



TLA Newsletter

Vol. 13, Iss. 1

Do TEL@ Your Library!

July/August/September 2006

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Editor's Note

Here we are — another issue of *TLAN*. In this issue, you will find lots of information about programs and events happening around the Volunteer State, in public libraries, academic libraries, and elsewhere. You will find information about grants and awards available that you and your colleagues may want to consider applying for; information on advocacy opportunities on a local level that will hopefully make a difference statewide in the coming months of budget preparations; upcoming conferences and training sessions that can help you keep up with trends and inform you about emerging technologies and trends; new hires in information centers statewide; and much, much more!

As always, we want to remind all of our readers to keep us informed about what is going on where you are. This year, that may necessitate thinking ahead more than in the past couple of years, as we will publish the *TLA Newsletter* quarterly instead of six times annually. Our next deadline will be September 1 with a target publication of the newsletter online of October 1 (the October/ November/December issue). The deadline for the January/February/March issue will be December 1, 2007, with an online publication targeted for January 1 (or thereabouts, given the holidays). The final issue for the Committee Year will be the April/May/June issue, with a deadline of March 1 (proposed publication date of April 1).

I'm also excited to announce that we now have an Assistant Editor, Amy Arnold. Amy is a graduate of Florida State University and currently serves as Extended Campus Services Librarian at ETSU, while Marie Jones is on sabbatical. Please join me in giving her a very warm welcome to the Publication Advisory Board and TLA! Amy (who also serves on the *TL* editorial board) will be instrumental in our developing the postcards that we hope to be mailing out to all TLA members with the publication of this issue of *TLAN*.

Thanks in advance for your continued support and here's to another successful year in all of TLA's endeavors!

— Chrissie Anderson Peters,
TLAN Editor

Executive Director Annelle Huggins wears many TLA hats, including Board Meeting Photographer. Here's a shot of the "assembly" from the June 2007 Board Meeting in Brentwood, TN.



Kudos and Thanks

Thank you so very much for including us [the Governor's Books From Birth Foundation] right there on the front page of [the *TLA Newsletter*]. That means so much.

— Margie Maddux Newman,
Communications Director,
Governor's Books from Birth Foundation

Thanks to everyone for their good wishes and for the cards that keep coming. Mail time is a high point of my day.

I was already in the Intensive Care Unit when the liver became available because I was in kidney failure caused by my liver disease. In less than 72 hours I went from the bad news that I would soon be too sick to survive a transplant, to an appeal to raise my standing on the list, to a new liver on June 28. It happened too fast for me to get too scared about the operation. I was discharged from the hospital a week earlier than expected, and

my twice-weekly blood tests show continued improvement. I hope to be back to work in three months.

There are still battles ahead. The doctors warn me that I probably will have a rejection episode, but they feel confident that they will be able to deal with it. I'm on three anti-rejection drugs, which makes me shaky like Parkinson's and have added about 40 pounds of fluid to my body. The extra weight makes it hard for me to get up and down by myself, but gives me a better idea about what it must be like to be pregnant. Plus my "fattest" pants are not big enough.

This is more information than most of you want to know, but I am so grateful for the good karma that has come my way.

— Larry Romans,
Head, Government Information Services,
Central Library, Vanderbilt University

The President's Point of View

This week Blount County Public Library was graced with the presence of a group of Russian librarians brought here by the Sister Cities organization. I was fortunate to sit in on a discussion about library service in Russia and surrounding republics. As each librarian revealed glimpses of the various libraries they represented, our local librarians were, simultaneously, amazed at many issues we had in common and challenged by new ways of organizing library service to meet the needs of citizens.

I came away from the discussion with a renewed sense of certainty of the vital role librarianship plays in promoting global stability. Libraries are charged with collecting materials that inform, amuse, enlighten, and, (most importantly) challenge citizens to consider all the shades of gray when looking at complex issues. Although we have been taught that "all politics is local", there is a growing sense that the microcosm of the local community reflects shared values of safety, well-being, environmental sustainability, greater good, as well as innovation and intellectual enlightenment. We must remember that, we not only collect and preserve materials that reinforce collective values, but we provide access to dissenting voices that may challenge prevailing opinions. It is crucial, now more than ever, for an informed electorate to consider all the consequences of an issue and how one action can impact future stability. We must all learn more about our global neighbors and re-

main keenly aware that decisions we make locally will, ultimately, affect a larger community. Truly, what we do locally affects us globally.

In light of our charge to inform the local community of our place in a global society, our libraries must keep pace with effective methods of access and dissemination. Orientation for new library professionals, as well as ongoing training for library staff, is essential for libraries to provide information services to an ever-expanding community of citizens. Through the Tennessee Library Association, we have ample opportunity to gain needed training and networking with information specialists through conferences and workshops, as well as the TLA website and listserv.

As we improve our individual abilities to serve and inform our local communities, we nurture and support the larger mission to promote development and stability in the global community. We must do it now. The whole world is watching.



— Pat Thompson,
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From the Executive Director's Desk

Another ALA Annual Conference has come and gone and we were warmly greeted by the citizens of New Orleans. Librarians proved, once again, that ours is truly a service profession! A number of our Tennessee colleagues spent a day volunteering in New Orleans painting houses, feeding workers, shelving books, whatever needed to be done!

I was proud to attend the *School Library Journal*/Thomson-Gale Giant Step Award breakfast where Laurel Best, Director of the Linebaugh PL in Murfreesboro, received the public library Giant Step Award for the development and implementation of an outstanding strategic plan for the Linebaugh Public Library. Be sure to see Laurel's picture on the front of the May issue of *School Library Journal*. Congratulations to all the staff of the Linebaugh PL --- we are all truly proud of your well deserved recognition!

In closing, I thank you for the privilege of representing TLA as its ALA Councilor for the last 6 years. TLA's Chapter affiliation with ALA allows TLA members to have a voice in the governance of this organization of 66,000+ members. Chrissie Anderson Peters now takes on the responsibilities as TLA's ALA Councilor. I know that she will do an excellent job in keeping us informed and spurring TLA to be a more active Chapter of ALA.

Wishing for each of you a summer that brings fun, fellowship, and rest!

— Annelle Huggins,
TLA Executive Director



ALA Councilor's Corner

I just wanted to take this opportunity to thank the membership of TLA publicly for their faith in my abilities to represent Tennessee's library workers, and particularly TLA itself, within the Council that helps to make the decisions that shape ALA. I will be passing along emails and news from the ALA Council email discussion list throughout my appointment in this position, and will prepare reports for TLA Board Meetings and the *TLA Newsletter*, but I also welcome comments, questions, and opinions from all of you. If there is a way for me to convey those comments, questions, and opinions, please rest assured that I will do so — I truly do see myself as YOUR "voice" in ALA!

As I start the first year of my appointment, I want each of you to consider joining ALA if you are not already a member. If you ARE a member, but are not really "active" within a Division or Round Table, I encourage you to find a way to BECOME ACTIVE! ALA is a great place to grow, personally AND professionally. I hope to see larger and larger contingencies from Tennessee attending ALA Conferences and letting the rest of ALA know that TLA/Tennesseans WANT to be active in ALA matters. That is my goal for us! And, if I can help you to see that become a reality, please don't hesitate to let me know how to do so.

— Chrissie Anderson Peters, TLA's ALA Councilor

TENN-SHARE Conference & Data Fest

TENN-SHARE Conference info is on our website: www.tenn-share.org!

You are invited to spend some time perusing the TENN-SHARE website for information on our annual DataFest – Thursday, September 14 – and Fall Conference, Friday, September 15.

This is the third year for the DataFest, which is a FREE vendor showcase with products of interest to all types of librarians. Registration will be online. Fall Conference registration is \$30, as it has been for years. You will find a registration form to print out, fill in and send with your check to the address indicated on the form.

