

Below are the reports from the TLA Board Meeting held August 4, 2012. The reports can be read in the following order by choosing to Sort by Number Ascending on the top right of this page. Scroll down to see the reports.

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3. ByLaws and Procedures
4. Conference Planning
5. Finance
6. Honors and Awards
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  - 6.b. Volunteer State Book Award
7. Intellectual Freedom
8. Legislation
9. Membership
10. Nominating
11. Publications Advisory Board
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  - 11.b. Editor, *TLA Newsletter*
  - 11.c. TLA Webmaster
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13. Scholarship
14. Staff Development
15. Strategic Planning

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17. SELA
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**Special Committees**

42. TLA Annual Conference Procedures Review Committee
43. TLA/TASL Joint Conference Advisory Committee

01: Advisory Committee on State Documents

The State Documents Committee at the Tennessee State Library and Archives is in the final phase of compiling a list of Priority Titles for Tennessee State Documents. Once completed, this list and an explanation of its significance will be added to the TSLA website.

Anne Whitver

02: Archives and History

**Microfilming is currently being done at the State Archives for the TLA Record collection. It is estimated that the remaining boxes will be done in two weeks or less.**

**Once the filming is complete, the Archives needs another month to convert all of the reels to DVDs. The DVDs will be forwarded to Sue as soon as possible for entry in dmCONTENT.**

Inga Filippo

03: ByLaws and Procedures

Committee Co-chairs:

Louise Kelly--Volunteer State Community College  
Perveen Rustomfram--University of Memphis

Louise Kelly, Richard Groves (outgoing co-chair), and Perveen Rustomfram attended the TLA Board Leadership Conference June 1-2, 2012.

Previously proposed changes to Articles IV, V, and VI were approved by the board of directors at the board meeting following the Leadership Conference on June 2<sup>nd</sup>. The ballot with these changes was sent out to the TLA membership for approval with the Spring 2012 issue of The TLA Newsletter. The ballot must be postmarked by July 27, 2012. The votes will be counted on July 30, 2012 and reported at the TLA board meeting on August 4, 2012.

Respectfully submitted.

Perveen Rustomfram, Co-Chair

03: ByLaws and Procedures

**Addendum to Board Report for August 4, 2012**

Over 600 ballots were sent out to the TLA membership for voting on changes to 12 sections of the bylaws. A total of 56 completed ballots were returned. All proposed changes passed. These changes are in effect immediately.

The most contentious were amendments to Article V Sections 3 and 4 which advocated eliminating the restriction requiring TLA officers to reside in Tennessee.

03: ByLaws and Procedures

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The most contentious were amendments to Article V Sections 3 and 4 which advocated eliminating the restriction requiring TLA officers to reside in Tennessee.

Changes to Article VI Sections 2 and 3 passed unanimously making the process of future voting for election or non-election purposes largely online through email and the TLA website. Article VI Sections 4-7 which address the process of voting received an easy majority.

Most voters were in favor of second terms in the offices of President, Vice-President, and Past President (Article VI Section 9) with a gap of at least 5 years from the time of service as Past President.

Vote counts for each section are recorded below:-

**Bylaws Changes**

<b>Article #. Section #</b>	<b>Do Not Approve Change</b>	<b>Approve Change</b>
Article IV. Section 5	<u>1</u>	<u>55</u>
Article IV. Section 6	<u>4</u>	<u>52</u>
Article V. Section 3	<u>23</u>	<u>33</u>
Article V. Section 4	<u>20</u>	<u>36</u>
Article VI. Section 2	<u>0</u>	<u>56</u>
Article VI. Section 3	<u>0</u>	<u>56</u>
Article VI. Section 4	<u>2</u>	<u>54</u>
Article VI. Section 5	<u>4</u>	<u>50</u>
Article VI. Section 6	<u>2</u>	<u>54</u>
Article VI. Section 7	<u>2</u>	<u>54</u>
Article VI. Section 8	<u>1</u>	<u>55</u>
Article VI. Section 9	<u>3</u>	<u>52</u>

Respectfully submitted,

Perveen Rustomfram, Co-Chair

04: Conference Planning

4 - Conference Planning Committee

The 2013 Conference Planning Committee met Wednesday, May 30 at the Chattanooga Convention Center. The group toured the center and met with planning officials from the Convention Center, A/V Contractor and the Chattanooga Convention and Visitors Bureau.

Many topics were discussed, including budget, reception venues, potential speakers, commercial vendors, and many others. Currently, we are on target with our deadlines and budget. Our next meeting is scheduled for August.

Conference dates are April 25 – 27, 2013. We hope you all make plans to attend.

Submitted by

Cathy Farley and Valarie Adams

Conference Committee Co-Chairs

Cathy Farley

05: Finance

	Jul 12	Budget FY 12/13
Income		
46400 - Other Types of Income		
46410 - Publications Royalties	50.75	130.00
46420 - Refunds/Replace Funds	48.33	2,800.00
46430 - Miscellaneous Revenue	150.00	1,700.00
46431 - Reserves	0.00	11,613.00
Total 46400 - Other Types of Income	249.08	16,243.00
47200 - Program Income		
47230 - Membership Dues	760.00	35,000.00

## **Report from the Tennessee Association of School Librarians**

### **TASL Conference 2012**

October 25 – 27, 2012 Don't Miss a Beat @ your library Murfreesboro, TN Embassy Suites

Keynote Speaker Newbery Winner - Claire Vanderpool author of Moon over Manifest

As well as these popular, award-winning authors

Roland Smith

Ruta Sepetys

Anna Dewdney

Suzanne Supplee

Professional Development sessions include these presenters and many more, including Vendor sessions and TASL member presenters:

Heather Moorefield-Lang - AASL Best Websites for Teaching and Learning List 2012

David Hudson - FirstAmendmentCenter

### **Volunteer State Book Award Banquet**

This year's VSBA Banquet is being billed as a "guaranteed good time" with master storyteller and author Bill Harley and Suzanne Supplee author of the critically acclaimed Somebody Everybody Listens To and Artichoke's Heart. Tickets available on the conference registration form and separately for anyone not attending conference, but looking for a delightful evening of delicious food and wonderful entertainment on Friday, October 26.

### **TASL Preconferences: 2012**

This year TASL will offer two preconference opportunities. Registration will open soon. Watch this space.

Wendy Stephens - Top Tech Trends for School Libraries

Thursday, October 25 [1:30 P. M. - 3:30 P. M.]

This workshop will give school librarians exposure to a variety of digital tools to help make their libraries vibrant laboratories for both familiar and new literacies. \$20. Limit: 80 participants.

*And, join us for something new this year:*

A Novel Conversation

Thursday, October 25 [4:00 P. M. - 5:00 P. M.]

At this joint fundraiser for the TASL scholarship fund and SCBWI, the Society of Children's Bookwriters and Illustrators, authors from SCBWI will move from table-to-table to chat with librarians about their latest books and writing for young people. \$25. Limit 72 participants.

### **Membership Numbers**

As of July 1, 2012, we have 779 members.

### **Camp TASL was a great success.**

We held summer professional development in two different Tennessee cities Jackson: 131 attendees and Greeneville: 93 attendees

### **2013 Slate of Officers**

Beth Frerking, Librarian at Northwest High School in Clarksville, TN, TASL president

Mona Batchelor, Librarian at McKenzie High School, TASL president elect

Nancy Dickinson, Librarian at Hillsboro Elementary School in Hillsboro, TN, TASL treasurer

Sarah Searles, West High School Library in Knoxville librarian, TASL secretary

# Tenn-Share Executive Committee report

## July 2012

### **Executive Director Search**

The Executive Committee met by conference call on 3/27/2012, joined by David Atkins. David said that the start-up of the courier service will take more time than ongoing support, but once the dust settles (in 6 months) he expects we'll need .25 FTE for courier management in maintenance mode.

We discussed the hours that we need for an Executive Director. DeAnne was at 10 hours per week, down from 15/week; Penny was down to 10 from 15 (and from 20 before that), in part from shifting bookkeeping duties to Susan Drye. Adding the 10 hours for courier service in maintenance mode, we have need for at least 30 hours of staff (not including the bookkeeping). Looking ahead, there is plenty of room for growth in Tenn-Share's staffing needs. We decided to list the position as full time.

