libraries Celebrate Children’s Book Week With Local Author**

The Sullivan County Library (in Blountville), will host Kimberly Brubaker Bradley on Tuesday, November 16, 2004, to celebrate Children’s Book Week. The program will start at 6:30 in the library. She will be sharing her new book, *President’s Daughter* (due out November 9.) For those that might not be familiar with Kim, she is a local children’s author and lives in Bristol, Tennessee. Some of her titles are *Ruthie’s Gift*, *Halfway to the Sky*, *Weaver’s Daughter*, *One-of-a-Kind Mallie*, and *For Freedom*. The library hopes to have copies of the book available for purchase/signing that night, through Kim’s publisher, Random House.

— Margaret C. Elsea
Library Manager,
Sullivan County Public Library,
Blountville, TN

Kimberly Brubaker Bradley will also be at Northeast State the following Monday, November 22, as part of the Basler Library’s “Open Books” series. She will speak in Room L106, from 12:30-1:15 p.m.

— Chrissie Anderson Peters
Librarian,
Northeast State Community College,
Blountville, TN

**WHATTTCHA Reading**

(*W*hat’s *H*ot *A*nd *T*opics *T*hat *C*an *H*elp *A*dvance *R*eading)

_The Bluford Series_ books by Townsend Press. This series features minority characters who attend an urban high school. The series has been mentioned on LM_Net as high interest/low reading level books for teens. While the storylines can be predictable and simplistic, the books emphasize morality and the ones I have read are very appropriate. I have students already asking to check them out just based on the cover art. For high/low books, you can’t beat these — especially at $1.00 per book.

_The Two Pound Tram_ by William Newton. Wilfred tells the story of his brother Duncan and their life together. While they experience some unpleasant events, the story is delightful and recalls a very different era. Highly-recommended fast read. — Ann Rox, Librarian, Ooletah High School

Quieter than Sleep and _The Northbury Papers_, both by Joanna Dobson. Both of these novels are mysteries set in the academic world. The protagonist, Karen Pelletier, is an English professor at a fictional, upscale New England university. In both novels, she becomes entangled in murder mysteries. Academic librarians who enjoy mysteries will appreciate the nuances of the academic world portrayed in these novels, as well as the way literary figures and their works are integrated into the mysteries. — Melissa Byrd User Services Librarian Lincoln Memorial University Harrogate, TN

John Philip Duck by Patricia Polacco. A great new picture book based on the story of how the now-famous ducks came to be at the Peabody in Memphis.

_The Proverbial Cracker Jack®: How to Get Out of the Box and Become the Prize by_ Dale Henry (from Harriman). Motivational, inspirational, and hilarious takes on customer service and what it means to truly serve others. — Chrissie Anderson Peters, TLAN Editor

**Kudos and Comments**

“The newsletter looks great again! You’ve done a great job of pulling in lots of useful information for us… Congratulations on another fantastic issue!” — Joel Southern, UTK SIS, Knoxville, TN

“The newsletter is fantastic, stupendous, awesome, beautiful, Pulitzer Prize deserving!” — Rick Wallace, Quillen College of Medicine Library, Johnson City, TN

“I just wanted you to know that you have done a great job with the TLA Newsletter. It is interesting, fun, and filled with news from all libraries. Keep up the good work!” — Jennifer Cowan-Henderson, Upper Cumberland Regional Library, Cookeville, TN

“Kudos to you for doing such a great job with the newsletter!” — Linda Behrend, Hodges Library, UTK, Knoxville, TN

“…That last issue was phenomenal!” — Susan Rogers, Director, Reelfoot Regional Library

**Thank-You’s and Acknowledgements**

Thank you for the $50 check. We appreciate the TLA Board’s thoughtfulness in providing this donation. We are always glad to make the library’s meeting rooms available to further the development of Tennessee libraries and librarians.”

Chuck Sherrill
Director
Brentwood Library
Brentwood, TN

[The TLA Board quarterly meetings are held in different libraries around Middle TN. Each host library receives a $50 donation to its book fund, in appreciation for allowing the Board to use its facilities.]
Executive Director's Dialogue

It’s Official…

TLA’s Membership for 2004 is 757!!!

Now that the numbers are in, let’s look at who these members are, in terms of statistical data.

By membership type:
- Institutional: 31
- Life: 41
- Regular: 458
- Student: 54
- Trustee / Friend: 173

What types of libraries do they represent?

By Section:
- College/University: 250
- Public: 267
- School: 59
- Special: 32
- Trustee/Friend: 149

And what do these numbers mean in comparison with last year’s numbers? We’re ahead of 2003 figures by 47 members, showing continued growth in our membership over the last 4 years. However, we continue to have members “come and go” -- joining one year and not the next.

Do you know someone who cares about libraries and library personnel in Tennessee?

Has he/she ever been a member of TLA? If yes, but not currently, ask him/her why and report your findings to the TLA Membership Committee. That Committee will be doing a survey during the next few months to determine why members “come and go.” Watch for your membership renewal brochure in the mail in November and spread the word — TLA advocates for Tennessee libraries and library personnel, but can only do so with active members who participate in the many and varied activities of the Association.

— Annelle Huggins, Executive Director ahuggins@midsouth.rr.com

Sullivan County Genealogical Society Call for Submissions for Forthcoming Second Volume

The Sullivan County Genealogical Society is now taking submissions for their forthcoming Families and History of Sullivan County, Tennessee, 1779-2004 (Volume II). Deadline for submissions is Dec. 31, 2004. Sponsored by the Sullivan County Genealogical Society, this new hardbound book will be published late in 2005. All residents, former residents, and those with roots in Sullivan County, are invited to submit stories (500 words or less), and photographs of historical or genealogical interest for possible inclusion, free of charge, in this all-new publication. Stories may be submitted with topics ranging from area histories, church histories, family histories, business histories, and more. This is a second chance for those who missed getting an article in Volume 1, which was completed in 1992. Because this is a limited edition book, only those who order and pay in advance are guaranteed a copy.

Please submit articles via email to sheila@huntgenealogy.net or on disk to SCGS Book Committee, PO Box 568, Blountville, TN 37617. You may submit as many articles and photographs as you wish for consideration in our heritage book. If stories are typewritten, please double-space on white bond paper. With regards to photographs, please do not send originals. All photographs or copies will be retained in the SCGS collection unless otherwise noted. If you need someone to scan your photographs, please call the SCGS at 423.279.0422.

Pre-Publication Price — good through October 31, 2004, is $59.00. After November 1, the price goes to $69.00. For more information, please contact the SCGS at the address or phone number listed above.

Williamson County Youth Services Is “Busy” Work

In September, I visited all the Williamson County High Schools in honor of National Library Card Sign-Up Month. My goal was to not only sign teens up for library cards, but to also let them know about our YA Room and some of the programs we would be doing for teens. It also gave me a chance to get a feel for what schools to focus on for program publicity, as well as getting my face and name out among the teens, librarians, and teachers. It was a lot of fun.

Next, we celebrated Banned Books Week from September 25-October 2. I set up a Banned Books display in two locations at the library and invited teens to come to the library on Thursday the 30th for an open discussion on banned books, censorship, and first amendment issues. I had 10 teens and two adults come out for that, and I was very excited. Even though the numbers were low, I felt it was a success, as it was my first YA program, as well as the first YA program in the new building. Everyone who showed up participated in the discussion. At the end I had a drawing for a prize, which was a copy of “Places I Never Meant to Be,” edited by Judy Blume. It is a collection of stories written by banned and challenged authors.

Between October 18th and 22nd, teens can come to the Young Adult Room on the second floor of the library to play some creative games and win cool prizes for Teen Read Week. All teens are welcome, and you don’t have to successfully complete a game to win a prize. Some of our games will include: Match the Author to the Creepy Novel; Match the Mythical Creature to Its Description; and a Hogwarts Sorting.

The week following TRW, we will have a police officer from the Franklin Police Department Criminal Investigation Unit come and do a YA program on CSI and forensics. This was originally to be held during TRW, but there were scheduling conflicts.

— Mary A. Scott, Young Adult Librarian, Williamson County Public Library
 Unsung Holiday Celebrated at ETSU

It’s just one day…not worth a whole library display, is it? It’s Women’s Equality Day and we at Sherrod Library (ETSU), think that it’s worth some attention every year! Each year, we put up a display, print up some handouts, and wear celebratory buttons to remind students, faculty and staff that on this day in 1920, the 19th Amendment to the United States Constitution became law. Women could vote in the fall elections, including in the Presidential election.

Ironically, in 2000, nearly 8 million more women than men went to the polls. According to a Time Magazine article, “Since women make up slightly more than half the population and are more likely to vote than men, women have always been a target audience. Women become especially crucial in the last weeks of a race because they tend to decide late. (No comment!) According to a recent TIME poll, 61% of undecided voters are women (http://tinyurl.com/6tqku).

And here’s a really interesting fact: Tennessee became the 36th and deciding state to ratify the 19th Amendment! A young state legislator, Harry Burn, had been voting with the anti-suffrage sources. But his mother had urged him to vote for the amendment, and when he saw that his voting “anti” would tie the vote, he decided to do what his mother requested!

Since 1971, this day has been celebrated by a congressional resolution as “Women’s Equality Day” to recognize this historic anniversary. According to About.com’s Women’s History Guide, as early as 1776, New Jersey gave the vote to women owning more than $250. However, later the state reconsidered and women were no longer allowed to vote. In 1837, Kentucky gave some women suffrage in school elections. Several western states led the way in the 1800’s by giving full suffrage to women. But it was not until 1920 that women finally won the right to vote in all states’ elections. From 1776 to 1920…that’s enough time to build up the need for a big celebration!

If you’re interested in doing a display in YOUR library next August, here are some web sites for more information:
• The National Women’s History Project http://www.nwhm.org
• About.Com’s Women’s History http://womenshistory.about.com
• H-Net Network, Discussing Women’s History http://www.h-net.org/~women/links
— Carol B. Norris, Associate Professor Sherrod Library, ETSU

ALA Launches Online Continuing Education Clearinghouse

The American Library Association (ALA) has launched a new Online Continuing Education (CE) Clearinghouse at http://www.ala.org/ce. It is designed to meet the professional development needs and career interests of library staff and boards.

