



# TOCICO News

DECEMBER 2023

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Christoph Lenhartz



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# A Message from the Chair



Warm greetings to our dear TOCICO friends and family,

As the holiday season approaches, we wanted to take a moment to express our heartfelt gratitude for your unwavering support throughout the year. Your trust and partnership have been the cornerstone of our success, and for that, we are incredibly thankful. As we come together in celebration, let's cherish the moments of joy and reflect on the blessings that surround us.

From all of us at TOCICO, we extend our warmest wishes for a joyful holiday season filled with laughter, love, and cherished moments. Wishing you a season filled with peace, goodwill, and the company of those you hold dear.

In the true spirit of the holidays, may your days be merry and bright, may the love we share within our community continue to grow and flourish, and may the upcoming year be abundant with success, prosperity, and continued connections with each and every one of you.

Warm regards,



Christoph Lenhartz  
Chair of the TOCICO Board of Directors

## Welcome ITM Business School

TOCICO is very excited to announce that ITM Business School has joined as the Academic Partner Program with full member benefits for enhancing the thinking, professional development, and career preparation of 46 Students and research and collaboration opportunities for 5 ITM professors.

Dr. Deepthy Raghavendra, Professor - Learning & Development, ITM Khr

*"Looking forward to immersing in the knowledge content and if time permits do a Certification next year. So much to learn and unlearn for me! :)"*

Please join us in welcoming ITM as an Academic Partner!



Learn more about becoming an Academic Partner



# Announcing TOCICO Podcast Name!

## THE SWITCH

*Navigating a better tomorrow with Theory of Constraints*

TOCICO announces the name and aim of its new podcast, presenting the principles of TOC in a simplified and accessible manner to a global audience, ultimately generating interest for TOC and TOCICO. **The Switch, navigating a better tomorrow with Theory of Constraints**, is memorable, symbolic, and conveying simplicity and immediacy. Here's why! The essence of TOC is that it shifts things to a new paradigm of thinking, seeing and doing. We can rapidly switch...

- **Switch** from complexity to inherent simplicity
- **Switch** from chaos to calm
- **Switch** from the world of silo's and cost efficiency to holistic systems, throughput
- **Switch** from disharmony to harmony
- **Switch** from always struggling to always flourishing
- **Switch** from out of control to in control
- **Switch** from reactive to proactive

**Taking this to another level, we can characterize the effects in many ways:** from unhappy customers to happy customers, from lost sleep to deep sleep, from distrust to trust, from low margins to high margins, low cash to overabundance of cash, and much more. Notice a common theme... there is a shift from one state to another. And the shift is fast and decisive. Like a Switch... The results are like night and day. Just like a switch from dark to light. The positive effects are immediate and profound relative to any other incremental improvement methodology. **Join us soon on The Switch! Look for future announcements.**

### How can you help?

Share your stories! With more than a dozen episodes recorded at the TOCICO annual conference, we're building an inventory of Podcasts, and we're looking for inspiring and insightful stories. Do you know of an organization company where TOC has revolutionized operations and brought about significant improvements? **Have You Successfully Implemented TOC Principles in Your Organization?**

Email [events@tocico.org](mailto:events@tocico.org) with the subject line "TOCICO Podcast Story" and we'll be in touch.



# CRITICAL CHAIN

Delivering MORE projects - Better - Faster - and at Lower Cost

Online Conference | April 17-18, 2024

## Call for Speakers **Deadline December 31st**

Building on the success of the past conferences, which brought together over 3,000 project managers and CCPM practitioners, this year's online Critical Chain conference will focus on "delivering more projects, better, faster, and at a lower cost." Our goal is to create an engaging program showcasing success stories and examples of Critical Chain from esteemed TOC practitioners. We aim to shape an agenda that meets the expectations of our community and addresses the challenges faced by organizations.