Our strategic plan says "investigate options for provision of benefits" and we discussed two ideas:

1. Is TASL interested in sharing an Executive Director?
2. Melissa asked the Board about seeking a "hosting partner" and the only responses approved of our taking a fact-finding approach to some likely library partners. Melissa and Robert planned to meet with Dr. Smith of UTK Libraries. Joe agreed to approach Vanderbilt and Sue to Belmont.

We reviewed last year's search (the committee was Tricia, Melissa, Linda Phillips and Cathy Evans) and the thoughts of the committee at the time we tabled the search. Discussions during and since the strategic planning session reveal that the Board wants to search for a dynamic leader to fill an Executive Director position description, but that the vision and direction for Tenn-Share should be set by the Board rather than the Executive Director. We decided to shift the emphasis of the search and list the MLS and library management qualifications under Preferred rather than Required.

The Executive Committee approved a budget for placing the job ad on fee-based sites, particularly to target the nonprofit sector professional who may not be watching library industry job boards/lists.

In follow-up to that meeting, the committee found that a partnership for hosting or sharing the Executive Director will require time and relationship-building; this can be a continuing objective. Due to the governance complexities of public institutions, it is more likely to be a private institution or organization that could serve as a host to Tenn-Share.

The committee worked on the position announcement by email and Melissa posted it to the Tenn-Share and TLA websites and email lists, the Idealist website (\$80), Nashville craigslist, and a job board at gslis.simmons.edu. The article was reposted on additional listservs and social media, and was copied by many job board crawlers and propagated extensively.

There were 41 applicants as of 5/31 and more came in during June. The search committee (Executive Committee plus DeAnne Luck) selected four highly qualified, exciting candidates to interview and requested that they complete a standard application form. The committee worked on a list of interview questions for two phases, a screening interview by telephone and a face interview. One of the four selected candidates withdrew from consideration, and the other three participated in telephone interviews. Follow-up interviews were scheduled for June 5 with two in-state candidates meeting with the committee in person, and one out-of-state candidate interviewing by Skype.

The committee ranked the candidates and checked references on the top candidate. We called professional contacts in addition to the candidate's references list. The Board approved the compensation and appointment of Jenifer Grady to the position of Executive Director.

### **Employee Handbook**

Tenn-Share's D&O insurance is discounted for having an employee handbook that at least covers the basics such as at-will employment and anti-harassment. Melissa made a short and simple one from the samples in a Nolo book that the Board passed on June 4. The Executive Committee in consultation with the Executive Director can then improve on it for any additional staff that may be hired in the future.

### **Courier**

The Board approved a draft service agreement with RR Donnelley for the service. David's committee had additional questions and comments about the agreement, and RR Donnelley responded with answers. From those answers Melissa amended the agreement. The agreement was executed and service to 17 libraries began on July 3. The complete rollout of service to nearly 200 libraries begins in September.

David Atkins prepped the Executive Committee for the implementation phase of the courier service, which is named Firefly. Sue obtained a price quote on courier bags printed with the Firefly logo, and Tenn-Share placed an order for a quantity of these to resell to the participating libraries who are not part of the TSLA group; TSLA is ordering courier bags for their participating libraries. Susan Drye is creating the invoicing accounts. Webmistress Jodie Gambill registered the domain fireflycourier.org and built the site within Tenn-Share's website, where the implementation team will add support and training information. Tracy Luna and Jennifer Cowan-Henderson are compiling the information that is needed for training library staff to use the courier service. The Executive Director will help document procedures relating to Tenn-Share's coordination of the courier service to add to the Procedures Manual.

### **OCLC Game Changers Event**

In March, the Executive Committee sent Melissa (in lieu of an Executive Director) to an event in Dublin, Ohio sponsored by OCLC. This was a meeting in OCLC's "Game Changers" series, this one aimed at consortia. The presentation slides and meeting notes are available on request. Below are Melissa's notes.

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One point of emphasis was on webscale platforms and networks; examples were Etsy, Amazon, Good Reads, Mendeley, Google Books. Such platforms transform a website into an ecosystem, with huge data on buyers and sellers. Libraries need to bring library resources closer to the researcher's workflow to form such a network platform. When we move beyond a library website to a library ecosystem, we enable "Big Data" on customer and vendor behavior in the aggregate and can begin to operate on this market information.

Library spending as a percent of overall postsecondary education expenditures is shrinking. The overall pie for public library funding (i.e. local gov. budgets) is not growing, while raised expectations for competing services claim more of that pie (police and fire protection, parks and greenways, infill development and blight remediation, etc.). Markets are smarter and faster than we or our institutions.

Engagement, innovation, infrastructure--pick any two. Traditionally each library concentrated on infrastructure and innovation but without creating a *distinct, local* value. Now we should specialize where we can make a distinctive impact (engagement, services, expertise: advocacy, patron-driven acquisition, local materials & curation), and externalize what is routine and what requires huge investment (ILS, repositories).

Externalizing non-distinctive operations and internalizing value creation can create opportunities for consortia. Commodity resources have less distinctive value but have been where libraries concentrated their stewardship resources, such as the proportion of shelf space taken by the print core collection. Organizational impact and institutional reputation is in the rarer materials which typically receive less stewardship. The print "core collection" is disappearing and preserving the print collection is a role for consortia to fill.

The role of consortia in this is not just economies of scale, but economies of scope: shared print, digitization at scale, data curation, impact measures, advocacy. The emphasis is on impact rather than on dollars and cents; e.g. in Tenn-Share's courier service, we are building an infrastructure on top of which we can have shared print storage facilities and true collaborative collections. This leads to high-impact alternative uses for library spaces, such as labs.

Collective impact can be created by collaborating with partners outside of the library industry, learning from [convergence](#) and fostering social entrepreneurship.

Demonstrating the academic library's impact must be accomplished in measures that speak to the provost. This would not be the typical counts of holdings, gate counts, uses, downloads, etc. A provost's measures of educational outcomes will be harder to do, and an opportunity for consortia: ROI studies have been done on the state level for public libraries; Tenopir's [Lib-Value](#) project points the way for academics.

### **Membership Records**

Tenn-Share suffered a great loss when our Membership Records Coordinator, Deanna Nipp-Kientz, died in June. She has kept Tenn-Share's membership records and coordinated renewals every year since Tenn-Share first began taking dues. Douglas Bates, the Dean of Tennessee Technological University's Volpe Library where Deanna worked, has stepped up with members of his library faculty to ensure that dues and records will continue to be processed as smoothly as possible throughout the rest of this renewal cycle. **Please continue to send your dues payments to the TTU address shown on the membership form or the membership renewal invoice that you've already received.** Tenn-Share thanks Doug Bates, Sandy Barlow, April Crockett, David Hadjik, Regina Lee, and the other TTU library staff who support our membership efforts.

Jenifer Grady

41: WeTALC

The West Tennessee Academic Library Consortium met in May, 2012 at the University of Memphis Law Library. Library Director, D.R. Jones gave an informative program on Academic Law Libraries.

Breakout sessions included the Director's Meeting, Public Services and Technical Services.

A wonderful lunch was provided by the Law Library on the top floor overlooking Mud Island and the highway bridge over the Mississippi River.

Attending were librarians and library staff from Baptist College of Health Sciences, Christian Brothers University, Freed-Hardeman University, Jackson State Community College, Lane College, Lemoyne Owen College, Memphis College of Art, Rhodes College, Southwest Tennessee Community College, Union University, University of Memphis, University of Memphis Law Library, and the University of Tennessee at Martin.

Preliminary plans were discussed about having a possible meeting dealing with Collection Development and Management to be held within the next year at the University of Memphis.

The next WETALC regular meeting will be in the Fall, 2012 at Bethel University in McKenzie, TN.

Scott Cohen

42: TLA Annual Conference Procedures Review Committee

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Offering Discounts to Conference Session Presenters who are Members of TLA

This report stems from the last TLA Board meeting where this committee recommended that TLA members who make presentations at the

Scott Cohen

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Offering Discounts to Conference Session Presenters who are Members of TLA

This report stems from the last TLA Board meeting where this committee recommended that TLA members who make presentations at the annual conference should be given a discount. The TLA Board asked our committee to come back with a firm proposal on how to make this discount work.

After several discussions of how to fairly offer discounts, this is the proposal we are prepared to offer:

Conference presenters who are members of TLA will receive a complimentary ticket to the All-Conference Reception. Complimentary tickets are limited to one per person regardless of how many presentations one makes and two per conference session.

