Special Thanks:

Gale

Baker & Taylor

EBSCO

T-Mobile

Learning Express

Davidson Titles

Vincent & Vincent
Table of Contents

TLA Officers and Conference Committee Members ......................... 2
TLA Committees ............................................................... 3
President’s Welcome and Conference Logistics ............................. 4
Special Conference Events .................................................... 5
Featured Speakers ............................................................... 6
Honors and Awards ............................................................ 7
Wednesday Program Grid ....................................................... 11
Thursday Program Grid ........................................................ 12
Friday Program Grid ............................................................ 13
Pre-Conference Programs, Wednesday April 22 ......................... 14
Program Sessions, Thursday April 23 ..................................... 16
Program Sessions, Friday April 24 .......................................... 24
Conference Evaluation Form .................................................. 35
Vendor Directory ............................................................... Inside Back Cover
Convention Center Map ....................................................... Outside Back Cover
TLA 2014 – 2015 Executive Committee

President
Susan Jennings, Chattanooga State Community College

Vice-President/President-Elect
Pam Dennis, University of Memphis

Recording Secretary
Heather Lanier, Brentwood Library

Past President
Ruth T. Kinnersley, Trevecca Nazarene University

Executive Director
Annelle Huggins, University of Memphis

2014 – 2015 TLA Conference Program Committee

Conference Planning Committee
Cathy Farley, White County Public Library; Missy Dillingham, Brentwood Public Library

Audio-Visual Co-Chairs
Sharon Parente, Middle Tennessee State University; Alan Couch, Spring Hill Public Library

Exhibits Co-Chairs
Betty Jo Jarvis, Stones River Regional Library; Shelia Gaines, University of Memphis

Local Arrangements Co-Chairs
Deborah Babb, Christian Brothers University; Theresa McMahan, Sullivan County Public Library

Programs Co-Chairs
Steve Knowlton, University of Memphis; Jennifer Cowan-Henderson, Tennessee State Library and Archives

Registration Co-Chairs
Doylene Farley, Monterey Branch Library; Rachel Scott, University of Memphis

Sponsorship Co-Chairs
Rahn Huber, Vanderbilt University; Nicole Tekulve, University of Tennessee at Knoxville

Conference Website
Jennifer Cowan-Henderson, Tennessee State Library and Archives

Graphic Designer
Tina Wells Davenport
TLA 2014 – 2015 Standing Committee Chairs

Advisory Committee on State Documents: Perveen Rustomfram
Archives and History: Trent Hanner
Bylaws/Procedures: Judy Bivens, Larry Romans
Career Services: Richard Groves, Sharon Holderman
Development: Kelly Lee, Chantelle Swaren
Finance: Chuck Sherrill, Annelle Huggins
Honors/Awards: Valarie Adams, Margaret Brown
Tennessee History Book Award: Trent Hanner, Holly Matthews
Volunteer State Book Award: Jeanine Akers, Amy Dye-Reeves

Intellectual Freedom: Annie Herlocker, Anthony Prince
Legislation: Dorcas Davis, Frank Lester
Legislation Monitor: Jason Vance
Federal LAN: Vivian Wynn, Susan Earl
Membership: Richard Groves, Jodie Gambill
Nominating: Jillian Rael
Public Relations: Rebecca Tolley-Stokes, Jeffie Nicholson
Publications Advisory Board:
  Allison De Pollo, Steven Knowlton
Scholarship: Suresh Ponnappa, Susan Earl
Staff Development: Delores Greenwald, Heather Lambert
Strategic Planning: Ruth Kinnersley, Richard Groves

TLA 2014 – 2015 Section Chairs

College/University Libraries: Nancy Gibson
Public Libraries: Jillian Rael
School Libraries: Jennifer May

Special Libraries: Kayce Butler
Trustee/Friends: Don Reynolds

TLA 2014 – 2015 Roundtable Chairs

Children/Young Adults: Lindsay Patrick
Electronic Resources: Cody Behles
Government Documents: Joanne Deeken
Leadership: Theresa Liedtka

Library Instruction: Dorcas Davis
New Members: Raemona Little Taylor, Willetta Grady
Reference/Information Services: Holly Hebert
Technical Services: Sue Maszaros

TLA Affiliates

Chattanooga Area Library Association: Diette Ward
Boone Tree Library Association: Judd Barry
East Tennessee Library Association: Circe McKenney
Friends of TN Libraries: Don Reynolds
Memphis Area Library Council: Kay Cunningham
ALA/TLA Student Chapter: Elizabeth Wilson,
  Andrew Grissom

UTSIS Alumni Chapter: Michael Lindsay
Tennessee Association of School Librarians: Lora Black
Tenn-Share: Jennifer Grady
Tennessee Health Sciences Library Association:
  Jan Haley
West Tennessee Academic Library Consortia:
  Scott Cohen

TLA Editors

Tennessee Libraries: Kristen West
  Assistant Editor: Ashley Shealy
  Book Reviews: Kathy Campbell
  TLA Newsletter: Anthony H. Prince

TLA-L (Listserv): David Ratledge
TLA Website: Jeanine Akers
TLA Conference Website: Jennifer Cowan-Henderson
TLA Social Media: Jodie Gambill, Jeffie Nicholson

TLA Representatives

American Library Association: Courtney Fuson
Southeastern Library Association: Sue Knoche
State Library: Chuck Sherrill

Ad-Hoc Committees

Parliamentarian: Larry Romans
Leadership Institute: Martha Earl, Pat Van Zandt
Welcome from TLA President
Susan L. Jennings

Welcome to the 2015 Tennessee Library Association (TLA) Annual Conference in Memphis! I am so happy that you chose to be a part of what I know will be an exciting, informative, and fun conference. Thank you to the conference committee for all of their hard work! They are truly an amazing group! If you get a chance, tell them so!

I hope that through this short time that we are together, that we will teach, learn, and connect with colleagues from varying walks of life, librarianship, and backgrounds. My theme this year is “TLA: A Place for Everyone at the Table.” I truly believe that it is our diversity in all ways that makes us a stronger community, association, and state. I trust that through the conference speakers, programs, and events that you will learn about our differences…and our similarities.

Again, thank you for making the choice to be with us in Memphis! I hope that at this conference (and in TLA), you will find YOUR place at the table!

All my best,

Susan L. Jennings
President, Tennessee Library Association President, 2014-2015

Registration

Registration is located on the lower level of the Hilton Memphis to the right of the escalators.

**Registration Hours:**
- Wednesday, April 22, 7:00 a.m. – 4:30 p.m.
- Thursday, April 23, 7:30 a.m. – 4:30 p.m.
- Friday, April 24, 7:30 a.m. – 1:30 p.m.

Hospitality

Pick up maps, restaurant guides, and other information about area attractions at the Hospitality Desk on the conference center floor of the Hilton Memphis to the right of the escalators.

Exhibits

The Exhibit Hall, located in the Tennessee Grand Ballroom, hosts space for this year’s exhibitors. The Grand Opening will be held on Thursday, April 23 at the conclusion of the General Session.

**Exhibit Hours:**
- Thursday, April 23, 11:00 a.m. – 5:00 p.m., Free Time 11:00 – 11:45 a.m.
- Friday, April 24, 9:00 a.m. – 2:00 p.m., Free Time 9:00 – 9:50 a.m.

Stay Connected

Tweet your conference experience with #tnla15

Scan to get the Guidebook app to have online access to information for TLA 2015.
Special Conference Events

General Session
Thursday, April 23, 9:00 – 11:00 a.m.
Southeast Ballroom A, B, C
Featuring Keynote Speaker Robert Gordon
Awards Presented: Dr. Edwin Gleaves Scholarship, TLA Conference Interns, TLA Library Support Staff Award, Louise Meredith School Library Media Award, Daniel Taylor Memorial Award, TLA Honor Award

Intellectual Freedom Luncheon
Thursday, April 23, 11:45 a.m. – 1:00 p.m.
Tennessee Grand Ballroom C
Featuring Guest Speaker Kristin Pekoll
Awards Presented: Frances Neel Cheney Award, TLA Intellectual Freedom Award

All-Conference Reception
Thursday, April 23, 6:30 – 9:30 p.m.
National Civil Rights Museum

Trustees and Friends Luncheon
Friday, April 24, 11:30 a.m. – 1:00 p.m.
Tennessee Grand Ballroom C
Featuring Guest Speaker Miguel Figueroa
Awards Presented: TLA Making a Difference Award, TLA Trustee Award, Friend of the Year Award

All-Conference Reception
Thursday, April 23, 6:30 – 9:30 p.m.