Deanne Luck, TENN-SHARE's Database Coordinator, has told you lots about the DataFest. Let me fill you in on highlights of the Conference:

The keynote address: Perceptions and Realities: How People View Libraries Today, by George Needham of OCLC leads things off at 9:30. If you haven't looked at the fascinating OCLC study yet, now is the time: <http://www.oclc.org/reports/2005perceptions.htm>.

During lunch you'll have the opportunity to **network with colleagues**, participate in **Table Talks**, or kick back and **enjoy Nashville singer/songwriters Tia Sillers and Mark Selby**.

Then **Breakouts on Electronic Resources**, followed by TENN-SHARE's **TEL Committee update** on the exciting projects that are advancing the Tennessee Electronic Library: TEL: IT'S NOT JUST DATA-BASES ANYMORE!

You'll find a few blank spaces, but all the information you need is there, thanks to the TENN-SHARE webmistress, Laura Blalock. I've done the editing, so blame me for the errors! [See page 5 of this issue of *TLAN* for a more complete line-up of vendors, etc.]

— Penny Frere, Executive Director
TENN-SHARE
www.tenn-share.org



Outgoing President Cathy Farley hands off the gavel to incoming President Pat Thompson at the June 2006 Board Meeting in Brentwood, TN. The "passing of the gavel" is the last official act in anyone's presidency and always an occasion for smiles and excitement!

SELA Logo Contest Announced

I am a member of the Membership Committee of SELA. We are in the process of developing a contest to update the SELA logo. We know that there are a lot of talented people in the library profession and would like to extend the contest to those throughout the Southeastern area. That way, we can possibly receive more entries, while at the same time, promote SELA. We are trying to advertise it in the Southeastern state library association newsletters. For more information, see upcoming issues of *TLAN* or contact Christina Stewart.

— Christina Stewart,
Florence County Library/ 509 S. Dargan Street
Florence, SC 29506
843-413-7079

Newcomers and Names to Know

Maya N. Berry has joined the staff of the Plough Library at Christian Brothers University in Memphis. Maya received her MLS from the University of Illinois at Urbana-Champaign in 2003. Upon graduation she was employed by the Memphis Public Library and Information Center, most recently at the Parkway Village branch. Maya will assume the duties of Acquisitions/Circulation supervisor at CBU, replacing **Suzanne Mangrum** who relocated to the Nashville area in June... **Genny Carter** has been appointed as the ALA New Members Round Table's liaison to the Tennessee Library Association. This means that Genny will pass along information from ALA's NMRT to the TLA membership that may be of interest/ importance to TLA's own new members (even though TLA has no formal New Members Round Table). Likewise, she will liaison "new member" types of information from TLA back to ALA's NMRT. Congratulations on this appointment, Genny! If you have things that you would like to make sure get passed along from TLA to ALA's NMRT, be sure to contact Genny... MTSU has several personnel changes to announce in this issue. **Melvin Davis** has resigned from the university to pursue an opportunity in Florida... **Beverly Geckle** has assumed responsibilities as Collection Management Librarian - Cataloging. Beverly received her MLS from the University of Maryland. She has an MA in Historical Studies and the BA cum laude in European History and Secondary Education. Prior to assuming responsibilities at MTSU, Beverly was Serials Management Librarian at the University of Baltimore Law Library where she was responsible for ordering, vendors contacts, database maintenance, and catalog enhancement... **Suzanne Mangrum** has been appointed Collection Management Librarian - Collection Analysis. Her MLIS degree is from the University of Southern Mississippi in Hattiesburg and she has a BA in English from Harding University in Searcy, Arkansas. She comes to MTSU from Christian Brothers University in Memphis where she has served as Public Services Librarian and Interim Gallery Coordinator for the Ross Art Gallery. Her responsibilities included acquisitions, serving as a library liaison, and reference and circulation work. Prior to that she was a grad assistant in Hattiesburg and an English Instructor at the Zhongnan University of Economics and Law in Wuhan, China. By the way, that's Suzanne in the June/July 2006 issue of *American Libraries*, along with librarian Benjamin Head, displaying their e-book rocket, winner of the longest flight competition in the Christian Brothers University Physics Club rocket launch... **Pamela Mullins** is the new Director of the Morristown-Hamblen County Library. Pam comes from Kentucky, where she was most recently the Collection Development Specialist for Book Wholesalers, Inc., [BWI] in Lexington. Previously she was the Branch Librarian of the Madison County Public Library in Richmond. Pam can be reached at pamelamullins222@yahoo.com. Please introduce yourself and welcome Pam to our Tennessee family... **Larry Romans**, outgoing chair of the Committee on Legislation for ALA's Council and Librarian at Vanderbilt University, was unable to attend this year's ALA Conference in New Orleans because of illness. The very good news is that, during that week, Larry received a liver transplant and is doing very well. If you would like to send Larry a card with your best wishes, his address is: Larry Romans/ 104 S. 16th St./ Nashville, TN 37206-1907. You can also see an update under "Kudos and Thanks" on page 1 in the form of a note that Larry recently posted to the ALA Council listserv (and which he gave me permission to reprint in this issue of *TLAN*).



TLA Board Members listen intently at the June 2007 Board Meeting in Brentwood.

TLA OFFICERS & BOARD OF DIRECTORS, 2006-2007

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Executive Director

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Margaret "Bess" Robinson
Cathy Farley
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ByLaws / Procedures

Conference Planning / 2006

Finance

Honor s/ Awards

TN History Book Award

Volunteer State Book Award

Intellectual Freedom

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Sections

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Round Tables

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Electronic Resources

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Integrated Library Systems

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Technical Services

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Chattanooga Area Library Association

Boone Tree Library Association

East Tennessee Library Association

Friends of TN Libraries

Memphis Area Library Council

Mid-State Library Association

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TENN-SHARE

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West TN Academic Library Consortia

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TENN-SHARE Data Fest & Conference Line-Up

TENN-SHARE DataFest and Fall Conference

DataFest – Thursday, September 14

Fall Conference – Friday, September 15

**Metro Nashville Public Schools
Collection Development Fair**

Thursday and Friday, September 14 and 15

The TENN-SHARE **DataFest** is a FREE vendor showcase arranged by subject so that you, the librarians, can easily view and compare products in the areas where you have an interest or need. This year we are emphasizing the gathering and use of statistics in libraries. Tips from other librarians, as well as statistical software, will be showcased.

DataFest vendors and the products they will demo include so far:

AutoGraphics – Agent; **CSA** – *Ulrich's Serials Analysis System*, Science databases; **EBSCO** – *SocINDEX*, *Columbia Granger's Poetry Database*, *MagillOnLiterature Plus*, *Literary Reference Center*, *Marshall Cavendish Science Reference Center*; **Elsevier** – *Discoverygate* and *Scirus*; **Facts On File** – *History Database Search Center*, *Science Online*, *African American History Online*, *American Indian History Online*, *Literary Reference Online*; **GoAntiques.com** – *PriceMiner*; **Greenwood Press** - *The African American Experience*, *World Cultures Today: Daily Life Online*; **H. W. Wilson** - *Art Museum Image Gallery*, *World Authors*, *Junior Authors & Illustrators*, *Play Index*, *Short Story Index*; **Naxos** - *Naxos Music Library*; **ProQuest** – *Sirs Decades*, *Periodicals Archive Online*, *Schomburg Studies on the Black Experience*; **SOLINET/OCLC** - *WorldCat Collection Analysis*; **Sirsi/Dynix** - *Director's Station*, *School Rooms*, *Rooms*; **Swets Information Services** - *ScholarlyStats*; **Taylor & Francis** - *CRCnetBASE*; **TDNet** - *eResource Manager*; **Thompson Gale** - *Corbis Images for Education*, *Legal Forms*, *Testing & Education Reference Center*; **TLC** - *AquaBrowser*; and **Xrefer** – *Xrefer*.