Pros:

Boosts All-Conference Reception attendance

Places burden of bookkeeping on the Conference Planning Committee, who is already handling ticket events anyway.

Offering a ticket for an event is a much neater solution, instead of trying a percentage off the registration price or a specific dollar amount deduction.

Cons:

This could decrease the number of reception tickets sold and thus decrease conference revenue. However, any way we implement this recommendation from the membership will decrease the conference revenue.

Providing free tickets could cut into the Scholarship Fund's proceeds from the sale of All-Conference Reception tickets. Currently, \$5 per ticket goes to the Scholarship Fund. Of course, presenters and the general audience could be encouraged to contribute to the Scholarship Fund at the reception and this might offset that loss.

Submitted by

Jennifer Cowan Henderson and Cathy Farley, Co-Chairs

Cathy Farley

Executive Director

#### **TLA Executive Director's Report: August 4, 2012**

##### **Activities:**

###### **June 2012**

Processed membership applications/checks

o Sent renewal receipt letters

Paid TLA bills / deposited income

o Payments to various persons/businesses for Conference 2012 expenses

o Payments to Montgomery Bell State Park for Leadership Conference

§ Scheduled Leadership Conference for 2013

Reconciled all bank accounts

Responded to phone calls / emails / print correspondence

Prepared ByLaws ballot and worked with printer to include it in Newsletter mailing

###### **July 2012:**

Processed membership applications/checks

Sent renewal receipt letters

Paid TLA bills / deposited income

Processed Quarterly Report for IRS / SS / Medicare / State of TN

Reconciled all bank accounts

Prepared TLA 12/13 Budget

Responded to phone calls / emails / print correspondence

Prepared Conference 2013 projected income/budget

Worked with Conference Co-Chair to hire Exhibits Coordinator

Worked with Webmaster to build Section/Roundtable membership rolls for access by Chairs

Prepared for Board meeting

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Annelle R. Huggins

## 21: SCHOOL LIBRARIES

An informal poll of Section members indicated that these aspects of TLA membership are most important to SLS members (in decreasing order):

- Professional development
- Collaboration between types of libraries
- Networking
- Advocacy

Several members indicated a willingness to volunteer to work toward increased school librarian participation in TLA, with this input to guide activities. Rough goals for this year are as follows:

- Recruit presenters for conference programs
- Offer a pre-conference that appeals to both school and academic librarians, preferably in collaboration with another roundtable
- Increase communication about TLA benefits to school librarians

Respectfully submitted,

Sarah Searles

Chair

Sarah Searles

## 22: Special Libraries

Special Libraries Section

TLA Board Meeting – June 2, 2012

Section Chair, Stephanie Sutton, and former Section Chair, Trent Hanner, attended the TLA Leadership Conference at Montgomery Bell State Park on June 2, 2012.

Goals for the year include encouraging Special Libraries Section members to discuss emerging issues and upcoming events, and sponsoring a program for the 2013 TLA annual conference.

Respectfully submitted,

Stephanie Sutton, Chair

N/A

## 24: Children's/Young Adults

### Children's/Young Adults Roundtable

**Teen Read Week 2012** - Planning and preparations are underway. This time around, TLA is partnering and splitting costs with TASL. The roundtable decided to use ILA's iRead theme, which is "**Reading Is So Delicious**". Like last year, the first to sign up will receive kits full of posters, prizes, and other goodies. The materials for the kits have been delivered and there are 68 libraries and schools signed up so far. A webinar will be given in early September and/or a LibGuides page will be available to give members programming ideas and suggestions. Teen Read Week will be Oct. 15-19, 2012.

Respectfully Submitted,

Clayton Altom, C/YA Chair

Clayton Altom

## 25: Electronic Resources Management

In my role as a TLA representative to TSERC, I served as a non-scoring technical consultant for the TEL Research RFP from research database vendors for statewide databases products.

In this capacity, I and others reviewed the RFP before it was submitted to the Contracts office to insure that it asked pertinent questions for academic libraries (other technical consultants represented other types of libraries). I then attended the meeting in which we reviewed the bids, represent academic libraries' needs—without bias towards any particular vendor. A subsequent meeting gave the vendors an opportunity to demonstrate their offerings.

The roundtable conducted no other business this quarter.

Goals for the upcoming quarter include continuing to build interest and membership in the Roundtable.

Kevin Merriman, Chair

## 26: GODORT

At the 2012 TLA conference, Anne Whitver was voted Chair-elect, to take office July 1, 2012, and Alan Stewart was elected Secretary for the Round Table. GODORT is planning to hold its Fall Meeting in October, probably at the University of the South in Seawson.



Goals for the upcoming quarter include continuing to build interest and membership in the Roundtable.

Kevin Merriman, Chair

26: GODORT

At the 2012 TLA conference, Anne Whitver was voted Chair-elect, to take office July 1, 2012, and Alan Stewart was elected Secretary for the Round Table. GODORT is planning to hold its Fall Meeting in October, probably at the University of the South in Seawanee.

Anne Whitver

28: New Members Roundtable

#### **28. New Member Round Table**

##### **Board Report - August 4, 2012**

In July 2012, Jennifer Novia succeeded Sue Maszaros as the elected Chair of the TNMRT. A call for nominations was conducted via email and the TNMRT Google Group in May 2012. Cindy Perry was nominated and elected to serve as Vice Chair/Chair-elect while Elizabeth Hinton was nominated and elected to serve as Secretary for FY 2012-2013.

Second-Year Goals being considered and drafted by TNMRT:

1. Additional concentrated efforts to deliver information regarding TLA activities, the NMRT as well as to facilitate positive communications between new members and experienced librarians on a professional and social level by using existing and new tools.

TNMRT Google Group

TNMRT Wiki

TLA ListServ

ALA NMRT Resources

Local and Regional Meet-ups

2. Plan 2012 business meeting at the TLA Annual Conference with a speaker intended to address the interests/concerns of the new library professional.

3. Assess the feasibility of creating the following new committees under the TNMRT:

Web Committee

Maintenance of Google Docs and Wiki

Submission of information to the TLA List Serv

Annual Meeting Planning Committee

Program development

Meeting space

Program promotion

Professional and Social Development Committee

Planning local and regional meet-ups

Collection and dissemination of information from professional outlets as well as from the ALA NMRT

A joint proposal (with the Membership Committee) is being submitted at the August 4, 2012 meeting to spark interest and promote the benefits of being a roundtable member. Part one of this proposal is to make the TNMRT available to all members (<10 years) until the end of the 2012 membership period. Part two is a proposal to automatically enroll new members who do not make a choice in round table when joining or renewing into the TNMRT.

Jennifer Novia

29: Reference/Information Services

The Reference Roundtable does not have anything to report, but plans to send an email & survey to RRT members in August to gauge current and ongoing interest levels, as well as to find a replacement secretary.

Robbi De Peri

30: Technical Services

TLA Board Report - August 4, 2012

The Technical Services Roundtable does not yet have anything to report, but will plan to have a virtual meeting in August to discuss roundtable goals, TLA program sponsorship ideas, communication with members, and other topics.

Sue Maszaros, TSRT Chair

31: Boone Tree Library Association

The Technical Services Roundtable does not yet have anything to report, but will plan to have a virtual meeting in August to discuss roundtable goals, TLA program sponsorship ideas, communication with members, and other topics.

Sue Maszaros, TSRT Chair

31: Boone Tree Library Association

Jason Penwell, vice-president/webmaster continues updating the BTLA website <http://www.boonetree.org/>. One of the new functionalities of the site is an event calendar that can be subscribed to with software such as iCal and Outlook or imported into a Google calendar. The site will continue to undergo modifications in order to make it very user-friendly. Our goal is to have a "one-stop shopping" place for local library news and events. Jason has also set up a Facebook page for Boone Tree. Be sure to Like us! Search for Boone Tree Library Association or visit [www.facebook.com/BooneTreeLibraryAssociation](http://www.facebook.com/BooneTreeLibraryAssociation). We hope to use the site to help publicize upcoming events and interesting news in the library world. BTLA's Fall meeting will be held on Tuesday, September 18, at the Jonesborough Public Library. Local author Jason Scott Moore ([outsidekitty.moore@gmail.com](mailto:outsidekitty.moore@gmail.com)) will be speaking about his books and the importance stories play in shaping us into who we are. There will also be an author signing and a short business meeting. Respectfully submitted, Brenda Moriarty, President

Brenda Moriarty

34: Friends of Tennessee Libraries

Thanks to TLA, on June 9, FOTL board members had a "virtual" retreat using GoToMeeting.

