

APRIL 2023

# TOCICO**News**

## MONTHLY NEWSLETTER

### A MESSAGE FROM THE TOCICO BOARD CHAIR

Andrew Kay shares a special message  
for Members and friends



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### A HUGE THANKS & CONFERENCES AHEAD

Many thanks around the world for  
being part of Critical Chain 2023



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### CRITICAL CHAIN 2023 ON DEMAND AVAILABLE

Get an exciting recap of the  
conference and On Demand access



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### NEW LIVE WEBINARS WITH Q&A

NEW Live webinars are in the works...  
Check out who's presenting next



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### NEW PAPER FOR TOC BODY OF KNOWLEDGE

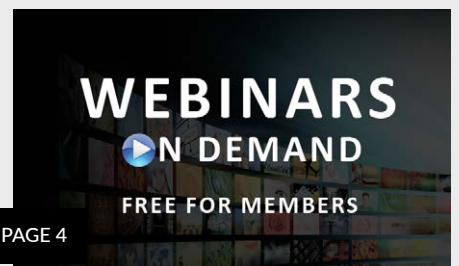
A new approved paper for the  
Change Matrix is coming soon



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### WEBINARS ON DEMAND WATCH NOW

Dr Alan Barnard and Dr Curt Carlson  
recent webinar is now On Demand



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### CERTIFICATION NEWS AND EXAM SCHEDULE

Get TOC certified today! Achieving  
certification is rewarding



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### ACADEMIC PARTNER- SHIP OPPORTUNITIES

Learning path opportunities for  
students, professors, and academic



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### VOLUNTEERS NEEDED ENGAGE & CONTRIBUTE

We're seeking volunteers for the 21st  
Annual TOCICO Conference & more



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# A Message from the Chair



Dear Members, Friends and Guests,

Welcome to the April edition of the TOCICO Newsletter.

It pleases me greatly to report that your TOCICO continues to advance several initiatives all aimed at delivering more value, greater engagement, and increased growth in our membership.

We are truly determined to make great things happen!

The online Critical Chain 2023 conference took place on April 18-19 with over 700+ attendees from 78 countries. We would like to thank the attendees, speakers, sponsors, committee, facilitators, Board, and staff for making this another successful event.

The 21st Annual TOCICO International conference will be taking place in October 2023. Venues are being checked at suitable locations in the USA and a "save the date" announcement will be sent out within the next few weeks. A TOCICO Regional Conference in India has been confirmed and more details will be coming soon.

We have the beginnings of a big push (or should I say Pull), into academia, with several exciting opportunities for members to become involved. To find out more please get in touch with our Bridge to Academia committee Chair, Dr Pauline Ross, via [admin@tocico.org](mailto:admin@tocico.org).

One initiative is to make our comprehensive video conference library much more accessible and support study materials for certification exams. We are looking for volunteers to help in this vital area. If you wish to volunteer, please [register your interest](#).

A new TOC BOK paper has been accepted by the TOC BOK committee as new knowledge!

I could go on with more, but would rather you read for yourself. But before you do, please allow me to say how exciting and rewarding it is being part of a very capable Board of Directors, working closely with Jennifer Eckman and her team and our broader family of talented and productive volunteers working in various committees. We are all here to serve you and make TOC the main way (well as close as we can).

Enjoy!

Andrew Kay,  
Board of Directors Chair



What's in the  
News Menu



Thank You

TOCICO would like to thank the attendees, speakers, sponsors, conference committee, facilitators, Board, and support staff for being part of Critical Chain 2023. We're proud to bring the power of Critical Chain to project managers and portfolio managers around the world and provide a platform to learn, engage, grow, gain insights and inspiration, unlock knowledge and a few "AHA moments", and add value to your project management journey moving forward. Again, we would like to thank all of those who have played a vital role in making this educational event happen and spreading the seeds of knowledge and inspiration around the world. Thank you again to the attendees, speakers, sponsors, committee, facilitators, Board, and staff!