The National Civil Rights Museum chronicles five centuries of history—from the beginning of resistance during slavery to the seminal events of the late 20th century that inspired people around the world to stand up for equality. Having recently undergone a multimillion dollar renovation, this state-of-the-art facility is a must-see experience for any visitor to Memphis. A tour of the museum, with new short films, interactive displays, and exhibits, is included in your all-conference reception registration. Heavy hors d’oeuvres will be served, and a cash bar and non-alcoholic beverages will be available.
Kristin Pekoll started her career as a young adult librarian in a small town in Wisconsin. In 2009, she went through a multiple book challenge of YA LGBTQ titles. Her passion for fighting censorship was only flamed by this experience. She served as Wisconsin Intellectual Freedom Roundtable Chair and in 2014 was hired as the Assistant Director for the Office for Intellectual Freedom at ALA in Chicago. Most days she can be found talking to and supporting librarians and teachers going through challenges. She gets between 4-6 new censorship cases a week. Some cases are big and public, some are small and confidential. All of them are important. Kristin Pekoll will be the featured speaker at the Intellectual Freedom Luncheon on Thursday.

Miguel Figueroa works at the American Library Association’s new Center for the Future of Libraries, a project to help identify emerging trends relevant to libraries and librarianship. Miguel has held previous positions as Director of Member Programs at the American Theological Library Association; Director of the Office for Diversity and Spectrum Scholarship Program and the Office for Literacy and Outreach Services at the American Library Association; Network Services Coordinator at the National Network of Libraries of Medicine—Middle Atlantic Region; and Associate Director of Publishing at Neal-Schuman Publishers. He is a graduate of the University of Arizona’s Knowledge River Program, an initiative that educates Hispanics and Native Americans to develop library and information services from Hispanic and Native American perspectives. Miguel Figueroa will be the featured speaker at the Trustee’s and Friends Luncheon on Friday.

General Session Keynote Speaker

Robert Gordon

Award winning writer and filmmaker Robert Gordon has focused on the American South—its music, art, and politics—to create an insider’s portrait of his home that is both nuanced and ribald. His latest book, *Respect Yourself: Stax Records and the Soul Explosion*, sets the story of America’s premier soul music company against Memphis’s history of racism and segregation. The book has gone into four printings and received accolades from the *Wall Street Journal*, the *New York Times*, and *Rolling Stone*. His first book, *It Came From Memphis*, careens through the 1950s, ’60s, and ’70s, riding shotgun with the weirdos, winos, and midget wrestlers responsible for rock and roll. In 2003, he wrote the definitive biography of blues great Muddy Waters, the award-winning *Can’t Be Satisfied*. He’s also written two books about Elvis Presley in cooperation with the singer’s estate. His films range from the verite shocker *Very Extremely Dangerous* to the 1975 counterculture immersion, *William Eggleston’s Stranded In Canton*. His more traditional documentaries include complements to his books, *Muddy Waters Can’t Be Satisfied* and the Great Performances special, *Respect Yourself: The Stax Records Story*. Other titles include *Johnny Cash’s America* and *Shakespeare Was A Big George Jones Fan*, a film that affirmatively answers, “Can a documentary play like an episode of *Monty Python’s Flying Circus*?” His work has been broadcast on PBS, A&E, and numerous international networks, and has been exhibited at the Whitney and MOMA, LACMA, SFMOMA, Haus Der Kunst (Munich) and many other museums the world round. His latest documentary, *Best of Enemies*, is a behind-the-scenes account of the explosive 1968 televised debates between the liberal Gore Vidal and the conservative William F. Buckley Jr., and their rancorous disagreements about politics, God and sex. It premiered at the Sundance Film Festival in 2015 and will be on PBS in 2016. He won a Grammy for his essay in the box set *Keep An Eye on the Sky*, a retrospective of the Memphis band Big Star.

Robert Gordon will be the keynote speaker at the General Session on Thursday morning.
TLA Library Support Staff Award: Cathy Ooten Bell

Cathy Ooten Bell is the Administrative Assistant to the Dean and Secretary of the Library at Chattanooga State Community College. Cathy has worked at Chattanooga State in a variety of roles for twenty-five years. A graduate herself of Chattanooga State with a AAS in Secretarial Science (with a “Legal” emphasis), Cathy has been actively involved in school activities and events, her community and her church. Cathy was the 2014 winner of the Chattanooga State Staff Excellence Award. A native of Soddy-Daisy, TN, Cathy devotes her time to her children, Hilary and Niki, the love of her life, her granddaughter, Addison, and her new kittens, Marlee and CoCo. Cathy Ooten Bell will receive the TLA Library Support Staff Award at the General Session on Thursday.

TLA Library Support Staff Award: Rita Thompson

Rita Thompson has been with Nashville Public Library as a library page since 2001. She has worked in many departments of the Main Library and has energized, motivated and validated everyone she works with. Every person who encounters Rita—be it a coworker, patron, politician, or child—is lifted by her love of life and her love and respect for the library. Rita helps train all new pages for the Main Library, and her welcoming spirit is one of the top reasons that the Children's Department has such a high rate of retention of volunteers. Rita is an ambassador inside and out of the library, offering a smile and assistance to regular patrons and recruiting new patrons at every turn. She consistently models exemplary customer service and teamwork skills. Rita Thompson will receive the TLA Library Support Staff Award at the General Session on Thursday.

Louise Meredith School Library Media Award: Karen Cragwall

Karen Cragwall is the librarian at Karns Middle School in Knoxville, TN. She jokes that she’s “always been a late bloomer.” At the age of 39, she began her career as a librarian, splitting her time between a middle school and two rural elementary schools. It was during this time that she realized her love for “being in the middle.” Since then, she has taught in five different middle schools in two states. Karen is a tremendous asset to administrators and teachers and is committed to partnering with teachers to design excellent lessons for students. In response to receiving this award, Karen comments: “It’s great to be recognized for the work you do, but honestly, most of the time I’m embarrassed to be paid for something I love so much.” Karen Cragwall will receive the Louise Meredith School Library Media Award at the General Session on Thursday.

Daniel Taylor Memorial Award: Tori Ross

Tori Ross is an exceptional Children's Librarian. She has an encyclopedic knowledge of children's literature and offers an array of amazing programs, including the Reading Paws program and the first bilingual story time program at Nashville Public Library. She works with the schools in her area to provide regular outreach and reading readiness programs for children and parent groups, keeping the library connected to the community. Tori was recently chosen to serve on the Frist Center for the Visual Art’s Community Marketing and Outreach Council, and she worked with her local PBS affiliate to become one of the first 20 libraries in the country to have a PBS Library Corner. Tori Ross has been a great asset to the Nashville Public Library and to the children of Nashville for over 30 years. Tori Ross will receive the Daniel Taylor Memorial Award at the General Session on Thursday.

Friend of the Year Award: Friends of the Williamson County Public Library

TLA Honor Award: Martha Earl

Martha Earl has 28 years of experience as a medical librarian and has worked at the UT Preston Medical Library since 1997. Martha served as TLA President in 1998-99 and has remained on the Board ever since in a variety of leadership roles. Throughout her career, she has demonstrated her commitment to Tennessee libraries and to advancing the needs of libraries and the public locally and nationally. She teaches courses for the UT School of Information Sciences, is a Distinguished member of the Academy of Health Information Professionals, and winner of the UT School of Information Sciences Distinguished Alumni Award for 2006. She is a 2011-2012 National Library of Medicine/Academy of Academic Health Sciences Libraries Leadership Fellow. Martha Earl will receive the TLA Honor Award at the General Session on Thursday.

