

TLA Board of Directors Meeting Minutes
 TLA Annual Conference
 Memphis Hilton, Room Tennessee D
 April 4, 2018

Meeting was called to order at 7:07p.m.				
President Jeffie Nicholson welcomed everyone and asked them to please sign the roll; Executive Director Annelle Huggins announced the online attendees via Go-To-Meeting.				
Minutes from the December 9th Board of Directors meeting were approved.				
Annelle presented the Executive Director and Financial Reports; there were no questions or comments.				
#	STANDING COMMITTEES	Report "IN"	No Report	Information/Action Item:
1	Advisory Committee on State Documents	X		
2	Archives & History	X		
3	ByLaws / Procedures	X		
4	Career Services	X		
5	Conference Planning	X		
6	Development		X	
7	Finance	X		
8	Honors / Awards	X		
9	TN History Book Award	X		
10	Volunteer State Book Award	X		
11	Intellectual Freedom	X		Action Item: ALA OIF Challenge Button (for details, see "Discussions" below)
12	Legislation	X		
13	Legislative Monitor		X	
14	Federal LAN		X	
15	Membership		X	
16	Nominating	X		
17	Public Relations	X		
18	Publications Advisory	X		
19	Scholarship	X		
20	Staff Development	X		
21	Strategic Planning	X		
	Leadership (Ad Hoc)		X	
SECTIONS				
22	College/University Libraries (CULS)	X		
23	Public Libraries	X		
24	School Libraries	X		
25	Special Libraries	X		
26	Trustee/Friends		X	
ROUNDTABLES				
27	Children/Young Adults		X	
28	Government Documents		X	
29	Leadership	X		
30	Library Instruction	X		
31	Library Technology		X	
32	New Members	X		

33	Reference/Information Services	X		
34	Technical Services		X	
AFFILIATES				
35	Chattanooga Area Library Assoc.		X	
36	Boone Tree Library Assoc.		X	
37	East TN Library Association		X	
38	Friends of TN Libraries	X		
39	Memphis Area Library Council		X	
40	Mid-State Library Association		X	
41	ALA/TLA Student Chapter		X	
42	UTSIS Alumni Chapter		X	
43	TN Assoc. of School Librarians		X	
44	TENN-SHARE	X		
45	TN Health Sciences Library Assoc.		X	
46	West TN Acad. Library Consortia	X		
REPRESENTATIVES				
47	ALA	X		
48	SELA	X		
49	State Library		X	
SPECIAL COMMITTEES				
50	Parliamentarian		X	
51	TLA/TASL Joint		X	
52	Task Force Reorganization	X		Action Item: Report on Voting (for details, see "Discussions" below)

DISCUSSIONS:

Action Items:

(1) Intellectual Freedom Committee: Meg Harrison, co-chair of the Intellectual Freedom Committee, brought forth a proposal to add an ALA OIF challenge button that would link to a challenge reporting form to our website; this request came from Kristin Pekoll with the ALA OIF, as a means to make it easier to track challenges; Courtney Fuson, co-web mistress, said that she would be happy to work with the IFC to find a place on the site to put the button where it is easily accessible and visible; Chuck Sherrill, State Library Representative, suggested that we might not make it *too* visible, as it might make it too easy to challenge material; Annelle asked if the challenge form goes to ALA and involves a TLA person will we be notified, and Meg said that we can be notified if it is not an anonymous report; Meg added that IFC officers can request reports of local challenges and she had recently done so; Karen noted that if a person is suffering with a challenge, we would like to know how we can help, and Meg said that if someone wants help, the ALA OIF will direct that person to us; Jeffie wondered if the State Library is notified of these challenges, but Chuck answered that he doesn't get them, as a matter of routine; Jeffie mentioned that since there is a membership tab on the site, we could maybe create a services page from that for the button; Jeffie called a vote that we look into revising the website to add an ALA OIF challenge button to better serve our constituents; since this is a motion from a committee, it doesn't require a second; all in favor, none opposed; approved;

(2) Task Force on Restructure: Ruth Kinnersley, co-chair of the Task Force on Reorganization, reported on the results from the vote on the reorganization plan; there were 551 ballots mailed and 65 returned; all changes were approved; there were two comments from those who voted no on a few of the changes: 1) Article V, Section 2 regarding the term of secretary since there is currently no mechanism in place for training, as with the VP/President Elect, and 2) Article VI, Section 2.d. regarding the duties of Vice President, who has "too much appointing to do;" since all changes were approved, we are now planning to move forward with implementing the reorganization;

(3) Vote Return / Membership Participation: Ruth's report led to Annelle bringing up an issue for discussion, which is our low vote return; in addition to the report on the reorganization vote, there were 290 eligible voters who received ballots for the officer election, and 75 people completed and returned their ballots; Annelle, as a member, is

concerned because we are saying we are restructuring to get more people involved, but our members aren't voting; what can TLA do to increase membership participation?

