



November 2023

TOCICO**News**

MONTHLY NEWSLETTER

A MESSAGE FROM THE TOCICO CHAIR

Christoph Lenhartz - Looking ahead



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SPECIAL OFFER THROUGH DEC. 15

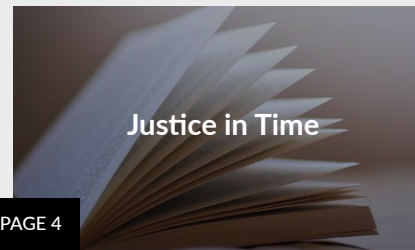
On Demand and Summit Power Pack



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NEW PAPER FOR TOC BODY OF KNOWLEDGE

by Boaz Ronen and Noam Shamir



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NEW! 3 SPECIAL INTEREST GROUPS

Join the Conversation



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ONLINE CONFERENCE APRIL 17-18

Submit Your Presentations



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SAVE THE DATES SEPT 29 - OCT 2

Bad Nauheim, Germany



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ON DEMAND NOW

For TOCICO Members



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SEEKING VOLUNTEERS

Audio - Video - Copywriting



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FOR NEW MEMBERS

Join us for New Member Orientation



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A Message from the Chair



Dear TOCICO Members and Friends,

Warm greetings from the Board of our TOCICO. I am excited to assume the role of Chair and join this esteemed community dedicated to advancing the principles of Theory of Constraints. Together, let's continue to foster collaboration, innovation, and growth as we navigate the journey ahead.

Speaking of which, we are already looking ahead to our upcoming conferences in 2024.

Building on the success of the previous online conferences focused on Critical Chain Project Management (CCPM), Critical Chain 2024 (April 17 and 18) will showcase the value that CCPM brings to project-based organizations and work around the common theme of "delivering projects faster, better and at lower cost." This conference is an important way of reaching beyond our core community, and we are expecting more than 2,000 project managers, portfolio managers, and CCPM practitioners. Let's share our success stories with the world; you can find the call for presentations here: <https://www.tocico.org/page/CriticalChain2024Submissions>

Later in the year, from September 29 to October 2, the TOC Innovation Summit 2024 will be the go-to event to share, discover, and deepen our understanding of TOC in general and the transformative power it provides to organizations of any kind. Many of you have asked to go back to a location where we had a great conference 10 years ago: Bad Nauheim, Germany (near Frankfurt) - so it shall be! Mark your calendars for this unique event. Our Conference Committee and Event Manager, Christianna DeVoe, are

working on preparations for the summit. You will hear from us regarding registrations, call for presentations, program, and sponsorship opportunities early in 2024.

Another exciting piece of news is that the Board will convene in Buffalo, New York, for four days of strategic planning in February 2024. We, your Board, continue to be committed to creating and executing a plan for TOCICO to become an ever-flourishing organization, one that increases the value for all stakeholders much faster than other similar organizations. We know about the power of TOC and its tools. We know that, as an organization, we can contribute to making the world a better place, and with TOC, this can be achieved much better and faster than with any other method. To lead by example, we are planning to use the Thinking Processes for this work, especially the Strategy and Tactics Tree. In order to make best use of those four days, your Board is already preparing the discussion. The entire strategic planning and execution process is a major and demanding challenge that we are facing with humility. If you have any ideas or insight to share, please send your suggestions to admin@tocico.org.

Thank you for your ongoing support and commitment to TOCICO.

Best regards,

A stylized, handwritten signature in black ink, appearing to read 'Christoph Lenhartz'.