Topics from the meeting included:

The 2013 Annual Meeting will be held next spring in Dover, TN.,

It will hopefully be held on a Saturday, rather than Friday, to enable more people from all over the state to attend

FOTL is considering starting its membership year and it's officers' terms at the time of the Annual Meeting

The topic of how to reorganize the FOTL Board Members in light of the new Tennessee Regional Library System was tabled

Goals for the 2012-2013 year are

- 1) to improve literacy awareness for all age groups by forming a Literacy Committee to help identify and publicize literacy programs,
- 2) grow membership by 10%, strengthen partnerships by pursuing projects jointly and
- 3) create a succession plan for FOTL's annual activities.

Susie Webb Ries

10: Nominating

**Timestamp:** 07/15/2012 @ 03:25 PM

**Number:** 10: Nominating Committee

**Report:**

The announcement requesting nominations for **TLA Vice-President/President-Elect** and **Recording Secretary** for the 2013 election has been sent to the TLA Newsletter for publication in the next issue.

Submitted by

Pam Dennis, Chair

Pam Dennis

11: Publications Advisory Board

### **Report of the Publications Advisory Board #11 – 4 August 2012**

#### TLA Newsletter

Meredith Goins announced on 21 June 2012 that the Spring 2012 issue of the *TLA Newsletter* was available on the TLA Web site (<http://www.tnla.org/associations/5700/2012%20Spring.pdf>).

In her email, she invited those who wished to receive the *TLAN* in electronic format only to update their respective profiles on the TLA Web site, and gave directions for how to do so. Meredith continues to welcome feedback and articles.

She announced the Call for Submissions for the Summer issue of *TLAN* on July 13, 2012, with a deadline for submissions of July 23.

#### Tennessee Libraries

On 11 July 2012, *TL* Editor Leslie Adebonojo announced that Volume 62 (2) of *Tennessee Libraries* was available on the TLA Website (<http://tnla.org/displaycommon.cfm?an=1&subarticlenbr=17>).

With thanks to outgoing *TL* Editor Leslie Adebonojo, the PAB welcomes former *TL* Assistant Editor Amy York (Middle Tennessee State University) as the incoming Editor of *TL*, and Kristen West (Middle Tennessee State University) as incoming Assistant Editor. Leslie and the PAB are grateful to Rebecca Tolley-Stokes for her eight years of service as the publication's Book Review Editor, and welcome Kathy Campbell (East Tennessee State University) as the incoming Book Review Editor. Christy Groves (Middle Tennessee State University) is a new columnist with *TL*. Her first column appears in the current issue.

The Open Access and Copyright Policy drafted by Amy York and the editorial board of *TL* was accepted unanimously by the Board and voted by the Executive Committee to be posted on the publication's Web site, where it appears under Contributor's Guidelines.

#### Web Site

Jeanine Akers continues to apprise members of features of—and issues with—the Association's Website. She created a page for News and Updates (under News and Updates on the home page).

#### **Board Directory**

The 2012-2013 Board Directory is now available at <http://m360.tnla.org/GroupDetail.aspx?id=71516>. Please check to make sure your information is correct. If you have any changes, please let Jeanine Akers know ([jakers@stmarysschool.org](mailto:jakers@stmarysschool.org)). Also, please consider adding a photo to your TLA online profile so that it will appear in the board directory.

#### **Jeanine has drafted a policy regarding access to website admin and member database admin. This will eventually become part of a policy section of the TLA Policy and Procedures Manual:**

Proposed policy for access to TLA website and Members 360 database access:

Section chairs should communicate any information for the section websites to the TLA Webmaster, alternatively any member of the TLA Board of Directors may be granted access to the TLA website administration module if they choose.

Contact the webmaster for access permissions. Section chairs will be given a URL to a website with the names of all of the members of their sections. If a section chair wishes to send an email to the entire section, s/he should email a draft of the email to the Executive Director ([arhuggins1@comcast.net](mailto:arhuggins1@comcast.net)) or the Webmaster ([jakers@stmarysschool.org](mailto:jakers@stmarysschool.org)) so the email can be sent via the Members 360 database. This ensures that the email is sent to the most current list of members and maintains a history of contact with members.

**Board members who need other access to the TLA Members 360 Database (for example calendar access) should contact the Executive Director or the Webmaster.**

#### Social Media

The Social Media Guidelines that Jodie Gambill and Jeffie Nicholson drafted were accepted unanimously by the Board and voted by the Executive Committee to be included in the TLA Manual of Procedures. (It is available at <http://tnla.org/associations/5700/files/TLASocialMediaGuidelines.pdf>.)

#### Other PAB News

At the TLA Leadership Conference, Annelle Huggins discussed GoToMeeting and SurveyMonkey, two of the Board Resources available on the TLA site.

The Social Media Guidelines that Jodie Gambill and Jeffie Nicholson drafted were accepted unanimously by the Board and voted by the Executive Committee to be included in the TLA Manual of Procedures. (It is available at <http://tnla.org/associations/5700/files/TLASocialMediaGuidelines.pdf>.)

#### Other PAB News

At the TLA Leadership Conference, Annelle Huggins discussed GoToMeeting and SurveyMonkey, two of the Board Resources available on the TLA site.

Jeanine Akers reviewed additional components of the site, including the Member Directory, the Calendar (eventually, we'll be able to schedule there), available forms, and Board Resources. Her "Submitting Board Reports" video explains how easy that process is. She invites information for the News and Updates section.

Respectfully submitted,

Bess Robinson and Martha Earl, Co-Chairs  
Marie Jones  
Steve Knowlton  
Emily Krug

Amy York, Editor, TL  
Kristen West, Assistant Editor, TL  
Meredith Goins, Editor, TLAN  
Kathy Campbell, Book Review Editor, TL  
David Ratledge, List owner  
Jeanine Akers, TLA Web Site Administrator  
Annelle Huggins, TLA Assistant Web Site Administrator  
Jodie Gambill and Jeffie Nicholson, Social Media Managers

#### **Publication Advisory Board Action Plan for 2012-13**

The Publications Advisory Board is charged with advising the editors. PAB goals and objectives meet all four goals outlined in the TLA Strategic Plan <http://www.tnla.org/displaycommon.cfm?an=1&subarticlenbr=422>.

GOAL 1--The PAB will continue to transform the TLA Web site.

A. By August, the TLA Web Site Administrators will provide information to TLA unit representatives regarding submitting Board reports electronically on the website, preferably instead of submission to the TLA Board list. Web Site Administrators will continue to post TLA unit Board reports on the web site, including those not submitted electronically during this transition.

B. By December, the TLA Web Site Administrators will review revisions to unit web pages based on revisions received from units and Board reports and remind TLA unit representatives who have not updated to provide appropriate information.

C. By April, the TLA Web Site Administrators will work with the Conference Committee to investigate publication of selected conference programs on the site.

D. By May, the PAB will call for revisions to reflect results of elections and changes within units and develop a pricing structure for advertising and out-of-state job postings.

GOAL 2--The PAB will encourage TLA members to contribute to publications.

A. By December, the PAB will submit a program proposal related to publications.

B. By publication deadlines, TLA editors will solicit writing and book reviews.

C. At least twice each month, TLA social media managers will encourage contributions to Facebook, Twitter, LinkedIn, and other social media sites related to TLA.

D. By April, the PAB will present a program related to creating publications.

E. By May, the TL Editor will encourage publication of articles related to conference programming.

GOAL 3--The PAB will implement changes in TLA publications.

A. By August, the PAB will provide an opportunity to new Board members to provide feedback related to TLA publications.

B. By December, the PAB will investigate changes, including suggested website revisions possible with the Members 360 Affiniscap update and academic changes in TL peer review. The PAB will seek additional data and input from members in determining the need for further changes.

C. By March, the PAB and TLA editors will implement revisions.

D. By May, the PAB will evaluate the impact of any changes and report to leadership at the annual retreat.

GOAL 4--The PAB will support the TLA President's goals related to demonstration of exceptional "out of the box" customer service, use of mobile technologies, creation of a TLA app, support for libraries with e-books, demonstration of relevancy and ROI of membership to attract and retain members, creation of a TLA leaders pool, use of GoToMeeting to increase attendance at Board and annual conference, continuation of advocacy efforts, partnerships with affiliated associations, and educational use of streamlined Board meetings.