The TENN-SHARE **Fall Conference** keynote speaker is **George Needham**, Vice-President of Member Services at OCLC. His topic, *Perceptions and Realities: How People View Libraries Today*, is a review of OCLC's *Perceptions of Libraries and Information Resources* study, a report based on an international online survey with over 3,300 responses.

The *Perceptions* report provides the findings and responses from the online survey in an effort to learn more about:

- Library use

- Awareness and use of library electronic resources
- The Internet search engine, the library and the librarian
- Free vs. for-fee information
- The "Library" brand

The findings indicate that information consumers view libraries as places to borrow print books, but *they are unaware of the rich electronic content they can access through libraries*. Even though information consumers make limited use of these resources, they continue to trust libraries as reliable sources of information. This report, available at <http://www.oclc.org/reports/2005perceptions.htm>, makes for fascinating reading and contains information vital to today's librarian looking for a way to "brand" our libraries.

Following Mr. Needham's presentation, a panel of library directors from around the state, including Barbara Dewey, Dean of Libraries at UT Knoxville, and Donna Nicely, Director of Nashville Public Library, will react to the keynote address, soliciting reactions and input from the audience.

During lunch, conference attendees have the opportunity to network with colleagues, participate in Table Talks on Electronic Resources Management Systems or the OCLC Report with George Needham, or be entertained by Nashville singer/songwriters.

Following lunch, a **TEL** Update will be given by Linda Phillips and Chuck Sherrill, co-chairs of the **TEL** Steering Committee. Then breakout sessions are planned on several topics, including **TEL** projects and freely accessible databases.

Registration for the Fall Conference is \$30 and includes a wonderful box lunch from Provence.

Metro Nashville Public Schools Collection Development Fair is set up for school librarians at all levels to see what's new in materials for the K-12 market, but librarians from all types of libraries will enjoy browsing among the booths of the dozen or so participating vendors, including Baker & Taylor, Bound to Stay Bound, Davidson Titles, Follett, Raintree and Permabound. A complete list of vendors will be on the TENN-SHARE website at www.tenn-share.org as it becomes available.

Check the TENN-SHARE website frequently, www.tenn-share.org, for updated information about these events.

— Penny Frere, Executive Director
TENN-SHARE



Don't Forget:

September 18-24 is Imagination Library Week in Tennessee!!!!!!



Boone Tree Library Association News

The Boone Tree Library Association (<http://www.boonetree.org>) will hold its Fall 2006 meeting at the new Bristol Public Library in Bristol, VA, on Thursday, September 21, beginning at 7:00 p.m. This meeting will include the Association's bi-annual (every-other-year) elections for new officers; if you cannot attend, you may contact Rick Wallace, current BTLA President, for more information. The evening's speaker will be Dr. Ed Cortez, Director of the School of Information Sciences at the University of Tennessee. Refreshments will be served. All are welcome to attend — and bring a friend!

Southern Festival of the Book

The Southern Festival of Books will be held in Memphis, from October 13-15. Humanities Tennessee is looking for volunteers and author hosts to help with the Festival. If you are interested, please fill out the appropriate form (available online) and mail it to:

Humanities Tennessee
306 Gay Street, Suite 306
Nashville, TN 37201

See <http://tn-humanities.org/festival/current.php> for more Festival information.

— Jane Pinkston,
Asst. State Librarian for Planning and Development, TSLA

Blount County PL Events

Whether it's the smooth, mellow harmony of the Sisters of the Silver Sage, the jazz piano of Bill Swann and Friends Jazz Band or the big-sound-bluegrass and country voice of ten-year-old Logan Murrell, the music this summer will be a refreshing break during the fifth annual Hot Summer Nights concerts at the Blount County Public Library. While enjoying the concerts, think about cooling off at the library during the blistering hot evenings of July and August with a refreshing smoothie or raspberry iced tea from the cafe, and settle back to savor the medley of music.

Presented each Thursday for six consecutive weeks from July 27-August 31 at 7:00 p.m., all concerts except the last one, Pistol Creek on August 31, will be in the Reading Rotunda of the library. Most groups will have CD's for sale at the program. The schedule is as follows:

July 27—Sisters of the Silver Sage, Award-Winning Western Music

Aug. 3—Don Redman & The Blue Notes, Accordion, Classical & Standard Dance Music

Aug. 10—Logan Murrell, 10-year-old Bluegrass and Country Vocalist & Instrumentalist

Aug. 17—Bill Swann & Friends, Jazz Piano and Band

Aug. 24—Corky Long, Gospel Vocalist with new national CD release

Aug. 31—Pistol Creek with Edward Harper & Friends, Rockabilly Vocals and Instruments. Pistol Creek will be OUTDOORS on the library front lawn, so BRING LAWN CHAIRS.

Bill Swann and Friends will play jazz piano and band. One of East

Tennessee's jazz greats, Dr. William (Bill) Swann is composer, arranger, educator, accomplished pianist and associate professor of music at Maryville College. A freelance jazz musician and regular performer with the Knoxville Jazz Orchestra, Swann has released three CDs of original music and has performed with such music greats as Percy Sledge, Marvin Stamm, and the Jimmy Dorsey Orchestra. He has traveled and performed at jazz festivals in Ezcaray, Spain, Vienne and Paris, France, and Montreux, Switzerland. Swann's website is www.billswann.com.

Corky Simerly Long, a lifetime Blount County resident, discovered her love for both singing and Southern gospel music at the age of four. Since then, her powerful alto voice has been heard in churches all over East Tennessee. She has just released a nationwide single, her version of the old-time favorite, "Oh What a City."

Edward Harper, Bill Cabage and Scott Hinds join together to make a contribution to rock-a-billy and good times in the process, the result being Pistol Creek. This concert will be on the front lawn of the Blount County Public Library so the public should BRING LAWN CHAIRS for this outdoor program.

All programs are free and open to the public. BCPL is located at 508 N. Cusick Street, Maryville. For further information about other library programs or services, call the library at 982-0981 or visit the Web site at www.blountlibrary.org.

— Joan Vansickle Sloan, PR

School of Information Sciences News

Congratulations to the newly-elected members of the UT SIS Alumni Board! This year's officers officially begin their terms on September 1. The slate of officers is as follows:

Many thanks to those finishing terms on the Board for their support and service during their elected terms: Margaret Casado, President; Gail Campbell, Secretary; and Chrissie Anderson Peters and Tom Whisman, Members-At-Large. Watch the SIS Alumni page (www.sis.utk.edu/Alumni), for information on coming events such as the Annual Homecoming Brunch, to take place on Sunday, September 24, from Noon-2:00 p.m., at the University Club, Ballroom A. Cost is \$15 per person for a delectable brunch buffet!

SIS is pleased to announce the establishment of an Advisory Board that is comprised of a prestigious group of information professionals who spans many disciplines from respected institutions across the country. The Board will consult with school faculty on curricular and strategic topics related to the school's successful graduate program at the University of Tennessee. According to a survey by *U.S. News & World Report* released in April, SIS rose in its national standing to 16th out of 50 graduate programs in library and information sciences accredited by the American Library Association. SIS hopes that the new board will help the school realize its goal of being recognized as among the top 10 schools in the next ranking.

Dr. Ed Cortez, professor and director of SIS, said that "the major agenda item for this year's board will be to set priorities for the academic year and to fine-tune the implementation of the School's new Strategic Plan." School faculty drafted an ambitious Strategic Plan last year that targets the university's global mission, the school's international research collaborations, and effective management of students, alumni, and industry and academic partnerships. The board's inaugural meeting is set for September and will take place on the UT campus.

A Board of Visitors supported the school from the early 1970s to 1996

and, like the new Advisory Board, represented diverse industries and disciplines within libraries and information sciences. Former Board of Visitors members included the president of Information Industry Association, the president and CEO of Thompson Business Information Group, the president of Maxima Corporation, a manager from the Tennessee Valley Authority (TVA), and directors of special, academic, and public libraries.

