

TLA BOARD OF DIRECTORS MEETING

Saturday, September 07, 2013

Trevecca Nazarene University

President Ruth Kinnersley called the meeting to order at 10:00 a.m.

The minutes from the June 2013 meeting were accepted.

Executive Director, Annelle Huggins called for questions about the Financial Report and the Executive Director report. There were no questions.

No Report
Report as submitted

Standing Committees			
2	Advisory Comm. / State Documents	X	
3	Archives & History	X	
4	ByLaws / Procedures	X	<p>ACTION ITEMS</p> <p>ByLaws Co-Chair Kevin Reynolds Presented the following to the Board on behalf of the committee:</p> <p>1. Motion: TLA Board approve a change to Article X, Section 1 of the Bylaws to include the Development Committee</p> <p>Motion 1 unanimously approved with no discussion.</p> <p>2. Motion: The TLA Board approve the following revision to the Manual of Procedures to include information for the operation of the Development Committee:</p> <p>Development Committee</p> <p>The Development Committee shall consist of two Co-Chairs with staggered 3-year terms, members of the Executive Committee, and one of the Co-Chairs or representative committee member from the following standing committees: Finance, Honors and Awards, Membership, Public Relations, Publications Advisory Board, and Conference Planning. The co-chairs are appointed by the TLA Vice President/President-Elect by June 1st prior to his/her taking office as President. Consideration should be given to appointing members with knowledge/experience in the area of fund raising, securing sponsorships, grant writing, advertising, marketing or public relations. Members of the Committees are eligible for reappointment.</p>

Duties:

- Create board-approved annual development goals for the organization including funding streams from conference sponsorships, organizational sponsorships, membership, and direct mail.
- Create and implement board approved TLA corporate sponsorship packages
- Work with graphic designer to create: corporate sponsorship prospectus for online distribution, direct mail asks pieces and other publications as required.
- Work with membership to support in reaching membership goals
- Work with PAB and Public Relations committee to advertise and implement sponsorship opportunities
- Work with the TLA Executive Director to build and maintain processes for implementing, recording and tracking development activities.

Motion 2 unanimously approved with no discussion.

3. Motion: TLA create a Career Services Steering Committee, a new standing committee under Article X, Section 1 of the Bylaws.

Rationale: Career Development Services has become a significant part of the conference experience for many attendees. In response to the interest among librarians and volunteers, there are now plans to offer career services all year, in addition to the focused efforts at the annual conference. These services are among some of the most important that we can offer our members. As a result, there needs to be considerable planning, coordination, and maintenance. We believe that this should rest on a committee rather than one individual. If the board approves establishing this committee, we will return with a proposed update to the Manual of Procedures for the Board's approval at our December meeting.

Motion 3 unanimously approved with no discussion.

4. Motion: The TLA Board approve changing Article XX of the Bylaws from this:

"The rules contained in the latest edition of Robert's Rules of Order, Newly Revised, shall govern the Association in all cases in which they are applicable and in which they are not inconsistent with these Bylaws and any special rules of order the Association may adopt."

to this:

			<p>"The rules contained in the latest edition of The Standard Code of Parliamentary Procedure, by Alice Sturgis and revised by the American Institute of Parliamentarians, shall govern the Association in all cases in which they are applicable and in which they are not inconsistent with these Bylaws and any special rules of order the Association may adopt."</p> <p>Motion 4 unanimously approved with no discussion.</p> <p>These changes will go to the membership for approval in mid-October.</p>
5	Conference Planning / 2014		X
6	Finance		X
7	Honor / Awards		X
8	TN History Book Award	X	
9	Volunteer State Book Award	X	
10	Intellectual Freedom		X ACTION ITEM: The committee moves change the name of the "Freedom of Information" Award to the "Intellectual Freedom" Award. Related: we should also remove references to SIRS sponsoring the award. This changed is being requested to update the name after SIRS dropped sponsorship and to bring the title more in-line with current committee language. Motion unanimously approved.
11	Legislation		X
12	Legislative Monitor	X	
13	Federal LAN	X	
14	Membership		X
15	Nominating	X	
16	Public Relations	X	
17	Publications Advisory Board		X
18	Scholarship		X
19	Staff Development		X
20	Strategic Planning		X
Sections			
21	College / University Libraries		X
22	Public Libraries		X
23	School Libraries	X	
24	Special Libraries		X
25	Trustee / Friends	X	
Roundtables			
26	Children / Young Adults		X ACTION ITEM: Motion for \$3000 from TLA budget be allocated to the CYA roundtable. To be used for various projects, including Teen Read Week, Teen Tech Week & a future tween program. Item was pulled as it did not require action by the Board.
27	Electronic Resources	X	

