

FEBRUARY 2023

TOCICO News

MONTHLY NEWSLETTER

A MESSAGE FROM THE BOARD CHAIR

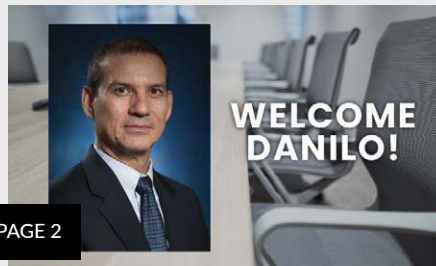
Andrew Kay, the TOCICO Board of Directors Chair talks what's ahead!



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WELCOME NEW TOCICO BOARD MEMBER

Help us welcome newly appointed Board member, Dr Danilo Sirias



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CRITICAL CHAIN 2023 PRESALE PREVIEW

Take a sneak peek at the exclusive PRESALE offers



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JOIN US FOR A LIVE WEBINAR MARCH 1ST

Presented by Henry Camp with live Q&A - FREE for Members



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VOLUNTEERS NEEDED ENGAGE & CONTRIBUTE

Help TOCICO develop and grow our organization. Let's do this together!



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JOIN US FOR A LIVE WEBINAR MARCH 22ND

Presented by Peter Compo with live Q&A - FREE for Members



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TOCICO.ORG



A Message from the Chair

Taking it to the Next Level



Greetings to all our members, guests, and friends,

TOCICO is in the mindset of "Taking it to the Next Level" as we continue implementing several initiatives to provide more value and better service to our members while ensuring our bank account remains solidly in the black. We thank all our generous volunteers, admin, Board, and TOCICO members for the collaboration and continued support as we drive forward.

Taking our Events to the Next Level!

The very talented Christianna DeVoe was recently appointed to the role of full-time Conference and Events Coordinator. Christianna provides much-needed capacity and continuity in this demanding role. And we are well underway, starting with Critical Chain 2023, the TOCICO Annual International Conference (USA), and a regional conference earmarked to be held mid-year in India. A complete program of Live TOCICO webinars is also in the pipeline. We are very excited and honored to have Dr. Efrat Goldratt as a speaker for the Critical Chain 2023 conference sharing the story behind her newly released book "Goldratt's Rules of Flow." The book launched in the top 100 on Amazon.



Taking it to the Next Level for our new Members

Our Membership Committee is in the process of revamping our membership onboarding and engagement process. We aim for all members to feel welcome and excited to join TOCICO, to quickly find their feet and be supported in pursuing their goals and aspirations. "It's better to be a member than not be a member."

Taking Certification to the Next Level

Many Certification exams are now updated and available online, and there are more under review to align with current knowledge and practices. WiseTech

Global Limited, a TOCICO corporate member, has requested TOCICO consider endorsing their Black Belt in Thinking Online Education program. TOCICO has several Board members reviewing the course for this purpose. This collaborative opportunity helps to significantly spread knowledge and awareness of TOC and TOCICO through WiseTech's extensive global network. We are also exploring a similar type of endorsement with Proqis, who has embraced "Operational Excellence the TOC Way" for its Training niche in 2023.

Taking our Bridge to Academia to the Next Level

Our Bridge to Academia (B2A) Committee has recently appointed a new chair, Dr. Pauline Ross. Welcome Pauline! The B2A has just revised its charter and is deciding on prioritizing amongst a number of worthwhile initiatives to add to its current program to better serve academia in accessing, researching, and teaching TOC. The B2A welcomes any academic or student to volunteer.

I do encourage you to browse the newsletter. Feel welcome to contact us with any thoughts and suggestions regarding the newsletter format and contents.

Thank you, and again best wishes.

Kind regards,

Andrew Kay,
Board of Directors Chair

TOCICO Board of Director's News - Welcome Dr Danilo Sirias



The **TOCICO Board** is very pleased to announce it has appointed **Dr Danilo Sirias to the Board**. Danilo will be fulfilling the Board term through the Annual General Membership meeting in 2024. Danilo has served on the TOCICO Certification committee for the past two years and is currently developing the Fundamentals, Level 2 and Level 3 Thinking Processes exams. We are very lucky to have him on the Board bringing his expertise and Academic insight to TOCICO. Danilo's contributions will be highly valued. **Please join us in welcoming Danilo to the TOCICO Board of Directors!**

Dr Sirias has a master's degree in Industrial and Systems Engineering and a Ph.D. in Business Administration from The University of Memphis. He is also a certified Critical Chain Project Manager, TOCFE trainer, and TOCICO Thinking Process Implementer. Dr Sirias is currently a Professor in the Department of Management and Marketing at Saginaw Valley State University. Dr Sirias' research interests include how the Theory of Constraints can improve patient flow in Emergency Departments, Inpatient Units, Operating Rooms, and Outpatient Clinics. He is co-author of the book: *Smash the Bottleneck: Fixing Patient Flow for Better Care*. In 2019, he was selected Practitioner of the Year by the Theory of Constraints International Certification Organization (TOCICO) for his work in education.

PRESALE OFFER

Registration Coming Soon!

CRITICAL CHAIN 2023

Streamline your Timeline to deliver projects faster, better and at lower cost

APRIL 18-19, 2023

A Sneak Peek at Presale Pricing!

Critical Chain 2023 registration doors will be opening VERY SOON!

