



TOCICO News

APRIL 2024

NEW MESSAGE

Join us in celebrating much success!



PAGE 2

NEW SUCCESS STORY

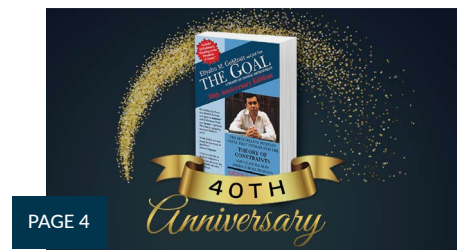
LIVE Premiere May 8 at 10am EDT



PAGE 3

SEEKING VOLUNTEERS

Celebrating "The Goal" by Dr Eli Goldratt



PAGE 4

NEW LIMITED TIME OFFER FOR ON DEMAND

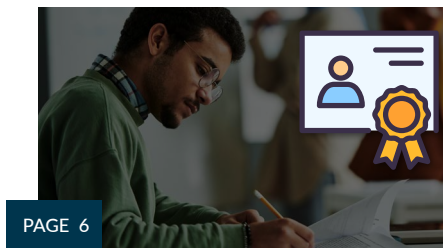
Watch 30+ presentations and more!



PAGE 5

MASTER YOUR FUNDAMENTALS EXAM

Recommended study materials



PAGE 6

REGISTER FOR NEW LIVE WEBINARS + Q&A

Next up! May 22 - Rob Newbold



PAGE 7 & 8

NEW CASE STUDIES, ADVANCEMENTS & SOLUTIONS

Register - Early Bird & Member discounts



PAGE 9

GET EARLY BIRD PRICING

ACCEPTING NOMINATIONS THROUGH JULY 1

2024 TOCICO Awards



PAGE 10

PURCHASE TOC BOOKS ON AMAZON

Help TOCICO and expand your knowledge



PAGE 10

A Message from the Chair

Celebrating the Success of Critical Chain 2024 and Inviting You to Join Us in Bad Nauheim!

Dear TOCICO Members and Friends,

I am delighted to share that the Critical Chain 2024 online conference was a tremendous success, bringing together over 850 registrants from 77 countries. The presentations and discussions were insightful, engaging, and truly reflected the depth of knowledge and passion within our community.

I want to extend a heartfelt thank you to all our speakers for sharing their expertise and to our sponsors for their invaluable support. The success of Critical Chain 2024 highlights the strength and vibrancy of our community.

As we celebrate this success, I also want to extend a warm welcome to all new members to join us at our upcoming annual conference, the **TOC Innovation Summit 2024**, from September 29 to October 2nd in Bad Nauheim, Germany. This year's annual conference promises to be an exciting event, featuring world-class speakers, interactive workshops, and unparalleled networking opportunities.

Join us in Bad Nauheim as we explore new horizons, exchange ideas, and build lasting connections. Together, we can continue to drive innovation and excellence in Theory of Constraints.

I look forward to seeing you in Bad Nauheim!

Warm regards,



Christoph Lenhartz
Chair of the TOCICO Board of Directors



Attention NEW Members

NEW MEMBER ORIENTATION MAY 21, 2024

Attention New Members! Congratulations and a warm welcome to the TOCICO family! We are excited to have you on board and can't wait to help you make the most of your membership. To ensure you kickstart your TOCICO journey on the right foot, we cordially invite you to an exclusive Zoom meeting on May 21, 2024, where we will provide you with essential information about your Membership benefits and access.

Register

Discover Your Membership Benefits in this Exclusive Zoom Meeting!

Zoom Link: <https://us02web.zoom.us/j/87451956186?pwd=VzhMR2pyakJMbn-FRZERmS2tmZXIBUT09>

Meeting ID: 874 5195 6186 | Passcode: 989420

Attention Members

CRITICAL CHAIN 2023 ON DEMAND



Now On Demand for Members. Learn about the power, scope and application of Critical Chain Project Management (CCPM). These conference proceedings, case studies and live Q&A with presenters will provide valuable insights and opportunities. If you're a Project Manager or Portfolio Manager these on demand CCPM videos will introduce the powerful TOC application of Critical Chain for addressing problems related to project management and streamlining your timeline to deliver projects faster, better and at lower cost. Continue your journey!

