



JUNE 2023

TOCICO News

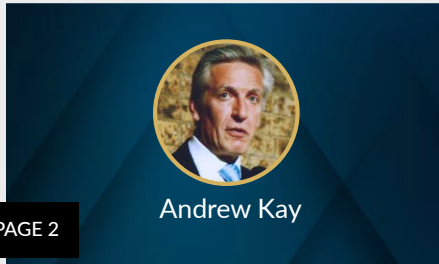
MONTHLY NEWSLETTER

MEMBERSHIP NEWS!

Annual General Membership Meeting [Page 7](#) and New Regional Memberships [Page 8](#)

EMBRACING NEW FRONTIERS

An exciting message from the Chair of the Board of Directors



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TOC INNOVATION SUMMIT 2023

Reserve your spot now! Registration opens July 1st



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CALL FOR SPEAKERS DEADLINE JUNE 30TH

Do you have a success story or TOC innovation to share?



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ONLINE NOW! TP FUNDAMENTALS EXAM

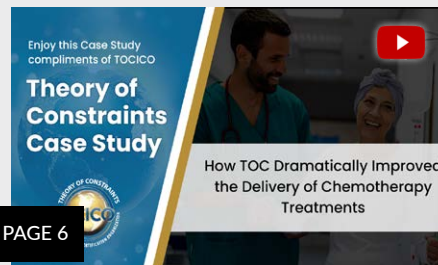
Get certified! Announcements, Exam schedule & live Webinar coming soon!



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YOUTUBE LIVE PREMIERE JULY 11TH

TOCICO releases a Healthcare Case Study on YouTube



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TOC IN HEALTHCARE

A collection of six new articles describing the use of TOC in healthcare & TOCICO's free healthcare resources



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REGISTER! NEXT LIVE WEBINAR JULY 26

Presented by Jack Ampuja and James King with live Q&A



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CALL FOR VOLUNTEERS

Help us grow TOC for everyone while providing you with personal development, knowledge, and more



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ANNUAL TOCICO MEMBERSHIP MEETING

Join us in Hollywood, Florida as well as virtually on Zoom



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A Message from the Chair



Embracing New Frontiers

Dear Members and Friends,

Greetings to all of you, and welcome to the June edition of the TOCICO Newsletter. I am pleased to share some exciting updates on our **ongoing initiatives to expand our horizons, support our new members, and address the growing influence of Artificial Intelligence in business management and improvement.**

TOCICO Government Special Interest Group (SIG)

With the backing of our Board, we are in the early stages of establishing a TOCICO Government Special Interest Group (SIG), led by the visionary minds of Alfredo Mycue, Michael Giles, and Guido Bacharach. This SIG aims to further develop the TOC Body of Knowledge for TOC applications in the government sector worldwide. The potential of TOC to enhance the effectiveness, efficiency, and equity of government operations is undeniable. Its benefits have already been successfully demonstrated in Texas, Utah, and numerous other government jurisdictions. Governments can benefit from the wisdom, acumen, and problem-solving capabilities that TOC thinking offers.

Stay tuned for updates on this exciting endeavour. If you are passionate about supporting and actively participating in this special interest group, we wholeheartedly invite you to connect with us at admin@tocico.org.

Regional Membership Pricing

We are happy to announce that the TOCICO now offers special regional pricing for three additional countries: Slovak Republic, Slovenia, and Argentina. Following careful research, we have determined that these countries qualify for regional pricing benefits. More details can be found inside.

Quarterly New Member Online Meet-Up

To enhance the onboarding experience for our new members, our Membership Committee is introducing a quarterly group online session. This meet-up will provide an opportunity for new members to connect with fellow TOCICO members, ask questions, and make the most of their membership.

As our community spans the globe, forging connections can be a challenge, but through this initiative, we aim to fortify the bonds within our extraordinary and vibrant community. Stay tuned for the announcement of the first group new member chat.