Christoph Lenhartz

Chair of the TOCICO Board of Directors



ON DEMAND



TOC INNOVATION SUMMIT 2023

A PATHWAY TO A SUSTAINABLE FUTURE

SPECIAL
OFFER



1 Year TOCICO
Membership



BBIT

BLACK BELT IN THINKING

Black Belt
in Thinking
Course

For the first time in TOCICO history, we're excited to share an extraordinary opportunity with you. We're offering On Demand access to the TOC Innovation Summit videos - no more waiting for a whole year. But that's just the beginning! This exclusive offer goes beyond just instant access; additionally, we're offering a Summit Power Pack, a comprehensive package designed to supercharge your educational journey with the Theory of Constraints with the option to get 1-year of TOCICO Membership and access to the prestigious Black Belt in Thinking course. This is an opportunity to experience the latest innovations on how companies are leveraging the Theory of Constraints to:

- Improve Flow and Throughput
- Upgrade or Refresh your Critical Thinking Skills and Enhance Decision-Making
- Optimize Resource Utilization to Reduce Waste and Improve Productivity
- Streamline Project Management Timelines
- Drive a Pathway to Continuous Improvement

And a Pathway to a Sustainable Future



Summit Power Pack

Limited Time Offer



On Demand Access | 1 Year

1 Year | TOCICO Membership



Black Belt in
Thinking Course | Value
\$1,200

Buy Now \$197

Summit On Demand

Limited Time Offer



On Demand Access | 90 Days

Buy Now \$127

Seize this exclusive opportunity now to elevate your knowledge, enhance your skills, and kickstart your journey into the Theory of Constraints. These special offers are available for a **limited time only through December 15th** so act promptly to ensure you don't miss out on this transformative experience.

[Learn More](#)

NEW
KNOWLEDGE!

TOC Body of Knowledge

New paper added to the TOC Body of Knowledge

Justice In Time: A Theory of Constraints Approach

by Boaz Ronen and Noam Shamir



Visit the Body of Knowledge

Submit New Knowledge

 **SAVE THE DATES APRIL 17-18**

CRITICAL CHAIN 2024

CALL FOR SPEAKERS

Call for Speakers for Critical Chain 2024 is now open!

Critical Chain 2024, the premier online conference dedicated to Critical Chain Project Management (CCPM), will take place in 2024. This event is set to showcase the immense value CCPM brings to project management, all under the common theme – Deliver more projects faster, better, and lower cost.

We anticipate an audience of up to 2,000+ project managers, portfolio managers, and CCPM practitioners eager to gain insights, solutions, and answers to their project management challenges.

Our mission is clear: to provide an engaging, thought-provoking, and valuable program for both attendees and sponsors. Compelling presentations are the heart of our conference, and we encourage you to keep this in mind as you prepare your submission.

Join us in demonstrating the power of CCPM and leave a lasting impression on the project management community. Your expertise and insights are essential to the success of Critical Chain 2024!

Submit your proposal today and be a part of this influential event. Together, let's shape the future of project management.

Stay tuned for more updates and details on Critical Chain 2024!

Contact events@tocico.org with questions

Submit Now



2024 *Save the Dates*

AN EXTRAORDINARY IN-PERSON CONFERENCE

- New Advancements
- New Success Stories
- New Collaborative Solutions

We're excited to announce the dates for the **2024 TOC Innovation Summit**, the annual pinnacle event that celebrate the transformative and innovative power of the Theory of Constraints (TOC). TOC users, visionaries, innovators, and thought leaders will converge to share NEW advancements, NEW success stories, and NEW collaborative solutions. **Join us on September 29-October 2, 2024 in Bad Nauheim, Germany** for an experience that promises to be exceptional and provide you with a pathway for a sustainable future. Take this opportunity to plan ahead and be at the forefront of change and progress.

Stay tuned and watch your inbox for more exciting details!



ON DEMAND A FUTURE WITH NO SHORTAGES



**NOW AVAILABLE TO
TOCICO MEMBERS**
Access Now!

The 20th Annual TOCICO Conference videos are available On Demand for TOCICO Members. It's time to enjoy 30+ videos packed with TOC knowledge, insights, and success stories, watch the full content at your leisure, and continue your educational journey with the Theory of Constraints. TOCICO Members can log in at TOCICO.org and access On Demand now! This is an opportunity to learn how companies are embracing and leveraging the Theory of Constraints for:

Addressing significant improvements in Supply Chain

- Improving flow in operations
- Tracking finance and performance measurement
- Managing inventories to improve services levels
- Improving project management
- Aligning technology to support ongoing improvement