Become a Member

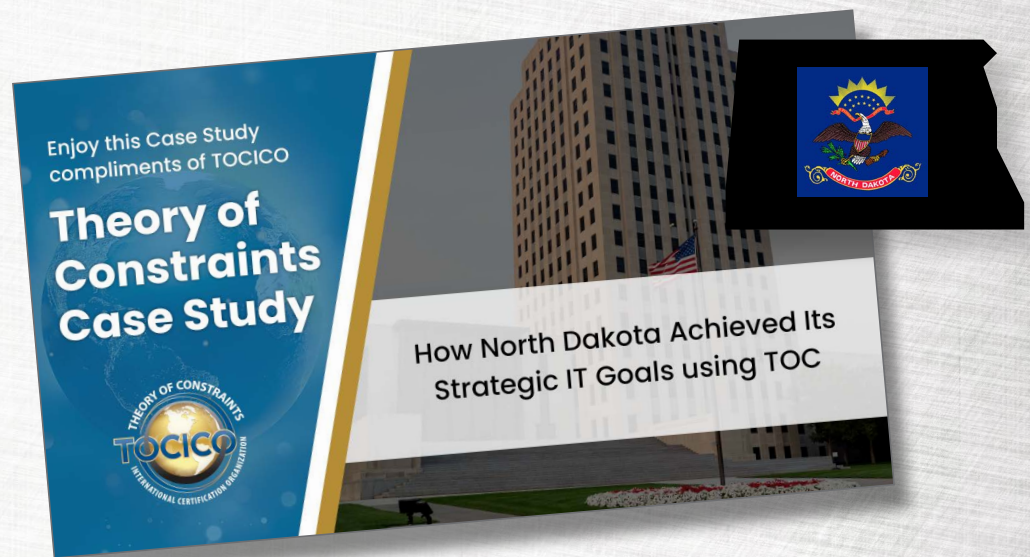
Watch Now

— FEATURING —
TOC SUCCESS STORY
WATCH THE YOUTUBE LIVE PREMIERE

YOUTUBE PREMIERE MAY 8, 2024

Going Live at @TOCICO 10am EDT (GMT-4)
How North Dakota Achieved Its Strategic IT Goals using TOC

Presented by: Shawn Riley & Alfredo Mycue



Shawn Riley, the previous Executive Director of NDIT, and Alfredo Mycue, discuss the Transformation of NDIT from a traditional state agency with a 1980's mindset into one of the most advanced information technology departments in the public sector. Under the leadership of Shawn, the organization used a suite of TOC tools, techniques, and principles to fully align itself with its goal of empowering people, improving lives, and inspiring success by providing world class government experiences through information technology.



SUBSCRIBE NOW & GET NOTIFIED



Join Our Volunteer Team to Celebrate the **40th Anniversary** of “The Goal” by Dr. Eli Goldratt



We are looking for enthusiastic volunteers to join our project-specific team in celebrating the 40th Anniversary of Dr Goldratt's best-selling book, *The Goal*. As part of this team, you will help us capture brief testimonials highlighting successful experiences inspired by *The Goal*.

We are reaching out to individuals both within and outside of the TOC community, from around the globe, who are willing to share their stories of success that resulted from reading *The Goal*. Your contribution, no matter how small, would be greatly appreciated.

Please email volunteer@tocico.org for further information.

Explore Theory of Constraints on Amazon. As an Amazon Associate, TOCICO earns from qualifying purchases.

CRITICAL CHAIN

Delivering MORE Projects - Better- Faster and at Lower Cost



Special
1-year On
Demand
Offer - \$129
see below

ANOTHER SUCCESSFUL CONFERENCE WRAPPED UP

THANK YOU ATTENDEES, SPEAKERS, AND SPONSORS

The online Critical Chain 2024 conference took place on April 17-18 with **850+ attendees from 77 countries** experiencing the power of Critical Chain methodology, engaging in 30+ sessions including live Q&A, and networking with other attendees and sponsors.

