Special Thanks:

Gale

Estey

Innovative Interfaces
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TLA 2015 – 2016 Executive Committee

President
Susan Jennings, Chattanooga State Community College

Vice-President/President-Elect
Richard Groves, Catoosa County Library

Recording Secretary
Willetta Grady

Past President
Ruth T. Kinnersley, Trevecca Nazarene University

Executive Director
Annelle Huggins

2015 – 2016 TLA Conference Program Committee

Conference Planning Committee
Missy Dillingham, Brentwood Public Library; Vandy Owen, Tennessee State University

Audio-Visual Co-Chairs
Brian Rogers, University of Tennessee - Chattanooga; Andrea Schurr, University of Tennessee - Chattanooga

Exhibits Co-Chairs
Shelia Gaines, University of Memphis; Jennifer Ott, Rhodes College; Betty Jo Jarvis, Stones River Regional Library

Local Arrangements Co-Chairs
Theresa McMahan, Sullivan County Public Library; Amy Dye-Reeves, Rush Strong School

Programs Co-Chairs
Jennifer Cowan-Henderson, Tennessee State Library and Archives; Cathy Farley, White County Public Library

Registration Co-Chairs
Rachel Scott, University of Memphis; Doylene Farley, Monterey Branch Library

Sponsorship Co-Chairs
Nicole Tekulve, University of Tennessee - Knoxville; Dolores Greenwald, Williamson County Public Library

Conference Sched Website
Jodie Gamble and Courtney Fuson

Conference Website
Jennifer Cowan-Henderson, Tennessee State Library and Archives

Graphic Designer
Tina Wells Davenport
TLA 2015 – 2016 Standing Committee Chairs

Advisory Committee on State Documents: Perveen Rustomfaram
Archives and History: Trent Hanner
Bylaws/Procedures: Ruth Kinnersley, Larry Romans
Career Services: Sharon Holderman, Martha Earl
Conference Coordinator: Cathy Farley
Development: Kelly Lee, Chantelle Swaren
Finance: Chuck Sherrill, Annelle Huggins
Honors/Awards: Valarie Adams, Margaret Brown
  Tennessee History Book Award:
  Trent Hanner, Holly Matthews
Volunteer State Book Award:
  Jeanine Akers, Amy Dye-Reeves

Intellectual Freedom: Anthony Prince, Bryan Jones
Legislation: Dorcas Davis, Gail Barton
  Legislation Monitor: Lori Mattace
  Federal LAN: Vivian Wynn, Susan Earl
Membership: Anthony Prince, Bess Robinson
Nominating: Jillian Rael
Parliamentarian: Larry Romans
Public Relations: Jeffie Nicholson, Whitney Waddell
Publications Advisory Board:
  Steven Knowlton, James Rodgers
Scholarship: Amy Dye-Reeves, Christina Chester-Fangman
Staff Development: Delores Greenwald, Julia Huskey
Strategic Planning: Ruth Kinnersley, Heather Lanier

TLA 2015 – 2016 Section Chairs

College/University Libraries: Nancy Gibson
Public Libraries: Jillian Rael
School Libraries: Jennifer May

Special Libraries: J. Michael Lindsay
Trustee/Friends: Don Reynolds

TLA 2015 – 2016 Roundtable Chairs

Children/Young Adults: Patricia Rua-Bashir
Electronic Resources: Cody Behles
Government Documents: Joanne Deeken
Leadership: Theresa Liedtka
Library Instruction: Philenese Slaughter

Library Technologies: Cody Behles
New Members: Nicole Tekulve, Kate Lewallen
Reference/Information Services: Gail Barton
Technical Services: Sue Knoche

TLA Affiliates

Chattanooga Area Library Association: Diette Ward
Boone Tree Library Association: Amy Kimani
East Tennessee Library Association: Meg Harrison
Friends of TN Libraries: Don Reynolds
Memphis Area Library Council: Kay Cunningham
ALA/TLA Student Chapter: Dwight Hunter,
  Nicole Wood

UTSIS Alumni Chapter: Michael Lindsay
Tennessee Association of School Librarians: Mindy Nichols
Tenn-Share: Jenifer Grady
Tennessee Health Sciences Library Association:
  Jan Haley
West Tennessee Academic Library Consortia:
  Scott Cohen

TLA Editors

Tennessse Libraries: Kristen West
  Assistant Editor: Ashley Shealy
  Book Reviews: Wendy Doucette
  TLA Newsletter: Anthony Prince

TALA-L (Listserv): David Ratledge
TLA Webpage: Jeannine Akers
TLA Conference Webpage: Jennifer Cowan-Henderson
TLA Social Media: Jodie Gambill, Jeffie Nicholson

TLA Representatives

American Library Association:
  Courtney Fuson

Southeastern Library Association: Sue Knoche
State Library: Chuck Sherrill

Ad-Hoc Committees

Leadership Institute: Martha Earl, Pat Van Zandt
Task Force on “Not At the Table”: Jamie Osborn

Task Force on Restructuring: Ruth Kinnersley,
  Richard Groves
Welcome from TLA President
Susan L. Jennings

Welcome to Kingsport in beautiful East Tennessee!

It's SPRING and time for our annual conference. As the President of the Tennessee Library Association, I want to welcome you to our conference at the beautiful MeadowView Conference Center...a great location to talk, learn and grow in our profession. The Conference Committee has put together a great program for us and I look forward to all that the conference has to offer!

I hope that you will use our time together to make connections, learn new ideas to take back, and to “Dare to Imagine” new and effective ways to serve the needs of your libraries and your communities.

All my best,

Susan L. Jennings
Tennessee Library Association President, 2015-2016

Registration

Registration is located in the lower level hallway of the MeadowView Conference Center.

Registration Hours:
Wednesday, April 6, 11:00 a.m. – 4:30 p.m.
Thursday, April 7, 7:30 a.m. – 4:30 p.m.
Friday, April 8, 7:30 a.m. – 2:00 p.m.

Hospitality

Maps, restaurant guides, and other information about area attractions are available at the Hospitality Table in the hallway adjacent to the Registration Counter.

Exhibits

The Exhibit Hall, located in MeadowView Convention Center A, hosts space for this year's exhibitors. The Grand Opening will be held on Thursday, April 7 at the conclusion of the General Session.

Exhibit Hours:
Thursday, April 7, 11:00 a.m. – 5:00 p.m., Free Time 11:00 – 11:45 a.m.
Friday, April 8, 9:00 a.m. – 2:00 p.m., Free Time 10:00 – 10:50 a.m.