The SIS Advisory Board is governed by its Bylaws, which are available at <http://www.sis.utk.edu/about/advisoryboard>.

To date, new board members include: **Debra Bade**, Editor, News Research and Archives, *Chicago Tribune*; **Elizabeth Bibby** (SIS 1996), Director, Baker Library, Harvard Business School, and recipient of a SIS Distinguished Alumni Award; **Shawn Collins** (SIS 1996) Technology Strategist, Hewlett Packard, OR, formerly SIS Budget Director and Technology Coordinator; **Robert E. "Bob" Conrad** (SIS 1983), Library Director, Oak Ridge National Laboratory; **Sue Diehl** (SIS 1971), Assistant Professor and reference librarian at Montreat College, NC; **Bonnie Hanks** (SIS 2000) Librarian, Tandem Friends School, Charlottesville, VA; **William Hawk** (SIS 1998) Information Resource Specialist, Baltimore City Public School System; **Annelle Huggins**, Executive Director, TLA; **Jeannine Hunter** (SIS 2005) Journalist, *The Nashville Tennessean*; **Wallace Koehler** (SIS 1997) Director and Professor, Master of Library and Information Science Program, Valdosta State University, GA; **Pat Powell** (SIS 1996) Vice-President, Information International Associates, Oak Ridge; **Samantha Seiple** (SIS 1996), Author of *Mutants, Clones, and Killer Corn: Unlocking the Secrets of Biotechnology*, by Lerner Publications; **Jeanne Sugg**, State Librarian and Archivist, TSLA; **Theresa Venable** (SIS 2003) Librarian, Langston Hughes Library, Children's Defense Fund, Haley Farm, TN.

— Joel Southern, Communications Specialist, SIS

TLA Sections, 'Round Tables,' and Committees' News

Make plans now to attend the next **Children/Young Adult Round Table** meeting on August 25 at 1:00p.m. (cdt) at the Brentwood Public Library.

— Leslie Pullins, Director
Fentress County Public Library
Jamestown, TN 38556
(931) 879-7512
Email: fcpublic@twlakes.net

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Now is an exciting time to be on the Tennessee Library Association **Public Relations Committee**. We are planning for a state-wide library promotional campaign, soliciting possible new logos for TLA, and promoting library events throughout the state. If you are interested in being on the committee, please let me know.

— Lisa D. Travis,  
TLA Public Relations Co-Chair  
Reference Librarian, South College  
Knoxville, TN 37922  
865-251-1872  
ltravis@southcollegetn.edu

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Hello **Reference Round Table** Members,

It's time to kick off another year for the RRT! I would like to introduce the new officers for 2006-07:

Chair: Jenny Cole
Reference Librarian
Belmont University (Nashville)

Chair-Elect: Molly Moore
Librarian
National Limb Loss Information Center (Knoxville)

Secretary: Jessie Marshall
Nonprofit Resource Center Librarian,
Business/Sciences Dept.
Memphis Public Library & Information Center

As you can see, we have state-wide representation from different types of libraries. With active involvement from our diverse members we can have a truly useful roundtable through resource sharing and

conference programming. Don't forget to check our blog for resource sharing at: <http://tlatrrt.blogspot.com/>

Molly, Jessie, and I look forward to getting to know more of you over the coming year, and I invite anyone who is not currently a member of the RRT to join now! This roundtable can thrive with input from all of you fabulous librarians across the state! For more information, contact the Reference Round Table crew at TLATRRT@gmail.com.

— Jenny Cole,

TLA Reference/Information Services Round Table Chair

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### Public Library Section Announces "Tennsco PLS Scholarship"

The PL Section of TLA is announcing a scholarship to pay a Library Director's expenses to the April 2007, TLA Annual Conference. The scholarship will secure full conference registration, tickets to all meals offered at the conference, the conference reception, and two nights stay at the conference hotel. Monies left over from the \$500 will be given to recipient to help on travel expenses.

Funding for the scholarship is provided by Tennsco Corporation, of Dickson, TN. Tennsco is the parent company of Estey shelving.

The scholarship will be awarded to the director or branch manager outside of the Metropolitan Statistical Areas as designated by the US Census Bureau.

The following criteria must also be met to be eligible:

- Must be a member of TLA;
- Has never attended a TLA Annual Conference;
- Does not have conference expenses already budgeted for 2007 conference;
- Person with attendance record at local Regional Library workshops and other continuing education efforts will be viewed favorably.

Applications for the scholarship can be downloaded from the TLA website. Deadline for applications is January 31, 2007.

For further information about the scholarship, contact Dinah Harris (731-968-3239 or email [librarye@bellsouth.net](mailto:librarye@bellsouth.net)) or Dave Fulkerson (931-486-2932 or email [director.shlibrary@charter.net](mailto:director.shlibrary@charter.net)). Please see page 9 of this issue of *TLAN* to access the application form for this grant.

## Local Library Legislative Month

This is a call to action for advocacy for our Tennessee libraries. We encourage all Tennessee libraries to participate in the second annual Local Library Legislative Month, October 2006, by inviting your elected officials to your libraries.

In the past year, library supporters continued to increase their strength through our participation at Tennessee Library Legislative Day and National Library Legislative Day. On Tennessee Library Legislative Day, a record-breaking 215 advocates registered to tell first-hand stories about Growing Citizens @ Our Libraries to 72 attending legislators. On National Library Legislative Day, a group of 17 savvy advocates met with Tennessee's congressional delegation in Washington, D.C.

Now it is time to bring our message to the local front. This will help us to involve many more Friends and patrons to meet our elected local, state, and federal officials on their home ground.

To help you start planning we have developed an event tip list. We know that many of you are already doing wonderful, creative events to bring the importance of libraries to your officials and we would love to share your success stories. Tell us about your events through the Advocacy/Legislation section of <http://tnla.org/>.

As always, the real key to these events is to involve trustees, Friends, patrons, and residents: the voting constituents. Partnering with other local libraries for our events will make them even stronger and will allow our elected officials to visit with more of us.

Have fun and please fill out our event form on the TLA web page!

— Vivian Wynn & James Staub,  
TLA Legislation Committee Co-Chairs

## Memphis Public Library Happenings and News

### Memphis Public Library Book Signing Features Staff Co-Authors

One-hundred-plus pages of Memphis history, gleaned from the MPLIC, MLG&W and First Tennessee archives. *Historic Photos of Memphis* is a collaboration of fellow History Department Social Science Librarians Gina Cordell and Patrick O'Daniel.

"The book features photos of ordinary people going about their daily lives" said Cordell during her remarks to a crowd gathered for the official release and first book signing in the Benjamin L. Hooks Central Library's Memphis & Shelby County Room. According to Cordell, it is that simplicity that makes the book so fascinating. These "slice of life" pictures are what Cordell feels make Memphis, well, *Memphis*.

The art-quality book is filled with hundreds of photos — the Zippin Pippin, Goldsmith's, Beale Street, etc. But, Jim Johnson, History Department Senior Manager, was quick to remind the audience that there are thousands more available for the public's perusal in the Library's archives. During his comments, Johnson recognized long-time history department employee Patricia La Pointe, who recently retired. "The baton has been passed," Johnson said, referring to that departure and Cordell's and O'Daniel's roles as department archivists.

The book signing was very successful and in just a few hours 63 books were sold. *Historic Photos of Memphis* is also available for sale in the Second Editions book store at the Benjamin L. Hooks Central Library at the discounted price of \$35, almost \$5 off the retail price.

### Memphis Public Library's First Leadership Class Graduates

The Memphis Public Library's inaugural LEAP (Leadership Empowerment Achievement Program) class graduated in May after attending classes for nine months. Over the course of the program, the class of 12 employees participated in activities ranging from presenting at a professional conference to riding shotgun with the Library's Delivery & Distribution department staff on a nightly run.

The final LEAP session for the 2005-06 LEAP class was entitled "Where I Went and What I Learned." Each member submitted an activity, event or opportunity in which they participated, and were charged with analyzing the experience and presenting it to the larger group.