Education and Continuous Learning is one of five key action areas adopted by the ALA to fulfill its mission of promoting the highest quality library and information services for all people. Providing librarians, library staff and trustees with opportunities for professional development and promoting continuous, lifelong learning for all people are integral to that mission.

The CE Clearinghouse is a searchable database of continuing education opportunities offered by ALA, its divisions and other units. The result of input from numerous ALA members and working groups, it includes face-to-face workshops and conferences, online learning, as well as workshops that can be licensed by local institutions.

Continuous learning is critical to renewing the expertise and skills needed to assist patrons in this information age. Library workers must continually expand their knowledge in order to keep up with the rate of change.

Whether one is an entry-level professional, mid-career librarian, library support staff or senior management staff or trustee, the ALA has continuing education resources for professional development.

Visit the CE Clearinghouse at http://www.ala.org/ce. For more information, contact the ALA Office for Human Resource Development and Recruitment via e-mail at ce@ala.org.

ALA Releases Free Online Handbook to Help Libraries

The American Library Association has released a free, online handbook designed to help librarians and others develop and maintain effective relations with the media and win support for libraries and their programs, all with minimal use of precious resources. A Communications Handbook for Libraries (online at http://tinyurl.com/6c85j) will help libraries preserve and promote their programs, while dealing with the challenges of the USA PATRIOT Act and seemingly endless budget cuts. The handbook will be useful to the entire library community, including public library professionals and staff, school librarians, library researchers, curators of special collections, trustees, systems librarians, and Friends of Libraries.
What's Cooking @ Your Library?

Miniature Chocolate Eclairs
(Yields 12 eclairs)

**Filling:**
1 pkg. (about 3 1/2 oz.) vanilla pudding that has to be cooked on top of the stove. Do not use instant.
2 c. milk

**Pastry:**
1/2 c. (1 stick) butter
1 c. water
1/8 tsp. salt
1 c. all-purpose flour
3 large eggs

**Frosting:**
2 Tbsp butter
2 oz. (2 squares) semisweet chocolate
1 c. confectioners' sugar
2 Tbsp. milk
1 tsp. vanilla extract

1. To prepare filling, cook pudding according to package directions. Chill for 1 hour.
2. Preheat oven to 400 F. To prepare pastry, in a heavy saucepan, heat butter, water, and salt over medium-high heat until mixture boils and butter melts.
3. Reduce heat to low. Add flour all at once and vigorously stir until mixture forms a ball.
4. Transfer pastry to a bowl. Cool for 5 minutes. Stir in eggs, 1 at a time, beating well after each addition.
5. Grease a baking sheet. Drop dough into 12 mounds, about 5 inches apart on prepared baking sheet. Spread each mound into a 4”x1/2” rectangle, piling dough on top and slightly rounding sides.
6. Bake until golden, 30-35 minutes. Remove from oven and slit one side of each eclair. Reduce oven temperature to 375 F. Bake 5-10 minutes more. Transfer to wire rack to cool.
7. To prepare frosting, heat butter and chocolate in a microwave-safe bowl until melted. Stir in sugar, milk, and vanilla until smooth.
8. Slice eclairs in half through the slits you made in step 6. Spoon about 1 tablespoon of filling onto each bottom half and replace tops.

After totally cool, cut into pieces, whatever size you desire, and remove from pan onto plate or platter and take the compliments for this delightfully easy to make very sweet treat. This recipe was brought to this country from Burgenland, Austria (near the Hungarian border), in 1902 by my grandmother. Although modern conveniences have been added (her lemon pudding was from scratch), it has been enjoyed by many people over the years — and, although not sure if there was a specific reason why, but only during the holiday season was it allowed to be baked. — Sue Knoche, Medical Library Assistant, Quillen College of Medicine

Kreslemin's (An Austrian Cookie)

**Crust:**
1/4 of a 1 lb. box 10x powdered sugar
1/2 lb. of butter or margarine (not Crisco)
1/2 c. finely chopped nuts
2 1/4 c. all purpose flour
1 large egg
1 tsp. vanilla or almond extract

**Filling:**
Lemon Pudding & Pie Filling (cooked variety – NOT INSTANT Follow box directions)

**Streusel:**
1/2 cup 10x powdered sugar

**Poppy Seed Chicken Casserole**

5 chicken breast halves
1 can cream of chicken soup
1 8-oz. carton sour cream
1 stack Ritz crackers
1 Tbsp. poppy seeds

Boil chicken — tear in bite-sized pieces. Put in 8”x8” baking dish. Mix soup and sour cream, spoon over chicken. Crush Ritz crackers and toss with melted margarine or butter and poppy seeds and spread over chicken mixture. Bake at 350 for 30-35 minutes. (Double recipe for 9”x13” dish.) — Annis Evans, Librarian, Northeast State Community College

**Peanut Butter Pie**

Graham Cracker Crust, baked
1 c. powdered sugar
1/2 c. peanut butter (smooth or crunchy)
1 pkg. cream cheese
1 large container cool whip

Mix peanut butter, sugar, cream cheese and cool whip. Pour into crust and put in freezer. Keep in freezer and serve as needed. — Melissa Byrd, User Services Librarian, Lincoln Memorial University, Harrogate, TN

**Rum Balls**

(Yields 100-125 rum balls — although it all depends on the size you make)

2 12-oz. boxes vanilla wafers
16 Tbsp baking cocoa
3 tsp. vanilla flavoring
10 Tbsp. Karo syrup
4 c. walnuts (optional)
1 1/4 c. dark rum (we use Ron del Barrilero)
Pinch of salt

Powdered sugar for coating rum balls

Crush the vanilla wafers. Mix all ingredients together. Roll into balls. Roll balls in powdered sugar to coat. (Personally, we’ve never gotten the powdered sugar coating to not soak into the rum balls — even after three or four rolls, it still soaks in — so maybe go a little lighter on the rum??!) Varniations: rum & crème de menthe; cointreau; molasses in place of the Karo syrup.

And remember, you don’t BAKE rum balls, so the alcohol does NOT burn off. Therefore, enjoy this holiday treat when you’re not planning to go out driving to look at Christmas lights or shopping for the kids! — Chrissie Anderson Peters, Librarian, Northeast State Community College
MSCPLIC’s Crump Collection Details Era of Memphis Politics

Was E.H. Crump a ruthless and power-hungry boss, a fearless and driven political activist, or maybe a mixture both? Anyone who wants to glimpse inside one of the more famous Memphian’s public and private life can do so now that the Library’s Crump Collection has opened.

The collection features five parts dealing with the different aspects of Crump’s life. From his time as Mayor to Shelby County Trustee to Congressman, the collection covers all topics political, demonstrating Crump’s power.

“Crump was the most significant political leader of the first half of the 20th century,” said Jim Johnson, Senior Manager, History Department. “He exerted a great deal of influence on politics regionally and nationally.”

General business and personal correspondence and a miscellaneous section that is full of photos, campaign posters, and newspaper and magazine articles will also be featured in the collection.

“The collection provides researchers a window into how Memphians lived in the first half of the 20th century.” said Wayne Dowdy, Senior Librarian, History.

The Crump Collection officially opened with a symposium October 23 and can be viewed in the Memphis/Shelby County Room.

So was Crump a tyrant, a leader, or a combination? “The papers allow Mr. Crump to speak for himself and we no longer have to deal with legend and hearsay,” said Johnson.

— Devin Misko, Communication Specialist, MSCPLIC

White Haven Branch Has Grand Opening

The new Whitehaven Branch Library, located at 4120 Mill Branch Rd., held its grand opening on Saturday, October 16, at 11:00 a.m. The new branch is 28,000 square feet, nearly three times larger than the old location at 4122 Barton Drive. There is an increase from 18 parking spaces to 108 and the new branch also has 32 Internet-enabled public access computers, wireless access for laptops, two public meeting rooms, study rooms, and a children’s story room. It has a collection of 150,000 books, tapes, DVD’s, and other materials. The new $3.5 million facility was designed by Fleming Architects and constructed by Jameson-Gibson.

The grand opening celebration included a marching band, color guard, performances by neighborhood groups and speakers from the library, the community, and elected officials.

The old Whitehaven Branch Library opened in 1958 and was remodeled in 1967. Circulation increased from 15,687 items in 1966 to 76,381 items in 2002. Hours for the new branch are Monday-Thursday, 10 a.m.–9 p.m. and Friday-Saturday, 10:00 a.m.–6 p.m. The branch is closed on Sundays.

MSCPLIC Library Card Gets Holders More Than Books

When the Memphis Grizzlies played the Indiana Pacers in an exhibition game on October 16 at the FedEx Forum, Library card-holders were special guests, enjoying the spacious new arena and the likes of Shane Battier and Pau Gasol.

Library card holders received a special ticket price of $22 ($28 face value) and the Grizzlies donated $2 to the Memphis-Shelby County Public Library & Information Center for every ticket purchased by a card holder. There was a Library section in the stands and a Library welcome by the PA announcer and on the Jumbotron.

All four Library grand-prize Summer Reading Club winners and four runners-up were showcased during the game.

“This is a great way for Library card-holders to support the Memphis Grizzlies, as well as support the Library,” said Meghan Cloud, Development Specialist.

Works Go From Page to Stage in Memphis

The Ashanti people of Ghana, West Africa, tell stories of the trickster spider Anansi. With unusual talents, Anansi brings wisdom to his people, shares adventures with his sons, and has a few tricks played on him, as well. Actors from Theatre Memphis’ ShoWagon will bring these stories to life at MSCPLIC’s libraries.

If Books Could Talk is for ages 5-12 and registration is required.