The feedback has been astounding! Attendees unlocked knowledge and experienced those “AHA moments”, and added value to their project management journey.

TOCICO would like to thank all of those who have played a vital part in making this educational event happen and spreading the seeds of knowledge and inspiration around the world. **Many thanks to the conference Speakers, Sponsors, TOCICO Board, Conference committee, LIVE Q&A facilitators, and the TOCICO staff/support team. Dr Eli Goldratt was smiling upon us all as we continued his legacy.**

Attendees with LIVE Plus tickets may access On Demand now. Login, visit the **conference lobby**, click on the Agenda, choose the presentation(s) you want to watch, and click Watch Now.



On Demand Access to Critical Chain 2024

Special ON DEMAND Offer!

Limited time offer - 1-year On Demand for only \$129.

Watch all **30+ presentations** and experience Critical Chain in practice, learn about new developments, and gain insights, knowledge, and tools. You'll learn from subject matter experts including industry experts, thought leaders, and software providers. Continue your journey at your own convenience.



Get On Demand - \$129 for 1-year

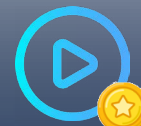
A HUGE Thank you to all our sponsors!



Congratulations to all the prize winners from Critical Chain 2024



Free Ticket to
Critical Chain 2025



7 Days
On Demand



TOC Handbook
Chapters 3-6



Free Custom
Critical Chain Book



Free Book



Free Online
Seminar



TOCICO
Membership



A Free Account





Mastering Your Fundamentals Certification Exams: Recommended Study Materials

Are you ready to take a Fundamentals certification exam offered by TOCICO?

No matter which of the five Fundamentals exams you would like to take, effective preparation is key. Here's a guide to help you navigate your study journey:

1

ACCESSING STUDY MATERIALS:

Start by visiting the [Certification Overview](#) page on the TOCICO website. There, you'll find links to each of the five Fundamentals exams. Click on the exam you're preparing for and scroll to the bottom of the page. You'll discover a curated list of recommended study materials tailored to that specific exam. These resources may include books, self-learning programs, movies, and more.

2

SELF-STUDY APPROACH:

While TOCICO doesn't currently offer exam-specific study courses, fear not. The power of self-study is in your hands. Leverage the wealth of resources available to TOCICO members. Explore the library of videos from past conferences and webinars. These invaluable resources feature presentations and case studies covering TOC basics, applications, industry insights, and real-world examples. Access the video libraries via the [Member Access](#) tab on the TOCICO website and investigate [Watch Conference Videos on Demand](#) or [Watch Webinars on Demand](#).

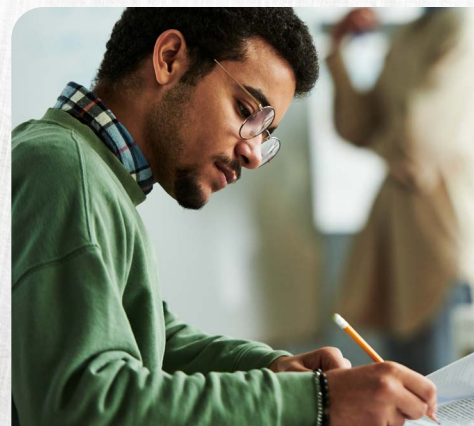
3

ONLINE EXAM FAQs:

Don't overlook the treasure trove of information provided on the online exam FAQs page. [Visit this link](#) to access comprehensive details about the exams, including registration processes, exam formats, scoring, and more. Familiarize yourself with the exam logistics to alleviate any uncertainties and ensure a smooth testing experience.

With these steps, you're equipped to embark on your journey toward TOCICO certification success. Remember: preparation is key and there are resources at your fingertips. Dive into the materials, immerse yourself in the world of TOC, and conquer your Fundamentals exams with confidence.

Happy Studying!

