

MARCH 2023

TOCICO**News**

MONTHLY NEWSLETTER

A MESSAGE FROM THE BOARD - WORTH NOTING!

Andrew Kay, the TOCICO Board of Directors Chair talks what's ahead!



PAGE 2 A Message from Andrew Kay
TOCICO Board Chair

CRITICAL CHAIN 2023 LIMITED **FREE** TICKETS

Early Bird ends April 10th & ONLY 500 Free Live Tickets available



PAGE 3

21ST ANNUAL TOCICO CONFERENCE

Dates will be announced very soon!
Check out **Humberto Baptista's offer**



PAGE 2

NEW LIVE WEBINARS WITH Q&A

NEW Live webinars are in the works...
Check out who's presenting next



PAGE 4

UPDATED BODY OF KNOWLEDGE PAPER

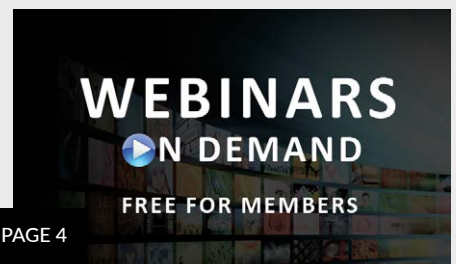
Dr. Lisa Anne Ferguson updated
her BOK paper - Read it now



PAGE 5

WEBINARS ON DEMAND WATCH NOW

Henry Camp and Peter Compo's
recent webinars are now On Demand



PAGE 4

JOB OPPORTUNITIES - APPLY TODAY

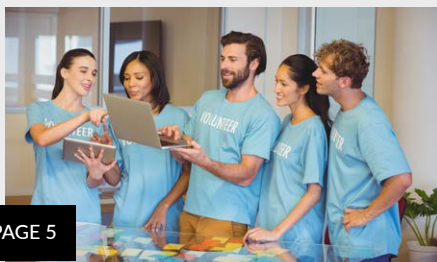
Interested in an opportunity with
TOCICO? Learn more about it



PAGE 5

VOLUNTEERS NEEDED ENGAGE & CONTRIBUTE

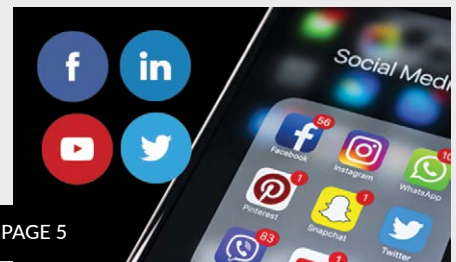
Help TOCICO develop and grow
our organization. Let's do this together!



PAGE 5

LIKE, FOLLOW, AND SHARE SOCIAL MEDIA

Stay in the know with current
TOCICO events and help us share



PAGE 5



A Message from the Chair

It's Worth Noting!



Hello TOCICO Members, Guests,

On behalf of TOCICO, I would like to give a **BIG thank you** to all the TOCICO Committees who have been strategically planning and bringing many great things to TOCICO, its members, and its audience.

The committees have been working diligently... reviewing and approving NEW TOC Body of Knowledge, onboarding new members, exploring ways to provide new learning opportunities, offering Certification exams with online testing, and planning exciting new conferences and webinar events. Their hard work has brought tremendous growth to the organization. Thank you!

It's worth noting! The Bridge to Academic committee, under the guidance of new Chair Dr Pauline Ross, has finalized its Charter with the purpose to grow TOC awareness, teaching, research, and adoption substantially and sustainably in education settings. They've put forth responsibilities, activities, and key deliverables. We're thankful to Pauline and the entire committee, and we're looking forward to the next 12 months.



This newsletter edition is **packed with lots of valuable news from top to bottom!** Be sure to take a moment and read its contents, mark down important dates, and make a note of all the great things happening at TOCICO. **Some of exciting things on the horizon** include two new live Webinars, Certification news, Updated Body of Knowledge Paper, job opportunities, volunteer opportunities, and more. We're also planning the

21st Annual conference for a US venue in October 2023 as well as a TOCICO Regional Conference in India. The exact venue and dates will be coming soon. Look for future announcements in your Inbox.

It's worth noting! Registration for our **Critical Chain 2023** online conference is open, and there are already over 350+ signed up with FREE and VIP tickets. We have a very compelling and engaging program with a broad cross section of excellent speakers. We're excited to have Dr Efrat Goldratt as our keynote speaker, as she shares the story behind her new book, Goldratt's Rules of Flow - the perfect book for those new to Critical Chain Project Management. Don't miss out. I would encourage you to **Register** during Early Bird for special discounts.