Saturday, October 30
2:00 p.m. – 3:15 p.m.
Central Library, Children’s Department
3030 Poplar Avenue
901.415.2739

Tuesday, November 2
3:30 p.m. – 4:45 p.m.
Cornelia Crenshaw Branch Library
531 Vance Avenue
901.525.1643

MSCPLIC Knows the Signs of the Times

The Memphis-Shelby County Public Library & Information Center recently took first place in a signage competition sponsored by Signs of the Times magazine.

The magazine, in conjunction with the International Sign Association (ISA), produced a globe-spanning contest represented by a diverse field of nominees.

The Library tied for first place in the Commercial Sign Systems category for the entrance signs at both Walnut Grove and Poplar.

There were 408 entries in the second edition of the contest and the Library was one of 62 honorees spanning 13 categories.

— Devin Misko, Communication Specialist, MSCPLIC
Four Floors of Outrageous Fun — Boogie in the Books in Memphis

Boogie in the Books will shake, rattle, and roll into full party mode Saturday, November 6 at the MSCPLIC Central Library. Boogie – affectionately dubbed ‘Noisy Night at the Library’ – is a fundraiser sponsored by the Foundation for the Library. There will be numerous selections of food from some of Memphis’ finest restaurants, live entertainment, games, and chances to win prizes to support the MSCPLIC.

Tickets are $50 per person, which gets you in the party (and buys two books for the library). Your ticket includes two free drink tickets (wine or beer) and all of the food you can handle in between dancing.

Presented by the Foundation for the Library, Boogie in the Books is a fundraiser but it also a great way to bring the community to the library and to have a good time.

There will also be a silent auction to benefit the Memphis Music Collection. Items related to sports, literature, movies, music and much more can be yours just for being the highest bidder. It’s like early holiday shopping, but it can be done all in one place!

MSCPLIC Library’s Health Information Fair: A Community-Wide Effort

The Library’s Second Annual Health Information Fair on October 14 featured a host of topics concerning health information resources and services. The Fair was sponsored by the Library and BlueCross Blue Shield of Tennessee and ran from 10 a.m. until 6 p.m. at the Central Library.

The event was not a typical health fair because the emphasis was on the exchange of information in all media forms. The event featured various types of screenings including blood pressure and cholesterol as well as vision and hearing testing. All health checks were free.

“A healthy life as well as access to healthcare information should be priorities, especially when dealing with the health of your family,” said Barbara Shultz, Business & Sciences Senior Manager. “The Health Information Fair is important because it can drastically increase health understanding in the community.”

Guest lecturers also spoke on subjects focusing on physical fitness, stress, and illnesses. Classes covered topics such as wellness/fitness, smoking cessation, tai chi, and AIDS awareness. The Library also planned to offer flu shots and dental screenings. A portion of the events were also devoted to Medicare Day Discount Cards.

You can find your inner child in the Children’s Department or see cooking demonstrations and taste samples in Humanities. The quiz sensation, “Library Game Show Mania,” is back and great prizes can be won in LINC. Engineer paper airplanes in Business & Sciences or reminisce with archive photos in History. Whatever your taste, whatever your age, every floor will have many activities, prizes, and surprises for all.

“It is an evening of wonderful entertainment and a great way to help the Library enhance collections,” said Betty Anne Wilson, Assistant Director of Library Advance ment.

— Devin Misko, MSCPLIC Communications Specialist

Tennessee State Library & Archives Personnel Duty Changes

The State Library and archives is pleased to announce the following changes in the duties of the Planning and Development consultants. **Tricia Racke Bengel** is the State Library’s new coordinator of the Tennessee Electronic Library. She will also serve as consultant to Tennessee regional and public libraries considering new library automation systems. Tricia has over seven years’ experience as a project manager for Gaylord Information Systems, a major library automation vendor, and in addition spent two years as a regional consultant for the Kentucky Department of Libraries and Archives. Please send all registrations and questions about TEL to Tricia at tricia.bengel@state.tn.us or call 615.532.4627.

**Jack Stacy**, our Bibliographic Services Consultant, will be devoting more of his time to the exciting new developments associated with the State Library’s catalog for public libraries -- AGENT by Auto-Graphics. AGENT offers the possibility of major enhancements with interlibrary loan and cataloging measures. Jack will also be the point person for all Technology Grants offered by the State Library through the Library Services and Technology Act. He can be reached at jack.stacy@state.tn.us or call 615. 532.4629.

Finally, **Amanda Buckner Jackson**, Children’s Library Services Consultant at the State Library, will be the chief contact for the State Library’s federal grant cycle entitled Direct Services for the Disadvantaged. These LSTA competitive grants are available annually to public libraries offering new programs or services related to family literacy, English as a second language, senior citizens, disadvantaged children, etc. Amanda is also the coordinator of Tennessee’s Summer Reading Program for children and young adults. Please contact her at amanda.jackson@state.tn.us or call 615.532.4639.

In summary, if you have a question about:

- LSTA Direct Services grants? Summer Reading Program? Contact Amanda Jackson.

The Planning and Development Division of the Tennessee State Library and Archives also includes approximately 93 Regional Library staff members across the state. If your library is a member of the Regional system, please contact your Regional staff first with questions they can most likely answer. Let us know if we can be of assistance at any time.

— Jane Pinkston, Assistant State Librarian, Tennessee State Library & Archives
National Book Festival Held in Washington, DC

The National Book Festival was held on the Mall in Washington D.C. on Saturday, October 9th - while the Southern Book Festival was happening in Memphis. The National festival offered an assortment of big-name authors, including novelists Robert Parker and Sandra Brown, children’s favorite R.L. Stine, and travel-guide expert Arthur Frommer. Thousands of visitors thronged the tents on a crisp, sunny Saturday to enjoy the lectures and book-signing opportunities.

One large tent housed the Pavilion of the States, where each state provided a table of materials about its literature and literary events. Ellen Myrick of Ingram Book Company, Barbara Wofford of Humanities Tennessee, and Chuck Sherrill of the Brentwood Library, were there to greet guests at the Tennessee table. They were overwhelmed with the number of people who were anxious to visit, pick up our literature and goodies, and chat about their own Tennessee connection. An estimated 3,000 people stopped by the booth during the festival.

On Friday evening before the festival, a reception was held at the Library of Congress. Ellen, Chuck, and Barbara enjoyed presentations by Marc Brown (creator of Arthur & friends), novelist Sandra Brown (53 best-sellers, but who’s counting?), Congressman John Lewis (whose personal story of the Civil Rights movement has just been published), and Azar Nafisi (author of Reading Lolita in Tehran). Ellen even managed to get Marc Brown, Kate DiCamillo and Librarian of Congress James Billington to autograph her earrings!

— Chuck Sherrill, Director, Brentwood Library

Boldly Going Where No Poster Has Gone Before

The Walker Library has begun a program to recognize excellence across campus at MTSU. Through software purchased from ALA, the Library is creating READ posters similar to those that ALA produces using well known celebrities. MTSU is using their own “celebrities” in putting together the poster series. The first poster, developed with the help of the MTSU Publications and Graphics and Photographic Services units, recently won first place in a national READ Poster Contest held by ALA. It features Dr. Ahad Nasab and students from the award-winning Robotics Team at MTSU and was highlighted in the September issue of American Libraries. This poster series is one part of Walker Library’s active outreach program. Other posters are in the works and will be produced over the next several months. The series has received wide interest on campus and in the community and will help to highlight the important connection between library research, reading, and academic success.

— Bill Black, Administrative Services Librarian, Walker Library, MTSU

Sevier County Public Library Holds Book Cover Contest

The Sevier County Public Library System recently sponsored a “Design Your Favorite Book Cover Contest” for all Sevier County primary, elementary, and middle schools and home school children in grades K-8 in honor of the 85th Annual Children’s Book Week Celebration, scheduled during the week of November 15-21, 2004. Forms for the contest have been delivered to all Sevier County school librarians, who will distribute them inside their schools.

The rules for the contest were as follows:

- The students in two separate grade categories (K—4th Grade) and (5th—8th Grade) are invited to pick out their favorite existing book — from Dr. Seuss’ “ABC Book” to white and must be the student’s original work.
- Artwork can be done in color or black and

FIRST, SECOND and THIRD Place awards will be presented to the winning students in each grade category. There will also be HONORABLE MENTION winners. The top three winning entries in each grade category will be printed as actual book covers to be distributed to the winning students and also will be available at all of the Sevier County Public Libraries. All contestants will receive certificates for their entries. All submissions become the property of the Sevier County Public Library and will be displayed in the three county libraries in honor of the 85th Annual Children’s Book Week Celebration during the week of November 15-21, 2004. For more information, please call 428-7653 or email kcwm@sevierlibrary.org.
TLA-L List Instructions and Guidelines

Due to some confusion and discussion in the past few months, the Publications Advisory Board (PAB) of TLA, has reviewed and revised some of its instructions and guidelines for use. If you have questions, comments, or concerns, please contact one of the PAB Co-Chairs, Martha Earl (mearl@utk.edu), or Betsy Park (ehpark@memphis.edu). — CAP, Editor

Purpose of TLA-L
TLA-L is a discussion list for TLA members and other Tennessee library supporters. The purpose of this list is to provide an opportunity to exchange ideas, queries, and comments with colleagues, and to provide current information about TLA activities as well as other general items of interest to Tennessee libraries. All TLA-L members are invited to share information about library activity in their community.

It should be noted that the University of Tennessee, Knoxville, provides TLA-L as a public service. They do not verify the accuracy of submitted messages nor do they endorse the opinions expressed by message authors. Authors of TLA-L messages are solely responsible for the content of their messages.

Subscribing to TLA-L
E-mail the command subscribe tla-l in the body of an otherwise blank message to the address listserv@listserv.utk.edu.

Alternatively, use a Web browser to go to http://listserv.utk.edu/archives/tla-l.html and select the Join or leave the list (or change settings) link.

Posting to TLA-L
Address all E-mail postings to the TLA-L list to the address tla-l@listserv.utk.edu.

Alternatively, use a Web browser to go to http://listserv.utk.edu/archives/tla-l.html and select the Post to the List link.

