



SPONSORSHIP OPPORTUNITIES

The GOAL & Beyond

Leveraging TOC with Your Improvement Initiatives

JUNE 22-24, 2021

Now is a perfect time to make a lasting impact on attendees from around the world at the 19 Annual TOCICO International Virtual Conference from June 22-24, 2021.

This event is for individuals from industry, academics, TOC practitioners, corporations, government, not-for-profits, consultants, students, etc. who are interested in learning how the power of TOC will enable an organization or an individual to embark on a path to achieve their “Goal” and ultimate success! TOCICO is pleased to offer these incredible Sponsorship opportunities. *Choose a Sponsor level which best fits your needs! Plus, PROSPECTIVE CLIENTS: You will receive the OPT IN attendee list from this year’s conference if you choose the Beyond or Co-Branding sponsorship...now that’s amazing!*

SPONSOR BENEFITS

- Access to highly interested, quality contacts – your chance to **connect with TOC practitioners, corporations, government, academics, not-for-profits, consultants, students, and more** from around the world.
- **Already primed and ready for you!** The event **gets attendees excited** and asking questions. **They’ll NEED answers and input** so you’ll want to be around for this.
- An opportunity to showcase your services and products and **MAKE AN OFFER!**
- Receive positive **media exposure and event marketing promoted worldwide** – the sooner you sign up, the more exposure you get
- **Network!** develop collaborations and build relationships.
- Plus, get that great feeling of **community goodwill and recognition for your support** to the TOCICO and TOC community

Please consider supporting the TOCICO and the 19th Annual TOCICO International Conference as a Sponsor!

	SESSION/FEATURED BOOK SPONSOR	TRACK SPONSOR	GOAL SPONSOR	BEYOND SPONSOR	CO-BRANDING SPONSOR
<b>Your Commitment</b>	<b>IT’S SIMPLE</b> Advertise your Logo or Book with a hyperlink in any 1 session.	<b>IT’S YOURS!</b> Make an impact in the Track which fits with your focus.	<b>GET YOUR ROI!</b> Perfect for consultants and software providers. Market yourself in front of attendees.	<b>GO WAY BEYOND!</b> Make the most of your sponsorship. Make an Offer and get the OPT IN attendee list.	<b>YOU’RE ALL IN!</b> The full monty of sponsorship as we work together to make this an extraordinary event.
<b>Your logo in session with hyperlink</b>	1 Session Only	In Every Session of Your Track			All Sessions
<b>Your Logo in Conference Track(s)</b>		Only Your Sponsored Track	All Tracks	All Tracks	Join TOCICO as your logo is shown for <b>ALL sessions</b>
<b>Your Logo in Conference Lobby</b>		✓	✓	✓	✓
<b>Your Logo on the Sponsor Page with hyperlink</b>		✓	✓	✓	✓
<b>Event Conference Page</b>			✓	✓	✓
<b>Your Logo in all Pre-Event Marketing</b>			✓	✓	✓
<b>Your Logo in all Post-Event Marketing</b>			✓	✓	✓
<b>You receive a speaking slot on the Program to make a presentation on anything you’d like (software, app, consultancy)</b>			✓	✓	✓
<b>Free Tickets (value)</b>		30 (>\$3,000 Value)	100 (>\$10,000 Value)	200 (>\$20,000 Value)	1000 (>\$100,000 Value)
<b>Special Ticket Pricing for additional tickets</b>		25% Off	50% Off	50% Off	50% Off
<b>1 Person named to the Expert Lounge</b>			✓	✓	✓
<b>Your Logo &amp; Participation in Meet the Speakers webinar</b>			✓	✓	✓
<b>Make An Offer</b>			✓ <b>CREATE AN OFFER!</b> (ie. free trial, download, demo day) and it will be shared in the event marketing and with all attendees. <i>The sooner you sign up, the more exposure you get</i>	✓ <b>CREATE AN OFFER!</b> (ie. free trial, download, demo day) and it will be shared in the event marketing and with all attendees. <i>The sooner you sign up, the more exposure you get!</i>	✓ <b>CREATE AN OFFER!</b> (ie. free trial, download, demo day) and it will be shared in the event marketing and with all attendees. <i>The sooner you sign up, the more exposure you get!</i>
<b>Attendee List (OPT IN)</b>				✓ <b>OH YES IT’S TRUE!</b> PROSPECTIVE CLIENTS: You will receive the OPT IN attendee list from this year’s conference!	✓ <b>OH YES IT’S TRUE!</b> PROSPECTIVE CLIENTS: You will receive the OPT IN attendee list from this year’s conference!
<b>Your own dedicated Zoom Room</b>				✓	✓
<b>Provide a Bonus for Conference Registrants</b>				✓	✓
<b>“Brought to you by... your Logo is topline with TOCICO Your logo is included on the opening slide of videos which are forever part of the TOCICO library and archives”</b>					✓
					One opportunity to be the Event Sponsor!
<b>Price</b> <i>EBP (Early Bird Price)</i>	\$500 <i>EBP - \$250</i>	\$3,000 <i>EBP - \$1,500</i>	\$10,000 <i>EBP - \$5,000</i>	\$20,000 <i>EBP - \$10,000</i>	\$100,000 <i>EBP - \$50,000</i>

Choose a Sponsorship which best fits your needs. Please contact us at: [admin@tocico.org](mailto:admin@tocico.org) | 716.440.9186