"This LEAP class was given rare opportunities to learn from the current Library leadership; gaining insight into the history and philosophy of the Library system. They also gained a deeper understanding of public relations and had a chance to shadow current library leaders," said Damone Virgilio, Staff Development

Manager.

LEAP is based on existing and successful civic programs. Funded by the Friends of the Library, the objectives include developing visionary leadership through practical hands-on experience and classroom training sessions, developing awareness of external and internal social and political influences impacting the Library, and developing proactive strategies to address a shifting workplace environment.

"We want LEAP graduates to understand what it takes to be a leader, increase their self-confidence, and establish a network of support throughout the system so that they can continue to develop personally and professionally once the program is over," said Gay Cain, Bartlett Branch Manager and LEAP Steering Committee Chairperson.

The selection process for 2006-2007 LEAP candidates has begun and organizers have tapped graduates from the first class to help with choosing future LEAP-ers. Chris Carwile, a LEAP graduate and coordinator for the Library's radio station, is helping with the LEAP selection and to enhance the curriculum, "I am very thankful for the experience and I am sure the next group will find it rewarding, as well."

### Memphis Public Library's Teen Tech Camp



Teen Tech Campers, hard at work, busy at play, or somewhere between.

MPLIC held its second annual Teen Tech Camp from July 10-14 at the Central Library. The camp's goal was to introduce new media technologies to area teens, as well as provide valuable hands-on experience. TTC was free, thanks to a grant from the Society for Information Management (SIM).

Each session built upon what teens had learned the previous day and encouraged working as a team. Programs included a podcast and web cam sessions, a class on GIS mapping, tutorials in project presentations

and making digital movies, and a tour of the Library's TV and radio stations, where campers learned how to write scripts and edit their work.

On the last day, the projects were judged by Library and SIM representatives. Each camper also received a t-shirt, a "Certificate of Awesomeness," and a basket full of Library surprises. Over 40 applicants were narrowed down to the 12 attendees.

### Memphis Public Library's Tell Me About A Book Offers Book Club Conference

What will authors Dennis Lehane, Amanda Quick, and Travis Hunter have in common this summer? They will all participate in the August 26 Book Club Conference as a part of the MPLIC's *Tell Me About A Book* program. Lehane, author of *Mystic River*, will be the keynote speaker and each attendee will receive a copy of his new book, *Coronado Stories*. Romance-suspense author, Jayne Ann Krentz (aka Amanda Quick), is sure to talk about her new release, *Second Sight*, during an author conference call. (*Second Sight* is a *New York Times* Best Seller.) And is if that weren't enough, Travis Hunter, author of *Hearts of Men*, will also have a conference call.

*Tell Me About a Book* is an adult reading program funded by Mid-South Reads and the Assisi Foundation. It encourages reading by rewarding book clubs throughout the Library's service area, including library-associated book clubs, independent book clubs and newly formed book clubs, to read books from either the *New York Times* Best Seller List or the *Essence* Reading List, found in "Popular Library" at all library locations.

In addition to the keynote address and conference calls, there will be a free luncheon, fun classes, door prizes, and giveaways.

Book clubs have to register for a chance to attend the conference.

Additional resources available include:

- *Tell Me About a Book* buttons and booklets on how to start a book club are offered at all Library locations.
- New web-based materials for individuals and book clubs. Customers can go to [www.memphislibrary.org](http://www.memphislibrary.org) and click on "Two Thumbs Up" (Review Page). They can join the Library's book discussion blog, designed to discuss some of the best-selling books featured in the catalog. (See <http://memphisreads.blogspot.com>.) Another online feature accessed from the page is the Library's e-newsletter *Book-Letters*, which gives info on the latest/best books to suit individual reading tastes.

— Devin Misko,  
Communications Specialist,  
Memphis PL

**Tennsco PLS Scholarship  
for 2007 TLA Annual Conference**

Name: \_\_\_\_\_

Library Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

Number of years as director: \_\_\_\_\_

Are you a member of TLA? \_\_\_\_\_ Have you ever attended a TLA conference? \_\_\_\_\_

Do you have your MLS degree? \_\_\_\_\_ Working on MLS? \_\_\_\_\_

Are you a Certified Public Library Manger? \_\_\_\_\_

If not, are you currently in the training for this? \_\_\_\_\_

If you receive this grant and are able to attend the 2007 TLA conference, do you think this will influence the chances that you will get to attend future TLA conferences? Yes or no comments:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What library training do you take advantage of now or plan to take advantage of in the future to help you become a better librarian?

\_\_\_\_\_  
\_\_\_\_\_

### Clay County PL: Up Against the Wall

The Clay County Public Library in Celina, TN. was recently up against the wall — with paint and brushes. Last fall, a patron enlarged the parking lot and put in a retaining wall. On June 17, the library invited the community to help decorate the retaining wall. Several outlines of fairy tale creatures were drawn on the wall, then patrons came and colored them in. There were also several patrons who put up original works of art on the wall. The mural has drawn the attention of the community; several people who have not been to the library in years have once again stepped through the doors.



### Unexpected Visitor at Houston County PL

Kay French, Director of Houston County Public Library, had a surprise visitor waiting for her at the library on the morning of June 15.

Miss Doe came crashing through the window into the genealogy room before the library opened for the day. Apparently she was so excited about joining in on the “Jungle Tales: Hiss, Rumble and Roar,” that she just could not wait until the library had opened for the day. That’s the way it has been around libraries in the summer! Library staff wanted to ask Miss Doe exactly what ancestor she might be researching that early in the morning, but she refused comment. John may have been nearby, but could not be reached for comment.

The Erin Police Chief and a Tennessee Wildlife Resources Agency officer had waited to escort Miss Doe out. When the door to the hall was opened, she made her exit at break-neck speed and leaped over the railing to freedom.

Many staff members do not believe she wished to be questioned further by officers about the damage to the library. The window, blinds, and carpeting will be replaced and other damage fixed.

When questioned, several members of the public said that Miss Doe was injured and had paid *dearly* for her accident and should be pardoned of all of (fences). Observers believed that Miss Doe would survive the accident, despite the fact that she had lost a lot of blood.

Kay said: “You just never know who reallllllllly wants to use the library!!!!”

Come visit all of our libraries this summer, surprises and fun are awaiting your arrival.

All are Welcome.

**Please observe library hours.**

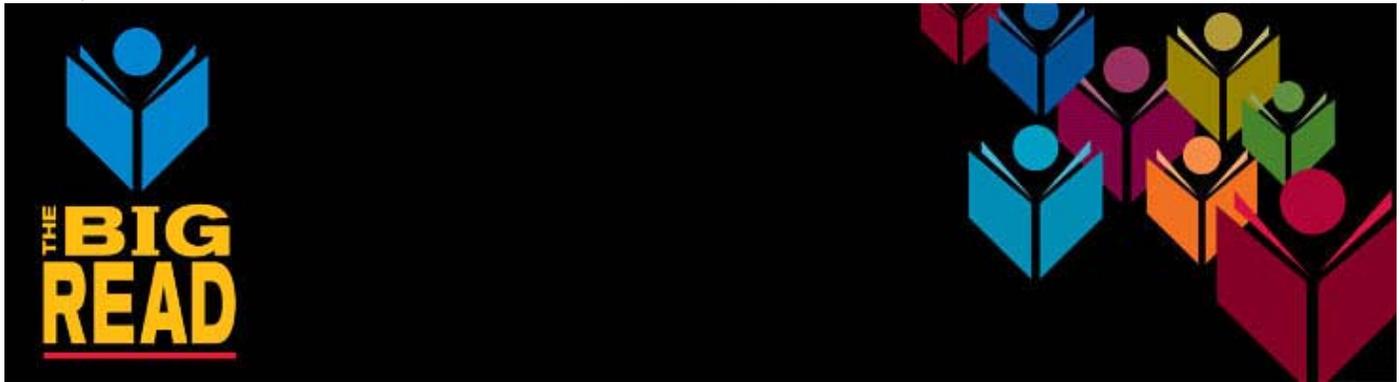
— Becky Bailey,  
Assistant Director ,  
Warioto Regional Library Center,  
Clarksville, TN



### Putnam County’s Monterey Branch Holds Groundbreaking Ceremony

On July 18, 2006, Putnam County’s Monterey Branch held a groundbreaking ceremony to celebrate the beginning of an expansion project at that facility. Pictured below are some of the excited folks in attendance, shovels in hand.