Frances Neel Cheney Award: Sandra Civils Clariday

Sandra Civils Clariday has served Tennessee Wesleyan College (TWC) for over 30 years. The director of the TWC’s Merner Pfeiffer Library since 1987, Sandra taught the Books and Related Materials for Children course, has been active in the EG Fisher Public Library Friends group for years, led countless book discussions at its Noon Book Discussion, and is currently running a women’s book discussion group in Cleveland, TN. In the Halcyon Book Club, perhaps the oldest book club (est. 1926) in the state of Tennessee, she has been book selector and regular participant since 1987. Sandra also writes audiobook reviews for *Library Journal*. She hails from Nashville, TN, favors mysteries and Southern women writers and, as her license plate says, she is Bookwoman! Sandra Civils Clariday will receive the Frances Neel Cheney Award at the Intellectual Freedom Lunch on Thursday.

TLA Intellectual Freedom Award: The Tennessee Coalition for Open Government

This year we recognize the *Tennessee Coalition for Open Government* for their sustained, years-long effort to make governance transparent and public officials accountable in Tennessee. TCOG seeks to preserve, protect and improve citizen access to public information and open government in Tennessee through a unique nonpartisan alliance of citizens, media, and civic groups. Their focus is research and education because they believe knowledgeable citizens are the best way to protect the free flow of information. TCOG provides a hotline for open government issues, free public presentations about the ins-and-outs of Tennessee’s open records and open meetings law, and training for requesting public records. TCOG has coordinated statewide audits of local governments’ adherence to open records laws. One such audit helped lead to the creation of the Office of Open Records Counsel and the Advisory Committee on Open Government. TCOG’s blog and social media are a consistent source of news and a barometer of the state of government transparency in Tennessee. They are a member of the National Freedom of Information Coalition. The TLA Intellectual Freedom Award will be presented at the Intellectual Freedom Lunch on Thursday.

TLA Making a Difference Award: Lori Davis Warren

Lori Davis Warren is the Coordinator of Library Marketing, Outreach and the User Experience at Chattanooga State Community College. She has 25 years of experience in managing a variety of library and academic settings; planning and implementing programs for public and K-12 libraries; and restructuring school media centers and information commons to meet the needs of today's millennium generation. Lori is the 2014-2015 President of the Professional Staff Association at Chattanooga State and works with the Campus Completion Team and the Leadership Committee. She has served on the Technology Advisory Committee for seven years and teaches workshops on information literacy instruction, social media strategic planning, and mobile devices in instruction. Lori Warren will receive the TLA Making a Difference Award at the Trustees and Friends Luncheon on Friday.
Trustee of the Year Award: Margaret Nell Fowler

Margaret Nell Fowler, a former English teacher, has been a life-long public library advocate. Since moving to Lincoln County several years ago, she has dedicated her time and talent to the service of the public library. First she served as a member of the Friends Group and then as a member of the Regional Board and finally as the Chair of the County Library Board. She was instrumental in the hiring of the new Director, raising significant funding through the Friends for programs and services at the Library, and in revising and updating new policies for the Library. Her most recent contribution has been successfully demonstrating that mobilizing citizens to support the public library truly can make a difference to their elected officials. Margaret Nell Fowler will receive the TLA Trustee Award at the Trustees and Friends Luncheon on Friday.

Dr. Edwin Gleaves Scholarship

The TLA Scholarship Committee is pleased to announce that Andrew Grissom has been awarded the Dr. Edwin Gleaves Scholarship for 2015. The Dr. Edwin Gleaves Scholarship will be presented at the General Session on Thursday.
NEW

from University of Tennessee Press

Special New Selections

TUCKALEECHEE COVE
A Passage through Time
BOYCE N. DRISKELL AND ROBERT J. NORRELL
Paper / 136 est. pages $24.95 $18.70
Available June 2015

TO RETAIN COMMAND OF THE MISSISSIPPI
The Civil War Naval Campaign for Memphis
EDWARD B. MCCAUL JR.
Hardcover / 270 pages $49.95 $41.25
Available Now

GUIDE TO THE VASCULAR PLANTS OF TENNESSEE
COMPiled AND EDITED BY MEMBERS OF THE TENNESSEE FLORA COMMITTEE
Hardcover / 800 pages $49.95 $37.45
Available Now

NASHVILLE ARCHITECTURE
A Guide to the City
CARROLL VAN WEST
Paper / 304 pages $29.95 $22.45
Available August 2015

Additional Titles

THE TENNESSEE THEATRE
A Grand Entertainment Palace
JACK NEELY
Hardcover / 228 pages $59.95 $44.95
Available Now

PEOPLE OF THE UPPER CUMBERLAND
Achievements and Contradictions
EDITED BY MICHAEL E. BIRDWELL AND W. CALVIN DICKINSON
Hardcover / 440 pages $54.95 $41.20
Available August 2015

BEFORE THE VOLUNTEER STATE
New Thoughts on Early Tennessee History, 1540–1800
EDITED BY KRISTOFER RAY
Hardcover / 252 pages $57.95 $42.75
Available Now

University of Tennessee Press
UTPRESS.ORG
<table>
<thead>
<tr>
<th>Pre-Conference Programs Wednesday, April 22</th>
<th>Southeast Ballroom A</th>
<th>Southeast Ballroom B</th>
<th>Southeast Ballroom C</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 11:00</td>
<td>Communicating Change to the Entire Staff</td>
<td>Technology in Tennessee Libraries: Discussion of Standards and Practices</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1:00 – 4:00</td>
<td>Our Place: New Frontiers in Meeting Needs</td>
<td>Leadership Development Workshop</td>
</tr>
<tr>
<td></td>
<td>Communicating Change to the Entire Staff, continued</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Session Title</td>
<td>Location</td>
<td>Speaker/Presenter</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------------------------------</td>
<td>-----------------------------------</td>
<td>------------------------------------</td>
</tr>
<tr>
<td>8:00 – 8:50</td>
<td>Finding a Place for eReference</td>
<td>Tennessee Grand Ballroom A &amp; B</td>
<td></td>
</tr>
<tr>
<td>8:50 – 9:00</td>
<td>Directors Row</td>
<td>Southeast A B C</td>
<td></td>
</tr>
<tr>
<td>9:00 – 11:00</td>
<td>Opening General Session</td>
<td>Southeast Ballroom A, B, C</td>
<td>Keynote Speaker: Robert Gordon</td>
</tr>
<tr>
<td>11:00 – 11:45</td>
<td>Free Time in Exhibits</td>
<td>Tennessee Grand Ballroom C</td>
<td></td>
</tr>
<tr>
<td>11:45 – 1:00</td>
<td>Intellectual Freedom Luncheon</td>
<td>Tennessee Grand Ballroom C</td>
<td></td>
</tr>
<tr>
<td>1:10 – 2:00</td>
<td>Ringmasters of the EndNote Circus</td>
<td>Career Services</td>
<td></td>
</tr>
<tr>
<td>2:10 – 3:00</td>
<td>Shareng Recipes from Our Table</td>
<td>Career Services</td>
<td></td>
</tr>
<tr>
<td>3:10 – 4:00</td>
<td>Library Technologies RT Business Meeting</td>
<td>Career Services</td>
<td></td>
</tr>
<tr>
<td>4:10 – 5:00</td>
<td>GODORT Business Section Business Meeting</td>
<td>Career Services</td>
<td></td>
</tr>
<tr>
<td>5:00 – 6:30</td>
<td>All-Conference Reception</td>
<td>National Civil Rights Museum</td>
<td></td>
</tr>
<tr>
<td>6:30 – 9:30</td>
<td>Exhibits Close</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Southeast A</td>
<td>Southeast B</td>
<td>Southeast C</td>
</tr>
<tr>
<td>------------</td>
<td>--------------------------------------</td>
<td>----------------------------------</td>
<td>---------------------------------</td>
</tr>
<tr>
<td>8:00 – 8:50</td>
<td>Creating a Welcoming Workplace</td>
<td>TSLA Grant Opportunities</td>
<td>Design with All in Mind</td>
</tr>
<tr>
<td>9:00</td>
<td></td>
<td>Exhbits Open</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tennessee Grand Ballroom A &amp; B</td>
<td></td>
</tr>
<tr>
<td>9:00 – 9:50</td>
<td>Free Time in Exhibits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00 – 10:50</td>
<td>New Ways of Brainstorming</td>
<td>Engaging One-Shots</td>
<td>Baby and Me and Momma Makes Three</td>
</tr>
<tr>
<td>11:00 – 12:30</td>
<td>Trustees and Friends Luncheon</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tennessee Grand Ballroom C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:40 – 1:30</td>
<td>Designing and Flipping Library Instruction</td>
<td>So You Think You Have a Plan</td>
<td>Beyond Appetizers</td>
</tr>
<tr>
<td>1:40 – 2:30</td>
<td>Revitalizing Reading Incentive Programs</td>
<td>A Place at the Table For the Health Consumer</td>
<td>Williamson County Public Library's Publishing Adventure</td>
</tr>
<tr>
<td>2:40 – 3:30</td>
<td>Leadership: 360</td>
<td>Let’s Get Cooking!</td>
<td>Unlocking Memories with Primary Sources</td>
</tr>
</tbody>
</table>
Pre-Conference Programs

