



TLA Newsletter

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Do TEL @ Your Library!

May/June 2007

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Editor's Note

Swimming pools and movie stars....oh, those first days of summer for the school-aged crowd filled with reruns, Kool-Aid, and Wet Bananas remind me that many of my colleagues will be dedicating themselves to summer reading programs across the state. Hard work, hoopla, and a passion for reading will be their mantras as their Reading Roundups get underway.

I would also like to take this time to congratulate the recent Library Science graduates. I wish them luck in their job searches and good karma on their interviews. Please know that I am thankful for the colleagues who have befriended, advised and networked with me along the way. To all of you who represent our profession so positively, I say, kudos!

--Amy Arnold

TLA Newsletter Editor

TLA Election Results

Congratulations to all incoming officers for the July 2007-June 2008 term!

Incoming President: Jane Pinkston

Incoming Vice-President/President-Elect: Sue Szostak

Recording Secretary: Virginia Cairns

Incoming Past President: Pat Thompson

President's Point of View



Pat Thompson with General Session Speaker, Dr. Loriene Roy, President-Elect of ALA

What is a library worth? Recently there has been much talk in local budget meetings about what it is that libraries do that transforms a community's hard-earned investment into real value. Well, they asked librarians, and librarians responded with facts. Next time you are confronted by some who may not have run the numbers, here are some helpful resources to put your library's value into perspective.

One useful evaluation tool, produced by Vermont Public Library, provides dollar values for use of library services and facilities. For example, a reference question is worth \$7, a borrowed book is worth \$25, an hour's use of a computer is valued at \$12. (Please try this tool for yourself at www.vermontlibraries.org/value.html.) South Carolina Public Library created an Economic Impact Study at www.libsci.sc.edu/SCEIS/home.htm, which claims that "more than 13.8 million people visited S.C. public libraries last year, approximately 10 million more than those attending all USC and Clemson sports events," and "library cardholders outnumber

Amazon customers by almost 5 to 1 (Amazon.com: 30 million; U.S. libraries: 148 million)." For every \$1 expended in South Carolina, the return on their investment is \$4.48.

Many Tennessee libraries have run their own "return on investment" formulas with similar results. Our communities can lay claim to improving quality of life, increasing property values, attracting new businesses, as well as serving educational and recreational needs of its citizens. We are a bargain. We enrich lives and add value to our communities with the work we do. Take that thought to your next budget meeting.

From the Executive Director's Desk



The Conference Planning Committee, led by Charles Sherrill and Marion Bryant, are to be congratulated on presenting a wonderful program. The reception at the Tennessee Aquarium delighted all attendees. If you missed this year's Conference, we look forward to seeing you in Kingsport, April 9 – 11, 2008.

I'm reminded more and more each day how time whizzes by. Here it is May and 211 persons who were members of TLA in 2006 have not yet joined for 2007. It isn't too late to show your continued support for TLA and the activities it promotes. We look forward to hearing from you soon!

Annelle R. Huggins
Executive Director

TLA 2007 Conference Highlights Award Winners



Jennifer Cowan-Henderson of the Upper Cumberland Regional Library awarded the Tennessee Resource Sharing Award



Joyce Gunnels, Reelfoot Regional Library awarded the Library Support Staff Award



Tena Litherland of the Webb School of Knoxville recipient of the Frances Neel Cheney Award



Louise Meredith School Media Award, Nancy Dickinson, Hillsboro Elementary School. Presented by Lynn Caruthers, President-elect, TASL.



Brenda Pirtle, Lee Ola Roberts Library, Whiteville, TENNSCO Conference Scholarship



TLA Honor Award given to Penny Frere, Executive Director of TENN-SHARE

TLA Conference Highlights Continued



Inaugural Gleaves' Scholarship Awarded

Maria Sochor, the Assistant Circulation Supervisor at The Brentwood Library, has been awarded the first Dr. Edwin Gleaves' Scholarship. Maria is the assistant circulation supervisor at the Brentwood Public Library. This \$1,200 scholarship will be awarded annually to an individual who is a member of good standing within TLA; a Tennessee resident; and enrolled or accepted into a graduate program for librarianship that has ALA or NCATE accreditation. The scholarship was named in honor of the former Tennessee State Librarian and professor emeritus of the Peabody Library School. Dr. Gleaves presented the award to Maria during the Opening General Session.



John Taylor presents the Daniel A. Taylor Memorial Award to Doylene Farley, Monterey Branch



TLA Trustee Award given to John A. Berry who serves as a trustee and chair at the local, regional and state levels.



Author Jeanne Ray speaks with Janie Gleaves and Francis Darnell following the Friends and Trustees Luncheon.