Replying to TLA-L Postings
TLA-L is configured so that replies to postings automatically go back to the address of the original sender rather than the list. When electing to reply to-all, a reply will go back to both the original sender and the list address.

Searching the TLA-L Archives
Use a Web browser to go to http://listserv.utk.edu/archives/tla-l.html. The archive can either be browsed by month and year (it is sorted with the most recent month at the top), or it can be searched by selecting the Search the archives link.

Unsubscribing from TLA-L
E-mail the command signoff tla-l in the body of an otherwise blank message to the address listserv@listserv.utk.edu.

Alternatively, use a Web browser to go to http://listserv.utk.edu/archives/tla-l.html and select the Join or leave the list (or change settings) link.

General Guidelines
1. Attachments are allowed.
2. If going on vacation or otherwise not checking E-mail for awhile, and (especially if) enabling an automatic E-mail vacation response message, it is strongly recommended that the delivery of TLA-L mail be temporarily disabled. This can be done either by sending a SET TLA-L NOMAIL command to listserv@listserv.utk.edu, or by going to http://listserv.utk.edu/archives/tla-l.html and selecting the Join or leave the list (or change settings) link. Nobody wants to receive someone’s vacation message for every posting made to the list. Contact the list owner for help if needed.
3. Postings should be made in plain text and not HTML. All list members do not necessarily have the ability, or wish to receive, HTML-formatted messages. If an HTML document does need to be sent to the list, send it as an attachment to a plain text message.
4. Humorous postings are allowed. List members are encouraged, however, to exercise sensitivity in regards to subject matter, length, and quantity. Include the word “Humor” in the beginning of the subject line so list members can decide if and when they want to read the posting.
5. “Me too” type responses to postings should be kept to a minimum. List members are encouraged to post messages to the list that make new and meaningful contributions to the ongoing list discussions.
6. When replying to postings, only quote the relevant parts of a previous message where practical. Many replies to replies can become very long and difficult to interpret.
7. As this is a listserv for professionals, it is expected that everyone will treat everyone else with courtesy and respect. Diverse opinions are welcome and encouraged.
8. Unsolicited advertising (commonly known as Spam) is prohibited. Any individual posting unsolicited advertising will be immediately unsubscribed by the list owner without warning. If there is a question about the appropriateness of a posting, please ask the list owner.
9. The discussion and recommendation of commercial products related to improving library services are welcome and encouraged.
10. Position vacancy announcements for library or other related positions in the information field are allowed and encouraged, especially if located in Tennessee or one of its surrounding states.

— David Ratledge, TLA-L List Owner
ratledge@aztec.lib.utk.edu

Answers to Last Issue’s Tennessee Trivia

1) The native Tennessean who won gold medals in the 100-, the 200-, and as anchor for the 400m dash in 1960 in Rome was Wilma G. Rudolph, born in Clarksville. (Source: http://espn.go.com/sportscentury/features/00016444.html)
2) “Rocky Top” became the fourth state song in 1982, but there have been a total of six state songs. The titles and years adopted include: “My Homeland, Tennessee” (Nell Grayson Taylor, 1925); “When It’s Iris Time in Tennessee” (Willa Mae Waid, 1935); “Tennessee Waltz” (Redd Stewart & Pee Wee King, 1965); “Rocky Top” (Felice & Boudleaux Bryant, 1982); “Tennessee” (Vivian Rorie, 1992); and “The Pride of Tennessee” (Fred Congdon, Thomas Vaughn, & Carol Elliott, 1996). “Tennessee” (AJ Holt) was used for the state’s belated Centennial in 1897, but was never made an “official” state song. (Source: Tennessee State Symbols, 2nd ed., by Simbeck, UT Press, 2002)
3) Bristol, VA/TN, was nearly named Paradise, according to the book by V.N. “Bud” Phillips, Pioneers in Paradise (Overmountain Press, 2002).
Information Sciences Professor Awarded
Fulbright Scholarship
Professor Dr. Carol Tenopir has been
awarded a Fulbright Senior Specialist
Scholarship in library science at the Univer-
sity of Oulu, Finland. Beginning next Sep-
tember, Dr. Tenopir will spend one month
in Finland where she will teach scientific
electronic publishing and research methods
and collaborate with faculty.
Dr. Tenopir has just returned from a 5-week
visit to Sydney Australia where she was the
John Metcalfe Visiting Scholar in the
School of Information Systems, Technol-
yogy, and Management at the University of
New South Wales in Sydney.
Dr. Tenopir has published more than 200
journal articles and five books, including
Communication Patterns of Engineers
published earlier this year by IEEE/Wiley, and
co-authored with Donald King.

School of Information Sciences Awarded
Prestigious IMLS Grant
The University of Tennessee’s School of
Information Sciences (SIS) has been
daunted a $446,988 grant from the federal
Institute of Museum and Library Services
(IMLS) that will provide models to help
librarians maximize their use of data about
how electronic resources are being used.
Dr. Carol Tenopir, the principal investigator
on the three-year grant, will work with
Gayle Baker and Eleanor Read of UT Lib-
raries, Donald W. King, at the University
of Pittsburgh, and SIS graduate students
to compare different methods of data collec-
tion and use, including different levels and
techniques of usage log data analysis and
different kinds of surveys.
The Centre for Information Behaviour and
the Evaluation of Research (CIBER) of the
University College London will analyze the
usage log data, which will be provided by
the multi-library consortium OhioLink and
the University of Tennessee. Tenopir and
her team will measure the costs and benefits
of each method studied.

“Carol Tenopir clearly has her finger on the
pulse of information science scholarship.
She is not only an accomplished researcher
but an exemplary teacher, a thoughtful men-
tor, and a generous contributor to the grow-
ing field of information and library sci-
ences,” says Dr. Douglas Raber, interim
director of the University of Tennessee’s
School of Information Sciences.

Library National Leadership Grants for
Research and Demonstration encourage
strong proposals for research in library and
information science and for demonstration
projects to test potential solutions to prob-
lems in real-world situations. National
Leadership Grant projects provide creative
solutions to issues of national importance
and provide leadership for other organiza-
tions to emulate. The Institute of Museum
and Library Services, an independent fed-
eral grant-making agency dedicated to cre-
ating and sustaining a nation of learners by
helping libraries and museums serve their
communities. To learn more about IMLS,
visit http://www.imls.gov.

— Joel Southern,
Communication Specialist,
School of Information Sciences,
College of Communication and Information

UTK SIS Holds Free Fall Research Forum

What: SIS Research Forums
When: 1:30 - 3:00, Wed., November 10
Where: Communications Bldg., Room 321A
Part I Presenters: Steve Bales and Jason
Rieger — “Survey of Learners’ Knowledge
Structures: Rationales, Methods
and Instruments”
Abstract: This project is a field experiment
designed by Peiling Wang and collaborated
with graduate students Steve Bales, Jason
Rieger, and Yan Zhang. The study observed how
learners built and organized concepts
during courses. Metacognitive tools were
used to organize concepts and to measure
knowledge structure. The results have im-
plications for both course design and infor-
mation retrieval.
Part II Presenter: Dr. Gretchen Whitney —
“Using Current Information Technologies
to Support Patient and Physician
Understanding of Medical Literature”

Nominations Solicited for SIS Distinguished Alumni Award

The SIS Distinguished Alumni Award hon-
nors graduates who have demonstrated pro-
essional achievement or leadership attribut-
able to their education at UT’s School of
Information Sciences.
Nominations are encouraged now for the
2004 Distinguished Alumni Award. Send
nominations to alumni board past-president
Thura Mack (mack@aztec.lib.utk.edu), at
the UT Library, 152 John C Hodges Library,
1015 Volunteer Blvd, Knoxville, TN 37996-
1000.
The next award will be announced at the
alumni board’s annual Alumni & Friends
Day 2005. (stay tuned for the date to be
announced via the Alumni section of the
SIS homepage and in the next issue of
TLAN).
Each nomination must include:
• a biographical statement on why the
candidate is deserving of the award;
• a resume, if available, or a career sum-
mary;
• basic information such as name, address,
employment history, and all LIS degrees
and dates.
Candidates must have graduated from SIS at
least five years prior to year of nomination.
See http://www.sis.utk.edu/alumni/
distinguished/ for the full award criteria.

— Joel Southern
E-Rate Changes for New Fiscal Year

Reminder: please keep all documentation referring to the e-rate process (forms, worksheets, bills, etc.) for a minimum of 5 years.

FSCS Code
Starting in Funding Year 2005, all libraries filing their Form 471 must provide their FSCS code. This code, which stands for the Federal State Cooperative System Code is assigned by the National Center for Educational Statistics. To find your FSCS code, go to http://nces.ed.gov/surveys/libraries/librarysearch. Type in the city and state, and click search. Click on the library system name for a main or single site library, or branch library if necessary. The FSCS code is listed in the top right corner of the box.

FCC Registration Number
The FCC has mandated that all applicants and service providers must have a FCC registration number by November 1, 2004, as part of continuing efforts to combat waste, fraud, and abuse. Attache is advice from the ALA E-Rate Task Force about general information, and specifics on how to apply for this number. Although the FCC has indicated the deadline as November 1, there are no legal penalties for not getting a number by this date.

Internal Connections
Starting with Funding Year 2005, eligible entities can receive Internal Connections commitments no more than twice every five funding years. This includes shared services, but does not include consortium members who do not actually receive Internal Connections funding.

Basic maintenance on Internal Connections funding are not subject to the twice every five-year rule. Only basic maintenance services are eligible. Basic maintenance is defined as - necessary if, but for the maintenance at issue, the connection would not function and serve its intended purpose with the degree of reliability ordinarily provided in the market place.

Tech support, including on-site help desks, is not eligible if it provided any ineligible features or functions.

As with anything e-rate related, you can contact either your local region or myself if you have any questions. Please reply off-list with your questions.

