



# CRITICAL CHAIN 2021

November 22 - 23 Online Conference

Deliver more projects - faster - better - at lower cost



OVER 2000  
REGISTRATIONS  
EXPECTED!

## SPONSORSHIP OPPORTUNITIES

Last year’s Critical Chain 2020 conference had over 1,000 registrants. This year we are expecting to DOUBLE yes DOUBLE this to **2,000+ registrants from your target market of Project Managers and Portfolio Managers**. Now is a perfect time to make a lasting impact on the project management community at the second annual Critical Chain 2021 conference from November 22-23, 2021. TOCICO is pleased to offer these incredible Sponsorship opportunities. Choose a Sponsor level which best fits your needs!

### SPONSOR BENEFITS

- Access to highly interested, quality contacts – your chance to **connect with project manager and portfolio managers** from around the world.
- 2,000 FREE LIVE tickets have been offered and MORE can be added with sponsor support.
- **Already primed and ready for you!** The event gets attendees excited and asking questions. They’ll NEED answers and input. You’ll want to be there!
- An opportunity to showcase your services or software and **MAKE AN OFFER!**
- Receive positive media exposure and event marketing promoted worldwide – the sooner you sign up, the more exposure you get!
- **Network!** This is an opportunity to develop collaborations and build relationships.
- And that great feeling of community goodwill and recognition for your support to the TOCICO and TOC community.

Please consider supporting the TOCICO and Critical Chain 2021 as a Sponsor!

	SESSION SPONSOR	TOPIC SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	CO-BRANDING SPONSOR
<b>Your Commitment</b>	<b>IT’S SIMPLE</b> Advertise your Logo or Book with a hyperlink in any 1 session.	<b>IT’S YOURS!</b> Make an impact in the Topic which fits with your focus.	<b>GET YOUR ROI!</b> Perfect for consultants and software providers. Market yourself in front of attendees.	<b>GO WAY BEYOND!</b> Make the most of your sponsorship. Make an Offer and get the OPT IN attendee list.	<b>YOU’RE ALL IN!</b> The full monty of sponsorship as we work together to make this an extraordinary event.
<b>Your logo in session</b>	1 Session Only	In Every Session of Your Topic			Join TOCICO as your logo is shown for <b>ALL sessions</b>
<b>Your Logo in Conference Topic</b>		Only Your Sponsored Topic			
<b>Your Logo in Conference Lobby</b>		✓	✓	✓	✓
<b>Your Logo on the Sponsor Page</b>		✓	✓	✓	✓
<b>Event Conference Page</b>			✓	✓	✓
<b>Your Logo in all Pre-Event Marketing</b>			✓	✓	✓
<b>Your Logo in all Post-Event Marketing</b>			✓	✓	✓
<b>You receive a speaking slot on the Program to make a presentation on anything you'd like (software, app, consultancy)</b>			✓	✓	✓
<b>Free Tickets (valued at \$100 per ticket)</b>		2 (\$200 Value)	5 (\$500 Value)	10 (\$1000 Value)	100 (\$10,000 Value)
<b>Make An Offer</b>			✓ <b>CREATE AN OFFER!</b> (ie. free trial, download, demo day) and it will be shared in the event marketing and with all attendees. <i>The sooner you sign up, the more exposure you get</i>	✓ <b>CREATE AN OFFER!</b> (ie. free trial, download, demo day) and it will be shared in the event marketing and with all attendees. <i>The sooner you sign up, the more exposure you get!</i>	✓ <b>CREATE AN OFFER!</b> (ie. free trial, download, demo day) and it will be shared in the event marketing and with all attendees. <i>The sooner you sign up, the more exposure you get!</i>
<b>Attendee List (OPT IN)</b>	Amazing Offer!				✓ <b>OH YES IT’S TRUE!</b> PROSPECTIVE CLIENTS: You will receive the OPT IN attendee list from this conference!
<b>Provide a Bonus for Conference Registrants</b>				✓	✓
<b>“Brought to you by... your Logo is topline with TOCICO Your logo is included on the opening slide of videos which are forever part of the TOCICO library and archives”</b>					✓
					One opportunity to be the Event Sponsor!
<b>Price</b> <i>EBP (Early Bird Price)</i>	\$500 <i>EBP - \$250</i>	\$3,000 <i>EBP - \$1,500</i>	\$10,000 <i>EBP - \$5,000</i>	\$20,000 <i>EBP - \$10,000</i>	\$100,000 <i>EBP - \$50,000</i>

Choose a Sponsorship which best fits your needs. Please contact us at: **admin@tocico.org** | **716.440.9186**