28	Government Documents		X	
29	Library Instruction		X	
30	New Members		X	
31	Reference / Information Services		X	
32	Technical Services		X	
Affiliates				
33	Chattanooga Area Library Association	X		
34	Boone Tree Library Association		X	
35	East Tennessee Library Association		X	
36	Friends of Tennessee Libraries		X	
37	Memphis Area Library Council		X	
38	Mid-State Library Association		X	
39	ALA/TLA Student Chapter		X	
40	UTSIS Alumni Chapter		X	
41	Tennessee Assoc. of School Librarians		X	
42	TENN-SHARE		X	
43	TN Health Sciences Library Association		X	
44	West TN Academic Library Consortia		X	
Representatives				
45	ALA		X	
46	SELA		X	
47	State Library	X		
Special Committees				
48	Ad-Hoc Development Committee		X	
49	Ad-Hoc Committee on Leadership Development		X	
50	TLA/TASL Joint Conference Advisory Committee	X		

Discussion Items

ALA President, Barbara Striplings Declaration for the Right To Libraries

ALA wants TLA to be a part of this initiative. As such TLA is looking for an individual to take the lead on spreading this throughout the state. ALA wants to have as many local leaders, community members, and library sign the declaration before an event in Washington, DC next spring.

President-Elect, Susan Jennings, introduced the idea that conference proposals in the future could be submitted by video. Chuck Sherrill mentioned that the State Library and Archives has been using videos as one way to judge potential presenters at the library. Suggestions were made to include free and easy video options for those who may be new to making videos and posting them online. It was mentioned that the call for presentations is already out for but TLA could begin promoting the idea at the next conference. Sue Knocke expressed the idea that some people are actually better in person versus video. Courtney Fuson mentioned that the people approving proposals do not see past evaluations of presenters--Sue Knocke mentioned that SELA provided electronic evaluations at the conference site--perhaps evaluations could include a certificate of attendance for those who require something to show conference attendance. Martha Earls mentioned that some people are already known by the selection committee to be good presenters and effective speakers and that videos could possibly be used as marketing. Larry Romans stated that this could be a good tool among a number but not the only tool. Vivian Wynn said that this could favor more technically-oriented presentations rather than equally good presenters on other important topics. Frank Lester suggested this be presented as a way to get your new idea out there. Jason Vance suggested that maybe a few sessions at conference could be listed specifically as interactive/ exciting, or there could be awards such as best presenter as voted by attendees, or perhaps the conference planning group simply needs to give each presenter a list of tips for giving a good presentation. Jeanine Akers said perhaps committees could vet people or work together to create the most interesting program possible. Susan completed the discussion saying she is trying to get the ball rolling to make the annual conference a more dynamic, exciting event for attendees.

Announcements

President Kinnersley asked committee chairs to look at the charge of their committee and make recommendations for changes to the bylaws so as to bring bylaws up-to-date with the committee's current activities.

The President also brought to the Board's attention a series of lawsuits in Kentucky that aim to roll back much of the state's public library funding to levels of 10-30 years ago.

Anthony prince was introduced as the new editor of the TLA newsletter.

Jeanine Akers asked the chairs of all committees that give awards to test the nomination form to ensure nominations are received.

TLA membership is at 704, which the first time it has been over 700 since 2007. Many new members are joint ALA-TLA members, with a sizable new group of MTSU students.