— Jennifer Cowan-Henderson, Director, Upper Cumberland Regional Library, Cookeville, TN

Libraries in the Age of "Amazoogle::" Scanning the Information Landscape

The Southern Appalachian Chapter of the Special Libraries Association covers middle and east Tennessee and has 64 members. Though small, we work hard to provide quality programming for information professionals. On Sept. 30, we hosted two Dutch-treat dinners at restaurants in Knoxville and Nashville. A total of 15 people enjoyed a meal and an enjoyable networking opportunity!

On Tues., Nov. 16, from 10:00-noon, the Special Libraries Association/Southern Appalachian Chapter will present a program conducted by Alane Wilson, MLIS, at the Frist Center for the Visual Arts (919 Broadway, Nashville), entitled, “Libraries in the Age of 'Amazoogle': Scanning the Information Landscape.”

What factors are impacting the information profession? What are the implications of technology trends? The 2003 OCLC Environmental Scan: Pattern Recognition is for anyone interested in the future of the knowledge professions. Alane Wilson was one of the producers of the report, which analyzed trends within a social, economic, technological, R&D, and library context. This presentation will inform and stimulate discussion about strategic directions for libraries, museums, archives and other allied organizations in this age of the "Amazoogle" effect.

Alane Wilson, MLIS, is Senior Library Market Consultant for OCLC. She received her library degree from the University of British Columbia, where she worked as an academic librarian before joining OCLC in 1997.

Directions to the Frist Center: http://www.fristcenter.org/visitor.cfm?section=visitor

Registration Form Deadline is Fri., Nov. 5! Please send a check made payable to “SLA Southern Appalachian Chapter” to:

Ted Bugg, Treasurer, SLA/SAC Chapter
Bass, Berry and Sims
AmSouth Center
315 Deaderick Street Suite 2700
Nashville, TN  37238-3001

Name__________________________
Email address ____________________
Organization ____________________
Phone _________________________

___SLA Member $15.00
___Library School Student $5.00
___Not a member of SLA or Library School Student $20.00
___Lunch Buffet at Noon (optional) $12.00

Total $______________

— Sharon Gray Weiner, M.L.S., AHIP
Director, Peabody Library
Vanderbilt University

New Digital Divide Listserv for East Tennessee

We're pleased to announce the debut of a new discussion list focused on issues relating to the Digital Divide in East Tennessee. We define "Digital Divide" as the gap between communities created by unequal access to information and communications technologies. The purpose of the list will be to share information, with particular emphasis on local projects, and to work for constructive collaborative solutions.

This list grew out of the desire to help sustain and build on projects UT has undertaken, in conjunction with local community groups, over the past few years. Participation and discussion are in no way limited to the UT community or projects it has initiated. Our hope is that the list will help foster a more positive role for the University in the surrounding communities.

To subscribe to the list, send an email to listserv@listserv.utk.edu; the body of the message should read “Subscribe sundivide” without quotes. For more details, contact Chris Hodge at chodge5@utk.edu.
The Tennessee NACO Funnel Project is off the ground! The first two days of training were held October 13-14 in Nashville for participants from Middle Tennessee locations. Another two-day training session will be held Nov. 3-4 in Knoxville for East Tennessee participants.

For those of you who do not know, NACO is the Name Authority component of the Library of Congress’ Program for Cooperative Cataloging (PCC). A NACO funnel project is a group of libraries that have joined together to contribute name authority records to the national authority file. Also, in a funnel, the standard 5-day NACO training course may be spread out over a period of time for those participating. The Tennessee Funnel plans to hold additional training to cover the second module of the course in conjunction with the April 2005 TLA conference in Nashville.

Mary Charles Lasater, Authorities Coordinator at Vanderbilt University and a NACO regional trainer, is conducting training for the Tennessee NACO Funnel. Ann Denton, Head of Cataloging at McWherter Library, University of Memphis (which recently became a NACO library) is the funnel coordinator. So far, those who have signed on to participate as contributors to the funnel include catalogers from the Tennessee State Library & Archives, Middle Tennessee State University, Tennessee Technological University, the University of Tennessee, and East Tennessee State University.

— Linda Behrend, Chair
Technical Services Roundtable
behrend@utk.edu

**Tennesseans In Typeset**

TLA’s own PR Co-Chair, Louis Morgan relates stories and experiences shared with him by his childhood next-door-neighbor over the course of his lifetime about the course of her lifetime in this book that he wrote for her to honor her 100th birthday, 3 years ago.

**Sharon Gray Weiner**, Director at Vanderbilt’s Peabody Library, published “Leadership in Academic Libraries: A Literature Review” in the Winter 2003 issue of *Education Libraries* (16 (2): 5-19)… **John Noel**, Assistant Librarian at Cumberland University’s Vise Library, will have an article included in the Journal of Presbyterian History. The article, “Darwinism, Religion, and Reconciliation: Cumberland University and the Teaching of Evolution in the Nineteenth Century,” focuses on the impact of Darwinism on CU’s curriculum during that period… **Melissa Moore**, Reference Librarian and Team Leader for Public Services at Union University’s Summar Library, has recently been notified that her article, “The Books of Our Youth: Why Children’s Books Belong in a College Library,” will be published in the next issue of the Florida Educational Leadership Journal… **Chris Matz** (University of Memphis) was recently published on Priscilla Shontz’s LIScareer.com. Chris’ article, “Getting to No Yourself” focuses on the importance of knowing when to say when, in terms of committee appointments and tenure-oriented work; read it at http://www.LIScareer.com… **Chrissie Anderson Peters** has written an article about leadership for Rachel Singer Gordon’s Info Career Trends that will be available after Nov. 1, at http://www.lisjobs.com/newsletter/current.htm.

**TENN-SHARE News**

TENN-SHARE is pleased to announce new database offers and trials available on our web site, http://www.tenn-share.org/databases.html. Many of these are from vendors who presented at our DataFest in September.

New trials and/or pricing information are available from the following:

- CSA (CSA Arts & Humanities databases plus SAGE full-text)
- Gale (a wide variety of databases not included in TEL)
- Grolier Online (TENN-SHARE pricing for Encyclopedia Americana, GME, and other products)
- TumbleBookLibrary (now includes adult books too)

I hope you will check out these and many other offers, all conveniently listed at http://www.tenn-share.org/databases.html!

TENN-SHARE is also working hard on organizing formal purchasing groups, hopefully on a state-wide basis. We are in the process of determining the best databases to pursue at this time. More information will be forthcoming!

— DeAnne Luck,
TENN-SHARE Database Coordinator,
LuckDL@yahoo.com
The 2004 Summer Reading theme was “Book It Across America.” To plan ahead and to generate more interest, our pre-school reading program sent a frog to travel with patrons.

The first frog was donated by Linda Rife. The staff fixed a mailbox so Skeeter could send the children postcards and receive them from other travelers. Patrons would take the frog with them on travels across the country and send back postcards or bring back pictures. We had a large map of the United States to help the children keep track of where the frog went.

Skeeter was such a success we had patrons waiting to take him on trips. He missed a couple of trips when he went on a cruise for two weeks. Seeing the problem, another patron, Debbie Feathers donated a second frog. Croaker started traveling with a truck driver, Lynn Hensley from North Carolina. Lynn would send back pictures to the children. He called one morning from Colorado to say good morning to the children.

When branch manager Jo McDavid went on vacation to Florida in April, the frogs were gone. She added to the collection with Billy Bob Bullfrog from Disney World.

The frogs were doing their best to cover the country, but it was hard. Jo McDavid placed a request on the public library listserv for postcards, etc., from other libraries. The response was wonderful. The library is decorated with book marks, post cards, reading lists, information sheets, pictures, and wonderful notes and letters from libraries all across the country. The children received a note and picture of Steven Kellogg and Pinkerton with “their” local librarian. One library sent our letter on to a food company that sent the children M&Ms.

The project was a great success. The frogs appeared in the local paper. The patrons have loved it. It has bridged the gap between the children’s programs and the adults. This year, to capitalize on the success, the frogs are going international.

Skeeter has already been to Iceland. His next trip, to China, is already being planned. We did lose one Croaker, however — something about a 3-year-old Eskimo child that had lost his and fell in love with ours.

— Jo McDavid, Branch Manager, Colonial Heights Library

Preston Medical Library Celebrates National Medical Librarians Month

National Medical Librarians Month (NMLM) observes the contributions and services of health sciences libraries. The theme for this year’s celebration is “Come Borrow Our Power Tools.” Informational sessions on Electronic Journals, PDAs, Evidence-Based Medicine and “Do You Know Your NetID?” were held throughout the month at the UT Preston Medical Library. More information can be found on the Library’s site http://gsm.utmck.edu/library. A tailgate party open house was held on Fri., Oct. 29, from 2-4pm with refreshments and door prizes.

Children’s Book Week Ideas

Here is an idea for Children’s book week (thanks to Nashville Public Library). Allow children to come into the library and read off their overdue fines. Many children are not checking books out because they have an overdue fine, so why not get the books back in the children’s hands where they belong?? Each library can set their own rules, but here are some ideas:

• For every 30 min. a child reads in your library, he/she could get $1.00 in overdue fines taken off of that child’s card.
• No one over 18 can participate.
• Post Flyers all over the library, in local schools and anywhere else you might find a child.

Happy Children’s Book Week; hope you have fun!!!

— Doylene Farley
Monterey Branch Library
Monterey, TN
mntlib@pclibrary.org

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TLA Scholarship Committee Update & News

The TLA Scholarship Committee has been a formalized ad hoc committee for a year now. We selected our first Conference Interns — Beverly Simmons (who serves on this year’s Committee as the SIS TLA Student Chapter President) and Susan Fisher — last February, and initiated the Conference Internship Program (CIP) at Annual 2004 in Knoxville. This is also where we formally announced the Gleaves Scholarship, named in honor of State Librarian, Dr. Edwin Gleaves. Up until then, the Scholarship Committee had $500 in its funds. It has been an exciting few months, even if most of you have not heard a lot of activity from the group since the Spring.

