



December 2022

# TOCICO News

## MONTHLY NEWSLETTER

### A MESSAGE FROM THE CHAIR

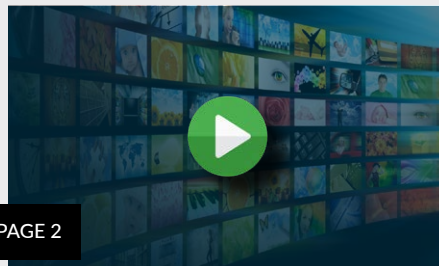
A heartfelt message from Andrew Kay, TOCICO Board of Directors Chair



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### ON DEMAND - 20TH ANNUAL CONFERENCE

Did you attend the 2022 Annual Conference in November?



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### SPECIAL OFFER FROM HUMBERTO BAPTISTA

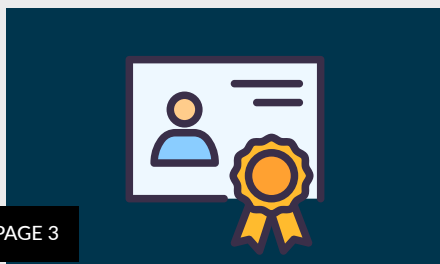
Would you like to attend the 2023 Annual TOCICO Conference FREE?



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### CERTIFICATIONS - TOC FUNDAMENTALS

The TOC Fundamentals Exam is now offered in Spanish



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### YOUTUBE PREMIERE DECEMBER 29TH

Subscribe today for more FREE TOC content - NEW Premiere this month!



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### HAVE YOU APPLIED TOC IN MINING?

TOC BOK committee would like to collaborate with you



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### DO YOU KNOW OF A TOC BOOK?

Seeking new TOC Books to add to the growing list



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### WANT TO BECOME A VOLUNTEERS & ENGAGE?

Help TOCICO develop and grow our organization



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### UPCOMING LIVE TOCICO WEBINAR

Presented by Ravi Gilani with live Q&A - FREE for Members



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## A Message from the Chair

Dear Members and Friends

Wherever you are around the globe, I trust you are well, staying safe and healthy. We began this year (2022) by promising ourselves a list of short and long-term goals. As we approach the Holiday Season, it often allows us to think and reflect on the past year's achievements while looking forward to the challenges ahead in the New Year.

I want to thank our TOCICO Members, Benefactors, Board Members, Committee Members, volunteers, and the TOCICO staff for another successful year. We are reminded how grateful we are for the tireless efforts of our direct support professionals and our supporting Members, the backbone of our organization.

In this December edition, TOCICO continues to build bridges and open pathways to TOC education, spreading the knowledge through many avenues, including you...the TOC community. Take hold of these opportunities to continue breaking TOC barriers, opening doors, and continuing Eliyahu Goldratt's legacy, mission, and journey...not only for ourselves but for the majority worldwide.

On behalf of our Board of Directors and Leadership Team, allow me to extend our sincere desire that each of you enjoy a peaceful and forward-looking holiday season. We send good tidings globally, wishing you a prosperous year ahead, fulfilling your goals, and achieving success.

Kind regards,

Andrew Kay,  
Board of Directors Chair

## On Demand Now Available

The 20th Annual TOCICO Conference videos are available On Demand for those who attended the conference in-person in Orlando or who participated online and purchased

the 1 year On Demand ticket. The four (4) conference workshops are available On Demand for those who had purchased the special workshop offer. Please check your inbox for a message containing your login credentials and access to the conference proceedings and/or workshops. Enjoy this opportunity to view the TOC content at your leisure and continue your TOC educational journey. For those TOCICO Members who did not attend the conference, you will get access to these videos and workshops in November of 2023.



Workshops

Conference Proceedings

“If you are a TOC professional or want to learn from the most experienced professionals in the world, you have to attend the TOCICO conference. It is mindblowing what companies achieve with TOC and how open they are to share their knowledge and experience.”



# Certification Fundamentals Exam



*English & Español*

The TOC Fundamentals Exam is now available in Spanish. Our Certification Committee and TOCICO administration worked hard to enhance certifications globally.

The purpose of the Fundamentals examination is to provide a formal, standardized, and globally recognized certification to those who demonstrate a fundamental and holistic understanding of the TOC core beliefs, concepts and principles. This certification also serves as a pre-requisite to attaining the advanced knowledge required to achieve further certification as a Certified Practitioner or Certified Implementer in a TOC Application area. Successful completion of the exam will result in a TOC Fundamentals Certification and you will receive an electronic certificate.

**Why take the Fundamentals exam?** If you are in an environment which is planning on, in the process of, or already started with implementing TOC, having this foundation of knowledge and common language can make a more positive and engaging experience for you. Achieving certification is a rewarding accomplishment on both a personal and professional level.

FAQs

Register Now

## Upcoming Exams

**TOCICO Fundamentals Exam - Seoul, Korea**

January 14, 2022

**TOCICO Applications Exams - Seoul, Korea**

April 8, 2022

**Critical Chain Project Management Fundamentals Exam**

Online Anytime!

**TOC Fundamentals English or Spanish**

Online Anytime!

## Special Offer from Humberto Baptista **#gototocico2023**

If you attended the 20th Annual conference, Humberto is offering you a chance to attend the 2023 conference for FREE. How? It's simple. Share a short video testimonial regarding your experience attending the 20th Annual Conference on any of the following social media channels including Instagram, LinkedIn, Facebook, and YouTube.



- What impacted you the most during Day1, Day 2 or Day 3 of the 2022 TOCICO conference?
- Why do you think someone should attend the 2023 Annual TOCICO Conference?

You must include the hashtag (in a searchable way) **#gototocico2023** to be valid for this giveaway!