Stay Connected

Tweet your conference experience with #tnla16

Organize your TLA Conference schedule with Sched
Available on your desktop, laptop, mobile device, calendar, or tried-and-true printouts
http://tnla16.sched.org
Special Conference Events

General Session
Thursday, April 7, 9:00 – 11:00 a.m.
MeadowView Ballroom
Featuring Keynote Speaker Sharyn McCrumb
Awards Presented: Dr. Edwin Gleaves Scholarship, TENNSCO Scholarship, TLA Library Support Staff Award, TN History Book Award, TLA Honor Award, TLA Conference Interns, James E. Ward Instruction Award

Children and Young Adult Luncheon
Thursday, April 7, 11:45 a.m. – 1:00 p.m.
Cattails Ballroom ABC
Featuring Guest Speaker Pat Mora
Awards Presented: Daniel Taylor Memorial Award, Louise Meredith School Library Media Award

All-Conference Reception
Thursday, April 7, 7:00 – 9:00 p.m.
MeadowView Ballroom

Trustees and Friends of Libraries Luncheon
Friday, April 8, 12:00 – 1:30 p.m.
Cattails Ballroom ABC
Featuring Guest Speaker Susan Schmidt
Awards Presented: Friend of the Year Award

All-Conference Reception
Thursday, April 8, 7:00 – 9:00 p.m.
MeadowView Ballroom

Dare to Imagine the fun that librarians can have when they all get together!
Join us for the reception in the MeadowView Ballroom for some delicious treats along with a DJ playing all our favorite songs.
Don’t forget about the photo booth where you can let your imagination run wild!
Pat Mora’s most recent collection of poetry is *Dizzy in Your Eyes: Poems about Love*, written in the voices of teens. Among her awards are Honorary Doctorates from North Carolina State University and SUNY Buffalo, Honorary Membership in the American Library Association, Life-Time Membership in USBBY, a Civitella Ranieri Fellowship to write in Umbria, Italy, and a Distinguished Alumni Award from the University of Texas at El Paso. She was a recipient and judge of a Poetry Fellowship from the National Endowment for the Arts and a recipient and advisor of the Kellogg National Leadership Fellowships. Her newest children’s books are *The Remembering Day: El Día de los Muertos* and *Water Rolls, Water Rises/El agua rueda, el agua sube*. A literacy advocate excited about sharing what she calls “bookjoy,” Pat founded Children’s Day, Book Day, *El día de los niños, El día de los libros*, often known as Día. This year-long commitment promotes creatively linking all children and families to books and establishing annual April Children’s Day, Book Day celebrations across the country. A former teacher, university administrator, museum director, and consultant, Pat is a popular national speaker who promotes creativity, inclusivity and bookjoy. **Pat Mora will be the featured speaker at the Children and Young Adult Luncheon on Thursday.**

Susan Schmidt is a former Friends of Libraries U.S.A. (FOLUSA) president and long-time board member. She is a media assistant at the Montgomery County Public Schools, served as president of the Friends of the Little Falls chapter of the Friends of the Library, Montgomery County from 1992-2012, and is a governor’s appointed member of the Maryland Advisory Council on Libraries since 1998. She also served as president of the Friends of the Library, Montgomery County from 2004-2006. Susan has been an active participant in and speaker at ALA’s Advocacy Institute since its inception and helps to coordinate United for Libraries’ popular Nuts & Bolts program for Friends, Trustees, and Foundations held at both the ALA Midwinter Meeting and ALA Annual Conference each year. **Susan Schmidt will be the featured speaker at the Trustees and Friends Luncheon on Friday.**

**General Session Keynote Speaker**

**Sharyn McCrumb**

*Sharyn McCrumb* is an award-winning Southern writer, best known for her Appalachian “Ballad” novels, set in the North Carolina/Tennessee mountains, including the *New York Times* Best Sellers *The Ballad of Tom Dooley, She Walks These Hills*, and *The Rosewood Casket*. A forthcoming novel, *Prayers the Devil Answers*, will be published by Atria (Simon & Schuster) in May, 2016. Her 2013 novel, *King’s Mountain*, the story of the 1780 Revolutionary War battle and the Overmountain Men, received a DAR Award from the Edward Buncombe Chapter (NC) and is taught in schools and featured at a number of historical museums. She has received numerous awards, including the Patricia Winn Award for Southern Fiction from the Montgomery County Arts & Heritage Council of Clarksville TN; the Mary Frances Hobson Prize for Southern Literature by North Carolina’s Chowan University; the AWA Outstanding Contribution to Appalachian Literature Award; the Chaffin Award for Southern Literature; the Plattner Award for Short Story; and AWA’s Best Appalachian Novel. She was named a “Virginia Woman of History” in 2008 for Achievement in Literature and “Best Mountain Writer 2013” by Blue Ridge Country Magazine. Her other best-selling novels include *The Ballad of Frankie Silver*, the story of the first woman hanged for murder in the state of North Carolina, *St. Dale*, which won a 2006 Library of Virginia Award as well as the AWA Book of the Year Award, and *Ghost Riders*, an account of the Civil War in the mountains of western North Carolina, which won the Wilma Dykeman Award for Literature and the Audie Award for Best Recorded Book. Her novels, studied in universities throughout the world, have been translated into eleven languages, and she has lectured on her work at universities and museums throughout the US, as well as at Oxford University, the University of Bonn-Germany, and at the Smithsonian Institution. A graduate of UNC Chapel Hill, with an M.A. from Virginia Tech, she lives and writes in the Virginia Blue Ridge. **Sharyn McCrumb will be the keynote speaker at the General Session on Thursday morning.**
Dr. Julie Todaro has over 40 years of experience in academic, public, school and special libraries as a library manager, workshop presenter and consultant. She was the past president of the Association of College and Research Libraries (2007-2008) and past president of the Texas Library Association (2000-2001). She was awarded the 2012 Texas Library Association Lifetime Achievement Award; the Texas Library Association 1996 Librarian of the Year; and the YWCA Austin Educator of the Year Award in 1999. Julie is the 2016-2017 President-elect of the American Library Association, and her presidential initiative further defines ALA’s “Libraries Transform” with “Libraries Transform: the Expert in the Library.” She has worked for Austin Community College (ACC) since 1986 and has been Dean of Library Services since 2001. She has authored many articles, columns, and editorials, and her monographs include Library Management for the Digital Age: A New Paradigm, Mentoring A to Z, Emergency Preparedness in Libraries, and with co-author Mark Smith, Training Library Staff And Volunteers to Provide Extraordinary Customer Service. Julie received her Doctorate of Library Services from Columbia University, and her Masters of Library and Information Science from the University of Texas at Austin. Julie Todaro will be the featured speaker at the President’s Program on Thursday.
Dr. Edwin Gleaves Scholarship

The TLA Scholarship Committee is pleased to announce that Wesley Holloway has been awarded the Dr. Edwin Gleaves Scholarship for 2016. Wesley is a research and technology specialist at the University of Tennessee at Chattanooga Library where he helps patrons develop and apply their information literacy skills. He will earn his M.L.S. from Indiana University-Purdue University at Indianapolis this summer, after which he plans to travel. He is a member of ALA, TLA, and the Association of Library and Information Science Students. Wesley’s interests are in reference and instruction services, collection development and sustainability, and intellectual freedom. The Dr. Edwin Gleaves Scholarship will be presented at the General Session on Thursday.

TENNSCO Scholarship

Donna Phillips completed the Public Library Management Program in 2015 and has served within the Jefferson County Public Library system for over 14 years. Donna and her husband, Dwayne, have three grown children and one beautiful (and adored) granddaughter. Donna enjoys crafting, but she finds the most joy and fulfillment in her work, particularly engaging with the children of her community through library programs. The TENNSCO Scholarship will be presented at the General Session on Thursday.