A. By August, the Web Site Administrators will work with the TLA President to provide links on the TLA web site that support her initiatives.

GOAL 4--The PAB will support the TLA President's goals related to demonstration of exceptional "out of the box" customer service, use of mobile technologies, creation of a TLA app, support for libraries with e-books, demonstration of relevancy and ROI of membership to attract and retain members, creation of a TLA leaders pool, use of GoToMeeting to increase attendance at Board and annual conference, continuation of advocacy efforts, partnerships with affiliated associations, and educational use of streamlined Board meetings.

A. By August, the Web Site Administrators will work with the TLA President to provide links on the TLA web site that support her initiatives.

B. By December, the TLA editors will work with the TLA President to include news and information related to her goals throughout TLA publications.

C. By December, the PAB will work with the Conference and Executive Committees to investigate the use of GoToMeeting for synchronous attendance at designated meetings.

D. By April, the PAB will market conference programs related to the TLA President's goals.

E. By April, the Web Site Administrators will work with the President to link to a TLA app, if so implemented.

F. By May, the PAB and TLA editors will work with the TLA President to complete marketing or assessment of her goals and to include in TLA publications articles or posts so related.

Martha Earl

12: Public Relations

## #12

Public Relations Committee Report

TLA Board of Directors Meeting, August 4, 2012

Committee Co- Chair, Athalia Taylor, and Committee Co-Chair, Jeffie Nicholson, attended the TLA Leadership Conference at Montgomery Bell State Park on June 2, 2012.

Committee Co-Chairs met again via conference call in June 2012. Ongoing email communications.

Working on scheduling a committee meeting to assign a Conference Committee liaison.

Working on Board recommendation regarding organizational affiliations in alignment with the TLA objective:

*Cooperate with public and private agencies with related interests*

\*Board discussion point.

Ongoing daily updates to TLA Facebook page, scoop.it, Pinterest and LinkedIn group to promote TLA activities. Communicating regularly via email with Social Media Manager, Jodi Gambill, who is doing the TLA Twitter and G+ accounts. Most recently included promoting the membership survey, bylaws ballots, and TLA President blog posts. All Board members can send news to either of us for posting at our gmail accounts.

Goals:

Collaborate with Conference Committee to promote annual conference

Collaborate with Membership Committee to promote benefits of membership

Develop partnership policy

Promotion of the TLA Presidents goals

Promotion of the TLA Board and committee activities

Jeffie Nicholson & Athalia Taylor

13: Scholarship

Our 2012-2013 Committee Members are:

Karen White – University of Tennessee at Martin - Co-Chair

DeAnza Williams – Nashville Public Library – Co-Chair

Martha Earl – University of Tennessee Preston Medical Library

Marlow Peters – University of Tennessee at Martin

Zoe Rascoe – Motlow State Community College

Committee Co-Chairs Karen White and DeAnza Williams will meet on July 27 to work on goals and create an action plan for submission to the strategic planning committee.

The full committee will meet in September to discuss goals, activities, and additional fundraising ideas.

The Gleaves Scholarship will start being publicized in September with a deadline in November 2012. The Conference Internship Program will start being publicized in December with a deadline in January 2013.

action plan for submission to the strategic planning committee.

The full committee will meet in September to discuss goals, activities, and additional fundraising ideas.

The Gleaves Scholarship will start being publicized in September with a deadline in November 2012. The Conference Internship Program will start being publicized in December with a deadline in January 2013.

Respectfully submitted,

DeAnza Williams

DeAnza Williams

14: Staff Development

Joe Weber, Deborah Lilton, Karen Swoopes, Robbi Deperrri and Dolores Canfield attended the TLA Leadership Conference in May 2012. The Staff Development Committee has met twice since the Board retreat. We have scheduled four webinars and are working on scheduling a fifth one as well as drafting a pre-conference proposal for 2013. We will announce the webinars in August.

A subcommittee has been appointed by Dinah Harris to design a pilot Leadership Institute in conjunction with the Board Retreat in 2013. Chair of the sub-committee is Dolores Greenwald. Additional members include Susan Earl and Ruth Kinnersley.

Goals for this year include securing one potential presenter from each TLA roundtable, designing best practices tip sheet, and implementing a pilot Leadership Institute (more details to come).

Deborah Lilton

15: Strategic Planning

The Strategic Planning Committee is still finalizing its 2012-2013 members.

**Action Item:** The edits to the draft of the 2012-2017 Strategic Planning Draft have been made and the final version is ready for approval. See below.

The Strategic Planning Committee can be reached at [tla.strategicplan@gmail.com](mailto:tla.strategicplan@gmail.com).

Reminder: Add your section, roundtable or committee goals at <https://docs.google.com/spreadsheets/d/ccc?key=0AI7ANJyKtK6gFpsVG50TzF2cVIGQWN3dTFvbGJ5clE&pli=1#gid=0>

## **TENNESSEE LIBRARY ASSOCIATION STRATEGIC PLAN 2012-2017**

### MISSION STATEMENT

The mission of the Tennessee Library Association (TLA) is to promote the establishment, maintenance and support of quality library services for all people of the state; to cooperate with public and private agencies with related interests; and to support and further professional interests of the membership of the Association.

### VISION STATEMENT

To guide Tennessee librarians and staff to be highly respected professionals and to help Tennessee libraries provide the best possible information resources and services to the people of Tennessee.

### VALUES

TLA adheres to the core values of the American Library Association, which includes the following:

- Access
- Confidentiality/Privacy
- Democracy
- Diversity
- Education and Lifelong Learning
- Intellectual Freedom
- Preservation

- Diversity
- Education and Lifelong Learning
- Intellectual Freedom
- Preservation
- The Public Good
- Professionalism
- Service
- Social Responsibility

#### GOALS AND OBJECTIVES

I. The Tennessee Library Association will work cooperatively with appropriate institutions and agencies to develop quality continuing education opportunities for its membership.

A. The Association will work with the higher education system and the Tennessee State Library and Archives (TSLA) to develop continuing education programs.

1. TLA will continue to support the expansion of the Public Library Management Institute certificate program currently in place at TSLA.

2. The Association will support the Long Range Program of TSLA, Tenn-Share, the Tennessee Association of School Librarians (TASL), and other library and educational organizations in the state with regard to continuing education.

B. The Association will seek to establish and maintain formal communication links between the Association and governing agencies associated with academic, public, and special library personnel to recognize the importance of continuing education. Most school libraries have continuing education for the accreditation process.

1. The President or designee shall continue to seek opportunities to contact or meet annually with representatives, such as TSLA, the Tennessee Board of Education, the Tennessee Higher Education Commission, the Tennessee Board of Regents, and the University of Tennessee to encourage professional leave time and in-service time for continuing education.

2. TLA will encourage local library trustees and other appropriate agencies and employers to support paid leave time for continuing education.

II. The Tennessee Library Association will actively promote, publicize, and continuously strive to enhance the programs, activities and services of the Association.

A. The Association, through the Public Relations Committee, will develop a public relations program for the Association, in cooperation with other library-related public relations campaigns to include legislative issues, Library Legislative Day, Tennessee Summer Reading, other reading programs, National [American] Library Week, Banned Book Week, Children's Book Week, and any other relevant programs deemed appropriate.

B. The Association, through the Membership Committee, will continue to develop an active program of membership recruitment and involvement in the Association, including support of the New Members Roundtable and the TLA Student chapter at the University of Tennessee at Knoxville (UTK), and revision of institutional membership benefits. The Membership Committee will investigate ways to restructure benefits for institutional members and present the new benefits to potential institutions. The Membership Committee and the Publications Advisory Board will consider ways to enhance TLA member benefits through continuing to improve members-only as well as non-members sections on the website.

C. The Association will continue to support and further professional interests of the membership through the provision of programs, activities, and electronic and traditional services for all the library constituencies in Tennessee.