We hope you enjoy reading! Thank you all again for your continued and generous support, especially to all our committee volunteer members and dedicated team members. We appreciate your unwavering support and confidence in the organization, and we look forward to an exciting road ahead.

Andrew Kay,
Board of Directors Chair



21st Annual Conference

October – 2023

Dates and venue to be announced very soon!

Special Offer from Humberto Baptista

#gototocico2023



If you attended a TOCICO Conference, Humberto is offering you a chance to attend the 2023 conference for FREE. How? It's simple. Share a short video testimonial regarding your experience attending the that latest 20th TOCICO Annual Conference or any past TOCICO conference on any of the following social media channels including Instagram, LinkedIn, Facebook, and YouTube.

- What impacted you the most during Day 1, Day 2, or Day 3 of the 2022 TOCICO conference?
- Why do you think someone should attend the 2023 Annual TOCICO Conference?

You must include the hashtag (in a searchable way) **#gototocico2023** to be valid for this giveaway!

How are the winners chosen? The 2 video testimonials that have the MOST views, adding the hashtag #gototocico2023, will receive complimentary in-person attendance to the 21st Annual TOCICO Conference Proceedings. Giveaway includes round trip coach airfare, hotel accommodation for the length of the conference, and any additional TOCICO fees that may apply. Ask your friends and colleagues to share your testimonial to get the most views possible. Start posting today! For more details, please email Humberto Baptista at humberto@vectis-solutions.com or events@tocico.org.

Streamline your Timeline to deliver projects faster, better and at lower cost

APRIL 18-19, 2023

Keynote speaker, **Dr Efrat Goldratt-Ashlag** will share the story behind her new book, Goldratt's Rules of Flow. Listen to Efrat's experience alongside her father as he developed the Theory of Constraints and Critical Chain. "Improving flow is a primary objective of every operation" ~ Dr Eli Goldratt. Join us on April 18-19 for chance to WIN a FREE copy of "Goldratt's Rules of Flow" - the perfect introduction for those new to Critical Chain Project Management (CCPM).

 Watch on YouTube Now! @TOCICO

Want better problem solving, visibility, and collaboration for your projects? GSK already had a good track record of delivery and success, so what led Simon Wallis to consider implementing Critical Chain Project Management (CCPM) at GSK? and why change? **Watch a preview of this case study on YouTube** <https://www.youtube.com/@TOCICO> and get a ticket to Critical Chain 2023 on April 18-19 to hear the full interview with Ian Heptinstall and Simon and engage in Live Q&A afterwards.

Get Certified in Critical Chain



Learn more about TOC certification and how to register for the CCPM Fundamentals Exam online!

Download the Full Program

Get Your Ticket to Critical Chain 2023

Want exposure to Project and Portfolio Managers? Checkout the sponsorship opportunities with **Early Bird offers through March 31st!**

Become a Sponsor

LIVE WEBINARS FREE for TOCICO Members

It's Worth Noting! TOCICO Members get FREE admission to all Webinars as a membership benefit.

Guests are welcome to attend for a fee of only \$19 (refunded if you share on social media)



What's in the News Menu



Become a Member

UPCOMING WEBINARS



A Step-by-Step Innovation Process that Creates Value for all Stakeholders

Presented by Dr. Alan Barnard and Dr. Curt Carlson

April 12, 2023 - 10am - 12pm EDT (GMT-4)

More details coming soon!

Register Now



The Potential Alliance Between the Theory of Constraints and The Emergent Approach to Strategy

Presented by Professor James Kling and Executive in Residence Jack Ampuja -

Niagara University Supply Chain Center of Excellence

July 26, 2023 - 10am - 12pm EDT (GMT-4)

Niagara University Supply Chain Center of Excellence will present timely update information on: Purchasing trends, Inventory highlights and trends, Energy markets update, Domestic and foreign freight cost trends, Domestic and foreign freight cost outlooks, Domestic and foreign freight capacity performance and expectations.

