

Sponsor Opportunities

CRITICAL CHAIN

Online Conference April 17-18, 2024

Delivering MORE Projects - Better- Faster and at Lower Cost

SPONSORSHIPS

Now is the perfect time to make a lasting impact on the project management community at the fourth annual Critical Chain online conference from April 17-18, 2024. We are expecting 2,000+ registrants from your target market of Project Managers and Portfolio Managers. TOCICO is pleased to offer these incredible Sponsorship opportunities. Please choose a Sponsor level that best fits your needs!

Platinum Sponsor: \$10,000



GO WAY BEYOND! Make the most of your sponsorship, make an offer and get the OPT in attendee list.

- You receive a **Keynote Presentation** on the program.
- You receive the OPT IN **Attendee List**.
- Your logo & link displayed on **Ad Banner** during all sessions.
- You receive an Interactive **Booth** in the online Expo Hall.
- You can provide conference registrants with **Bonus Material**.
- You receive **10 Live Plus Tickets (\$1000)**.
- Your logo & link are included on the conference Registration Page.
- Your logo & link are included in the Conference Program.
- Your **logo in all Event Marketing Emails**.
- Your logo in all Event **Social Media** Marketing.



Co-Branding Upgrade: additional \$10,000:

YOUR ALL IN! Elevate your presence at Critical Chain online conference and beyond:

Become a Co-Branding Sponsor of the Critical Chain online conference, where your organization takes center stage alongside TOCICO, forging a lasting bond with the TOC community. This exclusive opportunity isn't just about recognition during the event; it's about leaving a legacy. Your logo will be permanently archived in the TOCICO library, ensuring your support and innovation shine on. Explore the additional benefits below.

- Topline Logo Placement with TOCICO:** Your logo is top line in co-branding with TOCICO.
- Permanent Archival Inclusion:** Your logo will be permanently included on the conference recordings, including slides, which become part of the TOCICO library and archives, providing enduring recognition and visibility.



Gold Sponsor: \$5,000



GET YOUR ROI! Attention consultants and software providers! Market yourself in front of attendees.

- You receive a **Speaking Slot** on the program to make a presentation on anything you'd like (demo your software, app, consultancy).
- Your logo & link displayed on **Ad Banner** during all sessions.
- You receive an interactive **Booth** in the online Expo Hall.
- You can provide conference registrants with **Bonus Material**.
- Your **logo & link** are included on the conference Registration Page.
- Your logo & link are included in the Conference Program.
- You receive **5 Live Plus Tickets (\$500)**.
- Your logo in Event Marketing Emails.
- Your logo in Event Social Media Marketing.

Track Sponsor: \$2000



IT'S YOURS! Your logo is included in one track throughout the conference.

- Your logo & link are displayed in **One Track** of the conference.
- Your **logo & link** are included on the conference Registration Page.
- Your logo & link are included in the Conference Program.
- You receive **2 Live Plus Tickets (\$200)**.
- You receive an interactive **Booth** in the online Expo Hall.
- Network!** This is an opportunity to develop collaborations and build relationships.
- Access to highly interested, quality contacts - connect with Project Managers and Portfolio.

Session Sponsor: \$500



IT'S SIMPLE! Make an impact during a session.

- Your **logo** is displayed in a session.
- Your logo & link are included on the conference **Registration Page**.
- Your logo & link are included in the **Conference Program**.
- Network! This is an opportunity to develop collaborations and build relationships.
- Access to highly interested, quality contacts - connect with Project Managers and Portfolio Managers.

SUPPORTING PARTNERS

Affiliate Sponsor:

This supporting sponsorship offers a mutually beneficial opportunity for both parties to boost conference promotion and gain exposure for their organizations. Affiliates will have their logo featured on the conference registration site and in the session of their client, provided they bring in a client presentation. For full details, please contact events@tocico.org.

Marketing Sponsor:

Exclusively for associations and speakers, this sponsorship provides a win-win opportunity for mutual promotion and exposure. Associations and speakers will have their logo featured in their session, conference registration, and in the program in exchange for three (3) marketing actions. These actions include the use of a trackable affiliate link, provided by TOCICO, for all three marketing initiatives. For full details, please contact events@tocico.org.