

TEMPORAL DIMENSION TO ORGANIZATIONAL RESEARCH: THE TIMESPAN METHOD OF DISCOVERING THE CORPORATE DNA

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Abstract

During 2011, an online discussion took place regarding the timespan diagnostic interview amongst the TOCICO members. Privileged to be part of this dialogue, the members asked if I could demonstrate this methodology in a public forum.

The goal of my presentation is to explain the original problem of measuring the complexity of work in any hierarchical organization using a ratio-scale measure, known as *timespan of the role*. I will then address and introduce the temporal dimension to organizations, measuring which accurately discovers and plots the [Corporate DNA](#). The presentation will include actual DNA examples from the U.S. Federal Government, multinationals, and other types of organizations.

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