TLA Library Support Staff Award: Brenda Dunn

Brenda Dunn is the Administrative Assistant for Finance and Personnel at the Bristol Public Library. Brenda began working at the library in 1972 as a library page, and she has worked in every department during her 42 years of loving her job. Brenda stated she read a sign once that said, “Do a job you like and you will never work a day in your life,” and she added, “That is exactly how I feel.” She spends time with her husband of 41+ years and has two sons, a daughter and two grandchildren. Brenda is active in her church and loves to read while her dog, Paco, lounges on her lap. Brenda Dunn will receive the TLA Library Support Staff Award at the General Session on Thursday.

Tennessee History Book Award: People of the Upper Cumberland: Achievements and Contradictions

The recipient of this year’s Tennessee History Book Award is People of the Upper Cumberland: Achievements and Contradictions, edited by William Calvin Dickinson and Michael Birdwell, University of Tennessee Press. Unified by geography and themes of tradition and progress, the essays in this anthology present a complex view of the Upper Cumberland area of Tennessee and Kentucky—a remote and, in some ways, mysterious region—and its people. The distinguished contributors cover everything from early folk medicine practices (Opless Walker), to the changing roles of women in the Upper Cumberland (Ann Toplovich), to rarely discussed African American lifeways in the area (Wali R. Kharif). The result is an astonishingly fresh contribution to studies of the Upper Cumberland area. The Tennessee History Book Award will be presented at the General Session on Thursday.
TLA Honor Award: DeAnne Luck

DeAnne Luck has 23 years of varied experience in Tennessee libraries. She has worked in circulation, electronic resources, and instruction in academic libraries, as an elementary school librarian, and as the Database Coordinator for Tenn-Share. She now serves as a full-time lecturer in the Library Science Program at Middle TN State University. She served as the TLA webmaster for many years, on various ALA committees, and most recently as the chair of Tenn-Share's K-16 Information Literacy Continuum Task Force. She firmly believes in the importance of the library community working together for the benefit of all. DeAnne Luck will receive the TLA Honor Award at the General Session on Thursday.

Daniel Taylor Memorial Award: Mindy Barrett

Mindy Barrett has served in Youth Services with Linebaugh Library System for over six years. She is a Smyrna, TN native, the wife of a tattoo artist (without a single tattoo!), the mother of four teenagers, and an unapologetic Anglophile. She cut her teeth literally and figuratively on Little Golden Books and has had a passion for the written word ever since. As a former elementary school teacher, she realized her real calling was sharing literature, resources, and programs with the families in her community. After completing her M.Ed in Library Science, she found her tribe at the public library. Mindy Barrett will receive the Daniel Taylor Memorial Award at the Children and Young Adult Luncheon on Thursday.

Louise Meredith School Library Media Award: Annette Kuykendall

Annette Kuykendall is the librarian at Fairview Middle School in Fairview, TN. She received her Bachelor’s degree and Masters of Education degree from the University of Tennessee-Martin. She enjoys spending time with her family and friends, as well as reading, shopping, going to the movies, and traveling. In her work, Annette consistently seeks out teachers for opportunities to collaborate and has truly embedded herself into the curriculum design process. She facilitates a student-centered learning environment that fosters creativity and encourages critical thinking and problem solving in the library at FMS. She has developed a library program that is the defining component of the school’s intellectual identity. Annette Kuykendall will receive the Louise Meredith School Library Media Award at the Children and Young Adult Luncheon on Thursday.

Friend of the Year Award: Julie Webb

Julie Webb has been a Friend of the Library for decades. Friends of Tennessee Libraries (FOTL), a statewide network of library supporters, considers her to be its Founding Mother. Instrumental in creating the organization in the 1990s, she was its second president. She continues to share the benefit of her wisdom on the organization’s advisory board and has influenced many Tennessee leaders to serve on the FOTL board. Her contributions to her local group, Friends of the Knox County Public Library, continue unabated as a volunteer, member of the group’s nominating committee, and member of the Knox County Library Foundation Board. Leader, mentor, and supporter, Julie Webb has taught and continues to teach Tennesseans how to advocate for public libraries. Julie Webb will receive the Friend of the Year Award at the Trustees and Friends of Libraries Luncheon on Friday.
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College of Information
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<tr>
<th>Time</th>
<th>Salon 1</th>
<th>Salon 3</th>
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<tbody>
<tr>
<td>8:00 – 11:00</td>
<td>Information Literacy Framework</td>
<td>Every Child Ready to Read 2</td>
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<tr>
<td>1:00 – 4:00</td>
<td>Leadership</td>
<td>Presentation Academy</td>
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<td>8:00 –</td>
<td>New Members Roundtable</td>
<td>ETLA</td>
<td>Public Library Section</td>
<td>Schools</td>
<td>How’s your website?</td>
<td>A happy marriage</td>
<td>Career Services</td>
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<td>9:00 –</td>
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<td>General Session</td>
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<td>9:00 –</td>
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<td>Meadowview Ballroom</td>
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<td>Exhibits open</td>
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<td>Children/Young Adult Luncheon</td>
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<td>Cattails Ballroom ABC</td>
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<td>1:10 – 2:00</td>
<td>President’s program</td>
<td>Can you imagine what goes on in special libraries?</td>
<td>Imagine more money!</td>
<td>Daring to Dream</td>
<td>To purchase or not to purchase?</td>
<td>20 years and counting</td>
<td>Career Services</td>
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<tr>
<td>2:10 – 3:00</td>
<td>Leadership Institute</td>
<td>Library Instruction</td>
<td>Government Documents</td>
<td>Reference Roundtable</td>
<td>Technical Services</td>
<td>Children/Young Adults</td>
<td>Career Services</td>
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<tr>
<td>3:10 – 4:00</td>
<td>Find a subject-matter expert</td>
<td>Framing information literacy</td>
<td>Unique checkouts</td>
<td>TN disability pathfinder</td>
<td>TEL: Year in Review</td>
<td>Savor and spice!</td>
<td>Career Services</td>
</tr>
<tr>
<td>4:10 – 5:00</td>
<td>Insights of rural librarians</td>
<td>Introductions to and updates on DPLA &amp; DLTN</td>
<td>50 years of civil rights through juvenile literature</td>
<td>UT’s ischool student research forum</td>
<td>Dare to imagine a library of community partnerships</td>
<td>Establishing Little Free Libraries</td>
<td>Career Services</td>
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<td>5:00</td>
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<td>Exhibits Close</td>
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<td>All- Conference Reception</td>
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**Friday, April 8, 2016**