Get more about Critical Chain 2023 on [Page 3](#)

2023 Dates and venue to be announced very soon!



**21<sup>ST</sup> ANNUAL CONFERENCE**

**REGIONAL CONFERENCE INDIA**

Follow us for the latest announcements





## WHAT A GREAT ONLINE CONFERENCE

PACKED WITH KNOWLEDGE, TOOLS, AND NETWORKING  
THANK YOU FOR THESE INSPIRING PRESENTATIONS

The online Critical Chain 2023 conference took place on April 18-19 with 700+ attendees from 78 countries engaging in 30+ sessions including live Q&A with speakers, networking & Expo Hall opportunities with other attendees and sponsors, PRIZES, and MORE.

The first day included a keynote by Dr Efrat Goldratt-Ashlag who shared the story behind her new book, Goldratt's Rules of Flow. JELD-WEN, GSK, Endress & Hauser, as well as consultants at Goldratt UK shared their case study presentations for Critical Chain in practice. Attendees got a LIVE presentation on the Flow at Work on the Shop Floor at Bruns with A-dato's flagship LYNX software. Expert CCPM consultants from VISTEM, Lewis Trigger Consultants and Management, Inercia, A-dato, and Vectis Solutions shared Insights into the Critical Chain method. Speakers including Pienaslo Colombia, Ensemble Consulting Group, John Thompson and Danny Walsh shared new developments of Critical Chain.

The second day of Critical Chain 2023 finished with a strong close as BAE Systems and Circor Aerospace shared their journeys with Critical Chain and A-dato showcased its flagship software, LYNX. Attendees experienced a LIVE hands on exercise demonstrating how variability and precedence lead to bad multi-tasking, and they got a taste of Project Management with a Twist: Insights from the Custom Manufacturing World from The Execution Factor and Protected Flow Manufacturing. In addition, several TOC CCPM Experts and thought leaders shared valuable knowledge and new developments for Critical Chain.

*Dr Eli Goldratt was smiling upon us all as we continued his legacy.*

We thank all who joined us for Critical Chain 2023, and we hope to see you for future TOCICO conferences and events.

### DAY 1



### DAY 2

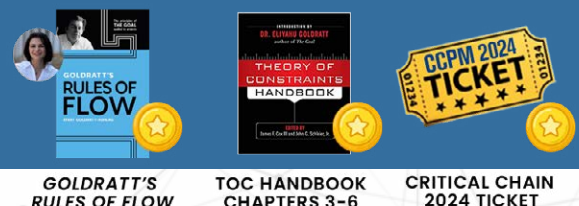


#### On Demand is available!

If you have a Premium or VIP ticket On Demand access is available now. Login, visit the [conference lobby](#), click on the Agenda, choose the presentation(s) you want to watch, and click Watch Now.

On Demand Access to Critical Chain 2023

#### Congratulations to all the prize winners from Critical Chain 2023



GOLDRATT'S RULES OF FLOW

TOC HANDBOOK CHAPTERS 3-6

CRITICAL CHAIN 2024 TICKET

# LIVE Webinars for TOCICO Members

TOCICO Members get FREE admission to all Webinars as a membership benefit.

Guests are welcome to attend for a fee of only \$19 (refunded if you share on social media)



## REGISTER NOW!

### Supply Chain Highlights and Trends

Presented by Professor James Kling and Executive in Residence Jack Ampuja - Niagara University Supply Chain Center of Excellence

**July 26, 2023 - 10am - 12pm EDT (GMT-4)**

Niagara University Supply Chain Center of Excellence will present timely update information on: Purchasing trends, Inventory highlights and trends, Energy markets update, Domestic and foreign freight cost trends, Domestic and foreign freight cost outlooks, Domestic and foreign freight capacity performance and expectations.

Register Now



## ON DEMAND

### A Step-by-Step Innovation Process that Creates Value for all Stakeholders

Presented by Dr Alan Barnard and Dr Curt Carlson

Dr Alan Barnard and Dr Curt Carlson are pioneers in developing, applying and teaching a systematic process to create new innovations. In this webinar, they shared insights from their 30+ years experience in the field of innovation and show examples of how a new hybrid approach to systematic innovation which combines the benefits of their own unique approaches with the creativity of OpenAI's ChatGPT can result in incredible breakthroughs.

