

Membership Committee

1. The committee drafted the annual Membership message detailing the benefits of joining/renewing membership.

2. **Agenda (discussion and/or action) item:** The Membership committee has discussed the idea of allowing members to “round-up” when they join/renew as a way to make additional donations to TLA. (See draft below for example.)

Several members have utilized this type of feature when renewing membership with other organizations. When we renew/join TLA, there would be an option on the website that would allow us to add an extra amount of money to go to TLA general fund or perhaps something of the member’s choosing, like the scholarship fund.

We’ve also discussed utilizing this feature as part of a future campaign for members to help “sponsor” an individual or institutional membership. The “round-up” would effectively be the first step in this.

We would like to discuss: **1.** Can this be technically added to the website? **And 2.** Is this something that we are able to implement?

Submitted by

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Example of “Round-Up” Contribution When Joining/Renewing Membership 1 December DRAFT (for Board report)

To members of the Board:

To encourage additional donations to the Tennessee Library Association’s General Fund, the Membership Committee proposes adding to the membership application the opportunity for applicants to “round-up” their dues.

Example 1:

	Total dues:	<u>\$ 96</u>
<input type="checkbox"/> I am rounding my dues up by this amount as a gift to the Tennessee Library Association’s General Fund	Round-up amount:	<u>\$ 4</u>
	Total payment:	<u>\$100</u>

Potential issues:

- Technical difficulties (Executive Director; Webmaster)
- Members/potential members donating additional funds