The tally for our “profits” from the 2004 Conference’s fundraising activities — the annual Used Book Sale and the AnnualALA Consignment Table Sale — was a whopping $839.77! We owe Annelle Huggins, TLA Executive Director and Scholarship Committee member, a huge debt of gratitude, since she had to miss most of the conference events to keep the ALA Consignment Sale going. A $400 donation was given at the conference, and the TLA Executive Board voted to give us $1000 as “seed” money at the March meeting. We have also received several donations in memory/honor of folks since then.

So, in less than one year, we’ve gone from $500 to {drum roll, please!} $5561.05!! And bear in mind that all of this has been accomplished without a huge amount of fanfare or fundraising efforts on our part. With that said, though, watch for forthcoming calls for help for our fundraising efforts for Annual 2005.

The Gleaves Scholarship will be for $500 annually — although we hope to eventually have enough funding for the Scholarship that the amount can increase, as well as the number of scholarships awarded annually. I recently communicated with Annelle Huggins and Kay Due, TLA President, via email to get their input on guess-timating when we might actually start awarding the Gleaves Scholarship. The Scholarship Committee is presently discussing this and will soon make a recommendation to the TLA Board reflecting our thoughts. While nothing has been set in stone, it is the hope of the Committee to see the Gleaves Scholarship awarded in the next 2-3 years, based on how funds continue to grow for the scholarship.

While we wait for the Gleaves Scholarships to begin being awarded, however, we will continue to operate the CIP and will begin soliciting applications for those interested in participating in the next several weeks. This year, we will select four recipients to assist at the Conference. Watch for more details coming soon!

Fundraisers “slated” for TLA ’05 in Nashville include the Used Book Sale (Annelle Huggins is Chairing that Sub-Committee), and ALA Consignment Table (Kam McHugh is heading up that Sub-Committee, probably with help from Annelle in making the arrangements with ALA). However, we may try a third fundraiser to operate at the Conference, so watch for further information between now and the next issue of TLAN.

— Chrissie Anderson Peters (Northeast State) & Debbie Stevens (MSCPLIC), Co-Chairs, TLA Scholarship Committee

Southern Festival of Books Report

Memphis-in-the-Rain was the site of this year’s Southern Festival of Books, which is usually held in Nashville. Although rain drizzled down the weekend of Oct. 8-10, this major southeastern book festival still drew thousands of people. Outside, vendors huddled under tents, but inside the convention center, all was warm and full of book bonhomie.

More than 200 authors gave readings, sang songs, told stories, and offered panel discussions: Adriana Trigiani, William Bass (of forensic fame), Barry Lopez, and many others. A couple hundred people showed up for James Ellroy’s talk. Celebrated author of L.A. Confidential, Black Dahlia, and other noir novels, Ellroy told great stories of the writing life and fearlessly answered probing questions of how books happen. Singer-songwriter Marshall Chapman, born to be a “suthin’ lady” and a longtime Nashville rock-and-roller, delighted her audience with great tunes and lyrics that matched the witty insights of her new book.

The festival was not as smooth-geared as it is in Nashville, but everyone had a fine time and Humanities Tennessee, which sponsors the Southern Festival of Books, sold approximately $45,000 worth of books. Humanities Tennessee is hoping the state capital’s Plaza reconstruction is finished in time for next year’s festival, which returns to home base in Nashville.

— Michal Strutin, UTK SIS DE Student & Author, Johnson City, TN

TLA Annual Conference Programs Update

The Oct. 15 deadline for program proposals is over and we have received some exciting and innovative program proposals. (Although the “official deadline” for notifying those whose programs will be featured at the conference is Dec. 15, the Chairs will likely notify presenters in advance of that date.)

Thanks to you we can guarantee a fabulous 2005 Conference. And thanks to some other people like the Children’s and Young Adult Chair, Michele Yellin, we will have popular teen author Cherie Bennett speaking. Pre-conferences will include speakers who are tops in their field, such as Anders Dahlgren addressing library building projects and Karen Hyman, specialist on reinventing your library, as well as a pre-conference directed towards the interests and activities of Trustees, one of our most important groups in TLA. David Hutchins wowed an audience at ALA Toronto with his program on how to effectively use ‘storytelling’ to improve work-related presentations and job training.

Former ALA President Nancy Kranich will speak at the Intellectual Freedom Breakfast. You will also not want to miss a special presentation on FISH!, the popular custome-service philosophy behind the amazing Pike Place Fish Market in Seattle, WA, led by some of Tennessee’s most superbly splendidiferous specialists, a 2-hour presentation at the Conference!

This is one you know you cannot miss. Especially when there is going to be a “best hat” contest!

— Heather Lawson and Alan Stewart, Conference Program Committee Co-Chairs
PIGEON FORGE - The Pigeon Forge Public Library wants its books, videos, CD’s and audiotapes back.

In an article appearing in the Oct. 9 issue of The Mountain Press’ online edition, the library says it is very serious about recovering its overdue materials, referring to Tennessee law (T.C.A., § 10-308) that allows penalties for loss of or injury to library property.

Policy approved by city commission interprets this law to allow for overdue or lost materials charges to library users including a reasonable fine for late-returned or lost library materials, along with a processing fee to make the items ready for check out by other patrons.

More than 200,000 transactions are completed for free each year by the library. Most of the borrower transactions completed include items returned on time. The library has always charged daily fines for materials not returned by the due date as do all libraries in Sevier and surrounding counties.

Use of a collection agency to help encourage patrons with overdue materials to return them was approved by the Pigeon Forge Public Library Advisory Board with endorsement by Pigeon Forge City Officials on June 30.

The cost of the service will be passed on to delinquent patrons, whose accounts will be handled by the collection agency as a $10 service fee.

You can find this article in its entirety at http://tinyurl.com/5xbw2.

COLUMBIA — Summer reading programs are so, well, seasonal.

To stimulate that gray matter all 365 days of the year, the Maury County Public Library is starting a unique yearlong reading program — for adults.

It’s called “Rediscover Reading: Make It a Habit.” and it has attracted 50 eager readers since Oct. 1, with only word-of-mouth advertising.

Readers who tackle 10 books every three months are eligible to win a variety of prizes, including gift certificates and T-shirts. It’s a good example of a library “thinking outside the box” to attract readers, experts say.

“I’ll be honest with you. This is the first I’ve heard of an adult reading program that is yearlong,” said Keith Fiels, Executive Director of the American Library Association.

“A lot of libraries have book discussion groups, and many have summer reading programs, but I don’t know of one that has a yearlong reading program for adults.”

You can find this article in its entirety at http://tinyurl.com/6u9lg.

Books From Birth Foundation News

Recent/Upcoming Kick-Offs:
- Roane Co. Kick-Off, Thurs., Oct. 21, 3:30 pm
- Loudon Co. Kick-Off, Nov. 10, 1:30 pm

There are currently 18 counties in Tennessee in the “Operational” category of activity with the Governor’s Books From Birth Foundation, ten of those as a result of efforts initiated through the GBBF. These counties include Anderson, Claiborne, Cocke, Dyer, Hamilton, Haywood, Jefferson, Lewis, Macon, Obion, Meigs, Monroe, Perry, Roane, Sevier, Sullivan, Van Buren, and Warren.

Nine counties are currently listed as pending, meaning that they have moved past the initial organizing phase, but have not yet begun receiving books through the Dollywood Foundation; all of these have been initiated by the GBBF. These counties include Fayette, Fentress, Hamblen, Knox, Loudon, McMinn, Pickett, Union, and Weakley.

Eleven counties are currently reported to be in the “Organizing” phase of operations with IL, all but one (Campbell) as a result of efforts through the GBBF. These counties are just beginning the process of organizing efforts in their counties and would likely welcome inquiries and offers for assistance — Campbell, Clay, Davidson, Giles, Henry, Hickman, Johnson, Madison, Rutherford, Shelby, and Washington.

— Margie Maddux, Communications Officer, Governor’s Books From Birth Foundation
Be Well Informed @ Your Library Gets Off the Ground Through ALA

The American Library Association (ALA) has created an advisory committee for the “Be Well Informed @ your library” project. Funded by Walgreens, the program will provide grants of up to $25,000 to 10 public library systems to conduct seminars on consumer health education issues between November 2004 and November 2005. Libraries selected to participate in this new initiative will be announced later this month. The program is administered by the Reference and User Services Association, an ALA division.

The advisory committee will design the curriculum for the seminars, create lists of best resources for each curriculum area, and advise ALA and Walgreens on the implementation and evaluation of the project. Carla Hayden, executive director of the Enoch Pratt Free Library and ALA immediate past president, will chair the committee.

Other members include Mary Arnold, regional teen services manager, Cuyahoga County Library, Ohio; Susan Birkett, community services manager, Boston Public Library; Becky Lyon, deputy associate director, library operations, National Library of Medicine; Robin Osborne, outreach services consultant, Westchester (NY) Library System; Patricia Glass-Schuman, Neal-Schuman Publishers, Inc.; Cathleen Towey, director, Westbury (NY) Public Library; and Kay Wellik, representing the Medical Library Association, director of library services, Mayo Clinic Scottsdale.

Ten library systems have been selected to host a seminar series on consumer health education as part of the “Be Well Informed @ your library” program. Sponsored by ALA and Walgreens, the program will provide grants of $25,000 to these library systems to conduct the seminars between November 2004 and November 2005.

The ten library systems, chosen based on where Walgreens had pharmacists who could participate in the seminars, are Atlanta-Fulton Public Library, Boston Public Library, Chicago Public Library, Cleveland Public Library, County of Los Angeles Public Library, Detroit Public Library, Enoch Pratt Free Library (Baltimore), Houston Public Library, Orange County (FL) Library System, and San Diego Public Library.

Smartest Card Holiday Cards — Coming Soon

Don’t order your library’s holiday cards just yet! PLA is developing holiday cards that feature “The Smartest Card Get It. Use It @ your library” logo. With these cards, you’ll deliver your library’s holiday greeting as well as our advocacy message. More information will be available shortly. Visit http://www.pla.org for updates or contact us directly at pla@ala.org.