1. The Association will recognize and publicize member achievements via the Honors and Awards Committee, other awards committees, and the Association publications. Members will be encouraged to continue to nominate their colleagues for official recognition of excellence via awards. The Volunteer State Book Award Committee will continue to work with TASL to improve recognition of librarians active in the selection process and winning authors.
2. The Association via the Public Relations Committee will publicize member achievements. Members will make community news agencies aware of local library achievements and librarians' or library supporters' success and leadership roles. The TLA web site, discussion list, and other social media will be used to distribute public relations materials and forms.
3. The Publications Advisory Board will through the web site, social media, and other publications continue to inform members regarding continuing education, employment, surveys, forms, survey and statistical data on Tennessee libraries, and useful library links. The Publications Advisory Board will also investigate uses of technology to enhance member benefits, including publishing "best practice" policies and more information for the public on how to assist libraries in advocacy efforts.
4. The Staff Development and Conference Committees will continue to offer more continuing education courses online and developing more regional workshops. They will work with the Conference Committee to develop follow-up materials related to conference programming. The Committees will also work with the Publications Advisory Board to distribute this information electronically and otherwise.
5. The Conference Committee and subcommittees will continue to offer high quality programs, workshops, exhibits, and speakers. The section and roundtable chairs will initiate discussion among their members regarding the relevant topics to be discussed at conference and the importance of conference attendance. The Finance and Honors and Awards Committees will continue to provide grant funding for librarians to attend conference.

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D. The Association will ensure a well-structured, professional organization through assessment of needs, adjustment of services and structure, and evaluation processes. The Association will provide an on-going process for the evaluation of the organization, administration and various functions of the Association through surveys targeted at specific issues or constituencies, an overall needs survey, the administration of evaluation instruments and compilation and distribution of findings.

1. The Association Strategic Planning Committee will design and administer a needs survey and annual needs assessments targeted at specific groups or issues.
2. The Association Strategic Planning Committee will design and distribute an evaluation instrument and compile the data collected related to the organization, administration and functions of the Association.
3. The Association Strategic Planning Committee will distribute findings from the needs survey and evaluation instrument to members of the Board of Directors for use in planning and to the membership at large.
  - a. The Association Strategic Planning Committee will use a format for the survey that enables valid data comparison over time.
  - b. The Association Strategic Planning Committee, after establishing baseline data, will provide comparison of data as deemed useful.
4. Each TLA group will evaluate themselves annually based on strategic planning goals and objectives and the goals and objectives for each unit. The officers for each section, roundtable, committee, or affiliate will submit those reports at the final Board meeting.
5. The By-Laws Committee will annually review the By-Laws and Procedures manual in a timely fashion and likewise submit proposed changes to the TLA Board for discussion and voting.

III. The Tennessee Library Association will promote the establishment, maintenance and financial support of quality library services.

- A. The Association will participate in the coordination of state library networks of all types, including but not limited to Tenn-Share, Tennessee Advisory Council on Libraries, Tennessee Association of School Librarians, and Friends of the Tennessee Libraries, etc.
- B. The Association will continue to support free access to information in Tennessee via the Intellectual Freedom Committee, the Legislative Committee, the Library Legislative Day Subcommittee, and official and member public support and advocacy efforts.
- C. The Association will promote resource-sharing programs, working with other resources within the state and outside the state, to improve access for all residents of the State of Tennessee.
- D. The Association will, in conjunction with TSLA, monitor on an annual basis, the State Long Range Plan with emphasis on sections that monitor and deal with TLA.
- E. The Association will initiate and support legislation and regulations promoting and/or impacting library development, services, and operations.
- F. The Association will encourage libraries of all types to keep pace with the current levels of technology and operation, via the Staff Development and Conference Committees and the Publications Advisory Board.
- H. The Association will support the advocacy of effective levels of funding for Tennessee libraries and library personnel, via the Legislative Committee, the Library Legislative Day Subcommittee, and member and leadership support.

Respectfully submitted:

Strategic Planning Chairs

Wendy Cornelisen

Kevin Reynolds

Wendy Cornelisen

16: ALA

I am the new ALA Councilor for TLA and will be attending my first ALA Council meeting at ALA Midwinter in January. I am already on several very informative listservs for the Council and Chapter representatives and will be doing my best to pass on any important information via the TLA Listserv.

You may have noticed already that there is a separate email address for the TLA ALA Councilor now - [fla.alacouncilor@gmail.com](mailto:fla.alacouncilor@gmail.com). This email is monitored by me, and I welcome any questions, comments, or thoughts on ALA and Council that anyone would like to share.

Kevin was kind enough to share his final wrap-up of ALA Council activities from the ALA Conference in June, which I have placed below. Please do note the changes that are coming to the ALA Annual Con

I look forward to serving TLA over the next few years.



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Respectfully submitted,

Courtney Fuson

Courtney has generously allowed me to offer a report on some items from the ALA conference. Rather than the somewhat lengthy report I have been prone to offer in the past, I have highlighted just below some important facts and some information about topics that were discussed throughout the Association. You can always access Council documents, actions, minutes, and more information here: <http://www.ala.org/aboutala/governance/council>. The information below comes largely from the talking points I used when visiting various groups as their ALA Executive Board liaison.

### **State of the Association**

April membership was 57,101, down slightly - 479 members – from last year at this time. One Division and five Round Tables had an increase in membership compared to April of 2011.

500 members participated in the virtual membership meeting held on June 6th

ALA is projecting a deficit for the current fiscal year. This is due to slightly lower than projected conference revenue, and start up costs associated with the new RDA project and the new Neal Schuman publishing imprint.

The 2013 budget calls for some growth in revenue and a small (1-2%) compensation increase for ALA staff. New funding is also provided to support work in the Office of Research and Office for Information Technology Policy on the libraries and digital content project.

### **“Reinventing” Conference**

The ALA Conference Committee and ALA staff in Conference Services, Divisions and Offices work together to improve continually ALA conferences, based on feedback provided by members.

The conference is now shorter, with a tighter schedule – so attendees and member leaders are spending less time away from their jobs and families.

The most recent set of changes – for the Annual Conference – has been to replace the Tuesday night Inaugural Banquet with a Tuesday morning closing general session, followed by a ticketed Inaugural Brunch. The intent here is to enable more members to participate in an important association transition.

Starting at Annual 2013, we will begin to digitally capture conference programs (subject to speaker agreements). The digital archive is included in the conference registration fee, so that participants can “attend” that session they just couldn’t squeeze into their schedule. It will be available at a reasonable rate to non-attendees.

To improve the conference experience, all programs will be located in the convention center or “core” campus (in Chicago, the convention center + the Hyatt McCormick Place).

The ALA Conference Committee and staff have posted a document describing their plan to improve the conference experience. It is available at <http://connect.ala.org/node/178761> Please take the time to look at this “roadmap” to conference changes and comment.

### **Digital Content and Libraries**

ALAs new Digital Content Working Group has been focusing on the ebook and “Big 6” publisher issue as the most urgent issue at this point. These are major publishers who will not sell ebooks to libraries.

ALA President Molly Raphael has led a delegation which has met with publishers, distributors, and authors groups over the winter, to establish relationships with these entities to obtain information from them and to influence their decision making and positions.

Subgroups are now working on:

materials to educate the library community on ebook issues

communication to external audiences and is working on ways to promote public awareness and public support.

business models and licensing agreements

A special American Libraries E-Content Supplement was released in late May. The supplement is available online at the American Libraries website.

Outreach is also a priority of the Working Group. Representatives of the Working Group have given presentations at PLA National Conference, the Association of American Publishers Annual Meeting, a Digital Public Library of America Meeting and Book Expo America. They have been quoted in major newspapers and National Public Radio. A guest editorial on the topic, written by ALA President Molly Raphael, appeared in the Huffington Post

A subgroup chaired by James LaRue, Douglas County Libraries, was established to examine libraries’ increasingly important role in facilitating the production, or directly producing, information.

An important mechanism to make information available to the library community is the Transforming Libraries website. The ALA Office for Research and ALA Library are now working to expand the ebook and collections segment of this site, bringing

Outreach is also a priority of the working group. Representatives of the working group have given presentations at FLA National Conference, the Association of American Publishers Annual Meeting, a Digital Public Library of America Meeting and Book Expo America. They have been quoted in major newspapers and National Public Radio. A guest editorial on the topic, written by ALA President Molly Raphael, appeared in the Huffington Post

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An important mechanism to make information available to the library community is the Transforming Libraries website. The ALA Office for Research and ALA Library are now working to expand the ebook and collections segment of this site, bringing information together from across the association - and from a wide range of external sources.