Tennessee History Book Award Named

Tennessee Historical Commission member Bob Thomson and Tennessee History Book Award Committee co-chair Kathy Bennett were present at the Country Music Hall of Fame on May 12th to deliver the plaque and cash award in person to 2007 award winner Martin Hawkins, author of *A Shot in the Dark: Making Records in Nashville, 1945-1955*. Mr. Hawkins expressed deep gratitude for the award and gives special thanks to TLA and the Tennessee Historical Commission. Author Hawkins was in Nashville for several speaking engagements related to his newly published book.

--Kathy Bennett
Tennessee History Book Award Co-Chair

TLA Conference Highlights Continued



Chris Matz Awarded the TLA Intellectual Freedom Award

Chris Matz writes, presents and participates in panel discussions concerning the U.S. Patriot Act's effect on individuals' freedoms. He encourages his audience to write to their representatives in order to protect their privacy and interests. He led a panel discussion at the 2003 EEI21 Conference and presented for area library associations such as the Memphis Area Library Council, the West Tennessee Academic Library Consortium, and the Tennessee Library Association. It is for these efforts that Mr. Matz received the TLA/SIRS Intellectual Freedom Award. He is the Collection Development Librarian at the University of Memphis. Matz earned his BS in Political Science from the University of Oregon and an MLS from UNC-Greensboro.



Library Instruction Awarded to Sammy Chapman

Sammy Chapman, Reference Librarian at Lambuth University, received the James E. Ward Library Instruction Award. Mr. Chapman graduated from UT Knoxville with his MS in Information Sciences as well as an MS in Human Resource Development. The recipient of this award exhibits outstanding and sustained work with library instruction programs as well as innovative and creative achievement in the development of library instruction programs. They must also promote a positive image of libraries in the minds of users.

Chattanooga Aquarium Hosts the Conference Reception



UTK School of Information Studies News

The University of Tennessee School of Information Sciences announced several student scholarships and awards at its annual Hooding Ceremony held yesterday, May 10. Dr. Jinx Watson, who is retiring at the end of this semester, addressed the graduates, along with past-president of the SIS Alumni Board, Margaret Casado.

Thanks to the Student Affairs committee, chaired by Dr. Bharat Mehra, who sorted through the long list of qualified nominations! For more information about SIS awards, visit <http://www.sis.utk.edu/students/awards/>

And the envelope, please:

The Gary R. Purcell Award of Merit : Natalie Clewell

Academic Achievement: Sarena K. Cleeton

Outstanding Service: Susan Lee Jennings

Best Paper Award: Maria Sochor, for her article, "The Library of Congress Reclassification of 1900: The Creation of the Library of Congress Classification Scheme"

Best Technical Project: Jody DeRidder, for her project "Metadata for Digital Libraries"

SIS Outstanding Masters Thesis Award: Sheri Edwards for her thesis: "Health Information Need and Seeking of Older Adults Residing in an Independent-Living Retirement Community: A Qualitative Study"

SIS Scholarships Awards

Gary R. Purcell Scholarship: Jamie Osborn and Krishna Adams

Information International Associates Scholarship: Jarrell "Bo" Link

Carmen L. Moulton Scholarship: Anna Joujan and Melissa Arnett

H.W. Wilson Scholarship: Susan Wolford and Andrew Sulavik

Pioneer Award Scholarship: Joan Lange and Matthew Lighthart

Glenn E. Estes Scholarship: Sarah Hilker

--Joel Southern
Communications Specialist
School of Information Sciences
University of Tennessee

Datafest Announced ***TENN-SHARE DataFest***

*An all-day vendor showcase of the latest in
electronic resources for libraries*

Thursday, September 13

&

TENN-SHARE Fall Conference

*Speakers, TEL Updates, Networking, Table
Talks, Breakout Sessions*

Friday, September 14

&

Metro Nashville Public Schools Collection Fair

Thursday-Friday, Sept 13-14

@

Nashville Public Library

More information coming soon at www.tenn-share.org

1982 World's Fair Board Member to Speak at Blount County Public Library

MARYVILLE, TN (June 11, 2007) So many images come to mind when remembering the 1982 World's Fair: The Sunsphere. The Energy Express. A visit by President Ronald Reagan. Cuisine from other countries of the world. Nightly fireworks. Terra cotta soldiers. Peruvian mummy. Japanese robot that painted pictures. An entire exhibition hall full of toys. Up With People.

Whatever events, pavilions, restaurants, games or rides were your favorite; most people agree that the 1982 World's Fair was, indeed, an exciting time.

1982 World's Fair con't

Now that twenty-five years has passed, the East Tennessee area is again reminiscing about the Fair and its impact on the region Did you know, for example, that it was almost the "1980" World's Fair instead of "1982?"

Thomas E. (Tom) Sudman, a founding member, director, and member of executive committee of the Fair, will present a program at 7:00 p.m. on Tuesday, June 19, to discuss some of the plans, hopes, and dreams of the original 1982 World's Fair planners. Sudman also has multitudes of anecdotes to share and will respond to the interests of the audience during the program.