Registration Coming Soon

ON DEMAND WEBINARS



The Ultimate Constraint - TIME

presented by Henry F. Camp

Eli Goldratt said that time is the ultimate constraint. Time wasted cannot be recovered, so how should we think about business and what should we measure? Most business owners understand a P&L or income statement and manage to it to improve profits. Fewer understand balance sheets and cash flow statements. Pools of inventory and other assets are static amounts at a particular point in time. Henry explains why one of the beneficial outcomes of implementing TOC is the reduction of certain required pools over time, how we should manage, and what to measure as your TOC efforts bring success. He explains how you can think of flows and pools over time...integrating P&L, cash-flow, and balance sheet statements. Once you adopt measurements and strategies that consider everything, you will be in a position to grow your company dramatically. Watch on demand - The Ultimate Constraint - TIME.

Watch On Demand



The Potential Alliance Between the Theory of Constraints and The Emergent Approach to Strategy

presented by Peter Compo

The theory and practice of the Emergent Approach to Strategy (EA) share many principles with the Theory of Constraints. The foundational principle is that the system constraint must be addressed to make positive change. But what has kept TOC from greater adoption in business strategy applications, despite the truth of the constraint view? Explore explanations, including the need for more business-oriented framing and the need to expand the view of what a system constraint can be, enabling the expansion of the scope of the five focusing steps. Watch this webinar with Q&A on demand - The Potential Alliance Between the Theory of Constraints and The Emergent Approach to Strategy.

Watch On Demand

Certification News



WHY GET CERTIFIED? If you are in an environment which is planning on, in the process of, or already started with implementing TOC, having this foundation of knowledge and common language can make a more positive and engaging experience for you. Achieving certification is also a rewarding accomplishment on both a personal and professional level.

Fundamentals Exam - The TOCICO Certification Committee has been working hard to update the certification exams across the board (starting with the Fundamentals level) and to make these exams available with online testing and proctoring. At this time, there are 3 Fundamentals exams available online: (1) TOC Fundamentals English (2) TOC Fundamentals Español and (3) Critical Chain Project Management Fundamentals. Successful completion of the Fundamentals exam will result in a TOC Fundamentals Certification and you will receive an electronic certificate.

Available Soon!

- Production/Operations Fundamentals Exam
- Supply Chain Logistics Fundamentals Exam
- Thinking Processes Fundamentals exam

FAQs

Register Now

Exam Schedule

Critical Chain Project Management

Fundamentals Exam Online Anytime!

TOC Fundamentals English or Spanish Online Anytime!

TOCICO Applications Exams - Seoul, Korea April 8, 2023

TOCICO Project Management

Applications Exam - Bogota April 21, 2023

TOCICO Fundamentals Exam - Seoul, Korea July 8, 2023

TOCICO Supply Chain

Applications Exam - Bogota August 11, 2023

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<https://www.linkedin.com/company/tocico>



<https://www.youtube.com/@TOCICO>



<https://twitter.com/TOCICO>

TOC BODY OF KNOWLEDGE

The Six-Step Process for Standing on the Shoulders of Giants

Dr. Lisa Anne Ferguson has updated her BOK Paper. Check it out!



Read Now

Submit New Knowledge



Seeking Volunteers



TOCICO has several active committees which allow the organization to expand its capacity (resources) and capabilities (skills), advance its strategic initiatives and goals, and grow the organization. We invite you to explore our TOCICO committees and **become a volunteer today!**

CAN YOU HELP?

It's Worth Noting! We're currently looking for volunteers for the Certification committee, 21st annual TOCICO conference, and TOCICO Regional conference in India.

Questions? Email events@tocico.org.

Fill out the Volunteer Form now

Job Opportunities Apply Today

SOCIAL MEDIA COORDINATOR - Contract

TOCICO is looking for a highly creative, independent person to manage its social media accounts on LinkedIn, Facebook, and Twitter. If you enjoy social media and you have some spare time (about 2-4 hours per week), please contact us about this part-time contract opportunity.

Interested or know anyone interested?

Learn More and Apply Today!

Not a Member? | Become a **MEMBER**

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations like McDonald's, Amazon, Walmart, Procter & Gamble, Microsoft, Hitachi, General Motors, Boeing, Embraer, US Air Force, US Marine Corps, and MORE to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.

Member Access has its privileges.

[Compare Membership Options - Join Now!](#)

CRITICAL CHAIN 2023

It's Worth Noting! DID YOU KNOW? If you purchase a VIP ticket to Critical Chain 2023, you get 1 year of TOCICO Membership included! Attention TOCICO Members - Your VIP ticket to Critical Chain 2023 will extend your TOCICO Membership expiration date by one (1) full year.

[Get Your Ticket to Critical Chain 2023](#)



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