The Working Group is reviewing its priorities for the coming year. Clearly, the ebook and trade publisher issue will continue to receive priority. However, other digital content issues, including those relating to accessibility and privacy, require increased attention and the Group is in the process of setting priorities for the coming months.

### **School Libraries**

The association-wide Task Force on School Libraries will continue the work began last year. This has included a petition to the White House, which was ultimately signed by 28,000 ALA members and other library supporters.

The goals of the Task Force – and the Association - are to:

- increase public awareness of the impact of the loss of school libraries on students and student achievement

- help local advocates save school libraries at the local district and statewide level

- To secure inclusion of school libraries with certified school librarians in the new federal ESEA legislation

We will need the active support of every librarian and every member. We all need strong school libraries.

### **Dues Discussion**

The ALA Membership Committee is discussing a proposal that the ALA dues would be tied to the Consumer Price Index.

PLA has already adopted this approach.

This would result in small increases, which would take the place of larger increases, which has been the approach up till now.

With an average CPI increase of 2-2.5 % a year, this would translate into \$2-3 per year on average for a regular member, and perhaps a \$1 increase every couple of years for students, retired, unemployed, etc.

These small increases would minimize the effect on members, while allowing the Association to maintain its efforts in areas such as advocacy, intellectual freedom, research, diversity and other programs.

If some special initiative were needed, any other increases beyond these CPI increases would have to be approved by the membership.

This proposal is being discussed by membership committee, and will be discussed by the Board in the Fall, Council at Midwinter, and if approved by these bodies would be placed on the ballot in Spring 2013.

Last dues increase was six years ago.

Thank you again for the honor to serve as the TLA's chapter counselor.

Respectfully submitted,  
Kevin Reynolds

Courtney Fuson

17: SELA

Plans are underway for the GaCOMO/SELA joint conference October 3-5, 2012 in Macon, Georgia. The theme is 'Macon It Happen @ Your Library.' As Georgia is a close neighbor state, I would encourage anyone from TLA to attend this conference featuring keynote speakers; Joshilyn Jackson & Siva Vaidhyanathan at the Macon Centreplex & Macon Marriott City Center. The full early bird registration rates have just been posted; SELA or GLA members \$120 for professionals / \$85 for support staff, retired or full-time students / \$160 for non-members. If you are currently not a SELA member but would like to join and/or attend this meeting at the discounted rates, let me know and I can forward the information you need to join. Also SELA offers a mentor/mentee program which is a benefit of membership that you can sign up for at no additional cost, or join one of the many committees or roundtables SELA offers.

One of the benefits of SELA membership is to receive the Southeastern Librarian, a peer reviewed journal either through mail or electronically; however, there is free access to it from the SELA website now with discussions to possibly make it password protected in the future. An excellent publication, why not check out the newest edition just out this week? I would like to see more information about TN library activities; new library job positions; TLA conference information; awards/accomplishments or any other significant happenings. I will be asking on TLA-L for information as the new publication deadline gets closer and coordinate/submit the information for possible publication in any future issues.

Sue Knoche

18: State Library

Sue Knoche  
18: State Library

## Tennessee State Library and Archives #18 July 2012

### Introducing the new Regional Library System

The regional system now consists of nine offices, each with a new name. They are as follows:

- Athens – Ocoee River Regional Library, Beth Mercer, Director
- Clarksville – Red River Regional Library, Becky Bailey, Director
- Clinton – Clinch River Regional Library, Susan Simmons Byrne, Director
- Columbia – Buffalo River Regional Library, Marion Bryant, Director
- Cookeville – Falling Water River Regional Library, Faith Holdredge, Director
- Jackson – Hatchie River Regional Library, Carla Jacobs, Director
- Johnson City – Holston River Regional Library, Nancy Renfro, Director
- Martin – Obion River Regional Library
- Murfreesboro – Stones River Regional Library, Betty Jo Jarvis, Director

Susan Rogers Blakely, Regional Library Director in Martin, resigned her position after 32 years of service to the regional system. Friends and colleagues gathered for a festive send-off in June.

The reorganization calls for two professional librarians to serve each region. Interviews are underway for nine new assistant regional directors, three full-time and six part-time. Candidates are still being recruited in Cookeville and Clarksville.

### ILS Update

More than half of the 53 libraries in the Agent-Verso consortium are up and running. The remainder will go live in October. Financial support will be available for more libraries to join the group in the fall. Maria Sochor began work as the System Administrator in May and has developed helpful training tools.

### TSLAFriends

The Friends are funding three part-time interns who are working on archival projects at TSLA. Two are abstracting case files of the TN Supreme Court. The third is transcribing records of Union burials in TN following the Civil War, from some records recently discovered.

### Tennessee Electronic Library

We are excited to report that the contracting process is complete and Gale has been selected as our primary TEL database for the next five years. Coordinator Wendy Cornelisen is rolling out training sessions and promotional materials for libraries statewide. Thanks to all who served on the committee that developed the RFP and reviewed the proposals.

### New Director of Public Services

Gordon Belt, formerly librarian for the First Amendment Center, joined TSLA in July as the Director of Public Services. Gordon is also the current president of the Society of Tenn. Archivists, and is known for *The Posterity Project*, his history-themed blog.

Chuck Sherrill  
19: College/University Libraries

### Report: College Libraries Section Committee Report (August 2012)

#### Completed: July 22, 2012

1. 2012 CULS Members – 56 respondents (approx. 50% of membership)
2. Appointment of the 2012-2013 TLA CULS Committee: Members include: Pam Dennis (Chair), Jill Whitfill (Vice Chair/Chair Elect), Karen White, Secretary.

#### Upcoming activities and commitments:

1. Analyze 2012 Member Survey results.
2. Draft, finalize, and submit program ideas for TLA pre-conference based on survey results.
3. Work with PR Committee on publicity to attract new members and promote event.

Respectfully Submitted: Pam Dennis, TLA College/Universities Chair

Submitted  
by: Pam Dennis

Pam Dennis

3. Work with PR Committee on publicity to attract new members and promote event.

Respectfully Submitted: Pam Dennis, TLA College/Universities Chair  
Pam Dennis

Pam Dennis

Total 46400			
- Other	249.08	16,243.00	
Types of			
Income			
47200 -			
Program			
Income			
47230 -			
Membership	760.00	35,000.00	
Dues			
Total 47200	760.00	35,000.00	
- Program			
Income			
49000 -			
Special			
Events			
Income			
49030 - Past			
Future Annual			
Conference			
49030 - Past			
Future	5,000.00		
Annual			
Conference -			
Other			
Total 49030 -			
Past Future	5,000.00		
Annual			
Conference			
49010 - Annual			
Conference			
49011 -	0.00	30,000.00	
Registrations			
49012 -	0.00	3,000.00	
Sponsor			
donations			
49013 -	0.00	16,000.00	
Exhibits			
Total 49010 -	0.00	49,000.00	
Annual			
Conference			
49020 -			
Leadership			
Conference			
49021 -	40.00	1,400.00	
Registrations			
Total 49020 -	40.00	1,400.00	
Leadership			
Conference			
Total 49000	5,040.00	50,400.00	
- Special			
Events			
Income			
45000 -			
Investments			
45030 - Interest-	0.00	25.00	
Checking			
Total 45000	0.00	25.00	
-			
Investments			
Total	6,049.08	101,668.00	
Income			

Expense

60900 -			
Board of			
Directors			
60910 -	0.00	600.00	
Refreshments			
60920 - Meeting	0.00	150.00	
Location			
Total 60900	0.00	750.00	
- Board of			
Directors			
61000 -			
Committees			
61110 -			
Publications			
61111 - TL	300.00	1,200.00	
Editor			
61112 - TL	200.00	800.00	
Ass't Editor			
61113 - TLA	0.00	600.00	
News Editor			
61114 -	200.00	200.00	
Listserv			
Owner			
61115 -			
Webmaster			
611151 -	350.00	350.00	
Conf			