ALA Introduces New Membership Category for Support Staff

Starting in September 2004, ALA has made a special category in the membership available for support staff. ALA (and LSSIRT) work for support staff by advocating your concerns – library funding, access to job banks, new professional resources, and ongoing development for all library workers. ALA is working steadily for inclusion of library workers in all types of libraries, public, academic, school, and special. Membership in ALA will ensure that you have access to the resources you need to pursue your career with a voice in the ongoing growth and development of the profession.

Library Support Staff Membership is available to those employed in library and information services or related activities that do not require a degree, state certification or is not managerial.

Cost: $35.00 per year.

The series will be led by a librarian and a local Walgreens pharmacist and will position each as trusted community resources for health information. Seminars topics include Medicare, managing the cost of medicine, understanding medication, the best use of over-the-counter medication, diabetes, asthma and heart disease.

Representatives from Walgreens include Ric Leonardi, R.Ph., director of pharmacy services; Marc Metz, Pharm.D., pharmacy manager in Norridge, Ill.; Michael Polzin, manager, external communications; and Melissa Sobie, vice-president, marketing, Walgreens Health Initiatives.

“Be Well Informed @ your library” is the latest initiative from The Campaign for America’s Libraries, ALA’s multi-year public awareness and advocacy effort about the value of libraries, librarians and library workers in the 21st century. For more information about the campaign, please visit www.ala.org/@yourlibrary.

— Deborah L. Davis, Manager, @ your library, The Campaign for America’s Libraries dedavis@ala.org

— Sue Knoche, LSSIRT Member-At-Large, Quillen College of Medicine Library Johnson City, TN knoches@mail.etsu.edu
Have you ever known someone who received extended care at home or in a nursing home? Do you know who paid for the care or how much it cost? Have you ever considered how an extended spell of long-term care would affect your retirement plan?

**Long Term Care**

Long-Term Care is personal assistance with the activities of daily living such as bathing, eating, dressing, moving around, and personal hygiene. It may include supervision for people who are cognitively impaired, such as Alzheimer’s patients. Long-Term Care can be provided at home, in an adult day care setting, and assisted living facility or in a skilled nursing facility.

**The Cost**

The average cost of Nursing home care in the United States is $57,000 per year (general accounting office, March 2003.) Home health-care is expensive too, the national average is well over $22,000 annually (that is $18 an hour, five hours a day, five days a week for a home health aide) if this figure is expected to climb to $68,000 by 2030. Assisted living facilities average $38,000 annually.

**Changing Demographics**

Changing demographics is the key to our understanding why this crisis exists today, rather than 30 years ago. First we are a graying society. By the year 2030, Americans 65 years old and over will make up 20 percent of the total population, compared with about 12 percent in 1997. The over-85 population is expected to triple, and the demand for Long Term Care for the 65 and over population will more than double. Thanks to medical science, we are living longer, but disability levels are high among those over age 65.

Secondly, family dynamics have changed over the last 30 years. Family members live further apart. Divorce rates are higher.

There are more two-income families where neither spouse can take leave of absence to care for a parent. The bottom line is that most families are no longer able to provide care for aging family members.

**Odds of Needing Long-Term Care**

By that time you are 65, you have almost a 50 percent chance of needing Long-Term Care before you die. For a couple, both age 65, there is a 70 percent chance that at least one spouse will need such care. The odds increased greatly as you continue to age. The risk is even higher for women, because on average live longer than men do.

Working age adults are also at risk. In fact, 40 percent of those receiving Long-Term Care services are between ages of 18 and 65. Working age adults experienced automobile accidents, horseback riding tragedies (such as Christopher Reeve) and sports injuries. Without warning you can suffer a heart attack, cancer, or stroke or be stricken by debilitating neuromuscular disease such as Parkinson’s disease or multiple sclerosis. Disabilities strike working age adults without favoritism, including those with the healthiest of lifestyles.

**Who Pays**

Most people mistakenly assume that their medical insurance, HMO, or Medicare (for those over 65) will pay for long-term care. None of these will cover Long-Term Care. Medicare pays limited amounts for home health-care and nursing home care under strict guidelines. In fact, Medicaid is the primary government source for Long-Term care financing. To qualify you must impoverish yourself. Generally, the Medicaid program only provides nursing home coverage, not home health-care.

**Long-Term Care Insurance**

Fortunately, there is an alternative – Long-Term Care Insurance. Long-Term Care insurance will pay for Long-Term Care Services, regardless of the setting. By adopting the Health Insurance Portability and Accountability Act in 1996, Congress declared its intent to encourage individuals to purchase insurance rather than risk a catastrophic financial loss. Generally, the act provides the benefits will be tax-deductible for itemizers that are subject to certain limitations. Employers can deduct the full amount of Long-Term Care insurance premiums provided to employees, and employees need not include those premiums as income. As evidence of continued congressional support for Long-Term Care insurance, identical bills with bipartisan backing, that have been introduced into both the house and Senate would move this deduction above the line. This would permit non-itemizers to deduct a portion of their premiums and effectively reduce the cost of insurance.

**Now or Later**

Age is a primary factor in setting premiums. Your premium will be lower if you apply while you are younger. Depending upon the Company and the particular benefits selected you can expect that premium will increase by more than half between the ages of 50 and 60; at age 70, it could be four times higher than at age 50.

Health is the other primary factor in setting premiums. Changes in your health could cause your premiums to be higher or disqualify you from obtaining coverage.

**Protection for Your Retirement Plan**

People with disability insurance coverage understand that protecting their income is essential to protecting their retirement plan. Disability insurance will replace your income, but it will not pay for long-term care expenses. Only Long-Term Care insurance can provide you that form of protection, thereby safeguarding your retirement plan from catastrophic losses associated with extended home health-care, assisted living, or nursing home care.

Under the Tennessee Library Association Long-Term Care Insurance Program, you, and your immediate family members are eligible for premium discounts, and limited underwriting. Consider insurance protection for your parent’s retirement and estate plan. If they have not obtained this coverage, bring it to their attention. More importantly make sure that you obtain coverage while you are young and your health is stable.

**Have you covered yourself and family against the #1 RISK?**

For more information about the Tennessee Library Association Long Term Care Program, call 800.458. 1186 or email CBJack1020@aol.com.

— Caroline Caroline B. Jackson, President, Jackson Senior Solutions, Benefits for Groups and Associations www.CBJack1020@aol.com
The Center for Children’s and Young Adult Literature celebrated its 5th year by welcoming one of America’s most entertaining and successful speakers of children’s literature, Jack Gantos, who spoke to some 300 people at UT’s University Center Auditorium on Sept. 23.

To say that Gantos is energetic is an understatement. Enchanting, driven, and with a backdrop of storybook characters, Gantos wowed the group with candid antics about his own childhood, drawing connections to characters in his books.

Dr. Jinx Watson, who invited Gantos to speak at the university, says that “What is so magical about Jack Gantos is the way that he writes about the inner and outer life of the child in such authentic ways. He captures the hearts and minds of both kids and the adults who keep themselves surrounded by kids!” Watson is an associate professor at SIS and heads up the school media program.

Gantos’ stories are “real” in that they speak of mischievous, boundary-breaking, and the thrills and heartbreaks of being a young person. He encouraged the audience to keep a journal and track the wonderful and bizarre events in our lives, saying that his stories grow out of careful attention to the weird and overlooked aspects of his own life.

He is the author of the Jack Henry Books, the Joey Pigza Books, the Rotten Ralph Readers, Desire Lines (1997), and his award-winning memoir, A Hole in My Life (2002).

Before his public lecture, UT Libraries and SIS sponsored a dinner honoring the Center’s board of directors and authors who have given their time and devotion to the Center for the past five years. Dr. Watson gave away hand-bound booklets that tell the story of the Center while soliciting future support.

Publishers of children’s and young adult books send review copies of recently published books to the Center, where they are displayed for 18 months and are available for study by the public. The Center promotes the use of literature in the education and lives of children and young adults by providing workshops for teachers and librarians and sponsoring talks by authors and illustrators, which are open to the public.

The CCYAL was created through the cooperative efforts of the UT Libraries; School of Information Sciences; College of Education, Health, and Human Sciences; Knox County Schools, and Knox County Public Library. For more information, visit http://www.lib.utk.edu/refs/ccyal.

— Joel Southern, TLA PR Committee Co-Chair

Memphis Area Library Council
Fall Workshop

“But It Was on Sale!.. or Collection Development Lessons Learned From Shopping”

November, 11 2004
Fall Continuing Education Workshop

Registrations due by 5:00 p.m., Monday, November 8 to Suzanne Mangrum: vmangrum@cbu.edu. Cost is FREE for MALC Personal Members; $10.00 for all others (Current membership period is July 2004—June 2005).

Please join us as Virginia Vesper of MTSU discusses how to develop a good library collection and how to know if you have done it well. The workshop will include:

• Case studies relevant to all types of libraries
• Selection
• Budget constraints
• Cleaning out the closet (weeding)

Come to this workshop to explore both the theory and practice of developing library collections that reflect the interest and needs of your clientele -- whether they wear sandals, athletic shoes, loafers, three inch heels, bunny slippers or combat boots.

MSCPLIC, Central Library
3030 Poplar Avenue
November, 11 2004,
1:30 p.m.— 4:30 p.m.

— Sharon Gray Weiner

Vanderbilt’s Peabody Library Learning Commons is now open! Please come to visit! We’d love to give you a tour! For more information, visit http://www.library.vanderbilt.edu/peabody/commons.

— Sharon Gray Weiner

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— Sharon Gray Weiner
Tennessee Library Legislative Day Registration

Tennessee Library Legislative Day
Tuesday, February 15, 2005

Sponsored by the Tennessee Library Association in cooperation with the Friends of Tennessee Libraries, TENN-SHARE, and the Tennessee Association of School Librarians and with support of the Nashville Public Library.