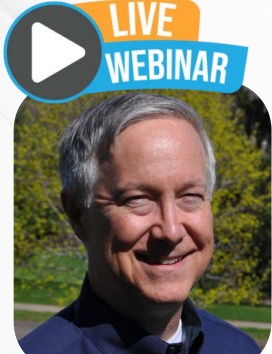


Register for upcoming LIVE Webinars

TOCICO Members get FREE admission to all Webinars as a **membership benefit**.

Guests are welcome to attend for a fee of only \$19 (refunded if you repost and share on social media)!

[Become a Member](#)



[Register Now](#)

MAY 22, 2024 - 10AM-12PM EDT (GMT-4)

SQUARING THE CIRCLE: RESOLVING PERSISTENT CONFLICTS IN CRITICAL CHAIN PRACTICE PRESENTED BY ROB NEWBOLD

Critical Chain experts sometimes make significantly different recommendations regarding what's important in implementing. These recommendations can appear to be in conflict. For example, how should we incorporate:

- The Projects Strategy and Tactics tree
- Virtual drums
- Detailed resource data
- Detailed task data
- Task- and project-level variation
- Fever charts

In this webinar, Rob Newbold will explore these issues and why there are different ways of addressing them.



[Register Now](#)

JULY 10, 2024 - 10AM-12PM EDT (GMT-4)

UNVEILING OUR NEW CERTIFICATION MARKS PRESENTED BY DR DANILO SIRIAS

Join us for an exclusive webinar hosted by the TOCICO Certification Committee, where we will introduce our eagerly awaited certification marks. Discover the significance of these new marks and learn how they represent our commitment to excellence in TOC certification. Additionally, we'll discuss the re-issuing of existing certificates to include these prestigious marks. Don't miss this opportunity to stay updated and be part of this exciting milestone in TOCICO's journey!



[Register Now](#)

JULY 24, 2024 - 10AM-12PM EDT (GMT-4)

LIVE TOCICO WEBINAR PRESENTED BY CHRISTOPHE LAMBERT

Christophe will present substantial advancements in the application of artificial intelligence (AI) to automate Theory of Constraints Thinking Processes and examine their ramifications. He will share several examples of creative problem-solving by combining ChatGPT, an advanced large language model by OpenAI, with the Theory of Constraints (TOC) Thinking Processes, TRIZ inventive principles, and rapid approaches to evaporating cloud formulation. He will discuss both the current limitations and the risks of exponentially improving artificial intelligence, and how the win-win ethics of the Theory of Constraints might help mitigate doomsday scenarios implied by AI eclipsing human intelligence.

[More webinars cont'd on page 8 >](#)

More Highly Anticipated TOCICO LIVE Webinars



June 2024 **Mirta Fagundes Dos Santos** talks about AI Collaboration in TOC: Enhancing Goldratt's Thinking Processes with AI.



Danny Walsh will present a LIVE webinar coming August 21, 2024.



In October 2024 **Vicky Mabin and James F. Cox III** will present How to Improve the Health System Substantially – Starting With Your Community. Date will be announced soon!

Registration Coming Soon!

Call for Webinar Speakers

TOCICO is excited to announce a special opportunity for both professionals and enthusiasts! We warmly invite you to participate by submitting presentation proposals for an upcoming TOCICO Live Webinar. This serves as an engaging platform to share your valuable insights, experiences, and the latest advancements in the Theory of Constraints (TOC). Whether you consider yourself a thought leader, an industry expert, or someone simply passionate about TOC, we encourage you to share your expertise and become an integral part of this enriching experience. Your contribution will undoubtedly contribute to the vibrant discourse in the world of TOC.