Communicating Change to the Entire Staff

Heather Lambert, Tennessee State Library and Archives

Change is a constant in every workplace—and everyone needs to understand it, accept it and contribute to its success. Great leaders know that people are different and that, in order to have an effective team, messages need to come in all shapes and sizes. Understanding the differences people have involving change will give you the language, insight and tools needed to address the most challenging of tasks—getting everyone on board with change.

Technology in Tennessee Libraries: Discussion of Standards and Practices

Cody Behles, University of Memphis, and Brian Rogers, University of Tennessee, Chattanooga

The intended outcome of this preconference is to create a set of common values and principles for library technologies which will help the TLA Libraries Technology Roundtable and TLA provide the best service to libraries in the state. This will be an opportunity for people to voice opinions about the direction and focus of technologies in Tennessee Libraries going forward.

Sponsored by the Library Technologies Roundtable.
1:00 – 4:00 P.M.
Southeast Ballroom B

Our Place: New Frontiers in Meeting Needs

Nancy Gibson, Austin Peay State University

The College and University Libraries Section (CULS) will host panel discussions on providing a place for everyone at the table regarding library spaces, collections, and interactions. How have advances in STEM, social sciences or humanities allowed for the creation of new opportunities to meet our collective needs?

_Sponsored by the College and University Libraries Section._

1:00 – 4:00 P.M.
Southeast Ballroom C

Leadership Development Workshop

Martha Earl, University of Tennessee; Ruth Kinnersley, Trevecca Nazarene University; Pat Van Zandt, East Tennessee State University; Susan Earl, The Brentwood Library

Leadership Institute leaders will provide lectures, discussion, training, and mentoring for those seeking the next level of leadership in their careers or in Association work.

_Sponsored by the Ad Hoc Committee on the Leadership Institute._

---

**LIBRARY SHOWS**

Heroes Show

*Western Heroes
*Chuck Wagons
*Cattle Branding
*Famous Lawmen

Ron Lighty

*Ventriloquist
*Balloon Artist
*Story Teller
*Experienced w/references

865-670-9676
ron@jasoncompany.com
www.jasoncompany.com
Program Sessions

8:00 – 8:50 a.m.
Directors Row 1

Finding a Place for eReference

Cassie Ellis and Kelly Lee, The Brentwood Library

Embracing the eReference trend, The Brentwood Library acquired nearly 5,000 full-text eResources through the Gale Virtual Reference Library (GVRL), reducing the print reference section and setting up three eReference stations dedicated for patron research. Procuring titles and providing access, however, is only half the battle. We have undertaken a number of marketing initiatives to broaden patron awareness and usage of these excellent resources. We would like to share our experience and provide a rundown of our process, marketing efforts, usage statistics and outcomes.

8:00 – 8:50 a.m.
Tennessee Grand Ballroom D

A Smorgasbord of Free Financial Literacy Resources

Perveen Rustomfram and Bess Robinson, University of Memphis

Planning for a Money Smart Week or other financial literacy-related activities? Learn about freely-accessible government websites that provide children, parents, educators, young adults, adults, and seniors—even non-native English speakers—a wealth of information on financial topics such as saving, budgeting, credit, paying for college, investing, purchasing a home, and planning for retirement. Share ideas for promoting these sources to various audiences.

Sponsored by the Tennessee Government Documents Round Table.
8:00 – 8:50 A.M.  
*Tennessee Grand Ballroom E*  

**Using Multiple Media Publicity for Rural Libraries**  

Katherine Horn, Elma Ross Public Library, and Laura Winfrey, Somerville-Fayette County Library  

Learn about using multiple media outlets for publicity in a rural public library setting. We will provide tips, tricks, and audience participation.  

8:00 – 8:50 A.M.  
*Promenade 1*  

**Career Services**  

Resume reviews and career assistance

---

9:00 – 11:00 A.M.  
*Southeast Ballroom A, B, C*  

**General Session**  

Robert Gordon, Keynote Speaker  

Awards Presented:  

- Dr. Edwin Gleaves Scholarship  
- TLA Conference Interns  
- TLA Library Support Staff Awards  
- Louise Meredith School Library Media Award  
- Daniel Taylor Memorial Award  
- TLA Honor Award

11:00 A.M.  
*Tennessee Grand Ballroom A and B*  

**Exhibits Open**

---

**The Scholarship Committee Has Something For You!**

Check out the themed basket silent auction and “Book Sale on the Side” in the exhibit area.  

When the exhibits are open for business, we are there waiting for you to come by and make a bid or buy a book.  

Bring your used books to the Conference. All books are welcome. A collection box will be available at registration.  

All proceeds benefit next year’s Gleaves Scholarship and Conference Intern Program.

---

**Used Book Sale & Silent Auction**

*Thursday, April 23 • 11:00 A.M. – 5:00 P.M. • Exhibit Hall, Tennessee Grand Ballroom*
Free Time in Exhibits

11:45 A.M. – 1:00 P.M.
Tennessee Grand Ballroom C

Program Sessions

1:10 – 2:00 P.M.
Southeast Ballroom A

The Long Night Against Procrastination: A Catalyst for Campus Wide Participation in Student Success

Judy Bivens, Ruth Kinnersley, and Prilla Speer, Trevecca Nazarene University; Kate Lewallen, Tennessee Wesleyan College

We all procrastinate occasionally, but research shows that 80% of students procrastinate on 80% of their assignments. How can libraries help? In December 2014, the Tennessee Wesleyan College Library and Trevecca Nazarene University's Waggoner Library collaborated with departments across campus to kick off finals week with a Long Night Against Procrastination. This presentation will discuss the successes and lessons learned from hosting a Long Night Against Procrastination. This event could be replicated in all kinds of libraries.

1:10 – 2:00 P.M.
Southeast Ballroom B

A Conversation with Robert Gordon

Robert Gordon, author and Keynote Speaker

Ever wonder about the mysteries of the writing process? Harbor some deep desire to become a budding writer? If the answers to these questions are “yes,” bring your questions and come meet our keynote speaker, author Robert Gordon, to hear him discuss the writing process and his advice on becoming a writer.

1:10 – 2:00 P.M.
Southeast Ballroom C

Sharing Recipes From Our Table: Disability Awareness at Two University Libraries

Thura Mack, Steven Milewski, and Michelle Brannen, University of Tennessee Knoxville; Dorcas Davis, University of Memphis

Two academic libraries share their approach to creating a place at the table for library users with disabilities. These two libraries are working to strengthen the relationship between the Libraries and Disability Services. Library staff can properly assist students and others with disabilities by learning how to identify problems, collaborate with Disability Services, and utilize library services to accommodate specific needs. Developing programs geared towards different audiences can include: outreach at various campus events; orientation for new students to services in the library; disability awareness training for library staff; and investing in accessibility equipment. Let us share recipes from two different libraries that may inspire you to make your table more welcoming to all.
1:10 – 2:00 P.M.  
**Directors Row 1**

**Things They Don’t Teach You in School: What I Learned as a First-Year Electronic Resources Librarian**

*Stephanie Adams, Tennessee Tech University*

The presenter is a former Instruction and Reference Librarian who made the transition to Electronic Resources in 2013. She will share tips and challenges in dealing with topics that include purchasing and licensing, subscription agents, pricing models, access methods, transitioning journals from print+online to online only, working with vendors, initiating trials and setting up access, discoverability, perpetual access, and working with public services.

