

## **Committee: Public Relations**

Added more items to the TLA Cafe Press store with the TLA logo and the conference logo which can be viewed at: <http://www.cafepress.com/tnla> Discovered an add logo to all items feature in CafePress Created a display for the conference with a qr code to advertise the online store. Received complaint that the logo on the sweatshirt was not centered so that item was pulled from the store. Other feedback to the co-chairs has been positive.