## Request for Proposals

**Deadline: September 12, 2006**

**The Big Read is an initiative of the National Endowment for the Arts  
in partnership with the Institute of Museum and Library Services  
and in cooperation with Arts Midwest.**

Dear Colleague,

The Institute of Museum and Library Services has joined the National Endowment for the Arts in The Big Read program. (The Institute, an independent government agency, is the primary source of federal funds for the nation's museums and libraries). A new national initiative, The Big Read has grants ranging from \$5,000 - \$20,000 (depending on community size) available to revitalize the role of reading literature in American popular culture. The Big Read provides comprehensive materials and training to help communities read and discuss a single book. To support discussion of classic literature, The Big Read provides a national publicity campaign, regional networking opportunities and a Web site with comprehensive information on authors and their works. Approximately 100 organizations of varying sizes in all 50 states will be awarded grants through two selection cycles. I hope your library will consider applying. The grant deadline is September 12, 2006. For applications and complete information, please go to [www.neabigread.org](http://www.neabigread.org).

I am proud that the Institute of Museum and Library Services is joining the National Endowment for the Arts in The Big Read program. The involvement of the Institute of Museum and Library Services with The Big Read is a natural. We encourage libraries everywhere – in communities and on campuses-- to take part in The Big Read. Libraries bring important expertise to this initiative. They are centers of civic engagement, where all kinds of community organizations – schools, museums, media, business – can come together. And libraries have librarians – trained, committed people who know their communities, know about learning, and have the ability to bring partners to the table. The many partnerships that will be created by The Big Read have great strength to unite communities around a common purpose. And that purpose is to use great literature to learn and be inspired, to think critically and explore different points of view, and to strengthen the fabric of our communities and of our nation. Because when people talk together about a book they have each read, something powerful happens. We are thrilled to play a part in this important initiative.

Sincerely,

Anne-Imelda M. Radice, Director, IMLS

**For eligibility requirements and to download the Request for Proposals, go to  
[http://www.neabigread.org/application\\_process.php](http://www.neabigread.org/application_process.php).**

**Questions? Call Arts Midwest at 612.341.0755 or e-mail [TheBigRead@artsmidwest.org](mailto:TheBigRead@artsmidwest.org)**

## Collierville Library Happenings

### Melinda Saves a Wedding

The following is an example of Nordstrom's "Fabled Service."

Last night as we were locking the doors at closing, a gentleman asked to be let in and helped. His child was about to be married at a nearby church at 6:30 p.m., and the organist had brought the wrong sheet music. He was desperate to find an internet computer and someone to help him order the sheet music online, download it immediately, and get it to the church in time for the wedding. Melinda agreed to help him even, though it was almost 10 minutes after closing and the weather was getting very nasty (which had her a bit worried about her long drive home). But she cheerfully and successfully helped him get exactly what he needed; he left with 10 minutes to spare. He was very grateful and offered to pay something, but of course Melinda was gracious and assured him that she was just doing her job.

### Comfy Chairs and Big Dogs

How did Bob Graham, an Australian children's author/illustrator with a knack for painting adorable dogs, find out about Collierville? Because one of his biggest fans is Children's

Librarian, Jodi Rouillard. Mrs. Jodi emailed Candlewick Press, Graham's U.S. publisher, regarding any plans the author had for a U.S. book tour. Unfortunately, such a tour is not planned. But when the publisher forwarded Mrs. Jodi's email to Mr. Graham, her enthusiasm and interest inspired him to send a very special letter to Collierville's children.

This unique letter has been framed by The Friends of the Library, with the help of a donation from the Art and Frame Shop. The piece is now on display at the west end of the Information Desk. Stop in and read what Graham has to say about big dogs, little dogs, comfy chairs and reading.

### Meet the Artist in August

Enjoy the landscapes and florals of artist Sally Papich during August. Meet the artist on Saturday, August 5, from 2 to 4 PM in the Halle Room.

### Meet the Artist in September

Award winning Collierville artist, Peggy Pipkin, displays her art during September. Rich, vibrant color is the hallmark of this artist's style. Meet the artist on Sunday, September 17 from 2-4 in the Halle Room.

## Blount County PL Seeks Yearbooks

If you have old high school/college yearbooks from schools in the region, including city schools, or copies of Maryville and Maryville/Alcoa City Directories, please consider donating them to BCPL's local history collection.

Consider giving unwanted annuals or city directories as a contribution to enhance the archives collection at the library, where many people go each day to research Blount County's past history or residents. High school/college yearbooks and city directories yield important information to researchers.

For a complete list of specific yearbooks and dates needed by BCPL to fill in existing gaps, please contact the library. The following years of Maryville and Maryville/Alcoa City Directories are also needed: all years before 1923, 1924-28, 1931-40, 1942, 1944-47, 1949-52, 1954-58, 1960-64, 1966-68, 1970, 1972-73, 1975, 1978, 1981, 1985, 1991-92, 1995-97, 1999, and all years after 2001.

If you or someone you know has these yearbooks and want to donate them to this very important collection, please take or send them to the Reference/Local History Collection, Blount County PL, 508 N. Cusick Street, Maryville, TN 37804. Phone 865-273-1436 or 865-982-0981.

@ your library®

@ your library®

## Obion County Public Library Programs

The Obion County Public Library in Union City is excited to announce the following events! We have several free, ongoing, weekly programs, which include:

- **Mondays, 10:00 a.m. – Pre-school Story Time** – Our Children's Department has a custom built puppet theatre. And to the delight of the children, we have over 100 puppets and marionettes with which to tell the stories.
- **Tuesdays, 10:00 a.m. – Sit and Stitch Class** -All types of sewing, knitting, crocheting, needlepoint, etc. are welcome in this class. Participants learn from each other and constantly get ideas for new projects.
- **Wednesdays, 9:30 a.m. – English as a Second Language Class** – Students at all levels learn conversational English.
- **Wednesdays, 12:00-1:00 p.m. – Book Discussion Group** – Participants choose upcoming books and then each week read a book together. They then meet weekly for lively discussion of the book.

- **Thursdays, 10:00 a.m. – Scrap Booking and Card Making** – OCPL has over 575 die cuts in our Teacher's Resource Center. They are often used in this class. A new project is presented each week. One can work on that project, making it uniquely his/her own, or work on an individual project. Participants learn from each other and share ideas.
- **Saturdays, 10:00 a.m. – Children's Story Time** – The children are read to from a variety of books. Themes are used to teach a lesson about particular subject matters. Occasionally props are used.

We also offer some monthly programs:

- **Every 4th Tuesday, 12:00-1:00 p.m. – Books For the Journey Series** – Each month a different pastor from the local Obion County Ministerial Association gives a talk showcasing a favorite spiritual book that he has found inspirational for his life. These are

open to the public.

- **Every 2nd Wednesday, 10:00 a.m.-noon – Free Blood Pressure Check** – This check is sponsored by OCPL and Baptist Memorial Hospital.
- **Every 2nd Thursday, 10:00 a.m.-noon – Nifty Fifty Bingo** – Participants have fun, win prizes, and enjoy refreshments. Friends of the Library host this event.