1:10 – 2:00 P.M.  
**Tennessee Grand Ballroom D**

**Explore Memphis—Summer Reading Program 2.0**

*Beth Dailey Kenneth and Jason Sharp, Memphis Public Library & Information Center*

Tired of the same old summer reading? Maybe it’s time for an upgrade! In 2014, the Memphis Public Library & Information Center, along with the City of Memphis, unveiled its new Summer Program: Explore Memphis. With great community partners and an online badging system that gamified Summer Reading sign-ups to appeal to teenagers and young adults, customers of all ages had an amazing summer full of reading, STEAM programs, and free community events. This program will discuss the successes and hurdles that two Youth Services Librarians faced in developing this summer reading program redesign and will offer practical advice on how to incorporate these changes into future Summer Reading programs. Advice will be provided on how to market this to reluctant staff members, form valuable community partnerships and incorporate new technology into existing programs for those interested in making positive changes to their summer reading programs.

1:10 – 2:00 P.M.  
**Tennessee Grand Ballroom E**

**Ringmasters of the EndNote Circus: Orchestrating Citation Management Software Literacy Efforts from the R&I Perspective**

*Beverly Kutz and Chapel Cowden, University of Tennessee at Chattanooga*

Librarians are often called on to provide instruction and support for topics or services that might appear to be outside of our bailiwick. Just such a conundrum arose recently when the UTC campus adopted the citation management tool, EndNote. The UTC Library, recognized as the best place on campus to receive citation-related information and assistance, became the *de facto* provider of EndNote training and information. In this presentation, learn how you can integrate any citation management tool into your information literacy sessions, adapt lesson plans, partner with faculty, develop tools for on-campus and distance students, and provide assistance beyond the 8-to-5 Monday-to-Friday timeframe for any citation management software, and jump through flaming hoops (just kidding). We will explore our successes and challenges, and will share tools and lesson plans that can be remixed or reused to provide support and instruction for any software. Ladies and gentlemen, step right up!

1:10 – 2:00 P.M.  
**Promenade 1**

**Career Services**

Resume reviews and career assistance
Program Sessions

2:10 – 3:00 p.m.
Southeast Ballroom C

Tennessee Libraries into the Future: A Kitchen Table Conversation

Courtney Fuson, Belmont University, and Michael Dowling, ALA

What do you believe is the future of the library profession in Tennessee? What do you aspire for libraries to become? And how can associations really help us reach our goals? ALA’s Libraries Transforming Communities Initiative is seeking your input on innovative ways to transform existing practices to support fulfillment of our shared aspirations. Join us for a candid conversation.

2:10 – 3:00 p.m.
Directors Row 1

On the Right Track from Your Public Library to Your Local Schools: A Collaborative Partnership

Andre Crafford, Collierville Schools, and Deanna Britton, Lucius E. and Elsie C. Burch, Jr. Library

The director of the town’s public library and the supervisor of the town’s school libraries will share how together they have formed a partnership to provide the students and families of Collierville with books, resources, and educational programs. The presentation will focus on three unique aspects of the partnership: a new courier service that delivers requested books from the public library into the hands of teachers and students at the local schools; a professional development plan that includes learning from members of town library staff and the school librarians; and collaborative programming and resources that involve engagement of students and families of all K-12 schools.

2:10 – 3:00 p.m.
Southeast Ballroom A

Southern Librarianship and Race during the Early Twentieth Century

Steven Knowlton, University of Memphis; Shane Hand and Matthew Griffis, University of Southern Mississippi

In recent years, library historians have turned their attention to the ways in which segregated library facilities, and collections, services, and programming within them, played a role in the formation of racial consciousness among library patrons both white and African-American. This panel presentation will present recent research into the histories of segregated public libraries in Memphis and New Orleans, as well as segregated Carnegie libraries throughout the South.

2:10 – 3:00 p.m.
Southeast Ballroom B

Special Formats Cataloging With RDA: Where Every Format Has a Place

Georgia Baskett and Heidi Busch, University of Tennessee at Martin

Cataloging has been in transition since the implementation of RDA, the cataloging code created to replace AACR2. One argument used in favor of RDA was that it would more easily accommodate new formats of materials. Larger libraries often have catalogers who specialize in the cataloging of special format materials such as serials, music, electronic resources, and media materials. Smaller libraries, such as ours, usually do not have that luxury. We will demonstrate our methods of cataloging various special format materials with RDA.

Sponsored by the Technical Services Roundtable.
2:10 – 3:00 P.M.
Tennessee Grand Ballroom D

One Library’s Summer Reading Outreach Program

Cassie Norvell, Kerri Buckner, and Kenton Temple, Anna Porter Public Library

Do you have populations in your community that aren’t utilizing your library? So did we at Gatlinburg’s Anna Porter Public Library (APPL) and we decided to do something about it! Two years ago, two trustees created and established APPL’s Summer Reading Outreach program where we took our books to local kids without spending a dime. This session will describe the development, implementation, evolution and lasting effects of APPL’s Summer Reading Outreach program.

2:10 – 3:00 P.M.
Tennessee Grand Ballroom E

What to Do with a Library Degree:
Finding Your Place at the Table

Michael Lindsay, UT Health Information Center, and Amy Dye-Reeves, Rush Strong School

Among the advantages of a library/information sciences degree is versatility. UT SIS alumni share career stories, discuss careers in the field, and take questions. If you are looking to start a new career in libraries or make a change, this session will be one you do not want to miss.

3:10 – 4:00 P.M.
Southeast Ballroom A

Reaching Out, Drawing In

Elizabeth Heffington, Lipscomb University, and Benjamin F. Head, Christian Brothers University

Three patron outreach concepts have been utilized at Christian Brothers to reach and inform a larger portion of the academic library constituency: The Library Inside Out Fest; the Roving Librarian; and the Faculty Information Literacy Assignment Review. These activities will be explored, as well as those used by Beaman Library, which, with the advent of new leadership, has capitalized on the change to make a huge reach outward.

3:10 – 4:00 P.M.
Southeast Ballroom B

Gather ’Round the Table

Dinah Harris, Jackson-Madison County Library

How do you create a culture of inclusion where people of all races, ages, and economic levels feel welcome at the same table in a library? Come hear one library’s story of transformation from chaos to harmony.

Career Services

Resume reviews and career assistance
Program Sessions

3:10 – 4:00 P.M.
Southeast Ballroom C

No Low-Hanging Fruit on this STEM! The Tricky Business of Collaborating with STEM Education Programs

Chapel Cowden, University of Tennessee at Chattanooga

Everyone wants a piece of the STEM action! But how to go about getting it? Join this session and explore ideas for shaping the role of an academic library in STEM programs through faculty collaboration, instruction, assignments, online course integration, and individualized research assistance. Learn about potential future directions for Library/STEM program collaboration and how you might further deepen or begin a relationship with your STEM program.

3:10 – 4:00 P.M.
Directors Row 1

Get Hired!

Richard Groves, Nolensville Public Library

This panel discussion features managers from public, academic, special, and school libraries who are here to give insights into the hiring process so you can be ready when searching for your next job. Come with your questions about job applications, resumes, interviewing or anything else you've wanted to ask a hiring manager.

Sponsored by the Career Services Committee.

3:10 – 4:00 P.M.
Tennessee Grand Ballroom D

Summer Research Programs: Untapped Instructional Opportunities for Academic Librarians?

Sharon Tabachnick, UTHSC Family Medicine

Among other themes, this presentation will cover the concept of the “Summer Research Program” and the differences between it and the more classic research programs/projects; the Problem-Based Learning (PBL) approach adopted/adapted for this SRP; the manner in which academic librarians can become an integral part of (e.g., embedded in) Summer Research Programs on their campuses proactively; and potential challenges facing librarians who may want to coordinate/lead an SRP.

3:10 – 4:00 P.M.
Tennessee Grand Ballroom E

Digital Collections on the Civil Rights Movement in Tennessee

Glenda Alvin, Tennessee State University; Sylverna Ford, University of Memphis; and Deborah Lilton, Vanderbilt University

Panelists will give an overview of the Civil Rights Movement in Tennessee as well as provide information on digitized collections in public and academic libraries across the state.