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<th>Time</th>
<th>Salon 1</th>
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<th>Salon 7</th>
<th>Salon 9</th>
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<tr>
<td>8:00 – 8:50</td>
<td>The library tour</td>
<td>Technical services</td>
<td>Build it and they will come</td>
<td>Leading from all levels</td>
<td>Digital outreach</td>
<td>DIA in a day</td>
<td>Career Services</td>
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<td>9:00</td>
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<td>Experiments Open</td>
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<td>9:00 – 9:50</td>
<td>Re-Imagining Reference</td>
<td>Have a mentor, be a mentor</td>
<td>Patron driven collection</td>
<td>Librarians @ lunchtime</td>
<td>Helping students navigate the</td>
<td>Differentiated instruction</td>
<td>Career Services</td>
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<td>development</td>
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<td>library stacks</td>
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<td>10:00 –</td>
<td>Free Time in Exhibits</td>
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<td>11:00 –</td>
<td>Realize your dreams with</td>
<td>Tips and tricks for the library</td>
<td>Health on the range</td>
<td>Inventory: yes, you can!</td>
<td>Trending topics in public</td>
<td>Design and build a youth services</td>
<td>Career Services</td>
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<tr>
<td>11:50</td>
<td>reliable statistics</td>
<td>resume</td>
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<td>libraries</td>
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<td>12:00 –</td>
<td>Trustees and Friends of Libraries</td>
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<td>1:30</td>
<td>Luncheon</td>
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<td>1:40 – 2:30</td>
<td>Research linking and access in</td>
<td>Wikipedia and Your Library</td>
<td>Patron speak out about ebooks</td>
<td>I can do what at the library?</td>
<td>Successful student library</td>
<td>Homeschoolers @ the library</td>
<td>Fundraising for library programs</td>
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<td>university news releases</td>
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<td>2:40 – 3:30</td>
<td>Tag and release</td>
<td>RDA for the rest of us</td>
<td>Making your space a Makerspace!</td>
<td>Looking for employees</td>
<td>Money smart week and beyond</td>
<td>Get ready to learn with WCTE PBS</td>
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**Location:**
- Cattails Ballroom ABC
8:00 – 11:00 A.M.
Salon 1

**Information Literacy Framework**

*Sponsored by College and University Libraries Section and Library Instruction Roundtable*

Come share your successes and disasters in implementing the new Information Literacy Framework with others in a round table discussion. In the second half of the pre-conference, we’ll hear about where we are a year later in implementing the Framework nationally. What’s worked, what hasn’t worked, and where do we go from here?

8:00 – 11:00 A.M.
Salon 3

**Every Child Ready to Read 2**

*Alei Burns*, Chattanooga Public Library; *Pat Bashir*, Nashville Public Library

The Every Child Ready to Read@ your library program provides youth librarians, early childhood specialists, preschool teachers, childcare providers, and most especially, caregivers, the research-based practices that can help young children (ages 0-5) develop the skills they need to be successful when learning to read. Now in its 2nd edition, this program integrates the six pre-literacy skills from the 1st edition (Print Awareness, Print Motivation, Letter Knowledge, Vocabulary, Narrative Skills, and Phonological Awareness) with the five behaviors (Singing, Talking, Reading, Writing, and Playing) and emphasizes them as activities in which children should engage every day. As our communities become more diverse, we are pleased that ECCR2 is now offered in Spanish, with other languages being added soon. We will also talk about presenting this program to our Spanish-speaking customers. Our goal is to do all of this while making it fun for everyone involved!
1:00 – 4:00 P.M.
Salon 1

Leadership Institute

Martha Earl, University of Tennessee, Knoxville; Delores Greenwald, Williamson County Public Library; Susan Jennings, Chattanooga State Community College; Sharon Holdeman, Tennessee Tech University; and Ruth Kinnersley, Trevecca Nazarene University

Sponsored by the Ad Hoc Committee on the Leadership Institute

Explore the current and future opportunities and ideas for leadership development available through TLA.

1:00 – 4:00 P.M.
Salon 3

Presentation Academy

Nathan Flinchum, Candice Benjes-Small, and Jennifer Resor-Whicker, Virginia Library Association

Have you ever wanted to give a great presentation? Are you a seasoned presenter wanting to try something new? The Virginia Library Association's Presentation Academy will take you through how to come up with and save ideas, find the right idea for the right conference, and how to write a great conference proposal.

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8:00 – 8:50 a.m.
Salon 1

New Members Roundtable
Business Meeting

8:00 – 8:50 a.m.
Salon 3

ETLA Business Meeting

8:00 – 8:50 a.m.
Salon 4

Public Library Section
Business Meeting

8:00 – 8:50 a.m.
Salon 6

School Section
Business Meeting

8:00 – 8:50 a.m.
Salon 7

How’s your website? Launching a Web Usability Study

Holly Mills and April Crockett, Tennessee Technological University Library

Do you wonder how easy or difficult it is for patrons to use your library website? One university library’s web team sought to find out about their website’s effectiveness with users. Learn about launching and managing a website usability study including testing software, study development, and IRB considerations.
Program Sessions

8:00 – 8:50 a.m.
Salon 9

A Happy Marriage: How the Ancestry.com Partnership Benefits Your Patrons

Trent Hanner, Tennessee State Library and Archives

Did you know that your patrons can access some of the most important records held at the Tennessee State Library and Archives—for free—via a partnership with Ancestry.com? In this session, TSLA’s senior reference librarian will provide a detailed explanation of these records and how to easily navigate them.

8:00 – 8:50 a.m.
Holston

Career Services

8:00 – 8:50 a.m.
Watauga

Intellectual Freedom Committee Business Meeting

9:00 – 11:00 a.m.
MeadowView Ballroom

General Session

Sharyn McCrumb, Keynote Speaker

Awards Presented:

- Dr. Edwin Gleaves Scholarship
- TENNSCO Scholarship
- TLA Library Support Staff Awards
- TN History Book Award
- TLA Honor Award
- TLA Conference Interns
- James E. Ward Instruction Award

11:00 a.m.
MeadowView Conference Center

Exhibits Open

11:00 – 11:45 a.m.
MeadowView Conference Center

Free Time in Exhibits

11:45 – 1:00 p.m.
Cattails Ballroom ABC

Children and Young Adult Luncheon

Pat Mora, Featured Speaker

Awards Presented:

- Daniel Taylor Memorial Award
- Louise Meredith School Library Media Award

1:10 – 2:00 p.m.
Salon 1

President’s Program

Susan Jennings, Chattanooga State Community College; Dr. Julie Beth Todaro, Austin Community College

A kitchen table discussion on the ways and benefits one can become involved in professional service within the library profession and associations. Suitable for all.
1:10 – 2:00 p.m.
Salon 3

Can You Imagine What Goes On in Special Libraries?

Michael Lindsay, Preston Medical Library; Suresh Ponnappa, East Tennessee State University; Meredith Goins, Oak Ridge Associated Universities; and Chuck Sherrill, Tennessee State Library and Archives

For those who don’t work in special libraries, they can be a bit of a mystery. This panel discussion will bring together librarians from a variety of special libraries to provide their unique perspectives. Learn how the panelists came to work in special libraries, what an average day is like, and the variety of work involved in special libraries. Bring your questions!

1:10 – 2:00 p.m.
Salon 4

Imagine More Money!

Karen Tittle, May Justus Memorial Library; Doylene Farley, Monterey Branch Library; and Cynthia Julian, Millard Oakley Public Library

Imaginative ways to raise money for those special programs that are fun and easy!

The Scholarship Committee Has Something For You!

Check out the themed basket silent auction and “Book Sale on the Side” in the exhibit area.

When the exhibits are open for business, we are there waiting for you to come by and make a bid or buy a book.

Bring your used books to the Conference. All books are welcome. A collection box will be available at registration.

All proceeds benefit next year’s Gleaves Scholarship and Conference Intern Program.