The Intersection of Ingenuity: TOC, Artificial Intelligence, and the Future of Business Management and Improvement

Our esteemed member and luminary thinker, Eli Schragenheim, has recently ignited a profound discourse on the interplay between TOC, AI, and the future of business. With Artificial Intelligence becoming an increasingly integral part of business operations, owners and managers find themselves grappling with its implications for managing and optimizing their enterprises. While AI promises swift solutions, we must pause and ponder—are these answers truly aligned with our objectives? Is AI merely an expedited version of our existing knowledge? Does it possess a deep understanding of systems dynamics, the principles of flow, the logic of system constraints, and the intricate web of cause and effect? What of the Theory of Constraints? Eli, accompanied by his illustrious son Amir, has presented a thought-provoking manifesto to TOCICO, embarking on a quest to address these pressing questions and seek pragmatic solutions. The TOC BOK committee will be looking into this further and will share more information as it develops.

That's all from me for now. I encourage you to explore the newsletter, and please don't hesitate to reach out with any thoughts or suggestions regarding the topics discussed above or any other matters.

Thank you for your continued support.

Kind regards,



Andrew Kay
Chair of the Board of Directors

OCTOBER 8-11



TOC INNOVATION SUMMIT

2023

A PATHWAY TO A SUSTAINABLE FUTURE

HOLLYWOOD, FL

Reserve your spot! Registration for the TOC Innovation Summit 2023 will open on July 1st. The first 200 spots will include 3-night room accommodations at an incredible package price. Tickets include full conference admission, continental breakfast, lunch, breaks, Awards reception and dinner, and there are only 200 spots with the 3-night room accommodations at the luxurious [Margaritaville Beach Resort](#). To secure your spot email us today. So hit send, get ready to pack your bags, and meet us face-to-face to learn about the latest innovations for the Theory of Constraints.

INTERESTED TO ATTEND? Great! Email us "reserve my spot". Look for special discounts for TOCICO Members and Early Bird registration. Registration opens July 1st! This conference will be held in person only on **October 8-11, 2023 in Hollywood, Florida**.

Reserve Your Spot

Become a Member

SPECIAL OFFER



from Humberto Baptista

#gototocico2023



Humberto is offering you a chance to **attend the TOC Innovation Summit 2023 conference for FREE**. Giveaway includes round trip coach airfare, hotel accommodation for the length of the conference, and any additional TOCICO fees that may apply.

How? It's simple. If you attended a TOCICO Conference, share a short video testimonial regarding your experience on any of the following social media channels: Instagram, LinkedIn, Facebook, and YouTube.

- What impacted you the most during the conference?
- Why do you think someone should attend the TOC Innovation Summit 2023?

You must include the hashtag (in a searchable way) [#gototocico2023](#) to be valid for this giveaway!

How is the winner chosen? The video testimonial that has the MOST views, adding the hashtag [#gototocico2023](#), will receive a complimentary in-person attendance to the TOC Innovative Summit 2023. Ask your friends and colleagues to share your testimonial to get the most views possible. Start posting today! For more details, please email Humberto Baptista at humberto@vectis-solutions.com or events@tocico.org.

Deadline July 31st

SPONSORSHIP & OPPORTUNITIES

Looking to stand out from the crowd? Become a sponsor at the TOC Innovation Summit 2023 and your company will take center stage. Being a sponsor tells our attendees that you're serious about their business and TOC. Sponsorship is an opportunity for exposure, networking, goodwill, and more! Compare the levels below and decide which sponsor option works best for your needs. **Become a sponsor today!**

Sponsorships and Opportunities

Exclusive
Corporate Package

Author's Corner



CALL FOR SPEAKERS NOW OPEN



TOC INNOVATION SUMMIT 2023

A PATHWAY TO A SUSTAINABLE FUTURE

We're seeking Speakers

- TOC practitioners
- Academics
- New Developments
- Workshops

CALL FOR SPEAKERS IS OPEN THROUGH JUNE 30TH

Calling TOC Practitioners, Academics, and Consultants with Success stories, NEW Developments and Workshops! TOCICO is seeking speakers for the upcoming TOC Innovation Summit 2023, the premier gathering of forward-thinking professionals and scholars in the #TheoryofConstraints (TOC) community. This event promises to be a dynamic platform for insightful discussions, groundbreaking research, and collaborative knowledge exchange.

Submit your presentation online **by June 30th** and join us **October 8-11, 2023** at the Margaritaville Beach Resort in Hollywood Florida. Please contact us at events@tocico.org with any questions.

