

TNNA 2019 Summer NeedleArts Trade Show

Contract and Space Reservation Form



JUNE 19 – 23, 2019 / CLEVELAND, OH / HUNTINGTON CONVENTION CENTER OF CLEVELAND

Please print or type information exactly as you would like it to appear in all published materials. Please be sure to complete all sections. Completing this form serves as notice that you agree to be contacted by TNNA by mail, phone, and/or email.

1 Company Information

Member Company Name _____ Exhibiting As Company Name _____

Address _____

City, State, ZIP _____

Contact Name _____ Phone _____

Email _____ Website _____

2 Select the Primary Product Segment that best fits the products or services of your company to be displayed in the Show Directory:

- Yarn Counted Thread
- Needlepoint Spinning and Weaving Group
- Accessories Other (please specify): _____

3 Space Reservation *(by selecting Member rate, you are committing to renewing or submitting for membership)*

- 10x10 Booth (First Booth)**
 \$1,250 Member Regular \$2,500 Nonmember
- Additional 10x10**
Quantity _____ @ Member Rate Regular \$1,150 each
Quantity _____ @ Nonmember Rate \$2,300 each
- 8' Table Top Display (For New Exhibitors Only, Limit One.)**
 \$500 Member Regular \$1,000 Nonmember
- Corner Fee (prime space charge)**
Quantity _____ @ Member Rate \$150 each
Quantity _____ @ Nonmember Rate \$300
- BCS Pavilion (open to qualifying BCS members)**
\$250 - One 3 hour slot
\$500 - Two 3 hour slots
\$750 - Full day booth buy out

Space Reservation Total \$ _____
30% deposit due by February 15, 2019 to participate in space selection.

4 Show Directory Advertising

- \$1,275 — Inside Front Cover — Full Color (Limit One)**
- \$1,275 — Inside Back Cover — Full Color (Limit One)**
- \$2,100 — Outside Back Cover — Full Color (Limit One)**
- Full Page**
Quantity _____ @ Color Rate \$1,050 each
- Half Page**
Quantity _____ @ Color Rate \$575 each
Quantity _____ @ B&W Rate \$315 each
- 1/4 Page**
Quantity _____ @ Color Rate \$315 each
Quantity _____ @ B&W Rate \$235 each
- Company Logo (B&W Only)**
Quantity _____ @ B&W Rate \$55 each
- Additional Directory Listing**
Quantity _____ @ \$55 each

Show Directory Total \$ _____

5 Sponsorship

- | | |
|---|----------------------|
| <input type="checkbox"/> Retailer Luncheon Sponsor | \$2,500 |
| <input type="checkbox"/> Welcome Breakfast Sponsor | \$1,500 |
| <input type="checkbox"/> Happy Hour Sponsor | \$550 |
| <input type="checkbox"/> Attendee Bag Insert | \$500 |
| <input type="checkbox"/> Education Theater | \$300 |
| <input type="checkbox"/> New Exhibitor Package | \$300 |
| <input type="checkbox"/> Sample IT (Limit 85) | \$200 |
| <input type="checkbox"/> Fashion Show First Garment | \$175 |
| <input type="checkbox"/> Fashion Show Additional Garment | \$125 Quantity _____ |
| <input type="checkbox"/> Discover What's New (Limit 75) | \$150 Quantity _____ |
| <input type="checkbox"/> Pre-Show Attendee List | \$100 |
| <input type="checkbox"/> Show Specials Flyer | \$50 |

Sponsorship Total \$ _____

6 Total Deposit Due \$ _____

30% deposit due by February 15, 2019 to participate in space selection.

7 Total Payment (less deposit) \$ _____

Add totals from sections 3-5

8 Payment Information

Full payment is due by April 26, 2019. Make checks payable to TNNA. (\$25 fee charged for returned checks.) All cancellations must be made in writing. The cancellation policy is detailed in the Rules and Regulations.

- Check enclosed** (payable in U.S. funds to TNNA)
- Credit Card** - *Information for credit card payments will be provided on your invoice.

9 Authorization

It is understood that by signing the space reservation and contract, the applicant is subject to the provisions of the Rules and Regulations governing TNNA and agrees to abide by them.

Signature _____ Date _____

Title _____

Mail this contract and required payment to:

The National Needlearts Association

Lockbox #772977
350 East Devon Ave
Itasca, IL 60143

OR fax to: 312.673.6876

Rules and Regulations

This is an Agreement by and between The National NeedleArts Association, hereinafter referred to as TNNA, additional sponsors, SmithBucklin, and the Exhibitor as described and identified on the signature line below.