To create a future with no shortages

Watch Now



Rob Newbold

*Goal Alignment: Realizing the Potential
of TOC*

(Project Management)



**Priscila Oliveira & Webster Ramos
Silva**

*TOC for Global Optimization in
Engineering Resource*

(Manufacturing/Operations)



James Powell

*Implementing TOC at Scale, with
Partners*

(Supply Chain)



Carol Ptak

*An Introduction to the Demand Driven
Adaptive Enterprise Model*

(Supply Chain)

Become a Member!
Start Watching Immediately



SEEKING VOLUNTEERS

TOCICO has several active committees which allow the organization to expand its capacity (resources) and capabilities (skills), advance its strategic initiatives and goals, and grow the organization. We invite you to explore our TOCICO committees and become a volunteer today!

CAN YOU HELP? Audio/Video Editing Support for the TOCICO Podcast!

Today, we'd like to share an exciting project with you for which we are specifically seeking assistance: the TOCICO Podcast. The aim of this podcast is to present the principles of TOC in a simplified and accessible manner to a global audience, ultimately generating interest for TOC and TOCICO. For this endeavor, we're in search of volunteers with experience in audio/video editing, preferably with tools such as Descript or similar systems. Your role would involve transforming raw recordings into polished videos ready for release to our community. If you possess skills or experience in this domain and would be willing to support us with a few hours each month, we'd be delighted to hear from you!

- **Take an active role** in planning, organizing, and adding a touch of excitement to the Critical Chain 2024 online conference and TOC Innovation Summit 2024.
- **Support the Membership Committee** by utilizing your copywriting skills to assist with member correspondence, newsletter creation, and survey development (having knowledge of TOC is a plus).

Together, we can achieve remarkable things!

Questions? Email volunteer@tocico.org

Fill out the Volunteer Form

THANK YOU AGAIN - 2023 AWARD RECIPIENTS: TOCICO OUTSTANDING VOLUNTEER AWARD



James F. Cox III



Dr. Pauline Ross

Attention NEW Members



WHAT TO EXPECT:



Welcome and Introductions



Events and Webinars



Certification Opportunities



Volunteer Opportunities



Questions

Become a Member

NEW MEMBER ORIENTATION JANUARY 23, 2024

Welcome to TOCICO - Discover Your Membership Benefits in this Exclusive Zoom Meeting!

Attention New Members! Congratulations and a warm welcome to the TOCICO family! We are excited to have you on board and can't wait to help you make the most of your membership. To ensure you kickstart your TOCICO journey on the right foot, we cordially invite you to an exclusive Zoom meeting on January 23, 2024, where we will provide you with essential information about your Membership benefits and access.



Please mark your calendar and ensure you join us for this essential orientation session.

We are here to support you every step of the way and make your TOCICO membership experience truly remarkable! If you have any questions before the meeting, feel free to reach out to us at admin@tocico.org or 1-716-440-9186. *See you on Zoom!*

Register Now: January 23, 2024 Time:
9:00 - 10:00 AM EST (GMT-5)

Register Now: January 23, 2024 Time:
9:00 - 10:00 PM EST (GMT-5)

Zoom Link: <https://us02web.zoom.us/j/87451956186?pwd=VzhMR2pyakJMbnFRZERmS2tmZXIBUT09>
Meeting ID: 874 5195 6186 | **Passcode:** 989420

ANNOUNCING!

Three dynamic Special Interest Groups have taken root during our annual TOCICO conference (TOC Innovation Summit 2023). These self-organized groups delve into the fascinating intersections of Theory of Constraints (TOC) with critical sectors of our world. We invite you to join the conversation and contribute your insights and expertise to these emerging communities.

TOC and Healthcare • TOC and Government • TOC & AI

Ready to get involved?

Contact Us

Not a Member?
**Become a
MEMBER**

Join TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.



CONTACT US 122 Hawkins Ave., Hamburg, New York 14075 USA
Ph: +1 (716) 440-9186 | admin@tocico.org