[Submit Your Presentation](#)

[Become a Member](#)

SPECIAL CALL OUT TO TOC ACADEMICS



TOCICO invites TOC Academics to speak at the TOC Innovation Summit 2023. We recognize the invaluable contributions of Academia in furthering the boundaries of knowledge in TOC, and we sincerely believe that your expertise, research, and thought leadership would greatly enrich the conference experience.

Why should you consider speaking?

- **Connect** with a vibrant community of professionals, industry leaders, and academics who are passionate about TOC.
- **Engage** in stimulating discussions, build valuable connections, and forge lasting relationships.
- **Gain** recognition and visibility! The TOC Innovation Summit is widely regarded as a premier event in the TOC community.
- **Academics!** Share your cutting-edge research, present your latest findings, breakthroughs, and case studies in the field of Theory of Constraints, inspire others to explore new avenues of application, and strengthen your academic network, initiate collaborative projects, and expand your professional network.

If you are eager to contribute to the growth and development of the Theory of Constraints, we encourage you to submit your speaking presentation to the TOC Innovation Summit 2023 today. Join us in shaping the future of TOC and making a lasting impact on organizations and industries worldwide.

[Submit Your Presentation](#)

[Become an Academic Member](#)

[What's in the News Menu](#)



Exciting Announcement: The Online TOC Thinking Processes Fundamentals Certification Exam is Now Available!

We are thrilled to announce the release of our highly anticipated online certification exam: The [TOC Thinking Processes Fundamentals](#) examination. This comprehensive exam is designed to provide individuals with a formal, standardized, and globally recognized certification. It validates candidates' knowledge and understanding of the fundamental concepts of TOC Thinking Processes.

Key Features of the Exam:

- **Convenient Online Access:** The exam is accessible online, allowing you to take it at your own pace and convenience.
- **2-Hour Duration:** Complete the exam within a two-hour timeframe, demonstrating your proficiency in the subject matter.
- **Multiple Choice Format:** The exam consists of 50 multiple choice questions, ensuring a fair assessment of your understanding.
- **Core Knowledge Coverage:** The exam evaluates your grasp of essential TOC Thinking processes concepts, including the basic blocks and categories of legitimate reservation, generic TP Tools such as building blocks and TP tools, and special TP topics like TP applications and the change sequence.

TOCICO Members \$99 

Non-Members \$196

(includes 1 year of TOCICO Membership) 

Why Get Certified? Obtaining this certification is highly beneficial for candidates seeking to enhance their critical thinking and problem-solving abilities or aiming to join organizations that utilize TOC Thinking Processes (TP) tools. By building a solid foundation of knowledge in this field, you can significantly improve your chances of achieving your objectives and excelling in your endeavors.

Successfully completing the Fundamentals exam will earn you the prestigious TOCICO Fundamentals Certification. Achieving certification in the Thinking Processes Fundamentals serves as a prerequisite for those aiming to obtain advanced certifications as Certified Practitioners or Certified Implementers in the Thinking Processes. It sets the foundation for acquiring the in-depth knowledge required to excel in these advanced certifications.

Certification is a rewarding accomplishment, bringing both personal and professional growth. It not only showcases your dedication and commitment to mastering these essential concepts but also sets you apart as a qualified professional in the field. By becoming certified, you demonstrate your competency in TOC TP and open doors to new opportunities, whether it's advancing your career, pursuing leadership roles, or engaging in challenging projects. Additionally, the certification serves as a testament to your continuous learning and development, showcasing your commitment to staying at the forefront of TOC methodologies.

Don't miss this incredible opportunity to validate your expertise in TOC Thinking processes! Take the first step today and embark on your journey towards earning this TOCICO Fundamentals Certification.

