

TLA Quarterly Report
September 13, 2019

Division: Communications

Public Relations Committee
Publications Advisory Committee

Public Relations Co-chairs Sharon Parente and Kathleen Tyree met on July 31st to plan activities for the committee. Since Rebecca Tischler formerly handled formatting blog entries time will be needed to master entering content into WordPress. Sharon Parente has access to LinkedIn Learning (formerly Lynda.com) and will complete the training needed to run the blog. A retrospective of honors and awards winners and new content are planned for September. The committee also plans to survey the membership through the listserv to create a listing of the media entities used by specific libraries along with contact information for PR releases.

There is no report for the Publications Advisory Committee

Sharon Parente