3:10 – 4:00 P.M.
Promenade 1

Career Services

Resume reviews and career assistance
Business Meetings

4:10 – 5:00 P.M.
Southeast Ballroom A

Library Technologies Roundtable Meeting

4:10 – 5:00 P.M.
Southeast Ballroom B

Tennessee Library Association GODORT Business Meeting

4:10 – 5:00 P.M.
Southeast Ballroom C

Technical Services Roundtable Business Meeting

4:10 – 5:00 P.M.
Directors Row 1

Public Library Section Meeting

4:10 – 5:00 P.M.
Tennessee Grand Ballroom D

New Members Business Meeting

4:10 – 5:00 P.M.
Tennessee Grand Ballroom E

TLA Leadership Roundtable, Inaugural Meeting

4:10 – 5:00 P.M.
Promenade 1

Career Services

Resume reviews and career assistance

5:00 P.M.
Tennessee Grand Ballroom A and B

Exhibits Close

6:30 – 9:30 P.M.
National Civil Rights Museum

All-Conference Reception

The National Civil Rights Museum chronicles five centuries of history—from the beginning of resistance during slavery to the seminal events of the late 20th century that inspired people around the world to stand up for equality. Having recently undergone a multimillion-dollar renovation, this state-of-the-art facility is a must-see experience for any visitor to Memphis. A tour of the museum, with new short films, interactive displays, and exhibits, is included in your all-conference reception registration. Heavy hors d’oeuvres will be served, and a cash bar and non-alcoholic beverages will be available.
Program Sessions

8:00 – 8:50 a.m.
Southeast Ballroom A

Creating a Welcoming Workplace:
My Plate, My Place, My Library

Sheila Gaines, University of Memphis; Stacey Smith and Jeremy Scott, Memphis Public Library; and Carolyn Head, Southwest Tenn Community College

The library customer has a healthy appetite that goes beyond books when it comes to information needs. This presentation will highlight the main ingredients of external customers and how to serve them effectively. We will also examine how the library can provide the same type of hospitality to its internal customers. All presenters will provide examples from their respective academic and public library experiences.

8:00 – 8:50 a.m.
Southeast Ballroom B

TSLA Grant Opportunities

Jennifer Cowan-Henderson and Myers Brown, Tennessee State Library and Archives

Did you know that there are grants available for things such as construction or buying computers or archival supplies? Come listen to the opportunities that abound in the grants program provided by the Office of the Secretary of State through the Tennessee State Library and Archives.
8:00 – 8:50 A.M.
Southeast Ballroom C

Design with All in Mind: Accessibility, Instructional Design, and LibGuides

Kate Lewallen, Tennessee Wesleyan College

LibGuides can be a useful tool for creating subject specific and library-wide websites. But how do we design our LibGuides so that they are useful for everyone? How we display and format text, utilize hyperlinks, and display pictures can all impact access to and understanding of information on a LibGuide. This session will demonstrate how instructional design and usability practices can be incorporated into the standard LibGuides format to best reach every library user.

8:00 – 8:50 A.M.
Directors Row 1

Annual University of Tennessee School of Information Sciences Student Research Forum

Suzie Allard, University of Tennessee, School of Information Sciences

In this annual event, UT School of Information Sciences (SIS) students selected by the SIS faculty present their state-of-the-art research on various aspects of library and information science.

8:00 – 8:50 A.M.
Tennessee Grand Ballroom D

Everyone and Everything Has A Place: Increasing Connections to Collections

Laurie Arp, LYRASIS; Andrea Fowler, Trevecca Nazarene University; and DebbieLee Landi, University of the South

We strive to increase access to collections and connect with audiences. Digitization of collections can help improve workflows, make materials more accessible and create engaging relationships with users. The LYRASIS Digitization Collaborative was designed to assist with digitization needs. The program enables institutions to gain the benefits of a coordinated effort without having to invest in their own infrastructure. A range of materials have been digitized including books, newspapers, archival materials, manuscripts, photographs, maps, microfilm, audio/video & film. Andrea Fowler will discuss how Trevecca Nazarene University increased access to its collections. DebbieLee Landi will discuss recent forays of University of the South into audio and video digitization including initial planning, getting partners involved, and considerations with oral history focusing on interviews of those who lived through World War II.
Program Sessions

8:00 – 8:50 A.M.
Tennessee Grand Ballroom E

When Your Plate is Too Full: Collection Development Timesavers for Librarians on the Run

Holly Hebert, Ann Lehue, and Cara Huwieler, Ingram

Discover timesaving tips and techniques for tracking series, updates, and bestsellers, including EDI, shelf-ready options, and sources for reviews, “best of” lists, and replenishment lists. Collection development has never been easier! This information will be presented from the point of view of practicing librarians, not as a vendor’s sales pitch.

8:00 – 8:50 A.M.
Promenade 1

Career Services

Resume reviews and career assistance

9:00 A.M.
Tennessee Grand Ballroom A and B

Exhibits Open

9:00 – 9:50 A.M.
Tennessee Grand Ballroom A and B

Free Time in Exhibits

10:00 – 10:50 A.M.
Southeast Ballroom A

New Ways of Brainstorming

Lindsey Patrick, Nashville Public Library

Brainstorming is more than just tossing out ideas. In order to have a successful brainstorming session you need to identify the problem/goal, assemble the right team, create the right atmosphere, and have a facilitator that can lead and listen. Learn about new techniques of brainstorming and walk through a couple of example sessions to see how you can take these techniques back to your team.

10:00 – 10:50 A.M.
Southeast Ballroom B

Engaging One-Shots

DeAnne Luck, Austin Peay State University

Do you wish the college students in your one-shot instruction classes were more engaged in learning? Don’t know what to do with that student sleeping in the back row? Learn tips and strategies adapted from K-12 teaching methods to improve lesson structure and behavior management, resulting in better learning outcomes and student success.
10:00 – 10:50 A.M.
Southeast Ballroom C

Baby and Me and Momma Makes Three

Jean Nichols, Clarksville-Montgomery County Public Library

Learn about providing library services to our youngest patrons through programming that teaches and connects parents with early literacy skills. Lapsit programming brings together parents and babies with music, rhymes, books, finger plays and early literacy skill instruction. Come learn how you may implement this at your library.

10:00 – 10:50 A.M.
Directors Row 1

Digital Marketing Strategies for Libraries

Chuck Hodgin, Belmont University

The library’s shift from physical to digital marketing presents it with a unique opportunity to re-categorize itself in the minds of its users. However, we have seen that effective digital marketing requires a different approach than traditional marketing.

10:00 – 10:50 A.M.
Tennessee Grand Ballroom D

YOUR Place at the Table: The Vital Role of Front-Line Staff in Standards Implementation

Amy Kimani, Holston River Regional Library

With the introduction of the new Tennessee Standards for Non-Metropolitan Public Libraries this year, a lot of emphasis has been placed on the demands put upon the work of library directors and trustees by the Standards. With this presentation, I would like to discuss how the Standards, and the new technological expectations contained within those standards, will relate to the front-line and non-administrative staff. The program will focus mostly on the technology expectations and how programs like TEL and R.E.A.D.S. play an important role for libraries of all levels in the implementation of the new Standards.

10:00 – 10:50 A.M.
Tennessee Grand Ballroom E

Connecting the Community: Innovating Internet Lending Programs in Public Libraries

Alan Couch, Spring Hill Public Library, and Matthew Beagle, T-Mobile

Learn about the success of Spring Hill’s Wi-Fi hotspot lending program which is allowing its patrons unlimited high-speed internet access at home or anywhere in the nation with a simple visit to the library.

10:00 – 10:50 A.M.
Promenade 1

Career Services

Resume reviews and career assistance
LIBRARY & INFORMATION SCIENCE
Start Your Career Today

The Department of Library and Information Sciences at the University of North Texas offers an accredited blended online Master of Science program:

- Major in Library Science or Information Science
- Graduate Academic Certificates
- School Library Certification

UNT-LIS programs prepare professionals for careers in libraries, government agencies, corporations, medical facilities, information agencies, and law firms. Certifications are available in management, digital content, digital curation, youth services, storytelling, and leadership in technology.