**Do you have a great critical chain case study that you will be willing to share with the world, to help other project professionals to understand the potential of the method?**

**Or some experience in customizing critical chain the specific needs of your organizations?**

Additionally, with an emphasis on the growing importance and relevance of our conference in addressing real-world needs we're also seeking specific content related to:

- The current state of technology supporting CCPM, its integration with Agile, Kanban, and DevOps methodologies, and the promotion of a hybrid model
- Articulating the value of changes
- Facilitating remote CCPM learning impactful presentations for C-suite executives
- Calculating the value of adopting TOC and obtaining funding for transformation.

To express your interest, kindly submit your proposal **by December 31, 2023**.



**Submit Now**



TOCICO proudly extends a global invitation to the **TOC Innovation Summit 2024**, taking place from September 29 to October 2 in the enchanting setting of Bad Nauheim, Germany. As we gear up for an extraordinary event, we want to keep you informed and engaged. Here's a quick rundown of key announcements:

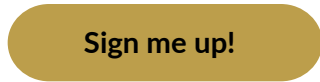
## Call for Speakers

**Be a Voice at the TOC Innovation Summit 2024!** We invite professionals, developers, and academics to **contribute their insights to the TOC Innovation Summit 2024**. This is your chance to share not only your expertise but also the latest advancements, success stories, and collaborative solutions that are shaping the landscape of the Theory of Constraints (TOC). If your work aligns with the themes and tracks of our program, we encourage you to submit a presentation proposal to our Call for Speakers. Let's collaboratively shape the future of TOC innovation by bringing forth new perspectives and breakthroughs. **The deadline for submissions is February 29, 2024** – an opportunity to be a valuable voice at this global event awaits.



## Authors' Corner

**Attention Authors and Publishers!** The Authors' Corner is your platform to showcase your latest research, publications, and advancements in the realm of Theory of Constraints. Connect with a diverse audience keen on Theory of Constraints, sparking conversations and expanding your readership. **Reserve** your space and share your literary expertise in this unique setting. Don't miss out on this chance to engage with TOC enthusiasts and make your mark at the TOC Innovation Summit 2024!





September 29 – October 2, 2024  
Bad Nauheim, Germany

## Sponsors

**Elevate Your Presence at the TOC Innovation Summit 2024!** Seize the opportunity to become a sponsor at the TOC Innovation Summit 2024 and position your company in the spotlight. Being a sponsor provides a platform for unparalleled exposure, networking, goodwill, and more. Choose the sponsorship level that suits your needs and ensures maximum impact. Act now to elevate your brand, foster connections, and be at the forefront of TOC innovation. **Contact us** today with any questions.

Reserve Your Sponsorship and Opportunities

## Group Registration

**Unlock exclusive benefits by registering as a group!** Embark on a transformative journey with our exclusive group package for the TOC Innovation Summit 2024. Elevate your organization's success with a shared conference experience, providing unparalleled opportunities for collaboration among key decision-makers, thought leaders, and innovators. Immerse yourself in the latest and gain exclusive insights into NEW advancements, NEW success stories, and collaborative solutions. Contact [events@tocico.org](mailto:events@tocico.org) with any questions or to reserve your spot!

Purchase Now to Unlock Your  
Tailored Group Package Experience!



### Special Message from Academia

Watch this space in 2024 for exciting news about TOC & Academia. Hint! We'll be expanding the submission process with an opportunity for peer-reviewed abstracts. More details coming soon!



# TOC & Government - Special Interest Group

Did you know that collectively governments around the world spend roughly one third of the total global GDP? That's trillions of dollars... taxpayers dollars.