Watch On Demand

**Would you like to present or sponsor a live webinar to the TOC community?**

The Conference & Events steering committee is looking for exciting Webinar topics and speakers! We are also accepting sponsored presentations for our TOCICO Webinars. Please [contact us](#) for more details. If you are interested in presenting a Live Webinar for TOCICO members, please [Submit a Webinar online](#).

## TOC BODY OF KNOWLEDGE

### Change Matrix

by Richard Zultner  
Just Approved - Coming Soon!



Visit the Body of Knowledge

Submit New Knowledge

Coming Soon!

## Follow us on Social Media

-  <https://www.facebook.com/TheTOCICO>
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-  <https://www.youtube.com/@TOCICO>
-  <https://twitter.com/TOCICO>







# Certification News

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**WHY GET CERTIFIED?** If you are in an environment which is planning on, in the process of, or already started with implementing TOC, having this foundation of knowledge and common language can make a more positive and engaging experience for you. Achieving certification is also a rewarding accomplishment on both a personal and professional level.

**Fundamentals Exam** - The TOCICO Certification Committee has been working hard to update the certification exams across the board (starting with the Fundamentals level) and to make these exams available with online testing and proctoring. At this time, there are 3 Fundamentals exams available online: (1) **TOC Fundamentals English** (2) **TOC Fundamentals Español** and (3) **Critical Chain Project Management Fundamentals**. Successful completion of the Fundamentals exam will result in a TOC Fundamentals Certification and you will receive an electronic certificate.

## Available Soon!

- Production/Operations Fundamentals Exam
- Supply Chain Logistics Fundamentals Exam
- Thinking Processes Fundamentals exam

## Exam Schedule

Critical Chain Project Management .....	Online Anytime!
TOC Fundamentals Exam English .....	Online Anytime!
TOC Fundamentals Spanish .....	Online Anytime!
TOCICO Fundamentals Exam - Seoul, Korea .....	July 8, 2023
TOCICO Supply Chain Applications Exam - Bogota .....	August 11, 2023
TOCICO Project Management Exam .....	October 13, 2023
Applications Exam - Seoul, Korea .....	November 11, 2023

FAQs

Register Now

## Seeking Volunteers

TOCICO has several active committees which allow the organization to expand its capacity (resources) and capabilities (skills), advance its strategic initiatives and goals, and grow the organization. We invite you to explore our TOCICO committees and **become a volunteer today!**

**CAN YOU HELP?** We're currently looking for volunteers for the Certification committee, 21st annual TOCICO conference, and TOCICO Regional conference in India.

Questions? Email [volunteer@tocico.org](mailto:volunteer@tocico.org)

Fill out the Volunteer Form now

## Academic Partnership Program

A learning pathway for the Theory of Constraints

Our Academic Partnership Program is an opportunity to enhance the thinking, professional development, and career preparation of students and provide research and collaboration opportunities for Faculty. The program offers a learning pathway for the Theory of Constraints (TOC) to Academia by providing an attractive TOCICO membership for professors and their students. TOCICO membership includes full access to the world's largest TOC repository and an opportunity to bring together and build partnerships between students, Academia and TOC practitioners. Students are introduced to the power, scope and application of TOC, and professors are exposed to new research opportunities and collaboration possibilities.

Two additional advantages of this program are its attractive pricing and administrative simplicity. Based on a fixed fee, an academic institution can facilitate a given number of individual student memberships on a large scale with minimal paperwork and at a significantly reduced cost. Any professor whose students are participating in the program is provided with a complimentary Academic membership (value \$195).

Learn More!

Not a Member?

Become a  
**MEMBER**

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations like McDonald's, Amazon, Walmart, Procter & Gamble, Microsoft, Hitachi, General Motors, Boeing, Embraer, US Air Force, US Marine Corps, and MORE to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

**Member Access has its privileges.**

[Compare Membership Options - Join Now!](#)



If you have a Premium or VIP ticket, your On Demand access is available now. Visit the [conference lobby](#), Login, click on the Agenda, choose the presentation(s) you want to watch, and click Watch Now.

[Watch Critical Chain 2023 on Demand Now](#)



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