Other programs offered:
- Bachelor of Science in Information Science
- Interdisciplinary Information Science Ph.D. Program

Visit our booth at the Tennessee Library Association Conference

Contact us at ci-advising@unt.edu, 940-565-2445, 1-877-275-7547 toll free
Yvonne Chandler, Program Director - Yvonne.Chandler@unt.edu
1155 Union Circle #311068, Denton, TX 76203-5017

Learn more by visiting www.lis.unt.edu

$1,000 Tuition Assistance Scholarship available for ALL newly admitted students
11:00 A.M. – 12:30 P.M.  
*Tennessee Grand Ballroom C*

**Trustee and Friends Luncheon**

*Miguel Figueroa*, featured speaker

*Awards Presented:*

- TLA Making a Difference Award
- TLA Trustee Award
- Friend of the Year Award

---

**Program Sessions**

12:40 – 1:30 P.M.  
*Southeast Ballroom A*

**Designing and Flipping Library Instruction for English Composition at a Community College**

*Audrey Shoemaker* and *Julie Lewis*, Walters State Community College

This presentation will recount the experience of two librarians as they designed a flipped library instruction module for English composition students to finish at home prior to in-library, guided research instruction sessions. We will discuss the process by which we designed the flipped instruction to address specific ACRL information literacy standards, and then built teaching materials using a wide range of educational webtools. We will discuss the challenges we met in implementing flipped instruction for Composition students, including gaining faculty buy-in and cooperation and scheduling guided research sessions for almost 1,000 students on four campuses. Time will be given at the end of the presentation for a discussion of lessons learned and future plans for the instruction program.

12:40 – 1:30 P.M.  
*Southeast Ballroom B*

**So You Think You Have a Plan: Disaster Planning, Disaster Effects and Emotional Aftermath**

*Laura Winfrey*, Somerville-Fayette County Library, and *Janet Walker*, South Cheatham Public Library

Disaster planning typically is left for later thought and review during libraries’ policy and procedure-making efforts. It may seem to be an unlikely event or an overwhelming task. However, when we engage in current media, we should realize that disasters are more probable than not. To be proactive, we must document NOW what we have, know in advance what to do, and have a current list of those to contact. Through it all, we must prepare for the physical and mental stress and the emotional aftermath in surviving a disaster.

12:40 – 1:30 P.M.  
*Southeast Ballroom C*

**Beyond Appetizers: Using Digital Resources to Enhance Reference Research**

*Pamela Dennis*, University of Memphis

With additional digital resources available, research employing primary sources is as close as the nearest electronic device. Search Google Scholar, Google Books, digital archives, and electronic newspapers and journals more effectively and efficiently. Sample the possibilities at this banquet table, where the menu is as varied as it is delectable.
Program Sessions

12:40 – 1:30 p.m.
Directors Row 1

Serving Birth-up-to-Adult English Language Learners

Courtney Haley, Metro Nashville Public Schools

English Learners are those people for whom English is not their first language. Public, school and academic libraries serve these people from birth to adulthood. This presentation will provide an overview of best practices for all and continue a professional discussion on how to better serve this growing population. The Media Center of Tusculum Elementary School in Nashville serves a diverse group of students with 20 home languages represented; the majority of students are English language learners.

12:40 – 1:30 p.m.
Tennessee Grand Ballroom D

From Chinet™ to Fine China: Integrating Interlibrary Loan and Collection Development in the 21st Century Academic Library

Gail Perkins Barton, University of Memphis

This presentation offers many possibilities about ways the service of Interlibrary Loan (ILL) can assist in identifying materials needed in academic as well as public libraries. A brief overview of ILL is presented with options for identifying and securing items for the collection. Considerations from very informal to a highly structured system to use with ILLiad are discussed. Patron Driven Acquisitions, Buy Instead of Borrow, and the Getting It System Toolkit (GIST), which can be used through ILLiad, are just a few of the topics covered. Questions and answers will conclude the presentation.

12:40 – 1:30 p.m.
Tennessee Grand Ballroom E

Good News about Old News: Newspaper Research in the Digital Age

Chuck Sherrill, Tennessee State Library and Archives

Librarians who work with historical collections are presented with a variety of free and for-pay newspaper databases. This lecture will explore the major databases and discuss the research value and strengths and weaknesses of each.

12:40 – 1:30 p.m.
Promenade 1

Career Services

Resume reviews and career assistance

1:30 p.m.
Tennessee Grand Ballroom A and B

Exhibits Close
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:40 – 2:30 P.M.</td>
<td>Revitalizing Reading Incentive Programs</td>
</tr>
<tr>
<td><em>Southeast Ballroom A</em></td>
<td>Amy Dye-Reeves, Jefferson County Schools</td>
</tr>
<tr>
<td></td>
<td>This program focuses on maintaining and revitalizing your reading incentive programs for a short or long duration. A section of the program will be devoted to brainstorming new and exciting ways that will be sure to keep your students interested in reading for years!</td>
</tr>
<tr>
<td>1:40 – 2:30 P.M.</td>
<td>A Place at the Table for the Health Consumer: The UT Medical Center Health Information Center</td>
</tr>
<tr>
<td><em>Southeast Ballroom B</em></td>
<td>Martha Earl and Kelsey Leonard, University of Tennessee</td>
</tr>
<tr>
<td></td>
<td>For health consumers, information can be feast or famine in a fast food wilderness. At UT Medical Center’s Health Information Center, Preston Medical Library staff offer a soothing space and nutritious information at point of need, including a consumer health book collection. Services range from TEL to comfort dogs.</td>
</tr>
<tr>
<td></td>
<td><em>Sponsored by THeSLA, Special Libraries.</em></td>
</tr>
<tr>
<td>1:40 – 2:30 P.M.</td>
<td>Williamson County Public Library’s Publishing Adventure</td>
</tr>
<tr>
<td><em>Southeast Ballroom C</em></td>
<td>Dolores Greenwald and Margaret Brown, Williamson County Public Library</td>
</tr>
<tr>
<td></td>
<td>Come and hear how the Williamson County Public Library published two books and created their own Academy Park Press imprint. Your library can begin their own publishing adventure for a little money and we will tell you how.</td>
</tr>
<tr>
<td></td>
<td><em>Sponsored by the Staff Development Committee.</em></td>
</tr>
<tr>
<td>1:40 – 2:30 P.M.</td>
<td>A Little A La Carte and Pass the Spice!</td>
</tr>
<tr>
<td><em>Directors Row 1</em></td>
<td>Willetta Grady, National College, and Patrick O'Daniel, L'Ecole Culinaire</td>
</tr>
<tr>
<td></td>
<td>Sometimes we do not want the main entrée, sometimes we want à la carte. Small independent colleges are more like à la carte items because they specialize in jam-packed programs that prepare students for a career. Librarians at these colleges assist their students in library and research skills plus anything else. Two colleges in the Memphis area are adding spice to the menu by sharing their tasks and libraries.</td>
</tr>
</tbody>
</table>
Program Sessions

1:40 – 2:30 P.M.
Tennessee Grand Ballroom D

Badging: Strategies for Success

Cody Behles and Rachel Scott, University of Memphis

Learn how to create a successful badging program! Some of the pitfalls of getting such a program off the ground will be highlighted. Discussion will center around when and when not to implement a badging program, as well as some of the tools for doing so.

Sponsored by the Library Technologies Roundtable.

1:40 – 2:30 P.M.
Tennessee Grand Ballroom E

So You Won a Grant, Now What?

Jillian Rael, Fayetteville-Lincoln County Public Library

This presentation will provide useful information for developing programs and finding grants to fund them. But, more importantly, we will discuss the chaos that ensues after winning grants: navigating the implementation, tracking information for reporting, spreading the word about your program, and plans for continuing the work once the award program is over. Large grants, particularly those with federal money involved, can be overwhelming, and this presentation will share some important lessons learned.