Get ready to register for the 2-day online conference! During this presale opportunity you can get a **Live ticket FREE \$0** with limited access or choose a **VIP ticket** with the full package including Live Access, entry to VIP areas, 1-year On Demand Access, plus 1-year TOCICO Membership with full benefits including On Demand access to 300+ additional PM videos, free admission to Live Webinars, member discounts and MORE! There are a limited number of FREE \$0 Live tickets available (first come, first serve). **Get your VIP ticket at the lowest price offered during presale for only \$199 (regular \$249).** More details are below. **Presale is coming soon so watch your inbox for details!**

Want to learn more about **AMAZING sponsorship opportunities?**
Gain exposure globally in front of 2000+ conference attendees!

[Learn More - Amazing Sponsorship Opportunities!](#)

Compare prices

We promised a better experience and we're bringing it to you April 18-19.

Registration doors are opening very soon!

- Expo Hall
- TOC Bookstore
- Networking Area
- Round Tables
- Chat room
- and More!

FREE LIVE

JOIN US LIVE FOR 2-DAYS with Limited Access

- ✓ LIVE access April 18-19
- ✓ Engage - LIVE Q&A
- ✓ Bonus and pre-conference material from organizers and sponsors
- ✓ Visit Chat Rooms, Expo Hall, and Networking Area
- ✗ On Demand
- ✗ Access to VIP Areas - Expert Lounge, Round Tables
- ✗ 1-Year TOCICO Membership

PREMIUM

\$189

GET LIVE + ON DEMAND ACCESS

- ✓ LIVE access April 18-19
- ✓ Engage - LIVE Q&A
- ✓ Bonus and pre-conference material from organizers and sponsors
- ✓ Visit Chat Rooms, Expo Hall, and Networking Area
- ✓ **On Demand - 90 Days**
- ✗ Access to VIP Areas - Expert Lounge, Round Tables
- ✗ 1-Year TOCICO Membership

Get more value for just \$10!

VIP

\$199

GET IT ALL!

- ✓ LIVE access April 18-19
- ✓ Engage - LIVE Q&A
- ✓ Bonus and pre-conference material from organizers and sponsors
- ✓ Visit Chat Rooms, Expo Hall, and Networking Area
- ✓ **On Demand - 1 Year**
- ✓ **Access to VIP Areas - Expert Lounge, Round Tables**
- ✓ **1-Year TOCICO Membership**

THE PRESALE OFFER IS FOR TOCICO FRIENDS AND FAMILY ONLY

Attention Non Members: Sign up for a [Guest membership](#) at no cost with limited access or a [paid membership](#) with full access and benefits. **Become a member today to get these presale offers coming soon!**

[Compare Membership Options - Join Now!](#)

Upcoming Webinar & On Demand FREE for TOCICO Members

Become a Member

What's in the
News Menu



TOCICO Members get FREE Admission to all Webinars as a [membership benefit](#). Our Guests Members can choose to pay only \$19 or attend webinars for FREE by [sharing](#).



MARCH 1, 2023

10am - 12pm EST (GMT-5)

The Ultimate Constraint - TIME

presented by Henry F. Camp

Eli Goldratt said that time is the ultimate constraint. Time wasted cannot be recovered, so how should we think about business and what should we measure? Most business owners understand a P&L or income statement and manage to it to improve profits. Fewer understand balance sheets and cash flow statements. Pools of inventory and other assets are static amounts at a particular point in time. Henry will explain why one of the beneficial outcomes of implementing TOC is the reduction of certain required pools over time, how we should manage, and what to measure as your TOC efforts bring success. He explains how you can think of flows and pools over time...integrating P&L, cash-flow, and balance sheet statements. Once you adopt measurements and strategies that consider everything, you will be in a position to grow your company dramatically. Join us for this webinar [The Ultimate Constraint - TIME](#).

Register Now!

Share this Webinar



MARCH 22, 2023

10am - 12pm EST (GMT-5)

The Potential Alliance Between the Theory of Constraints and The Emergent Approach to Strategy

presented by Peter Compo

The theory and practice of the Emergent Approach to Strategy (EA) share many principles with the #TheoryofConstraints. The foundational principle is that the system constraint must be addressed to make positive change. But what has kept TOC from greater adoption in business strategy applications, despite the truth of the constraint view? Join @TOCICO and Peter Compo on March 22nd for this LIVE webinar followed by LIVE Q&A. Explore explanations, including the need for more business-oriented framing and the need to expand the view of what a system constraint can be, enabling the expansion of the scope of the five focusing steps. Join us for this webinar [The Potential Alliance Between the Theory of Constraints and The Emergent Approach to Strategy](#).

Register Now!

Share this Webinar



Want to Volunteer?

TOCICO IS ALWAYS SEEKING VOLUNTEERS for its **committees** as a means of providing additional capabilities and capacity to develop and grow our organization. If you have interest and time to help the organization, you are welcome to become a volunteer. Download the volunteer application form online. [Take a deeper look](#) at the volunteer opportunities and the value it will bring you, TOCICO, and the community.

SEEKING REGIONAL CONFERENCE VOLUNTEERS: We're seeking volunteers to assist us with the TOCICO Regional **Conference** in India this June/July 2023.

Can you help? Email events@tocico.org.

Fill out the Volunteer Form now

Not a Member? | Become a **MEMBER**

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations like McDonald's, Amazon, Walmart, Procter & Gamble, Microsoft, Hitachi, General Motors, Boeing, Embraer, US Air Force, US Marine Corps, and MORE to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

Member Access has its privileges. Take it to the next level and Join Today!

[Compare Membership Options - Join Now!](#)



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