Used Book Sale & Silent Auction
Thursday, April 7 • 11:00 A.M. – 5:00 P.M. • Exhibit Hall, MeadowView Conference Center
Program Sessions

1:10 – 2:00 p.m.
Salon 6

Daring to Dream: “Managing Up” and Demonstrating Value through Monthly Metrics

Martha Earl and Sandy Oelschlegel, University of Tennessee Knoxville Medical Center

Benchmarking is a structured process improvement tool that can be used internally to measure specific metrics over time. Learn the process of developing continuous quality assessment tools, such as surveys and the selection of metrics. Customer service and quality assessment surveys will be discussed; 65 metrics will be revealed. The methods used to communicate with leadership will be described including utilizing a scorecard and meeting with leadership. Explore how data can be presented and reported to wow administrators and influence funding.

1:10 – 2:00 p.m.
Salon 7

To Purchase or Not to Purchase? ILLiad Saves the Day!

Alison DePollo, East Tennessee State University

This presentation will showcase our new method for receiving purchase requests from faculty, staff, and students. ILLiad software is typically used for Interlibrary Loan activities only, but a special add-on [produced by the IDS Project at SUNY] can be added and used for acquisitions and collection development activities. The presentation will include the process and results of this new service.

1:10 – 2:00 p.m.
Salon 9

20 Years and Counting

Linda Ackerman, Portland Public Library of Sumner County

How to keep story times fun and interesting both for the kids and for yourself even after 20 years of (not) doing the same thing. Where to find new ideas, how to challenge yourself, how to make it fresh and entertaining without investing a lot of time and or money. Simple ideas that have worked (to our surprise) at our library and may work for you also. While I plan to share some nuggets of what I’ve learned after 20 years, I also very much want those attending to share their success stories (or frustrations) as we learn best from each other. I would love for lots of people to share a really great story time experience that worked out great, and was fun for everyone.

1:10 – 2:00 p.m.
Holston

Career Services

2:10 – 3:00 p.m.
Salon 1

Leadership Business Meeting

2:10 – 3:00 p.m.
Salon 3

Library Instruction
Business Meeting
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<td>Salon 4</td>
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**Reach Your Community Beyond Library Walls**

Solutions that Deliver
TLCdelivers.com

Integrated Library Systems for Public, School, Academic, and Special Libraries
Program Sessions

3:10 – 4:00 P.M.
Salon 1

Find a Subject-Matter Expert and Use Them!

Janice M. Young, Librarian

Librarians come in contact with a plethora of individuals, resources, and facilities of specialized scholarship and should never pass up the opportunities of the teaching library. So as a subject expert, I find people and let them use my expertise. As the Medical Librarian at the VA Medical Center San Diego, I implemented the Medical Library Lunch & Learn Lecture series for hospital staff to learn about the high-impact, patient-centered, and evidence-based research in areas of medicine and medical sub-specialties performed by VA clinicians with faculty appointments at the University of California, San Diego. As the Electronic Resources Librarian at the United States Air Force Academy, I collaborated with history, political science, law and behavioral science faculty; the local Colorado Springs Diversity Forum; Pikes Peak Library and Colorado Springs Pioneers Museum to create exhibits that extended the dialogue outside of the classroom and into the library.

3:10 – 4:00 P.M.
Salon 3

Framing Information Literacy: Student Responses to the Framework for Information Literacy for Higher Education

Rachel Scott, University of Memphis

Reports the results and implications of a study conducted to collect undergraduate student impressions of the language and concepts of the ACRL frames both prior to and after a semester-long research methods class.

3:10 – 4:00 P.M.
Salon 4

Unique Checkouts: Expanding Our Library Collection

Elizabeth Kozlowski, White House Public Library; and Debra Elledge, Portland Public Library

We will discuss some of our new items that we have available at our respective libraries for checkout. Some of these items include: hot spots, Kindles, ChromeBooks, iPads, Osmo, and Playaway Views and Playaway Lauchpads. We will talk about which of these items are available for office site use, which are for in-house use, and the policies in place regarding these devices.
3:10 – 4:00 p.m.
Salon 6

**Tennessee Disability Pathfinder: Your Navigator on the Path to Community Services**

Megan Hart, Tennessee Disability Pathfinder

Tennessee Disability Pathfinder, a program of Vanderbilt Kennedy Center, serves as a statewide clearinghouse of disability-related resources and phone helpline for all languages. It includes several components of its program to assist individuals in finding available services. This session will educate participants about Pathfinder’s phone helpline, online database, community calendar, resources library, and multicultural program, as well as, encourage collaboration to meet the needs of individuals with disabilities.

3:10 – 4:00 p.m.
Salon 7

**TEL: Year in Review**

Erin Loree, Tennessee State Library and Archives

Familiar with TEL but need a Refresher? Are you new to the field and want to learn more? Over the past year, TEL databases have seen major updates to interfaces and improved functionality. This session will highlight all of those changes and give you a preview of what’s coming. Get helpful tips for linking TEL and learn about options for TEL vendor training, support, and promotional materials.

3:10 – 4:00 p.m.
Salon 9

**Savor and Spice! Using Pura Belpré™ Awards to Celebrate Hispanic Literature for Youth**

Deborah Parrott and Renee Lyons, East Tennessee State University

Let your imagination run wild with Hispanic stories! Librarians can support the Hispanic English Language Learner by utilizing Pura Belpre™Award books and linked activities for story time and other programs. Visit this session to discover how these winning titles enhance multicultural collections as well as contribute to literary strategies. The hands-on activities presented are guaranteed to captivate the imaginations of the Hispanic English Language Learner and promote the Latino cultural experience for all children. Helpful handouts included.

3:10 – 4:00 p.m.
Holston

**Career Services**

4:10 – 5:00 p.m.
Salon 1

**Insights of Rural Librarians on Making an Impact in Their Appalachian Communities**

Bharat Mehra and Vandana Singh, University of Tennessee

Rural librarians recently graduated from the IMLS-funded Information Technology Rural Librarian Master’s Scholarship Program (Part I and Part II) in the School of Information Sciences at the University of Tennessee will discuss the challenges, opportunities, outcomes, and impact they are making in their Appalachian workplace and rural communities.
Program Sessions

4:10 – 5:00 P.M.
Salon 3

Introduction to & Updates on the Digital Public Library of America Tennessee Service Hub

Carolyn Runyon, University of Tennessee, Chattanooga; and Christina Harlow, University of Tennessee, Knoxville

In February of 2015 the Digital Library of Tennessee (DLTN) was accepted to be the Digital Public Library of America (DPLA) Service Hub for the state of Tennessee. Guided by a committee put together by Tenn-Share and with technical support from the University of Tennessee Knoxville, the DLTN works to get Tennessee content into the DPLA, thus increasing the visibility of the institutions and local collections from our state. This presentation will introduce you to the DPLA, the DLTN, and the work currently underway with the Phase 1 ingest project, involving eight institutions and about 150,000 digital items from across the state. The presenters will also explain the DLTN organizational and technical infrastructures as well as highlight challenges (and solutions) for getting this project off the ground.

4:10 – 5:00 P.M.
Salon 4

50 Years of Civil Rights through the Lens of Juvenile Literature

Heidi Busch, Adam Kemper, Jim Nance, and Sara Rachels, University of Tennessee at Martin

Dare to imagine: Civil Rights as shown through the lens of Children’s Literature. For the past 15 years, the University of Tennessee at Martin has held a Civil Rights Conference. This past year, the opportunity presented itself for the library, as an academic institution, to give a presentation at the conference. Our topic was 50 years of Juvenile Literature with an emphasis on African American civil rights and we prepared for the presentation by creating a bibliography of works we felt best exemplified our topic. We will share with you our process in selecting materials for inclusion in the presentation. Additionally, we will review the unique collection development strategies we implemented to evaluate and expand an important part of our collection.