**How are the winners chosen?** The 2 video testimonials that have the MOST views, adding the hashtag #gototocico2023, will receive complimentary in-person attendance to the 21st Annual TOCICO Conference Proceedings. Giveaway includes round trip coach airfare, hotel accommodation for the length of the conference, and any additional TOCICO fees that may apply. Ask your friends and colleagues to share your testimonial to get the most views possible. Start posting today! **DEADLINE is January 31, 2023.** For more details, please email Humberto Baptista [humberto@vectis-solutions.com](mailto:humberto@vectis-solutions.com) or [events@tocico.org](mailto:events@tocico.org).



# YouTube Premiere

## (McDonald's) Boosting Operational Performance With the Theory of Constraints presented by Eric Bisson

**December 29, 2022 at 8am EST**

TOCICO will release another classic case study on YouTube. Join us at 08:00 AM EST on December 29th for the Live Premiere *Boosting Operational Performance With the Theory of Constraints* covering the topic of Operations and Supply Chain within McDonalds in the French Market.



McDonald's in France have over 1,400 restaurants. The French market is recognized as the most difficult market in the world because clients eat at very specific times and the culinary expectations are very high. It has for many years been one of the most innovative of McDonald's markets. When rolling out the new "Made For You" global operational model they took the opportunity to rethink how they managed operations in their restaurants. Using a mixture of Theory Of Constraints, Lean and common sense they redefined how they managed flow. As a result client service times were significantly reduced and global efficiency increased. It also made their process robust, easily absorbing micro rushes that had historically been significant disrupting factors. The design of the new system will be described as well as the challenge of rolling it out to tens of thousands of people in many small facilities and how, after this successful proof of concept in a very demanding environment, it was decided to implement this approach in other geographies. It will highlight among other things what it means to apply the Theory Of Constraints in this kind of services industry.

Subscribe Today - @TOCICO

YouTube Premiere Watch at 8am EST December 29th

## Body of Knowledge Committee

### Call for the application of ToC to Mining

TOCICO and its Body of Knowledge Committee is seeking anyone who has the knowledge of the application of TOC in mining. The purpose of this committee is to collaborate on this topic particularly in the areas of Australia, New Zealand, and South Africa.

The Theory of Constraints (TOC) is a powerful way of thinking, but it is much more than a theory. When applied and managed in mining operations it has the ability to transform the performance, culture, job satisfaction and bottom line. Great things can be achieved with amazing results. The hidden gem about applying TOC is how little it costs versus the value that it unlocks. *Join the conversation and engage.*

If you would like to collaborate with this committee, contact us at [admin@tocico.org](mailto:admin@tocico.org).

Contact Us

Do you have knowledge of the application of TOC in Mining?



# Want to Volunteer?



TOCICO is always seeking volunteers for its committees as a means of providing additional capabilities and capacity to develop and grow our organization. If you have interest and time to help the organization, you are welcome to become a volunteer. Download the volunteer application form online.

[Volunteer Now](#)

What's in the News Menu



## Do You Have a TOC Book?

There are hundreds of books written on the Theory of Constraints. For many years Jim Cox created and managed a comprehensive list of TOC-related books compiled by subject including author name(s), title, and publisher and availability for books in English and non-English languages as well as eBooks. This TOC Book list is in desperate need of updating, and TOCICO is looking for your help. Please checkout the TOC Book list, and fill out the online form for any missing TOC Books. We're also seeking a volunteer to assist with the update and ongoing maintenance. Do you love TOC and books? Volunteer today. [Contact us](#).



[Submit a Book](#)

[Current Book List](#)

## UpComing Webinars - FREE for TOCICO Members

TOCICO Members get FREE Admission to all Webinars as a membership benefit. Our guests can choose to pay only \$19 or attend webinars for FREE by sharing.



**JANUARY 18, 2023**

10am - 12pm EST (GMT-5)

**Is Profit the right measure for Making More & More Money?**

*presented by Ravi Gilani*

Why do companies become bankrupt? Is it because these companies did not declare profits, or because they ran out of cash? What is the right measure for making more & more money? Join [TOCICO](#) on January 18, 2023 as Ravi Gilani presents [Is Profit the Right Measure for Making More & More Money?](#) In the current environment of high input material costs along with supply chain uncertainties, inventories have increased in money value very significantly for most organizations. Cash flow is impacted. Ravi will provide key cash flow knowledge and talk about several measurements, such as OFCS (Operational Free Cash Flow), as a tool to make more money and increase profits.

[Register Now!](#)

[Share this Webinar](#)



**FEBRUARY 22, 2023**

10am - 12pm EST (GMT-5)

**The Ultimate Constraint - TIME**

*presented by Henry F. Camp*

Eli Goldratt said that time is the ultimate constraint. Time wasted cannot be recovered, so how should we think about business and what should we measure? Most business owners understand a P&L or income statement and manage to it to improve profits. Fewer understand balance sheets and cash flow statements. Pools of inventory and other assets are static amounts at a particular point in time. Henry will explain why one of the beneficial outcomes of implementing TOC is the reduction of certain required pools over time, how we should manage, and what to measure as your TOC efforts bring success. He explains how you can think of flows and pools over time...integrating P&L, cash-flow, and balance sheet statements. Once you adopt measurements and strategies that consider everything, you will be in a position to grow your company dramatically. Join us for this webinar [The Ultimate Constraint - TIME](#).

**REGISTRATION COMING SOON**

## Not a Member? | Become a **MEMBER**

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations like McDonald's, Amazon, Walmart, Procter & Gamble, Microsoft, Hitachi, General Motors, Boeing, Embraer, US Air Force, US Marine Corps, and MORE to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

**Member Access has its privileges. Take it to the next level and [Join Today!](#)**

[Compare Membership Options - Join Now!](#)



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