At the moment we have one special event coming up in September:

- **Monday, September 11<sup>th</sup> from 12:00 noon to 2:30 p.m. – 9/11 Event** – OCPL will be set up for a live broadcast of Holocaust survivor Marion Lazan. During this interactive event, she will spend 30 minutes telling her story and then spend the remainder of the time answering e-mail questions from an online audience.

— Karen L. White  
Public Relations Assistant,  
Obion County Public Library

# Linebaugh Public Library Takes Giant Step Award

Linebaugh Public Library’s journey to the 2006 Thomson Gale Giant Step Award began a few years ago. It all started when our county instituted a new pay plan. Because we aren’t county employees we didn’t benefit from the new plan which really hurt. The lowest paid county employee made about \$4,000 more than an entry-level library clerk. I found myself walking outside my office more frequently to avoid the “No Whining” sign that sits on my desk! We realized at this point that something had to change.

Step one in our attitude change began to occur around the same time I was invited to serve on a United Way funding panel. Part of the process was to visit a dozen or more local agencies. These agencies operate on less money than the library, but with just as much passion and commitment. The real eye opener was that they were doing great things, but getting paid less.

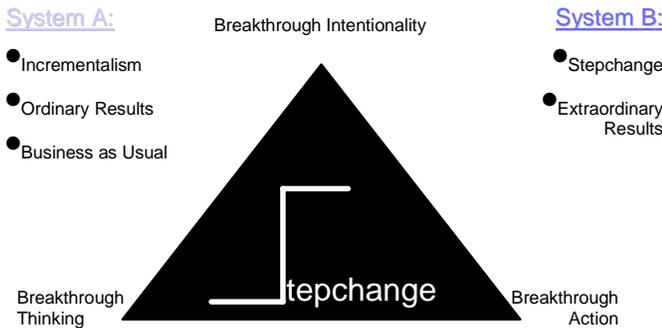
We began working with a consultant on a strategic plan, which led to step two in our attitude change. Hours of work went into creating a two-page document. The consultant insisted we create a brief well-thought-out document that would actually be implemented, instead of a huge binder that was put on the shelf and never considered again. We defined our mission, vision and core values. We involved the supervisors, board members, and then the entire staff. It was amazing how much consensus there was, but at the same time it was critical that we work through it together. It wouldn’t have worked if the board or the administration had imposed a vision on everyone.

During the process we had to identify our strengths, weaknesses, opportunities and threats. One phrase recurred: “They don’t appreciate what we do.” In the final document that phrase turned into “Increase awareness to compel support.” It was now *our* responsibility to turn things around. At the “they don’t appreciate us” stage, we were helpless and the power was in someone else’s hands. Now the power was in our hands, making an incredible difference in the staff’s attitude.

During the strategic planning process, our consultant kept referring to step change; incremental change wouldn’t do. We realized that we had to work towards major change using the Stepchange Model (*illustration below*) if we were to successfully implement our plan.

## Stepchange Model

**Step** – in Physics -- an abrupt change in the value of a quantity, especially voltage.  
**Change** -- the action of changing; an instance of becoming different.



Source: John O’Keefe, *Business Beyond the Box* ©1998

From working with the United Way we learned to be a part of the community not apart from it. This led to a series of workshops for non-profits on topics such as publicity, grant writing and volunteer management. We work closely with other non-profits to everyone’s benefit.

The biggest lesson we learned from the strategic planning process was to say “yes,” instead of “yes, but.” If it meets the goals of the strategic plan, we’ll find a way to do it. People began coming to us. Our award-winning Common Grounds and Café Symposium programs are just

two examples of library programs done by volunteers rather than staff.

You’ll be happy to hear that we’ve also implemented our new 8-step pay plan. It took two years to bring everyone up to step one and we have just recently added a ninth step. The plan is to revisit it every two to three years to keep it current.

Now you understand why I knew the Giant Step Award was meant for us when I saw it mentioned. At least five different people worked on writing up our accomplishments, but we had a good feeling when it was mailed. We had taken a Giant Step and were confident *School Library Journal* would recognize it.

The article in the May issue of *School Library Journal* tells about the specific programs we implemented that lead to the award. Please feel free to copy any or all of the programs for your community. The important thing to remember is not about copying programs, it’s about copying attitude. There’s always enough money, enough time, enough energy — if you believe in what you’re doing. We’re now launching a \$29 million building campaign – and that’s just the beginning.

— Laurel Best, Director  
Linebaugh Public Library



## Laura Bush Announces More Than \$20 Million in Librarian Recruitment and Education Grants from the Institute of Museum & Library Services

First Lady Laura Bush announced \$20,869,145 in grants from the federal Institute of Museum and Library Services. Thirty-five awards will go to universities, libraries, and library organizations across the country today to recruit and educate librarians. The grants are designed to help offset a current shortage of school library media specialists, library school faculty, and librarians working in underserved communities, as well a looming shortage of library directors and other senior librarians, many of whom are expected to retire in the next 20 years.

Vanderbilt University's Peabody College of Education and Human Development received \$89,165 for the project "Peabody Professional Institutes for Academic Library Leadership."

Vanderbilt University's Peabody College of Education and Human Development will design and lead an intensive five-day summer institute for academic library leadership. Ten full scholarships will be awarded to leaders of libraries in historically black colleges and universities, tribal colleges, and Hispanic-serving institutions, or minority librarians who meet the criteria for acceptance into the institute. The scholars will explore the role of the library in furthering the goals and priorities of the parent institution, identify strategies for positioning the academic library as an agent for change within a higher education institution, and enhance participants' ability to articulate persuasively the need for strengthened support for academic library services and resources.

Contact: Dr. Timothy Caboni, Assistant Dean  
(615) 343-2493  
timothy.c.caboni@vanderbilt.edu

## Pickett County PL Holds Open House

On Saturday, July 22, 2006, from 1:00 pm to 5:00 pm., the new Pickett County Public Library in Byrdstown, held an Open House for the public to come and check out the new facilities. Those on-hand included Library director Lori Winningham and representatives from the Library Board.



## Sullivan County PL MOGO Contest

The Sullivan County Library System is pleased to announce its MOGO contest! We are looking for a MOGO – combination motto and logo – to represent our organization. The MOGO will appear on new library cards and will be used to represent us in the media and community. The winner will receive \$200! The top 12 finalists will also appear on our 2007 calendar.

The contest began on April 3, during National Library Week. All entries must be received in a branch or postmarked by September 30, 2006. The winner will be announced during National Children's Book Week, November 13-19. Entry forms will be available at each of our branches or online at [www.wrlibrary.org/sullivan](http://www.wrlibrary.org/sullivan).

The MOGO contest is open to all Sullivan County Library card holders. Don't have a Sullivan County Library card? Visit any of our five branches for information.

### Sullivan County Library

1655 Blountville Blvd./Blountville, TN 37617  
423-279-2714

### Bloomington Branch Library

3230 Van Horn St./Kingsport, TN 37660  
423-288-1310

### Colonial Heights Branch Library

149 Pactolus Rd./Kingsport, TN 37663  
423-239-1100

### Sullivan Gardens Branch Library

104 Bluegrass Dr./Kingsport, TN 37660  
423-349-5990

### Thomas Memorial Branch Library

481 Cedar St./Bluff City, TN 37618  
423-538-1980

## Tennessee's Imagination Library Now Extends to All 95 Counties

### Dolly Parton's Free Pre-K Literacy Program Provides 1 Million Books to State's Children

**Nashville** – With the recent launch in Sumner County, Tennessee's Imagination Library now extends to all 95 counties. Tennessee is the first state in the nation to offer the free book program to each of the state's residing children under age five.

Created by Dolly Parton in 1996, the Imagination Library provides one new, age-appropriate, hardcover book each month to children from birth to age five at no cost to the family, regardless of income or any other demographic. In just 20 months, more than 1 million Imagination Library books have been mailed to more than 125,000 Tennessee preschoolers, with thousands of new Imagination Library "members" signing up each month.