When the world came to Knoxville for the 1982 World's Fair, a great deal of planning and organization work went on behind the scenes. In fact, the executive committee who planned the fair met at 6:00 p.m. once a week for two years and then, the last 90 days prior to the fair's opening met daily.

To learn more about what went on outside of the formal schedule of events, plan to come to the library for this interesting program.

For the month of June, an exhibit of 1982 World's Fair artifacts is in the Entry Rotunda of the library. Items in the exhibit were collected by Nancy Underwood, currently a staff member at Blount County Public Library, who served as assistant to the World's Fair librarian during the Fair.

This program is free and open to the public. The Blount County Public Library is located at 508 N. Cusick Street, Maryville.

For further information about other library programs or services, call the library at 982-0981 or visit the Web site at www.blountlibrary.org.

--Joan VanSickle Sloan

Community Outreach Coordinator

Association of Southeastern Research Libraries Elects New Board Members

The Association of Southeastern Research Libraries (ASERL) recently elected new members to its Board of Directors. The 2007-2008 ASERL Board includes

President

Louis Pitschmann, Dean of University Libraries, University of Alabama

Past President:

Lance Query, Dean of Libraries & Academic Information Resources, Tulane University, LA

President-Elect:

Bonnie MacEwan, Dean of Libraries, Auburn University, AL

Secretary-Treasurer:

Sylverna Ford, Dean of Libraries, University of Memphis, TN

At-large members:

Rosann Bazirjian, University Librarian, University of North Carolina at Greensboro
Deborah Jakubs, Vice Provost for Library Affairs, Duke University, NC

Julia Rholes, Dean of Libraries, University of Mississippi

In 2007-2008, ASERL will continue to focus on program development for the benefit of its member libraries. Included in ASERL's programmatic plan is the continuation of its training for non-librarian managers working in research libraries; hosting a "New Age of Discovery" institute to discuss the ongoing changes to library cataloging and resource discovery; the investigation of a cooperative government documents program; and exploring options for a cooperative digitization effort in coordination with the Open Content Alliance. ASERL will also continue to provide

ASERL Board Election con't

input on the development of the North American Storage Trust. The organization will also seek updated technology and functionality to enhance Kudzu, the association's shared catalog system.

Founded in 1956, ASERL is the largest regional academic library cooperative in the country, with 37 research libraries across ten states. ASERL was a founding member of the Southeastern Library Network (SOLINET) and established SOLINET's group licensing program. For more information about ASERL's ongoing programs, please visit www.aserl.org.

--John Burger
S.O.L.I.N.E.T.

Chattanooga-Hamilton County Bicentennial Library Children's Summer Reading Program

Children in Hamilton County are invited to "Get Caught Reading" at the library this summer. The Library's Summer Reading Program, "Rompin' Stompin; Reading Roundup," kicks off Saturday May 19 for an exciting summer of fun and activities. Participants may register at any of the branch libraries as well as at the Downtown Library through July 14. Children signing up receive a "Caught Reading" sticker, a logbook, and a bookmark.

"Reading Roundup" centers on the fun of reading, knowledge of animals and the environment, and the creativity of book-related crafts. Every child who reads 10 books or more by July 22 is invited to celebrate at Coolidge Park. Last summer the library had record breaking

Chattanooga Hamilton County Bicentennial Library con't

participation - 5,450 children registered to participate and went on to read over 203,000 books.

Each year the library selects an animal mascot to help introduce the program to school children. This year's mascot is Kit Cat Carson. "Kit will visit area schools with us," explains Eva Johnston. "We will hand out over 12,000 flyers and visit an average of 23 schools this spring. Last year we spoke to over 7,500 children in the two months preceding registration."

The Grand Finale at the First Tennessee Pavilion will take place Saturday, July 28, 9:30 a.m. - 11:30 a.m. Activities include games, stories, animals from the Chattanooga Zoo, door prizes, and more.

Teen Summer Reading Program

"Find Your Space @ the Library" June 23 - August 4

Find Your Space @ the Library by registering for our teen summer reading program Saturday, June 23. Registration continues through July 14 for teens ages 12 - 18.

Register on-line using our new Teen web page or visit any branch to register and receive a log book. Teens who register on June 23 will have the chance to win a Harry Potter Lock-In ticket that day. One winner will be chosen during each week following registration. Those who sign-up can also take part in the Design Your Space @ the Library contest. Contest rules are on-line and included in sign up packets. Submit your design to any branch by July 14. Our judges will pick a winner and he/she will receive a ticket to the Harry Potter Lock-In. Have fun at the Have Fun @ Your Space in the Library - Wrap Party, August 3. Watch the Teen web page or next issue of

Lock-In ticket that day. One winner will be chosen during each week following registration. Those who sign-up can also take part in the Design Your Space @ the Library contest. Contest rules are on-line and included in sign up packets. Submit your design to any branch by July 14. Our judges will pick a winner and he/she will receive a ticket to the Harry Potter Lock-In. Have fun at the Have Fun @ Your Space in the Library - Wrap Party, August 3. Watch the Teen web page or next issue of Volumes for details.