- Meredith Goins suggested word of mouth; talk with your colleagues about TLA and the benefits of participation;
- Jeffie said that with the bylaws change we can have online voting for everything, which is really nice;
- Courtney, as ALA Chapter Councilor, noted that ALA only has a 19% voting percentage return; Susan Earl added that ALA will "nag you to vote," so maybe we should provide more "nudges and gentle reminders;"
- Annelle and Erika Long, the School Libraries Section Representative, both suggested some type of "I Voted" button or badge that we could make available to tweet or share over other social media;
- Jeffie asked if we could trigger a "thank you" email after ballots are cast;
- Kent Oliver, co-chair of the Legislation Committee, noted that Tennessee is 50th in the nation on voting period; one thing we can do is promote "Project Register; he added that it says a lot that librarians aren't voting and "we need to push it;"
- Rebecca Tischler, co-chair of the PR committee, asked if we could do a year-long statewide campaign with TLA and the State Library & Archives encouraging people to vote; Chuck noted that there is a campaign by the Secretary of State's Office and we might be able to tie-in with it (#GoVoteTN);
- Jill Rael commented that the voting is already completed by the time we get here to the conference, so maybe we should let everyone know about these numbers; Jeffie said that she would announce these numbers at the General Session and encourage everyone to vote in the future;
- Annelle added that this will be more important as the restructuring is implemented since we will be doing away with the old bylaws and making new ones for the newly created sections and roundtables; this will have to be done and voted on by July 1;
- Jeffie said that it would be nice to have a computer at the conference where everyone could vote right there, but acknowledged that the timeline is probably too tight;
- Annelle mentioned the video that we made a few years ago sharing why people joined TLA and suggested that maybe we could do a video like that to promote member participation and voting;
- Rebecca noted that a lot of organization webpages have a "benefits of joining our group," so maybe we could add something like that to our website; Anna Leta Moss, co-chair of the Membership Committee, who was attending via Go-To-Meeting, said that she was taking notes and would look into that option;

ANNOUNCEMENTS:

- Jeffie had a few announcements:
 - There is now a Facebook page for the VSBA, and she encouraged us to "go like it!"
 - At the 2018 ALA Midwinter Meeting, a memorial resolution honoring Dr. Gleaves was adopted by the ALA Council;
 - She created a communication matrix handout that we can use as a template for our round table or sections as we move to implement the restructuring plan; Meredith asked if she would put it on the Board list and Jeffie said she would; **[Matrix also attached]**
- Kent reported on Tennessee Library Legislative Day and thanked everyone for their support, as it is critical that we continue to advocate for issues that impact libraries; he mentioned all of the work that Sharon Kay Edwards, his co-chair on the Legislation Committee and our Legislative Monitor, did to make the event a success, and encouraged everyone to attend their panel on Friday morning on advocacy; Jeffie added that attendance was up to 70 this year and she was very appreciative of Nashville Public; Annelle reminded everyone that we sponsor a group to participate in the National Library Legislative Day in Washington, DC, and Susan Earl said we have 14 people going in May; Annelle shared a story about her very positive experience back in 1996 with her representative, Harold Ford, Jr., that she will never forget, and added "If you get a chance to go, go!"
- Rebecca promoted the new TLA blog that will be highlighting amazing things in Tennessee libraries; please send any content to PR4TLA@gmail.com **[Flyer attached]**

The meeting was adjourned at 7:53p.m.

Respectfully Submitted,

Christina Chester-Fangman

Recording Secretary, 2017-2018

ATTENDED:		
Annelle Huggins	Courtney Fuson	DeAnne Luck
Jeffie Nicholson	James Gill	Anna Leta Moss
Heather Lanier	Meredith Goins	Jamie Osborn
Christina Chester-Fangman	Jenifer Grady	Sharon Parente
Ari Baker	Dolores Greenwald	Carl Parham
Gail P. Barton	Meg Harrison	Anthony Prince
Pat Bashir	Dwight Hunter	Jill Rael
Brigitte Billeadeaux	Cara Huweiler	Bess Robinson
Margaret Brown	Matthew Jordan	Purveen Rustomfram
Kimberlee Byrge	Ruth Kinnersley	Chuck Sherrill
Martha Earl	Sue Knoche	Rebecca Tischler
Susan Earl	Kate Lewallen	Karen L. White
Sharon Kay Edwards	Erika Long	Anne Whitver

TLA OFFICERS & BOARD OF DIRECTORS, 2017-2018

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