4:10 – 5:00 P.M.
Salon 6

UT’s iSchool Student Research Forum

Suzie Allard, University of Tennessee

This annual session highlights the UT iSchool’s (School of Information Sciences) student research that is relevant to our state’s practitioners. This session is an opportunity to meet our practitioner colleagues of the future.
Dare to Imagine a Library of Community Partnerships

Lisa Williams, Lisa Krekelberg, and Holly Russo, Johnson City Public Library

We will present some recent projects involving community partners and how we picture an increasing role for libraries in the building of social capital through such endeavors. Projects we would highlight are: Partnering with the region’s largest employer (Mountain States Health Alliance) to host a job fair called “Project: Employment Hope” specifically for disadvantaged persons; Partnering with East Tennessee State University’s Department of Social Work to have a graduate student social worker intern at libraries in the region; Working with ETSU and city planners to create a Pollinator Pathway; and increasing green spaces in downtown Johnson City and creating more ecologically-friendly landscaping on the library’s grounds. We also plan to include the evolution of Johnson City Public Library’s work with community agencies, and allow time for attendees to brainstorm ideas for new community partners in their own areas.

Establishing Little Free Libraries in Your Community

Cathy Farley and Michael Hale, White County Public Library

Want your Library to be part of the Little Free Library movement but not sure how to get started? This presentation will show you how a mid-sized public library placed twelve Little Free Libraries in its service area and helped start a community-wide literacy movement.

Career Services

5:00 P.M.

MeadowView Conference Center

Exhibits Close

7:00 – 9:00 P.M.

MeadowView Ballroom

All-Conference Reception
LET'S STOP THIS.
TOGETHER.

Join nearly 1,400 library partners nationwide
helping to create safer teen drivers

Motor vehicle crashes are the leading cause
of death for teens and nearly 40% of teens fail
their driving test the first time they take it.

Driving-tests.org is partnering with libraries
nationwide to offer free online interactive
practice tests and a mobile ready app for your
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Get it for your library here:
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“...The practice driver’s license
tests have been very useful.
New drivers can practice and
then not be so nervous when
they take the real test. The
availability of these tests has
been a real crowd-pleaser.”

Rebecca Wilcox, Director
Doniphan-Ripley County Library
Program Sessions

8:00 – 8:50 A.M.
Salon 1

The Library Tour, Reimagined: Creating an Active Learning Exercise to Familiarize Students with the Library

Jason Vance, Kristen West, Karen Dearing, Kristen Keene, James Brummett, and Ginny Vesper, Middle Tennessee State University

Students complain about taking library tours. Librarians complain about giving library tours. Librarians at MTSU’s Walker Library dared to dream of an alternative to the standard library tour. This session will describe the Library’s project to create a self-guided, QR-code and video-based walking tour of the library from concept to implementation. The re-imagined tour has an accompanying worksheet that can be used as an in-class exercise, a graded homework assignment, or as an optional extra credit activity.

8:00 – 8:50 A.M.
Salon 3

Technical Services an Integral Part of Libraries Today

Susan Knoche, East Tennessee State University; Margaret Brown, Williamson County Public Library; Beth Purtee, Trevecca Nazarene University; Valarie Adams, University of Tennessee Chattanooga

A panel highlighting the vital role of Technical Services in 21st century libraries with discussion of new cataloging methods for digital materials, as well as traditional print materials. We’ll also decipher some of the acronyms that make up the TechSpeak of Technical Services: BIBFRAME, RIMMF, RDA and more. Join us to learn how decisions made by Tech Services workers will continue to affect accessibility of library materials.
Program Sessions

8:00 – 8:50 A.M.
Salon 6

Leading from All Levels

Theresa Liedtka, University of Tennessee, Chattanooga

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.” President John Quincy Adams. Leadership does not have a one-size fits all definition. It is instead demonstrated by actions and is present in all facets of an organization’s life, regardless of a librarian’s position title or location on an organizational chart. The goal of this session is to strengthen leadership awareness and skills. Come hear from a diverse panel of peers who will share in leadership experiences and learnings, good and bad.

8:00 – 8:50 A.M.
Salon 7

Digital Outreach: Telling Your Patrons’ Stories through Podcasting

Emily Bush and Colette Strassburg, Nashville State Community College

First-generation college students enter college as some of the most academically underprepared students. From academic to social hurdles, first-gen students often feel isolated from their peers. In an effort to provide inspiration to these students, the library at Nashville State Community College created a digital storytelling project, NSCC Voices (http://nssc.libguides.com/voices). In this session, we’ll discuss how other libraries can start their own digital storytelling projects for a variety of purposes. Topics covered will include: inspiration for the project, hurdles we’ve faced, as well as a quick overview of how to create a podcast.

Build It and They Will Come: Engaging Faculty to Build a Better Library Experience for All

Kayce Gill and Anna Leta Moss, Lipscomb University

With the unique position of a new library director and a spotlight on Beaman Library, we seized the opportunity to engage and collaborate with faculty to enhance the library’s resources and services. We used a new citation management tool, EndNote, to open the door to actively converse with our faculty about their research needs and current library services. Regular EndNote classes for our faculty led to a broader discussion of library services for faculty and students, which culminated in the Beaman Library Faculty User Group. This group meets 1-2 times a month to discuss library needs, new resources and services, and tips on using the library. Faculty response has been overwhelmingly positive and led to the development of a faculty summer course on using the library in research and teaching activities.
8:00 – 8:50 A.M.  
Salon 9  

**DIA IN A DAY: The Quick and Easy, Down-and-Dirty of DIA (Diversity in Action)**

Patricia Rua-Bashir, Nashville Public Library; Judi Reynolds, Meigs County - Decatur Public Library; Misty Bach, Spring Hill Public Library; Shindana Feagins, author; and Syreeta Blakely, illustrator

Encouraging culturally diverse communities through programming is part of a librarian’s job in the 21st century. Celebrating our communities through culturally diverse programs provides children the opportunity to understand others and to get to know people from all over the world, regardless of their religion, skin color or language. We will feature fun, easy and inexpensive ways to celebrate DIA. Author Shindana Feagins and illustrator Syreeta Blakely will co-present introducing “We have such in common”, a multicultural picture book that focuses on our common traits instead of our differences. Join us for an entertaining presentation, full of ideas that will make your DIA program a total success!

9:00 A.M.  
MeadowView Conference Center  

Exhibits Open

9:00 – 9:50 A.M.  
Salon 1  

**Re-Imagining Reference: Daring New Practices with Technology, Staffing, Location, and...**

Gail Perkins Barton, University of Memphis

Hear a panel of experienced library personnel from across the state present daring new practices implemented in order to provide reference and information to their users. Glean from their experience for your own library. What has worked? What has not? Just imagine!