State Legislative day is confirmed for March 5, 2014 and National Library Legislative Day is May 5 & 6, 2014

Nominating committee is looking for nominations for the coming year. More information will be in the newsletter.

Chuck Sherrill announced that the State Library and Archives will soon be bringing the 'Geek the Library' campaign to that public libraries throughout the state.

Ruth Kinnersley thanked everyone for attending and reminded that the next meeting will be December 7, 2013 at the Mt. Juliet/Wilson County Public Library.

The meeting was adjourned at 11:55 a.m.

Respectfully Submitted,

Richard Groves

Recording Secretary, 2013-2014

TLA BOARD OF DIRECTORS

Present: 38

Absent: 28

Present		
Akers	Jeanine	TLA Webpage
Binkley	Yildiz	Archives & History
Brown	Margaret	Technical Services
Butler	Kayce	Special Libraries
Cantwell	Laureen	Library Instruction
Cornelisen	Wendy	Honor / Awards; TLA/TASL Cooperation
Damaschun	Amanda	Honor / Awards
Dennis	Pam	Staff Development; College / University Libraries
Earl	Susan	Leadership Development
Frerking	Beth	TN Assoc. of School Librarians
Fuson	Courtney	ALA
Grady	Jenifer	TENN-SHARE
Greenwald	Dolores	Leadership Development
Groves	Richard	Recording Secretary
Hanner	Trent	TN History Book Award
Hebert	Holly	Reference Roundtable
Huggins	Annelle	Executive Director
Huwieler	Cara	Legislation
Jennings	Susan	President-Elect
Jones	Bryan	Intellectual Freedom
Julian	Cynthia	Children / Young Adults
Kinnersley	Ruth	President
Knoche	Sue	SELA
Lester	Frank	Advisory Comm. / State Documents
Merriman	Kevin	Electronic Resources
Mounger	Robin	Mid-State Library Association
Osborn	Jamie	Membership
Prince	Anthony	Intellectual Freedom
Reynolds	Kevin	ByLaws / Procedures
Rustomfram	Perveen	ByLaws / Procedures
Schnabel	Jennifer	Membership
Sherrill	Charles	Finance & State Library
Vance	Jason	Legislation Monitor
Walker	Janet	Nominating; Public Libraries
Whitver	Anne	Government Documents Roundtable
Wynn	Vivian	Federal LAN Standing Committee

via GoToMeeting		
Earl	Martha	Publications Advisory Board; UTSIS Alumni Chapter
Gambill	Jodie	Strategic Planning; Social Media Manager

Absent		
Adams	Valarie	Conference Planning / 2014
Bivens	Judy	Staff Development; TLA/TASL Cooperation
Brooks	Darlene	Memphis Area Library Council
Byrd Little	Hannah	TN Assoc. of School Librarians
Campbell	Kathy	Book Reviews
Carr	Gregory	Public Relations
Cohen	Scott	West TN Academic Library Consortia
Cowan-Henderson	Jennifer	TLA Conference Webpage
Dillingham	Missy	Volunteer State Book Award
Goins	Meredith	TLA Newsletter; Fundraising
Haley	Jan	TN Health Sciences Library Association
Harris	Dinah	Past-President; Strategic Planning
Hill	Corinne	Conference Planning / 2014
Knowlton	Steven	Publications Advisory Board
Little Taylor	Raemona	ALA/TLA Student Chapter
Madson	Andy	East Tennessee Library Association
Matthews	Holly	Volunteer State Book Award
May	Jennifer	School Libraries Section
Moriarity	Brenda	Boone Tree Library Association
Nicholson	Jeffie	Social Media Manager
Oldham	Krista	ALA/TLA Student Chapter
Ratledge	David	TLA-L (List)
Ries	Susie	Friends of TN Libraries
Taylor	Athalia	Public Relations
Ward	Diette	Chattanooga Area Library Association
West	Kristen	<i>Tennessee Libraries</i> , Assistant Editor
White	Karen	Scholarship
York	Amy	<i>Tennessee Libraries</i> , Editor