- Upon submission of this form, as an exhibitor we have read and agree to abide by all conditions, rules and regulations as set forth by TNNA, additional sponsors, agents and/or SmithBucklin and any amendments as set forth hereafter.
- TNNA, additional sponsors, SmithBucklin, and their respective officers, agents and employees expressly disclaim any and all liability for any claim, loss, damage, or injury of any kind whatsoever sustained by any person or entity whatsoever, including but not limited to direct, consequential, or incidental damages, arising out of or in any way related to this Agreement or the subject matter of this Agreement. It is expressly understood and agreed by the parties that the sole and exclusive remedy of the undersigned Exhibitor against TNNA, additional sponsors, SmithBucklin, and their respective officers, agents and employees for any claim, loss, damage, or injury of any kind whatsoever shall be a refund of the monies paid by the undersigned Exhibitor to TNNA pursuant to this contract.
- The undersigned Exhibitor hereby expressly agrees to fully indemnify and hold forever harmless TNNA, additional sponsors, SmithBucklin, and their respective officers, agents, and employees for any and all claims, losses, damages or injuries of any kind whatsoever; arising out of or in any way related to this Agreement or the subject matter of this Agreement, specifically including but not limited to claims, losses, damages or injuries resulting from or alleged to have resulted from the negligence of TNNA, additional sponsors, SmithBucklin, and their respective officers, agents and employees. In the event of claim, suit, loss, damage or injury to which this indemnification agreement applies, the undersigned Exhibitor agrees to pay for the defense of TNNA, additional sponsors, SmithBucklin, and its officers, agents and employees against such claim, suit, loss, damage or injury, such defense to be provided by counsel of TNNA.
- In the event that litigation is instituted which includes TNNA, additional sponsors, SmithBucklin, its officers, agents, and employees as a result of negligence or alleged negligence of the Exhibitor, its officers, agents, and employees, Exhibitor agrees to hold harmless and indemnify TNNA, additional sponsors, SmithBucklin, its officers, agents, and employees from any and all expenses incurred as a result of being brought in as a defendant, including but not limited to attorney fees and resulting judgment amounts, if any.
- The parties to this Agreement hereby agree that this Agreement is entered into in Zanesville, Muskingum County, Ohio and that any disputes between the parties to this Agreement arising out of, or in any way connected with, this Agreement or the interpretation of the terms and conditions contained therein shall be governed by Ohio law and the jurisdiction of Ohio courts to the fullest extent permitted, and that the sole and exclusive venue for any suit or action between the parties to this Agreement arising out of, or in any way related to this

Agreement shall be the Muskingum County Common Pleas Court of Muskingum County, Ohio.

- The parties agree that the provisions of this Agreement are divisible, if any such divisions shall be deemed invalid or unenforceable, the applicability or validity of any other provision of this Agreement shall not be affected.
- **PAYMENTS AND REFUNDS:** All applications for space must be accompanied by appropriate deposits to be valid, and total payment must be received before deadline or space can be reassigned. Full payment required 60 days prior to show. Payments not made within 60 days of the show will be charged 5% additional charge on balance due. Unpaid Exhibitors will not be permitted to set up or move in until paid in full. If assignment of space cannot be made, deposits will be refunded or applied to another show.

CANCELLATIONS PRIOR TO BOOTH ASSIGNMENTS RECEIVE REFUND OF MONIES PAID LESS A 30% DEPOSIT PER BOOTH CANCELLATION FEE. THERE IS NO REFUND AFTER YOUR BOOTH ASSIGNMENT AND THE BALANCE DUE MUST BE PAID PRIOR TO EXHIBITING AT FUTURE TNNASHOWS. ADVERTISEMENT CANCELLATIONS WILL NOT BE ACCEPTED PAST THE PUBLISHED RESERVATION DATE. IN ADDITION TO CANCELLING, IF THE BALANCE IS NOT PAID IN FULL PRIOR TO THE SUMMER NEEDLEARTS TRADE SHOW THE EXHIBITOR LOSES ALL SENIORITY POINTS. SPONSORSHIP OR ADD-ON CANCELLATIONS (SUCH AS DISCOVER WHAT'S NEW, SAMPLE IT, FASHION SHOW, EDUCATION THEATER, ETC...) WILL NOT BE ACCEPTED PAST THE RESERVATION DEADLINE. INVOICED AMOUNT MUST BE PAID IN FULL PRIOR TO THE EVENT. CANCELLATIONS OF EXHIBIT SPACE, ADVERTISEMENT, OR SPONSORSHIP ADD-ON MUST BE MADE IN WRITING. CANCELLATION BY PHONE CANNOT BE ACCEPTED.

- The Exhibitor agrees that its products can be photographed and used in publicity for this Show and for future promotional materials, including any comments that the Exhibitor may make relative to the Show.
- This Agreement may be executed in counterparts; all executed counterparts shall constitute one Agreement binding on all parties even though all parties have not executed the original or the same counterpart.

The undersigned hereby is authorized to complete this contract and authorize payment for this exhibiting company for The National NeedleArts Association Trade Show and agrees to abide by the terms and conditions of this contract. Completing this form serves management notice that you agree to be contacted by mail, telephone, facsimile or e-mail by TNNA and/or its members. Further, completing this form serves as your consent for your information to be provided to attendees at TNNA events and included the TNNA trade show directory.

On behalf of exhibiting company listed in section 3, we have read and agree to abide by all exhibit conditions, rules and regulations as set forth and any amendments hereafter. I agree that I have read and will abide by the TNNA Code of Conduct, available in full at www.tnna.org/codeofconduct.

Client's Initials: _____ Date: _____

Questions?

Contact Emily Marxer at 312.673.5502 or emarxer@tnna.org OR Jeannie Binz, at 312.673.4807 or jbinz@tnna.org.