Live Webinar Coming Soon

Certification update presented by Dr Danilo Sirias, Dr Roy Stratton and Humberto Baptista

- An overview of TOC certification
- An overview of the Fundamentals Exams: TOC Fundamentals (English and Spanish), Critical Chain Management, Production & Operations Management, Thinking Processes, and Supply Chain Logistics
- Announcing New TOC certification titles



[Register Now](#)

[FAQs](#)

EXAM SCHEDULE At this time, there are 4 Fundamentals exams available online:

NEW! Thinking Processes Fundamentals Exam	Online Anytime!
NEW! Production & Operations Management Fundamentals Exam	Online Anytime!
TOC Fundamentals Exam English	Online Anytime!
TOC Fundamentals Exam Spanish	Online Anytime!
Critical Chain Project Management Fundamentals Exam	Online Anytime!
TOCICO Fundamentals Exam - Seoul, Korea	July 8, 2023
TOCICO Supply Chain Applications Exam - Bogota, Colombia	August 11, 2023
TOCICO Project Management Exam - Bogota, Colombia	October 13, 2023
Applications Exam - Seoul, Korea	November 11, 2023

Going Live at @TOCICO 8am (EDT)

How TOC Dramatically Improved the Delivery of Chemotherapy Treatments in a Large Public Hospital

Presented by Vicky Mabin, Julie Yee, Vanessa Caldwell, Sally Babington, and Robyn Moore



Public health care providers typically struggle with the need to meet demand for services, within a limited budget. This presentation describes an analysis of a large public hospital, using the Theory of Constraints (TOC) comprehensive set of mapping tools to logically represent a problematic situation and investigate options for resolution. Based on the symptoms present, root causes and conflicts were identified, along with potential solutions. Further TOC tools were used to check for possible side effects of the solution, and identify obstacles that might impede successful implementation. Based on the TOC analysis, a trial project was implemented with significant benefits for two departments. Outcomes included **dramatically reduced patient wait times** and staff overtime, **increased patient satisfaction**, increased efficiencies, smoothed workload, and **improved staff morale** and retention, while maintaining patient safety and integrity of treatment, and staying within defined cost parameters. **Don't miss this Opportunity and Expand your TOC in Healthcare Horizons!**

Watch FREE Case Studies now. We need 2,000+ more viewing hours to be part of the YouTube partner program.

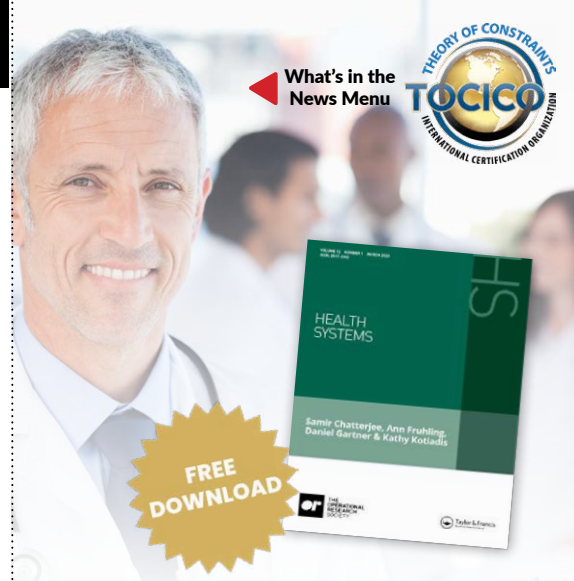
@TOCICO



SUBSCRIBE

TOCICO's goal was to reach 1000+ subscribers and we did it! YAY! TOCICO's YouTube channel has 1,6k+ viewing hours which moves us closer to the opportunity of becoming a YouTube Partner and gaining additional revenue for TOCICO. Let's keep it going. We need 2,000+ more viewing hours to meet this goal. You can help us by watching videos and by inviting others to subscribe and watch free Theory of Constraints videos. We've made it super easy for you to **share** with pre-designed graphic images and copy!

What's in the News Menu



JUST PUBLISHED!

Health Systems

A Journal of the Operational Research Society

 Taylor & Francis Online

TOCICO is pleased to announce a partnership with Taylor & Francis for co-sponsoring websites for applying the Theory of Constraints (TOC) in Healthcare. Taylor and Francis' Health Systems: A Journal of the Operational Research Society has recently publicized a collection of **six articles** describing the use of TOC in healthcare. Below is the collection of articles written by leading experts in the field: Gustavo Bacelar, Assistant Professor - Bahiana School of Medicine and Public Health Brazil, James F. Cox III, Professor Emeritus - University of Georgia USA, and Vicky Mabin, Professor Emeritus-Victoria University of Wellington New Zealand.