9:00 – 9:50 A.M.  
Salon 3  

**Have a Mentor, be a Mentor: 31 Steps to Successful Librarianship**

Janice M. Young, Librarian

Mentoring advice from Dr. Edward A. Scott, Director of the McDermott Library, United States Air Force Academy as told by his mentee. Words of wisdom, satirical insights and jovial sarcasm from a seasoned professional with over forty-nine years of librarianship experience, who transformed a new librarian’s career from ordinary into extraordinary.
Program Sessions

9:00 – 9:50 A.M.
Salon 4

Patron Driven Collection Development: Inviting Patrons to Build Their Public Library Collection

Mary Jane Spehar, Chattanooga Public Library

At the Chattanooga Public Library, we have embarked upon patron driven collection development. Through the use of our Patron Request form, we invite our patrons to help build their public library collection. Since the program's inception, we have received more than 11,000 requests to date. Who makes these requests, what types of materials are being requested, do these items circulate and what do patron requests tell us about our customers? Learn about the triumphs and challenges of patron requests and how they help us be a more responsive library to our patrons.

9:00 – 9:50 A.M.
Salon 6

Librarians @ Lunchtime: Workshops for the Imagination

Jamie Price, Courtney Miller, and Mary Catherine Santoro, Jefferson College of Health Sciences

Librarians @ Lunchtime is a workshop series that delivers topics based on a selected theme each semester. This theme changes each semester to create new and imaginative topics for workshop attendees. Learn how to create and run a workshop series that is fun and informative.

9:00 – 9:50 A.M.
Salon 7

Helping Students Navigate the Library Stacks: Using Icons to Represent LoC Subject Areas

Jennifer Mezick, Pellissippi State Community College; and Laurel Winters and Miranda Kispert

Students have difficulty navigating the physical and online library. At PSCC, a group of librarians, students, and faculty teamed up to design icons for the major Library of Congress subject headings to provide a visual context for the difficult-to-use classification system. The icons are placed on signage in the physical library and online to help guide students to specific subject areas and create specific continuity opportunities between the physical and virtual library spaces. PSCC librarians will discuss the project, including research for planning the project, student involvement, the design of new stack signs, using the Library of Congress icons online, and the ongoing research on the effectiveness of the new shelving signs with wayfinding and browsing.

9:00 – 9:50 A.M.
Salon 7

Differentiated Instruction and Resource Gathering for Graphic Novels

Amy Dye-Reeves, Jefferson County Schools

This presentation focuses on the teaching and gathering of resources to create programs and lessons with graphic novels. This program is interactive and allows participants to discuss their ideas with other conference participants.
9:00 – 9:50 A.M.  
**Holston**

**Career Services**

10:00 – 10:50 A.M.  
**MeadowView Conference Center**

**Free Time in Exhibits**

11:00 – 11:50 A.M.  
**Salon 1**

**Realize Your Dreams with Reliable Statistics from Uncle Sam**

Perveen Rustomfram and Bess Robinson, University of Memphis

The federal government is a rich source of statistics for researchers, business people, and policy makers. Discover tips and tricks for finding free sources of statistics on topics such as education, labor, and crime.

11:00 – 11:50 A.M.  
**Salon 3**

**Tips & Tricks for the Library Resume**

Sharon Holderman, Tennessee Technological University; Martha Earl, University of Tennessee Knoxville Medical Center; Meredith Goins, Oak Ridge Associated Universities; Amy Kimani, Bristol Public Library; and Sarah Searles, Knox County Public Schools

Learn to write a great library resume/CV like what to include, what to delete, common mistakes, proper language, and how employers interpret resumes. This session will be half presentation, half panel, and will help improve your resume for your next job search and your LinkedIn profile!

11:00 – 11:50 A.M.  
**Salon 4**

**Health on the Range: Rural Health Issues and Resources**

Rick Wallace and Nakia Woodward, East Tennessee State University

Abstract Evidence shows that there are marked health disparities between those living in rural areas versus their urban counterparts. Not only do rural residents suffer from higher incidence of chronic illness, they also have limited access to primary care services and are more likely to be uninsured or under-insured. This session will describe hallmarks of rural America, identify other access challenges of living in rural communities, and equip participants with tools to use in service to the health information needs of those living in rural communities.

Objectives increase knowledge of the unique nature of rural communities, including their attributes and challenges Identify health information needs specific to rural communities Become familiar with resources to address health information needs of rural citizens Identify potential community partners in rural communities.

11:00 – 11:50 A.M.  
**Salon 6**

**Inventory: Yes, You Can! Today!**

Wendy Doucette and Jeri Paddock, East Tennessee State University; Theresa Mcmahan, Sullivan County Public Library

Have you given up on inventory because it seems too complicated and expensive? Using materials already owned by most libraries (a laptop, Microsoft Excel software and a barcode scanner) and existing staff, we will demonstrate how simple and fast it is to inventory your collection. We will provide experience-based, practical recommendations regarding optimal times for performing inventory, how much to inventory at one time, and suggestions for inventorying in public and academic libraries.
**Program Sessions**

11:00 – 11:50 A.M.

**Salon 7**

**Trending Topics in Public Libraries: A Panel Discussion**

Jillian Rael, Fayetteville-Lincoln County Public Library; May Linger, Cheatham County Public Library; Becca Baker, Blount County Public Library; Cecilie Maynor, Red River Regional Library

Wondering what’s new in Tennessee’s Public Libraries or want to know more about what’s coming? Have you heard about this TV Whitespace program? Did you know that the way we collect and report data to the state may be changing in the future? Do you think your library is too small for a makerspace? Join moderator Jillian Rael, Chair of the Public Library Section for this informative panel discussion. Topics include May Linger discussing her library’s experience with the new TV Whitespace program and what it is doing for her community. Cecilie Maynor shares new information out of TSLA including outcomes-based planning and its relationship to data collection, community needs, differentiating between outcomes and output, the TN Roadmap for libraries, and more. Becca Baker will share information on the continuing evolution of library makerspaces. This promises to be an informative session filled with idea-sharing, discussion, and conversation. Join us and bring your questions!

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11:00 – 11:50 A.M.

**Salon 9**

**Design and Build a Youth Services Librarian**

Dr. Cindy Welch, University of Tennessee, Knoxville

Take a break from educating yourself and participate in a dialogue with the Coordinator of Youth Services at the School of Information Sciences, UTK. If you were designing the future children’s or YA librarian or school librarian, what skills, competencies, attributes would you want to see? This brainstorming session is an interactive conversation about how to educate the next generation of youth services librarians in schools and public libraries.

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11:00 – 11:50 A.M.

**Holston**

**Career Services**

12:00 – 1:30 P.M.

**Cattails Ballroom ABC**

**Trustees and Friends of Libraries Luncheon**

Susan Schmidt, Featured Speaker

Award Presented:

Friend of the Year Award
1:40 – 2:30 p.m.
Salon 1

Research Linking and Access in University News Releases

Philip Young, Virginia Tech

This presentation shares research analyzing a random sample of nearly 2,000 university press releases citing peer-reviewed research by its faculty. The analysis reveals the prevalence of linking to research articles and the access status of those articles. Access has implications for universities wishing to publicize their research beyond campus boundaries, and for potential library-public relations collaborations to archive open access versions of featured peer-reviewed research articles.

1:40 – 2:30 p.m.
Salon 3

Wikipedia and Your Library

Bryan Jones, Nashville Public Library

Solve the labyrinth of Wikipedia and learn to integrate it into programs at your school or library.