1:40 – 2:30 P.M.
Promenade 1

Career Services

Resume reviews and career assistance

2:40 – 3:30 P.M.
Southeast Ballroom A

Leadership: 360

Theresa Liedtka, University of Tennessee at Chattanooga

Whether or not you are a formal leadership role in your organization, you are probably already engaged in the process of library leadership. Leadership is evidenced in all facets of an organization’s life. The goal of this session is to strengthen leadership awareness and skills in librarians regardless of a specific organizational role.

Sponsored by the TLA Leadership Roundtable.

2:40 – 3:30 P.M.
Southeast Ballroom B

Let’s Get Cooking! Integrating the Cooking Experience with the Tennessee State Standards

Janet Walker, South Cheatham Public Library

The Tennessee State Standards are now a part of the education process, and as librarians we have the opportunity to come alongside our schools and support them with out-of-the-box ideas that will stimulate children to learn, grow, and thrive. Cooking offers a fun, creative environment where the child uses hands-on experiences to learn. Through cooking we can integrate math, language arts, instructional learning, non-fiction elements, social learning, cultural diversity, nutrition, and multi-sensory education. When we cook we use all five senses, become fully engaged in the learning process, and retain more of the teaching. Teachers are asked to do more with less and we have an opportunity to bring what we have at our library “to the table.”
2:40 – 3:30 p.m.
Southeast Ballroom C

Unlocking Memories with Primary Sources

Sarah Frierson, Memphis Public Library & Information Center

The Memphis Journal Writing Project utilizes archival primary source material as inspiration for the exploration of memory and thought. Integrating historical source material, creative writing techniques, and sample readings, a unique environment emerges where participants can write their own histories while learning more about archival collections and our shared history.

2:40 – 3:30 p.m.
Directors Row 1

Everyone Has a Place at the Table. Now What?

Bess Robinson, Perveen Rustomfram, and Steven Knowlton, University of Memphis

You know how you feel after a really good meeting… ignited, excited, empowered…part of something larger than yourself?! Meetings can inspire community, spark ideas, and advance progress toward establishing and achieving goals. Meetings can also be enervating—a frustrating waste of time for everyone involved. Panelists from will share ideas for how to prepare for and facilitate good meetings—in-person and online.

How is the Table Shifting?

Miguel Figueroa, Director of the ALA Center for the Future of Libraries

This session expands on the talk given at the Trustees/Friends luncheon on findings and work of the Center for the Future of Libraries (along with other bodies, such as Pew and the Aspen Institute.) There will be significant time for questions and answers.

Sponsored by the Trustees/Friends Section.

2:40 – 3:30 p.m.
Tennessee Grand Ballroom D

Digging into Data: Mining Statistical Gold from the Reference Desk

Ross Bowron, Austin Peay State University, and Chantelle Swaren, Virginia Cairns, and Nicole Tekulve, University of Tennessee at Chattanooga

In the past year, both the UTC Library and the APSU Library made significant changes to improve their data collection and analysis at the reference desks. Attend this presentation to learn what changes were made, how they were implemented, and how they have provided new opportunities for understanding and improving reference desk interactions. Included in this presentation will be an overview of the methods used to track quantitative and qualitative statistics at the reference desk, including the READ scale and Qualtrics survey software.

2:40 – 3:30 p.m.
Promenade 1

Career Services

Resume reviews and career assistance
2015 TLA Annual Conference Evaluation

*Please help us plan the 2016 conference by completing this evaluation and returning it to the Registration desk.*

**About you**

In what type of library or capacity do you work? Please circle one

- Academic
- School
- Public
- Special
- Regional
- Trustee
- Friend
- Retired
- Student
- Other

What membership affiliations do you hold? Please circle as many as are applicable.

- TLA
- SELA
- THeSLA
- FoTL
- TASL
- ALA

**How many times have you attended a TLA Annual Conference? Please circle one.**

- 1st time
- 2-4
- 5-7
- 8-10
- 11+

**About the conference**

Please rate the importance of the following factors in your decision to attend the 2015 TLA Annual Conference. Use a scale of 1 to 8, with 1 being the LEAST important and 8 the MOST important.

<table>
<thead>
<tr>
<th>Factor</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration price</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibits</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program topics</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference city</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speakers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peer networking</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Required to attend (or important for career development)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social events</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please let us know if another factor strongly influenced your decision to attend the conference.
Please rate the overall quality of the 2015 Annual Conference for each of the following features. Use a scale of 1 to 5, with 1 being “poor” and 5 being “excellent.”

<table>
<thead>
<tr>
<th>Feature</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Did not attend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value for price paid</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote Speakers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to talk with vendors</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advance registration</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advance program information</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibits</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-Conferences</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Luncheons</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All-Conference reception</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Variety of programming topics</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quality of contributed programs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peer networking</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference facility</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotel facility</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please tell us if you have additional comments about the conference.

What topics or events do you recommend for the 2016 TLA Conference?

_We appreciate your feedback and hope you had a rewarding conference experience._
# 2015 TLA Conference Vendor Directory

<table>
<thead>
<tr>
<th>Booth Number</th>
<th>Company Name</th>
<th>Goods And Services</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Findaway World</td>
<td>Preloaded Digital Media</td>
<td><a href="http://www.findawayworld.com">www.findawayworld.com</a></td>
</tr>
<tr>
<td>3</td>
<td>Rainbow Books</td>
<td>Children's Books</td>
<td><a href="http://www.rainbowbookcompany.com">www.rainbowbookcompany.com</a></td>
</tr>
<tr>
<td>28</td>
<td>Quality Books</td>
<td>Small Press Print and Non-Print Materials</td>
<td><a href="http://www.qbibooks.com">www.qbibooks.com</a></td>
</tr>
<tr>
<td>31</td>
<td>Garrett Book Company</td>
<td>Fiction and Nonfiction library books Pre-K - Young Audlt</td>
<td><a href="http://www.garrettbooks.com">www.garrettbooks.com</a></td>
</tr>
<tr>
<td>15</td>
<td>Ingram Content Group</td>
<td>Book Distributor</td>
<td><a href="http://www.ingramcontent.com">www.ingramcontent.com</a></td>
</tr>
<tr>
<td>22</td>
<td>Bound to Stay Bound</td>
<td>BTSB PreBound Library Books</td>
<td><a href="http://www.btsb.com">www.btsb.com</a></td>
</tr>
<tr>
<td>29</td>
<td>Brodart Company</td>
<td>Collection Development Services, Cataloging &amp; Processing</td>
<td><a href="http://www.brodart.com">www.brodart.com</a></td>
</tr>
<tr>
<td>30</td>
<td>Comprise Technologies</td>
<td>Unified Payment System; Print and Time Management</td>
<td><a href="http://www.CompriseTechnologies.com">www.CompriseTechnologies.com</a></td>
</tr>
<tr>
<td>11-12-13</td>
<td>Tennesse Library Association</td>
<td>Scholarship Committee</td>
<td><a href="http://tnla.org">http://tnla.org</a></td>
</tr>
<tr>
<td>5</td>
<td>Tenn-Share</td>
<td>Resource Sharing for Libraries</td>
<td><a href="http://www.tenn-share.org">www.tenn-share.org</a></td>
</tr>
<tr>
<td>4</td>
<td>University of North Texas Department of Library &amp; Information Sciences</td>
<td>Undergraduate and Graduate Programs</td>
<td><a href="http://lis.unt.edu/">http://lis.unt.edu/</a></td>
</tr>
<tr>
<td>33</td>
<td>TLC-The Library Corporation</td>
<td>Library Automation Systems</td>
<td><a href="http://www.tlcdelivers.com">www.tlcdelivers.com</a></td>
</tr>
<tr>
<td>14</td>
<td>University of TN School of Information Sciences</td>
<td>Information Science Graduate Program</td>
<td><a href="http://www.sis.utk.edu">www.sis.utk.edu</a></td>
</tr>
<tr>
<td>32</td>
<td>World Book</td>
<td>Print and Online Reference and Topical Non-fiction</td>
<td><a href="http://www.worldbook.com">www.worldbook.com</a></td>
</tr>
<tr>
<td>1</td>
<td>Vincent &amp; Vincent Book Sellers</td>
<td>K-12 Fiction, Non-fiction and eBooks</td>
<td><a href="http://vincentandvincent.net">http://vincentandvincent.net</a></td>
</tr>
</tbody>
</table>