	61113 · TLA News Editor	0.00	600.00
	61114 · Listserv Owner	200.00	200.00
	61115 · Webmaster		
	611151 · Conf Webmaster	350.00	350.00
	61115 · Webmaster - Other	500.00	500.00
	Total 61115 · Webmaster	850.00	850.00
	61116 · Printing	0.00	1,600.00
	61117 · Graphic Artist	0.00	1,600.00
	61118 · Mailing	0.00	700.00
	61119 · Facebook / Twitter	200.00	400.00
	Total 61110 · Publications	1,750.00	7,950.00
	61120 · Scholarship		
	61121 · Intern Stipend	0.00	1,000.00
	61123 · Gleaves Schol	0.00	1,500.00
	Total 61120 · Scholarship	0.00	2,500.00
	61400 · Honors & Awards		
	61401 · Cheney Award	0.00	100.00
	61402 · Intellectual Freedom Award	0.00	500.00
	61403 · Taylor Award	0.00	100.00
	61404 · TN History Book Award	0.00	200.00
	61405 · Plaques	0.00	1,500.00
	Total 61400 · Honors & Awards	0.00	2,400.00
	61600 · Legislation		
	61601 · TN Lib Leg Day	0.00	2,000.00
	61602 · Natl Lib Leg Day	0.00	1,000.00
	61603 · TN ALA State Coordinator	0.00	600.00
	61609 · Legislation Monitor	500.00	500.00
	Total 61600 · Legislation	500.00	4,100.00
	Total 61000 · Committees	2,250.00	16,950.00
	62000 · Sections		
	62051 · Student Chapter	0.00	150.00
	Total 62000 · Sections	0.00	150.00
	63000 · Roundtables		
	63070 · New Members	0.00	300.00
	63010 · CYA	0.00	3,000.00
	Total 63000 · Roundtables	0.00	3,300.00
	64000 · Contract Services		

63070 · New Members	0.00	300.00
63010 · CYA	0.00	3,000.00
Total 63000 ·	0.00	3,300.00
Roundtables		
64000 · Contract Services		
62160 · Survey Monkey	0.00	200.00
64150 · Affiniscape		
64151 · Go To Meeting	0.00	475.00
64150 · Affiniscape - Other	0.00	8,000.00
Total 64150 · Affiniscape	0.00	8,475.00
Total 64000 · Contract Services	0.00	8,675.00
65000 · Operations		
65010 · Dues / Donations		
65011 · ICLAE	0.00	25.00
65012 · ALA	0.00	150.00
65013 · ALA/APA	0.00	200.00
65014 · FOTL	0.00	100.00
65015 · SELA	0.00	100.00
65016 · Freedom To Read Fdt.	0.00	500.00
65017 · Center for Non-Profit Mang.	0.00	85.00
65019 · TN Society of Association Execu	0.00	75.00
Total 65010 · Dues / Donations	0.00	1,235.00
65020 · Postage, Mailing Service		
65021 · P. O. Box Rental	0.00	70.00
65022 · Postage	0.00	1,200.00
Total 65020 · Postage, Mailing Service	0.00	1,270.00

Annelle R. Huggins

#### 06: Honors and Awards

The **Honors and Awards Committee** Chairs, Susan Earl and Louis Morgan, are currently recruiting committee members so if anyone wants to join in on the fun, email us.

The **History Book Award Committee** Chairs, Genny Carter and Philenese Slaughter, have worked together to organize the collection of nominations, acquisition of reader copies and dissemination to the committee.

Both the 2012 Nomination for Tennessee History Book Award form and the 2012 Tennessee History Book Award explanation which lists past award recipients were sent to the Tennessee Historical Commission for their June meeting. The nominating form will be sent out on the listserv soon.

Thus far, no nominations have been sent to me. Philenese has compiled a list of books published in this calendar year that are possible nominees this year.

We welcome nominations from TLA members that meet the requirements for the award.

The **Volunteer State Book Award** Chairs, Missy Dillingham and Holly Matthews, submit the following report:

The three selection committees have completed their work and turned in their nominations for 2013-2014. They are gearing up to begin the selection process for the 2014-2015 list of nominations to be completed next spring.

The 2012-2013 lists have four divisions: Pre-K through 2nd, 3rd through 5th, 6th through 8th, and finally 9th through 12th. We also want to remind everyone that children and teens will be able to vote for their favorite VSBA title at their public library, provided that they did not participate at their school. The committee is planning on developing creative ways to promote the award in both public libraries and schools and we are hoping to see increased participation in the voting process.

The Volunteer State Book Award chairs, Missy Birmingham and Holly Matthews, submit the following report.

The three selection committees have completed their work and turned in their nominations for 2013-2014. They are gearing up to begin the selection process for the 2014-2015 list of nominations to be completed next spring.

The 2012-2013 lists have four divisions: Pre-K through 2nd, 3rd through 5th, 6th through 8th, and finally 9th through 12th. We also want to remind everyone that children and teens will be able to vote for their favorite VSBA title at their public library, provided that they did not participate at their school. The committee is planning on developing creative ways to promote the award in both public libraries and schools and we are hoping to see increased participation in the voting process.

The winners in the 2011-2012 voting were:

Primary – Grades K-3

1<sup>st</sup> Place – Tarra and Bella: the elephant and the dog who became best friends by Carol Buckley – 4,318 votes

Intermediate – Grades 4-6

1<sup>st</sup> Place – 11 Birthdays by Wendy Mass – 379 votes

YA – Grades 7-12

1<sup>st</sup> Place – The Maze Runner by James Dashner – 179 votes

All VSBA information--including annotated PowerPoint presentations of this year's nominees--can be found on the new TASL web site. Check out the website at <http://www.tasltn.org/>. Ballots for the coming year will be available on the website soon.

Susan Earl and Louis Morgan

07: Intellectual Freedom

The IF Committee is still finalizing its membership for 2012-2013.

Our agenda for the coming year includes the following activities:

Submit a video to the ALA Office of Intellectual Freedom's "50 State Salute" for Banned Books Week.

Compose position paper regarding sex offenders in public libraries.

Select Intellectual Freedom Award Recipient.

Select Intellectual Freedom speaker for TLA Conference.

Promote Banned Books Week through the annual display contest.

Continue researching past Intellectual Freedom Award recipients so that the information can be included on the TLA website.

Monitor legislation and other tools that might restrict Tennesseans' freedom to read.

Other activities may be added in response to association concerns, issues that arise in Tennessee libraries, etc.

A quick bit of trivia: the IF Committee has already responded twice to local issues regarding the *Fifty Shades of Grey* trilogy. We recommend that interested/concerned parties consult the statement released by the ALA Office of Intellectual Freedom regarding these controversial books, which can be found here <http://www.oif.ala.org/oif/?p=3775>.

Sarah Copeland

08: Legislation

### **Goals**

Explore ways to increase Tennessee's presence at National Library Legislative Day.

Offer a cost-effective experience for Tennessee Library Legislative Day attendees.

### **Report**

Planning is underway for Tennessee Library Legislative Day. We are in the process of scheduling the event date that is best for legislators and the State Library and Archives.

### **Legislation Monitor -- #8a**

The ALA Washington Office has published a 2011 Legislative Scorecard for the House and the Senate. These documents show how your federal legislators voted on library issues. See: <http://www.ala.org/advocacy/advleg/federallegislation/legscard>

FLAN #01



date that is best for legislators and the State Library and Archives.

**Legislation Monitor -- #8a**

The ALA Washington Office has published a 2011 Legislative Scorecard for the House and the Senate. These documents show how your federal legislators voted on library issues. See: <http://www.ala.org/advocacy/advleg/federallegislation/legscard>

**FLAN -- #8b**

This year's National Library Legislation Day (NLLD) is scheduled for May 6 and 7, 2013. Briefing Day will be held at the Liaison Hotel in Washington D.C. Susan Earl will be working with Vivian this year as well. We hope to expand the number of advocates attending, especially trustees and Friends.

Cara Huwieler & Judi Reynolds, Co-Chairs

09: Membership

**TLA Membership Committee Report (August 2012)**

**Completed:**

1. 2012 TLA Member/Non-Member Survey – 395 respondents (WOW!!)
2. Appointment of the 2012-2013 TLA Membership Committee: Members include: Meredith Goins, Jennifer Novia, Karen Swoopes, and Martha Hendricks.

**Upcoming activities and commitments:**

1. Analyze 2012 Member/Non-Member Survey results.
2. Draft, finalize, and submit new committee goals based on survey analysis and strategic directions,
3. Work with PR Committee on publicity to attract new members.
  - a. Newsletter issues
  - b. Monthly website spotlight

Respectfully Submitted: Jodie Gambill and Susan Jennings, TLA Membership co-chairs

Susan Jennings