"Two years ago, we created the Governor's Books from Birth Foundation with the charge of taking Dolly's program statewide," Governor Phil Bredesen said. "Today, the challenge has been met, thanks to innovative partnerships throughout the state and active endorsements from groups such as the Tennessee Press Association."

A Tennessee native, Parton initially offered the program as a gift to the children of her rural childhood home in Sevier County. Parton says that, although she has accomplished many things as an entertainer and entrepreneur, the Imagination Library is, without doubt, her crowning achievement.

"My daddy told me that of all the things I've done in my life, he was most proud of the Imagination Library," Parton said. "I just wish he could be here today to help me thank all of the people in our great state who have joined together to bring the love of reading to each and every child. Governor Bredesen and our county leaders are showing us that all things are possible."

In Tennessee, the Imagination Library has been adopted on a county-by-county basis and is administered and supported by local sponsors, civic groups and individuals. The total cost of the Imagination Library is \$27 per child, per year, which includes 12 hardcover books, postage, shipping and handling, reflecting no administrative overhead costs. This cost is split equally between each county sponsoring organization and the Governor's Books from Birth Foundation.

Statewide contributions from private entities and individuals help the Foundation provide full-coverage distressed county grants and are used for special projects such as purchasing full sets of Imagination Library books for each of the state's pre-K classrooms and local Head Start facilities. With recent research showing that 35% of children arrive at school unprepared to learn, Bredesen says he believes Tennessee's adoption of the Imagination Library goes hand-in-hand with the state's ongoing focus on voluntary pre-K efforts.

"Dolly created this program to serve as a free gift to all children and as an educational common denominator," Bredesen said. "It is fitting that

the last IL book a child receives is *Look Out Kindergarten, Here I Come*, because no matter what their family income or place of birth, on their first day of school every one of those children will have read up to 60 books, will know *The Little Engine That Could*, and be better prepared for a lifetime of learning."

### GOVERNOR'S BOOKS FROM BIRTH FOUNDATION QUICK FACTS

- Every child under age 5 in Tennessee now has access to the Imagination Library.
- According to the 2000 U.S. Census, that is 374,880 children in 95 counties.
- One in three Tennessee children under age five is registered in the Imagination Library.
- 3,847 Tennessee children joined the Imagination Library between April 9 and May 9.
- Statewide contributions from individuals and private entities provide full-coverage distressed county grants, and are used for special projects such as purchasing full sets of Imagination Library books for each of the State's pre-K classrooms and local Head Start facilities.
- The Governor's Books from Birth Foundation (GBBF)/ Imagination Library receives 300-350 TV and print media press hits each month, in large part due to GBBF's invaluable partnership with the Tennessee Press Association.
- The GBBF has raised more than \$933,000 in pledges and monies paid for statewide application, and \$247,200 on behalf of individual counties for their portion of monthly book costs.
- Several other states have been in contact with the GBBF wanting to duplicate Tennessee's model for a statewide IL (Indiana, Idaho, Illinois, Michigan, Puerto Rico, Alabama, Kentucky, Georgia, South Carolina, Texas, etc.).
- More than 70 teenagers across the state have already been inducted and countless others are enthusiastically supporting the Imagination Library and creatively working toward membership in GBBF's League of Extraordinary Teens. These teens have personally registered more than 740 children and personally raised nearly \$10,000 for their counties' Imagination Library program.

The Governor's Books from Birth Foundation® serves as a catalyst and tangible resource to Tennesseans establishing and sustaining countywide Imagination Libraries. Initially charged with conducting the IL statewide rollout, raising statewide funds, and training volunteers, Foundation staff now serves IL organizers by providing fundraising, public relations, program, and statewide partnership support. Learn more at [www.governorsfoundation.org](http://www.governorsfoundation.org) or by calling toll-free: 1-877-99Books. For more information, please contact Margie M. Newman, Communications Director, Governor's Books from Birth Foundation, 615.253.4349 or [margie.newman@state.tn.us](mailto:margie.newman@state.tn.us).

## Sullivan County Imagination Library Celebrates "Freedom to Read"

The Sullivan County Library System actively supports the Imagination Library. Colonial Heights Branch Manager, Jo McDavid, attended both the Bristol and Kingsport Parades representing the library. The Bristol parade was held on July 1. Celebrating the Fourth with IL was a great way to celebrate our freedom to read.

The entry in the Bristol parade was a Honda Van provided by Phil Bachman Honda in Kingsport. For the Kingsport parade, Christopher McDavid's truck was used. Signs were painted by Stanley Fish. In addition to handing out applications for the Imagination Library, "Freedom to Read" bookmarks with the library's information on the

back were distributed. It was maximum exposure with minimum cost for the Sullivan County System, as well as the Imagination Library.

— Jo McDavid, Manager  
Colonial Heights Branch, SCPL



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**Do TEL @ Your Library!**

Check us out at the TLA  
 Website —

<http://www.TNLA.org>



The purpose of the Tennessee Library Association is to “promote the establishment, maintenance, and support of adequate library services for all people of the state; to cooperate with public and private agencies with related interests; and to support and further professional interests of the membership of the Association.” In order to accomplish these goals, TLA supports continuing education opportunities for its members, especially at its annual spring meeting. TLA works with the State Library and Archives to develop state-wide holdings databases, coordinated networks involving all types of libraries and information centers, and effective and efficient resource sharing initiatives. The Association also initiates and supports legislation promoting library development and monitors legislation that might threaten Tennessee libraries and librarians. We hope that you will find the Tennessee Library Association to be an organization that makes a difference for you, for Tennessee librarians, for Tennessee Libraries, and for the citizens of Tennessee.

**Our Most Democratic Resource: Libraries**

Many thanks to Kathleen Berotti for giving us permission to reprint an editorial that was originally printed in *The Chattanooga* on June 7, 2006. I believe that this piece speaks volumes about libraries and their never-ending importance.

— Chrissie Anderson Peters, *TLAN* Editor

**Our Most Democratic Resource: Libraries**

I grew up in a home rich in books, none of which belonged to me for more than two weeks. My mother shuttled us to the closest branch, which had the best, most coveted chairs, and the massive “city” building which had the reverent, shushed tones to match my mother’s whisperings about this, Ben Franklin’s best idea, the public library.

Remember rushing to crackle open the plastic covers on the new arrivals; remember disappearing down an aisle to finger the musty covers of old favorites? How easy it is to take such a treasure for granted.

Where is the best gateway to early childhood literacy? The Northgate branch: the parking is easy, I eyed my toddlers picking through the board books while I grabbed fiction, and while preschool’s expensive, Miss Terry’s “lap-sit” sparked interest and enthusiasm in reading. Downtown, I brought my daughter, who later perched on a chair with a box full of books, mimicking Miss Shelley as she jauntily read for a pile of dolly preschoolers.

Just yesterday, I indulged myself in an hour’s respite while my kids attended “Adventure Hour,” to listen, play, respond, perform, and create a craft. I indulged my son’s latest interest (Chinese dragons) by finding him photographs and mysteries, picture books and novels, a DVD, a pile of goods I’d spend over \$100 to collect from any other source. By the time his interest turns to World Cup soccer or maybe back to knights (again), I’ll trade this pile in. With nothing in my wallet but my library card, we purchased hours of self-motivated education and entertainment.

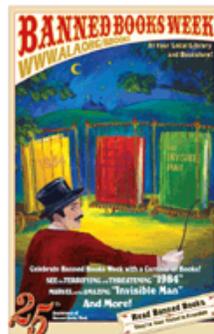
To me, this resource is among the best models of what a civilized and democratic society can provide. Available to everyone, except when closed due to lack of funding.

My mother and Ben Franklin taught me: With a library or a voting card, we’re responsible for what we choose.

— Kathleen Berotti,  
 Kberotti@bellsouth.net



**September is  
 National Library  
 Card Sign-Up  
 Month**



**Banned Books Week  
 Is  
 September 23-30  
 This Year!**