Preliminary Schedule for the Day

9:00 am Library Doors Open

9:00 - 9:30 am Registration & Continental Breakfast - Nashville Public Library

9:30 - 11:30 am Morning Program - Nashville Public Library

11:30 - 11:45 am Escort your Legislator to the Luncheon

11:45 am - 1:00 pm Legislative Luncheon - Sheraton Hotel, Ballroom

1:00 – 5:00 pm Meet with Legislators (schedule appointments in advance)

Registration

( Please complete a separate form for each attendee.)

Name: ____________________________________________

Address: __________________________________________

City: ___________________ County: _________________ Zip code: ____________

Telephone: ( ) __________________ E-Mail ______________________________

Library I will represent: ___________________________ County: ____________

Regional Library Area: ____________________________

I am attending as a: (Please circle one category only)

Library Friend       Library Trustee       Library User       Librarian       Library Staff       Other (specify)________

My library is in TN Senate District # _________ and TN House District # _________

( This information will enable us to arrange adequate seating for the luncheon. Please complete.)

Registration fee: $25 per person. Make check payable to Tennessee Library Association and mail with completed registration form to: TLA, PO Box 241074, Memphis Tennessee 38124-1074, no later than January 30, 2005. No Refunds will be given but participant substitutions will be accepted.

For additional registration information contact TLA at ahuggins@midsouth.rr.com or (901) 485-6952.
ALA Professional Development Opportunities and Scholarships

ALA’s various sections and round tables annually give away many scholarships/professional development awards to assist with the cost of ALA members attending the annual conference and helping to pay for tuition in ALA-accredited graduate programs. This year’s ALA Annual conference will be held in Chicago, from June 23-29. Here are just a few examples of the opportunities available to ALA members.

The American Library Association (ALA) Awards Office is seeking nominations for the 2005 ALA Recognition Awards and Grants. Unless otherwise noted, the deadline for awards is December 1, 2004. For applications visit http://www.ala.org/template.cfm?

Section=awards.

The American Association of Law Libraries (AALL) offers an educational stipend in memory of George A. Strait (1914-1989), an outstanding law librarian and longtime AALL member. Since 1990, two George A. Strait Minority Scholarships have been awarded annually to minority applicants enrolled in an accredited graduate library program or law school, who have an interest in law librarianship. Preference is given to individuals with demonstrated previous service to or interest in law librarianship. For more information and an application, please visit http://www.aallnet.org/services/sch_strait.asp.

Each year, the Association for Specialized and Cooperative Library Agencies (ASCLA) awards program recognizes outstanding achievement by librarians and libraries for significant current or past achievements such as publications, program development and leadership in the profession. Awards may include a citation and/or a cash award. ASCLA awards may be made to individuals or groups. Depending on the terms of the award, recipients need not necessarily be ASCLA members. The application deadline for the awards is December 15, 2004; the scholarship deadline is March 1, 2005. For more information, visit the Awards Web page on the ASCLA Web site (www.ala.org/ascla) The ASCLA awards include: Exceptional Service Award; Leadership Achievement Award; Professional Achievement Award; Service Award; ASCLA/KLAS/NOD Award; Francis Joseph Campbell Award; and Century Scholarships.

ALA New Members Round Table members can apply for the Olofson Memorial Award (online at http://www.ala.org/ala/nmrt/applyforfunds/shirleyolofson.htm). You may be eligible for a $1000 check, to be awarded at ALA Annual in Chicago 2005, to help defray the cost of attendance. You can add membership to NMRT to your ALA membership online. Just go to http://www.ala.org and login to add NMRT to your membership, regardless of when you are up for renewal. Go to http://www.ala.org/ala/nmrt/applyforfunds/shirleyolofson.htm to find out more or to apply.

The Virginia Boucher-OCLC Distinguished ILL (Interlibrary Loan) Librarian Award is an annual award consisting of $2,000 and a citation recognizing a librarian for outstanding professional achievement, leadership, and contributions to interlibrary loan and document delivery through publication during the previous two years, of significant professional literature, participation in professional associations, and/or innovative approaches to practice in individual libraries that is administered by Sharing and Transforming Access to Resources Section (STARS) of the Reference and User Services Association (RUSA). Deadline for receiving submissions is December 15. To apply, visit http://tinyurl.com/5z4hu.

Baker and Taylor/YALSA Conference Grants — two grants of $1,000 each are awarded to librarians who work directly with young adults in a public or school library to enable them to attend the Annual Conference for the first time. Applications must be received in the YALSA office by December 1. Application available at http://tinyurl.com/576f9.

Reference Users Service Association’s (RUSA) BRASS Thomson Financial Student Travel Award — A $1,000 cash award given to a student enrolled in an ALA accredited master’s degree program to attend the ALA Annual Conference and a one-year membership in the Business Reference and Services Section (BRASS) of the Reference and User Services Association (RUSA). The applicant should have demonstrated interest in a career as a business reference librarian, the award is administered by RUSA. Deadline for receiving submissions is December 15. Application available at http://tinyurl.com/6r2mh.

The DEMCO New Leaders Travel Grant is designed to enhance the professional development and improve the expertise of public librarians new to the field by making possible their attendance at major professional development activities. Plaques and travel grants of up to $1,500 per applicant are presented annually at the ALA Annual Conference. Further information available at http://tinyurl.com/5f7gu.

The Frederick G. Kilgour Award for Research in Library and Information Technology is sponsored by OCLC Online Computer Center, Inc. and the Library and Information Technology Association (LITA), a division of the American Library Association. The purpose of this award is to bring attention to research relevant to the development of information technologies, especially work which shows promise of having a positive and substantive impact on any aspect of the publication, storage, retrieval and dissemination of information, or the processes by which information and data is manipulated and managed. The award will consist of $2,000 cash and an expense paid trip to the ALA conference (airfare and two nights lodging). See http://tinyurl.com/4a3g9 for more details.

The LAMA/YBP (Library Administration and Management Association) Student Writing and Development Award is given to honor the best article on a topic in the area of library administration and management written by a student enrolled in a library and information studies graduate program. The purpose of this award is to enhance the professional development of students of library and information studies through publication of the winning article in Library Administration & Management, the LAMA magazine, and enabling the award recipient to attend the ALA Annual Conference. Details at http://tinyurl.com/5qmLx.

The Association for Library Trustees and Advocates ALTA/GALE Outstanding Trustee Conference Grant enables public library trustees to attend the ALA Annual Conference for the first time. A grant of $750 each is awarded annually to two public library trustees who have demonstrated qualitative interests and efforts in supportive service of the local public library. Details available at http://tinyurl.com/4c8vj.

The American Association of School Librarians (AASL) Frances Henne Award — $1,250 award recognizes a school library media specialist with five years or less experience who demonstrates leadership qualities with students, teachers and administrators, to attend an AASL conference or ALA Annual Conference for the first time. Applicants must be AASL personal members. Deadline is Feb. 1. Application available at http://tinyurl.com/5jvro.
The purpose of the Tennessee Library Association is to “promote the establishment, maintenance, and support of adequate library services for all people of the state; to cooperate with public and private agencies with related interests; and to support and further professional interests of the membership of the Association.” In order to accomplish these goals, TLA supports continuing education opportunities for its members, especially at its annual spring meeting. TLA works with the State Library and Archives to develop state-wide holdings databases, coordinated networks involving all types of libraries and information centers, and effective and efficient resource sharing initiatives. The Association also initiates and supports legislation promoting library development and monitors legislation that might threaten Tennessee libraries and librarians. We hope that you will find the Tennessee Library Association to be an organization that makes a difference for you, for Tennessee librarians, for Tennessee Libraries, and for the citizens of Tennessee.

Do TEL @ Your Library!

Check us out at the TLA Website — http://www.TNLA.org

New “Do TEL @ Your Library” Posters Now Available

Last year, the TLA Public Relations Committee held a statewide contest to select a theme for our association, in conjunction with ALA’s “@ Your Library” campaign. Out of 72 entries by 25 people, the PR Committee members selected their favorite submissions to be passed along to the TLA Board for their input. And after the dust had settled, Suzanne Robinson’s entry, “Do TEL @ Your Library,” was selected as the state association theme (at the time of the contest, Suzanne was the Manager of the East Branch of the Nashville Public Library). Shortly thereafter, Chrissie Anderson Peters, Co-Chair of last year’s committee contacted an artist to begin work on a logo that could be used to help promote the theme. Now, approximately a year later, the posters are available for distribution!

The graphic for the poster was created by Mark Wyatt, of Jonesborough, TN. Wyatt created at least five or six drafts, shared them with Peters, and then they were shown and discussed with various members of the TLA PR Committee, Scholarship Committee, and the Executive Board for suggestions and then revisions. Originally, the plan had been to sell the posters to help raise money for the TLA Scholarship Committee’s Gleaves Scholarship project, but the current PR Co-Chairs, Louis Morgan and Joel Southern, thought that it would be better to offer the poster as a means of promoting the theme and giving various libraries the chance to do so without a cost to them.

Although he does not work in art professionally (he is employed in Warehouse and Inventory at Alliance Data Systems), Wyatt has been drawing for as long as he remembers. He says that he has taken some classes in various artistic styles that interest him, but has no degree. His favorite media for art include pastel portraits and painting in oils and acrylics. When asked why his concept for the “Do TEL” poster is so different from those styles, he responded, “In all honesty, I thought it would be more marketable, more up-to-date… More looking towards the future.”

Wyatt has designed logos for some local businesses in Northeast Tennessee, as well as having been commissioned to design a special badge for an annual event for a local Boy Scout Troop (the logo depicted Boy Scouts founder, Robert Baden-Powell, with a staff).

When asked his impression with the finished product the night that he received his copy of the “Do TEL” poster, he laughed. “Well, I guess my 17-year-old response is, ‘It was really, really, really cool, man!’” Then he went on, “Seriously, I was quite pleased with the finished product. It turned out even better than I expected it to.”

The “Do TEL @ Your Library” posters are available through the TLA Office (contact Annelle Office for more information).

— Chrissie Anderson Peters,
TLA Newsletter Editor

Mark Wyatt’s graphic as used for the new “Do TEL @ Your Library” posters.