--Andrea Davis

Community Relations Director
Chattanooga-Hamilton County Bicentennial
Library

Watauga Regional Library System Announces Millennium Migration

On April 24th, all the public libraries of the Watauga Region (Bristol, Elizabethton/ Carter County, Greeneville/Greene County, Johnson City , Johnson County , Kingsport , Mosheim, Sullivan County , Unicoi County , Washington County) went live on our new automation system, Innovative Interfaces' Millennium. We were joined on May 15th by the libraries at ETSU and Northeast State . The 440,000 citizens of the Watauga region now have access to 1.85 million items in one place.

The Watauga Regional Library courier service has now expanded to ETSU and Northeast State . Citizens may request materials from any of the above libraries and have it sent to their home library where they can pick it up—at no cost to them. You can “check out” our new automation system at: <http://libraries.etsu.edu/> Please note that this initiative was begun by ETSU, and we are grateful to them for their continued support and leadership for our public libraries.

--Nancy Renfro, Watauga Regional Director

National Library Legislative Day



Representative Bob Corker addresses delegates.

Sixteen library advocates from Tennessee arrived in Washington D. C. for the 33rd annual ALA Library Legislative Day with the theme: "Check Out the Future." Secretary of State, the Honorable Riley Darnell, along with Jeanne Sugg, Tennessee State Librarian and Archivist, Nashville, headed our group.

This year's Legislative Day was Wednesday, May 2nd, with preliminary briefings being held on Tuesday, May 1st. During the Briefing Sessions on Tuesday, a variety of topics of interest affecting libraries. Speakers addressed areas concerning appropriations, telecommunications and the Internet; privacy issues, as well as the access to government information within federal libraries and other venues. Stephanie Vance, from Advanced Associates, was present again this year to coach in advocacy training.



Ingram-sponsored luncheon with delegates.

Appointments with all of our state's Congressional delegation were made before our arrival. As always, our smaller groups of library advocates were warmly received in each of the offices. We were able to participate in "Tennessee Tuesdays" meetings with Senator Lamar Alexander as well as our state's new Senator Bob Corker and their staffs. "Tennessee Tuesdays" is an event sponsored by the offices of the state's U.S. Senators where groups of TN citizens with a variety of interest and issues meet together. This year, because of the ALA Briefings meetings being on Tuesday (in past years, Mondays), our group was split. Some attended "Tennessee Tuesdays," while others attended the opening session of the ALA Briefings.



Congressman Duncan with Suzanne Freeman and Pat Thompson.

We were able to meet with all of our U. S. Representatives and/or their Legislative Aides. In each office, we were able to discuss the importance of Library Services and Technology Act federal dollars. We asked that this FY 2008 Appropriation be at \$226.18 million. This is the President's request. For school library funding, the appropriate program is "Improving Literacy through School Libraries" within the No Child Left Behind Act. The President's FY 2008 budget freezes funding at \$19.6 million. Members of Congress were urged to provide \$100 million for this program. We were asking Senators to co-sponsor the "LIBRARIAN Act of 2007" which would provide for student loan forgiveness for librarians that are employed in low-income schools and public libraries. Other topics included continued support of the E-Rate Program, Network Neutrality (no priority of Internet links on search engines based on payments), issues of open access to government information. Libraries continue to have questions and doubts about the PATRIOT ACT and The REAL ID acts and an individual's freedoms relating to use of library materials. Next year, the ALA Legislative Day activities are scheduled for Tuesday and Wednesday, May 13 and 14, 2008. I would especially encourage library trustees and members of Friends of Libraries groups to consider attending a future ALA Legislative Day.

TENNESSEE LIBRARY ASSOCIATION

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The purpose of the Tennessee Library Association is to “promote the establishment, maintenance and support of adequate library services for all people of the state; to cooperate with public and private agencies with related interests of the membership of the Association.” In order to accomplish these goals, TLA supports continuing education opportunities for its members, especially at its annual spring meeting. TLA works with the State Library and Archives to develop state-wide holdings, databases, and coordinated networks involving all types of libraries and information centers, and effective and efficient resource sharing initiatives. The Association also initiates and supports legislation promoting library development and monitors legislation that might threaten Tennessee Library Association to be an organization that makes a difference for you, for Tennessee Librarians, for Tennessee Libraries, and for the citizens of Tennessee.

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