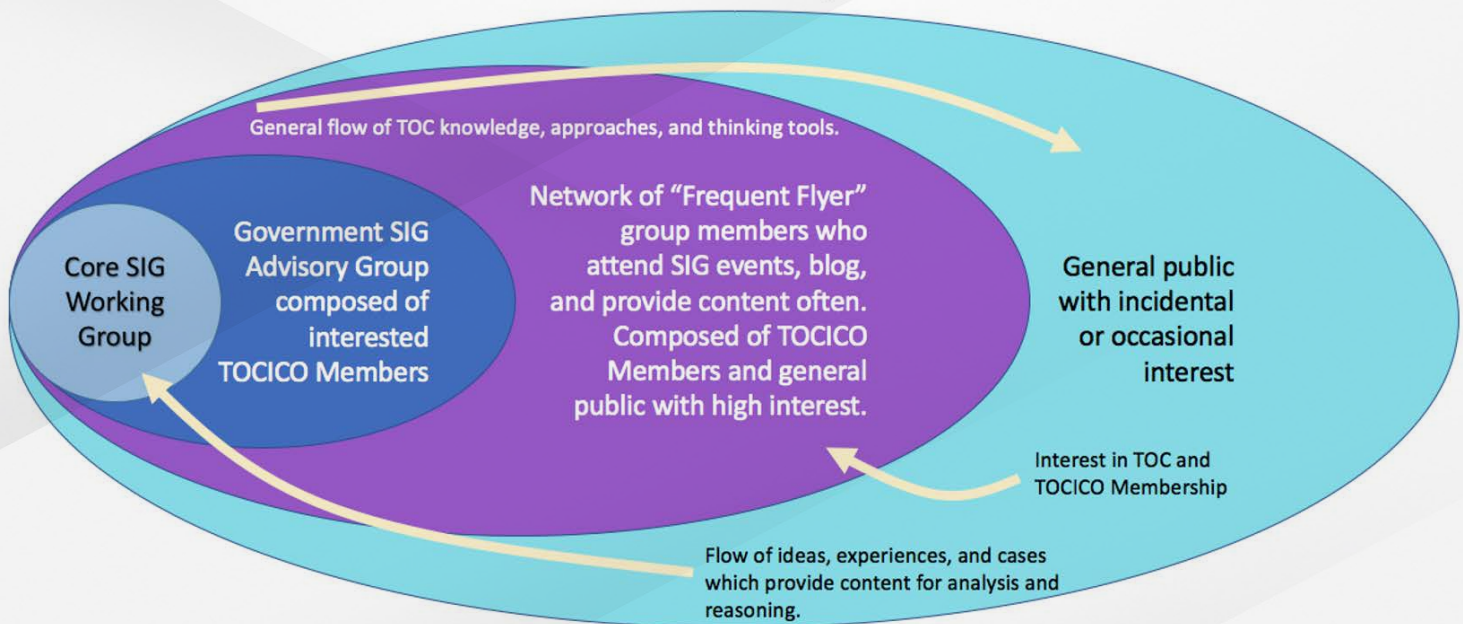
If TOC could help governments deliver their services at lower cost together with higher volume and quality, would that not make the world a better place? We have many examples of the application of TOC doing just that.

TOCICO is excited to be working with some incredible experts in this arena and is pleased to announce the establishment of a Special Interest Group for TOC and Government.

The TOCICO Government SIG aims to enhance the TOC government body of knowledge for the public sector, fostering idea exchanges and solutions. Using a systematic approach and TOC tools, the SIG seeks practical solutions, starting with identifying common government goals. The Gov-SIG, supported by TOCICO members in government, envisions a core working group providing leadership and administrative support, while an advisory group contributes experience. Together, they form a "thinking group" to address global government issues.

**If you are in any way interested, and think you can contribute in some way, please [contact us](#) and a SIG committee member will get in touch and provide further information.**

## Intended Participation



## Seeking Webinar Speakers

TOCICO would like to extend an invitation to professionals and enthusiasts alike to submit presentation proposals for a TOCICO Live Webinar. This is a dynamic platform for sharing insights, experiences, and advancements in the Theory of Constraints (TOC). If you're a thought leader, industry expert, or simply passionate about TOC, we encourage you to contribute your expertise and be a part of this enriching experience.

[Submit a Webinar proposal](#)

For more information about the webinar, submission guidelines, or any other inquiries, please contact Christianna DeVoe at [events@tocico.org](mailto:events@tocico.org).

## Attention Members

### On Demand Webinars - **FREE** for TOCICO Members

TOCICO Members get FREE admission to all upcoming and on demand Webinars as a [membership benefit](#).