FREE - Health Systems Article Collection



MORE HEALTHCARE RESOURCES

FREE Videos - TOC in Healthcare

The [TOCICO Healthcare portal](#) also includes an annotated bibliography of 50+ healthcare presentations, workshops and webinars.

Mark Your Calendar!

ANNUAL MEMBERSHIP MEETING

Tuesday, October 10, 2023

5:00 - 6:00 PM EDT

presented by the [TOCICO Board of Directors](#)

It only happens once a year! The TOCICO Annual Membership Meeting will be held on October 10, 2023 in person in Hollywood, Florida as well as virtually on Zoom. This meeting is exclusively for current TOCICO members. The Board of Directors will share what's happened, what's new, and what's ahead for the organization. PLUS the Board Election results will be announced. **The Agenda will be coming soon!**

Call for Volunteers

WHY VOLUNTEER? Volunteering offers numerous benefits for both individuals and organizations. By joining committees within our organization, you can help us enhance our capacity and capabilities by pooling together additional resources and skills. This collective effort enables us to advance our strategic initiatives, achieve our goals, and foster overall growth for the benefit of everyone involved. Moreover, volunteering provides a valuable platform for personal development, allowing you to engage in activities that promote self-improvement and learn new things. It also presents an opportunity to network and connect with like-minded individuals while making meaningful contributions in various ways. Within TOCICO, we have several active committees encompassing conferences & events, certification, new TOC Body of Knowledge, Academics, and more, providing diverse avenues for involvement and impact.

HOW CAN YOU HELP?

- **Take an active role in planning**, organizing, and adding a touch of excitement to the TOC Innovation Summit 2023 and TOCICO Regional Conference in India.
- **Contribute** to the development of the charter and actively engage with the Professional Development Committee.
- **Support the Membership Committee** by utilizing your copywriting skills to assist with member correspondence, newsletter creation, and survey development (having knowledge of TOC is a plus).
- **Participate in the Bridge to Academia** initiative, engaging with academics and helping to update the TOC Booklist to ensure it remains relevant and valuable.

Become a volunteer today! Interested or have questions?
Email [Email volunteer@tocico.org](mailto:volunteer@tocico.org).

[Fill out the Volunteer Form](#)



Upcoming LIVE Webinar **FREE** for TOCICO Members

[Become a Member](#)

TOCICO Members get FREE admission to all Webinars as a membership benefit.

Guests are welcome to attend for a fee of only \$19 (refunded if you share on social media)



SUPPLY CHAIN INSIGHT BRIEFING: FREIGHT & LOGISTICS COSTS, FUEL MARKETS, & PROJECTIONS FOR THE YEAR

JULY 26, 2023 | 10am - 12pm EDT (GMT-4)

Presented by Jack Ampuja - Niagara University Supply Chain Center of Excellence and Professor James Kling and Executive in Residence



Niagara University Supply Chain Center of Excellence will present timely update information on: Purchasing trends, Inventory highlights and trends, Energy markets update, Domestic and foreign freight cost trends, Domestic and foreign freight cost outlooks, Domestic and foreign freight capacity performance and expectations.

[Register Now!](#)

[Share this Webinar](#)

NEW! Regional Membership is NOW AVAILABLE for Argentina, Slovak Republic and Slovenia!

The TOCICO is happy to announce that three additional countries: **Argentina, Slovak Republic, and Slovenia** are eligible for **special Regional Membership Pricing**. Following careful research, we have determined that these countries qualify for regional pricing benefits. This exceptional offer provides a more equitable and affordable means to join thousands of other members who share a passion for win-win holistic thinking and share a vision that TOC will become the main way to manage organizations. **Regional Membership Pricing** is available for the following select countries: Argentina, Bulgaria, Colombia, India, Indonesia, Lithuania, Malaysia, Nicaragua, Philippines, Poland, Russia, Slovak Republic, Slovenia, Turkey and Ukraine.

[Learn more and become a Member](#)

Not a Member? Become a **MEMBER**

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.



[Join Now - and expand your horizons!](#)



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