1:40 – 2:30 p.m.
Salon 4

Patrons Speak Out About Ebooks: Results of the BISG-ALA Study

Kathy Rosa, ALA Office for Research and Statistics

Join the discussion of the reading behavior & format choices of public library patrons. The results of a survey conducted by the Book Industry Study Group (BISG) in partnership with the American Library Association (ALA) will be presented. There will be time for audience particularization and discussion.

1:40 – 2:30 p.m.
Salon 6

“I Can Do What at the Library?”: Meeting Community Needs Through Alternative Library Resources

Heather Duby, Sullivan County Public Library

From farm equipment and heirloom seeds to electronic resources and WiFi hotspots, public libraries are being called upon to offer more and more resources to their patrons that fall outside the “normal” items like books and audiobooks. This program will detail some of those alternative resources and how to reach previously un-reached patrons.
Program Sessions

1:40 – 2:30 p.m.
Salon 7

Successful Student Library Boards: Academic Library Partners and Advocates

Pat Van Zandt and Tyler Carpenter, East Tennessee State University

Student advisory groups in academic libraries are common, but operate with varying degrees of success. The Charles C. Sherrod Library at East Tennessee State University has had a very engaged and active Student Advisory Council since 2012. The presentation will discuss managing a student advisory council, including recruiting students; setting goals for the council and expectations for its members; getting student and administrative support; meeting schedule, times, locations, and agendas; communication; and other topics related to advisory board success. The presenter will draw upon her experience with student advisory boards at three different academic institutions.

1:40 – 2:30 p.m.
Salon 9

Homeschoolers @ the Library! (at YOUR Library)

Jamie Osborn, Knox County Public Library

The Halls Branch of the Knox County Public Library has successfully implemented a monthly program series geared specifically for Homeschool families. This presentation will discuss how and why we created the program, the steps we took to implement it and the partnerships we have developed to make this series successful with very little staff time and effort. If you have a growing homeschool population in your area, you might benefit from this presentation.

1:40 – 2:30 p.m.
Holston

Fundraising for Library Programs

Sponsored by the Trustees and Friends of Libraries Section

Susan J. Schmidt, President-Elect of the ALA United for Libraries

Just imagine…having all the funds needed to run the library. This session will discuss ideas for fundraising to support your library’s budget beyond book and bake sales and whether developing a Foundation is right for you. There will be time for questions and answers.

2:00 p.m.
MeadowView Conference Center

Exhibits Close

2:40 – 3:30 p.m.
Salon 1

Tag and Release: Using Google Tag Manager

Steven Shelton, University of Tennessee at Chattanooga

Google Analytics is a great tool to provide insight about how users interact with your site, but sometimes you require more data to see exactly what is happening. That’s where Google Tag Manager comes in. This presentation will help you get up to speed on utilizing this powerful tool.
RDA for the Rest of Us: RDA Implementation for Smaller Academic and Public Libraries

Shannon Tennant, Elon University

In 2013 the Library of Congress and other large academic libraries implemented the new descriptive cataloging standard RDA (Resource Description and Access.) I have attended some great programs by people at those institutions about RDA. But I often leave feeling more intimidated than inspired. What about those of us in smaller academic and public libraries? We don’t all have the financial or personnel resources to do ILS customization or extensive training. Since I am the only professional cataloger at my library, RDA implementation was up to me alone and it’s still a work in progress. I will discuss how I prepared myself, my staff, and my public service colleagues at Elon University’s Belk Library for RDA. I will talk about not only the successes, but also the ongoing challenges we face. I hope that this session will be a forum for colleagues to ask questions and share ideas that we all can use to update our cataloging practices and benefit our customers.

Making Your Space a Makerspace!

Rebecca Baker, Blount County Public Library

Any space can be a makerspace. Chances are, your library is already involved in making, which is why making in libraries is such a natural fit. From technology to textiles and everything in between, making has taken the library world by storm. As cool 3D printers are, the Maker movement is about so much more that. This session will explore how some libraries have integrated making into their programming, space, and mission to better serve their patrons, build community, share and create knowledge, and make awesome stuff.

Looking for Employees Who Don’t Just Like to Read

Hannah Powell, Kingsport Public Library

Our library employees were recently offered a retirement incentive that led to 4 seasoned employees leaving within 6 mos. of each other. We also have several part-time employees that often move on to further education, full time jobs, or staying home with families. This presentation will go over some of the experiences we have had at our library, and with some of my personal experiences, so that hopefully new librarians will know what a public library is looking for in employees so that they can be better prepared for the job market. It may also give some tips to others who are hiring at their own libraries.

Money Smart Week and Beyond: Financial Literacy Programs at Your Library

Bess Robinson and Perveen Rustomfram, University of Memphis

While ALA’s Money Smart Week is right around the corner (23–30 April 2016), libraries are the perfect places for all ages to learn about making informed financial decisions all year long! Librarians from across Tennessee will share ideas for programs that teach the essential life skills of personal finance.
Program Sessions

2:40 – 3:30 P.M.
Salon 9

Get Ready To Learn with WCTE PBS

Cindy Putman, WCTE Upper Cumberland PBS

Find out how the Putnam County Library partnered with their local PBS station, WCTE Upper Cumberland PBS, to create a mini ipad lab for the kids section of the library loaded with free math and literacy apps from PBSkids. The TN PBS stations across the state have access to these free materials and resources for family engagement, early learners, transmedia, and PBS on line and on air content for creating lifelong learners.

How We Measure Up: A Look at the Public Library Landscape in Tennessee

Chuck Sherrill, Tennessee State Library and Archives; Cecilie Maynor, Red River Regional Library

In 2015, 98% of libraries in the Tennessee Regional Library System participated in an extensive survey of library services and resources. Based on the Tennessee Standards for Non-Metropolitan Public Libraries, this survey examined staffing, budgeting, technology, community outreach and other aspects of library success. This program will reveal the findings of the survey, identifying strengths and weaknesses, and explore the potential for change in our public libraries.

SAVE THE DATE!

Plan now to attend the TLA 2017 Conference April 5 – 7

We hope you enjoyed this year’s conference, and we look forward to seeing you next year in Knoxville!
Please help us plan the next TLA Annual Conference by completing this evaluation and returning it to the Registration Desk.

About you

1. In what type of library or capacity do you work? Please circle one

   Academic     School     Public     Special     Regional
   Trustee      Friend     Retired    Student    Other

2. What membership affiliations do you hold? Please circle as many as are applicable.

   TLA     SELA     THeSLA    FoTL     TASL     ALA
   Other (please specify): ______________________

3. How many times have you attended a TLA Annual Conference? Please circle one.

   1st time     2-4      5-7      8-10     11+

About the conference

Please rate the importance of the following factors to your decision to attend the TLA Annual Conference. Use a scale from 1 to 8, with 1 being the LEAST important, and 8 being the MOST important.

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Please let us know if another factor strongly influences your decision to attend the conference.

We appreciate your feedback and hope you had a rewarding conference experience.
Please rate the overall quality of the TLA Annual Conference for each of the following features. Use a scale of 1 to 5, with 1 being “poor” and 5 being “excellent.”

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Please tell us if you have any further comments about the conference.

What topics/events would you recommend for next year’s conference?

We appreciate your feedback and hope you had a rewarding conference experience.
# 2016 TLA Conference Vendor Directory

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