Become a Member today to access over 1000+ Conference videos and Webinars with more added every year!

[Become a Member](#)



[Watch Now!](#)

### UNLOCKING MORALITY OR "PEOPLE ARE BAD" IS WRONG

*presented by Humberto Baptista*

#### NOW ON DEMAND

In this thought-provoking presentation Humberto Baptista dissects Peter Singer's influential paper, "[Famine, Affluence and Morality](#)." Singer's assertion that the majority might unwittingly be classified as "bad people" has fueled decades of debate. Despite enduring controversies, Singer's logical framework remains largely unchallenged. In this enlightening session, Humberto will skillfully unravel Singer's intricate reasoning using the powerful lens of Theory of Constraints (TOC). Our goal is to reveal concealed assumptions, explore the profound implications this revelation has for human morality, and explore the profound question of what it truly means to embody the traits of a "good person."

#### What to expect:

- Unraveling Peter Singer's "[Famine, Affluence and Morality](#)"
- Applying the Theory of Constraints Tools for Deeper Understanding
- Exploring the Profound Implications for Human Morality
- Provoking Thought on the Essence of Being a "Good Person"



EXCITING  
NEWS!

## TOCICO Certification Process Upgrade!

We are excited to share some exciting updates regarding our **TOCICO certification process**, designed to elevate your TOC expertise and provide you with a more tailored certification journey.

### New Pathways for Specialization:

In response to your feedback and to better cater to your specific interests, we've designed two pathways for TOC certification. The traditional pathway for multi-certification is still available with the **TOC Fundamentals**, ideal for individuals who aspire to achieve certifications across multiple TOC solution areas. Now, you have the flexibility to choose and focus on the specific field that aligns with your professional goals through the single (specialized) certification pathways. Introducing four key areas:

**Critical Chain Project Management Fundamentals**  
**Production & Operations Fundamentals**

**Supply Chain Logistics Fundamentals**  
**Thinking Processes Fundamentals**

[Learn More Now](#)

### Benefits of the Specialized Pathways:

- **Targeted Learning:** Dive deep into the intricacies of your chosen TOC solution area.
- **Streamlined Process:** Focus solely on the content relevant to your specialization.
- **Customized Expertise:** Become a certified specialist in the domain that matters most to you.



### Ready to Take the Next Step?

We are committed to providing you with the best tools and resources on your journey for TOC certification. Your success is our success, and we can't wait to celebrate your achievements. If you have any questions or need assistance, please don't hesitate to **contact us**.

[Contact Us](#)

### Certification Marks for Your Achievements:

Recognizing your hard work and dedication, we're introducing certification marks that you can proudly display upon earning your TOCICO certification. These marks serve as a testament to your expertise and commitment to the Theory of Constraints. **More details will be coming soon!**

## NEW MEMBER ORIENTATION JANUARY 23, 2024

Welcome to TOCICO - Discover Your Membership Benefits in this Exclusive Zoom Meeting!

**Attention New Members!** Congratulations and a warm welcome to the TOCICO family! We are excited to have you on board and can't wait to help you make the most of your membership. To ensure you kickstart your TOCICO journey on the right foot, we cordially invite you to an exclusive Zoom meeting on January 23, 2024, where we will provide you with essential information about your Membership benefits and access.

**Please mark your calendar** and ensure you join us for this essential orientation session. We are here to support you every step of the way and make your TOCICO membership experience truly remarkable! If you have any questions before the meeting, feel free to reach out to us at [admin@tocico.org](mailto:admin@tocico.org) or 1-716-440-9186. *See you on Zoom!*

### WHAT TO EXPECT:



Welcome and Introductions



Events and Webinars



Certification Opportunities



Volunteer Opportunities



Questions

**Register Now: January 23, 2024 Time:**  
9:00 - 10:00 AM EST (GMT-5)

**Register Now: January 23, 2024 Time:**  
9:00 - 10:00 PM EST (GMT-5)

Not a Member?  
**Become a  
MEMBER**

**Join TOCICO**

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.



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