For more information about the webinar, submission guidelines, or any other

[Submit a Webinar proposal](#)

TOC INNOVATION SUMMIT 2024

A PATHWAY TO A SUSTAINABLE FUTURE

Get Early Bird pricing for the **TOC Innovation Summit 2024**, the pinnacle event that celebrates the transformative and innovative power of the Theory of Constraints (TOC). Our annual TOC gathering is an opportunity to come together, face-to-face, with like-minded individuals from around the globe and experience NEW advancements, NEW case studies, and NEW collaborative solutions. This dynamic platform is designed for those who have a genuine interest in understanding how TOC has propelled organizations towards true innovation and a pathway to a sustainable future. Get ready to be inspired and re-energized! Join us on September 29-October 2, 2024 in Bad Nauheim, Germany. **Register Now!**

Secure Early Bird Pricing Today

One Day Ticket

TOCICO Member Price

Early Bird \$699
Regular ~~\$899~~

Standard Attendee Price

Early Bird \$799
Regular ~~\$999~~

Full Conference Ticket

TOCICO Member Price

Early Bird \$1,499
Regular ~~\$1,899~~

Standard Attendee Price

Early Bird \$1,799
Regular ~~\$2,199~~

[Register Now](#)

[Sponsorship & Opportunities](#)

[Exclusive Group Package](#)

[Author's Corner](#)

ARE YOU PASSIONATE ABOUT (TOC)? **Would you like to peer review Academic papers?**

Here's your chance to make a significant impact by volunteering for this initiative with TOCICO! TOCICO.org invites expressions of interest from members to participate in the double-blind peer review process for academic papers submitted to the 2024 TOC Innovation Summit. Whether you're an academic or a TOC practitioner, your expertise is valuable. Submit your Expression of Interest (EOI) to peer review **by May 1, 2024**, through this initiative within TOCICO.

Peer Review Process Deadlines:

Full paper due for peer review:

May 31, 2024

Peer feedback issued to authors:

July 19, 2024

[Fill out the Volunteer Form](#)



TOCICO INTERNATIONAL
ACHIEVEMENT AWARDS

AWARD NOMINATION

2024

NOMINATIONS DUE JULY 1, 2024



Nominations Now Open through July 1st

The TOCICO community is pleased to invite nominations for the prestigious TOCICO International Achievement Awards, recognizing outstanding individuals and organizations for their remarkable contributions to the Theory of Constraints (TOC). This esteemed accolade celebrates the trailblazers who have exemplified excellence in implementing TOC methodologies, transforming industries, and achieving extraordinary results. Whether you know a visionary leader, a dedicated team, or an innovative company, this is your chance to acknowledge their exceptional achievements. Help us honor those who have made significant strides in the world of TOC and inspire others to reach new heights.

Please review the Awards categories below and submit your Award nominations by July 1, 2024. The 2024 Awards recipients will be announced during the Awards Ceremony taking place during the **TOC Innovation Summit 2024** in Bad Nauheim, Germany.

Nominate today and let us celebrate the power of TOC in driving global success.

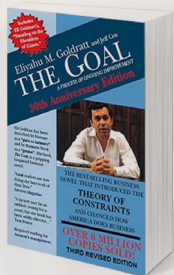
[Submit Your Award Nominations](#)

Help TOCICO by purchasing Theory of Constraints books on Amazon

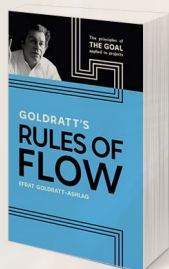
amazon

TOCICO has joined as an **Amazon Associate program** allowing us to share TOC products, such as books and available programs, on Amazon with our audience through customized linking tools and earn money on qualifying purchases and customer actions. **Help support TOCICO, order your TOC Books through our trackable link.**

Amazon USA Only



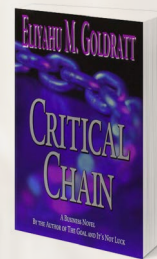
[PURCHASE NOW](#)



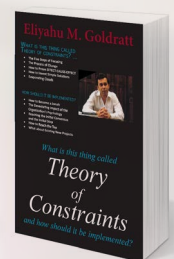
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Join TOCICO

TOCICO provides a pathway for learning about the Theory of Constraints (TOC). TOC principles have been used by corporations (examples below) to engineer a decisive competitive edge and achieve immediate and amazing RESULTS.



CONTACT US 122 Hawkins Ave., Hamburg, New York 14075 USA

Ph: +1 (716) 440-9186

admin@tocico.org